

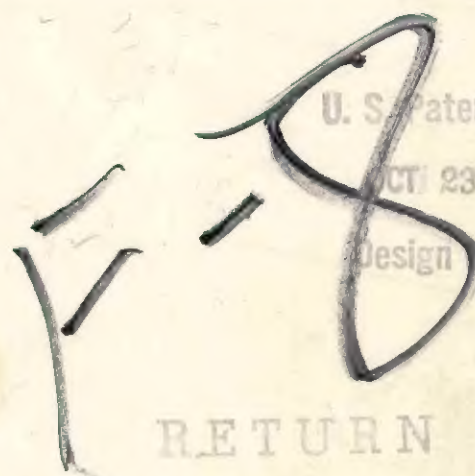
CHRISTMAS 1952

RETURN TO
DESIGN DIV.

1952
RM
WH
LS

F.A.O.

SCHWARZ



U. S. Patent Office

OCT 23 1952

Design Division

RETURN TO
DESIGN DIV.



U. S. Patent Office

OCT 23 1952

Design Division

RETURN TO
DESIGN DIV.



745 FIFTH AVE. at 58TH ST., NEW YORK

wish YOU were HERE

to see, touch, try and marvel at the breathtaking collection of toys that fill our stores. But — since everybody can't come to us, we come to you (every year for the past 90 years) via the magic carpet of this, our annual catalogue... the largest toy catalogue ever.

We cannot possibly show all the thousands of toys displayed in our stores on these pages. However, THIS catalogue does contain many, many treasures especially selected for the vast family of friends who depend on F. A. O. Schwarz for endearing, enduring, ever-new surprises in quality toys. Here, in addition to the unusual and dramatic, you'll find everything a child could dream of, from whistles up.

Orders received by December 15th will be shipped in time for Christmas delivery. Most orders shipped within 24 hours.

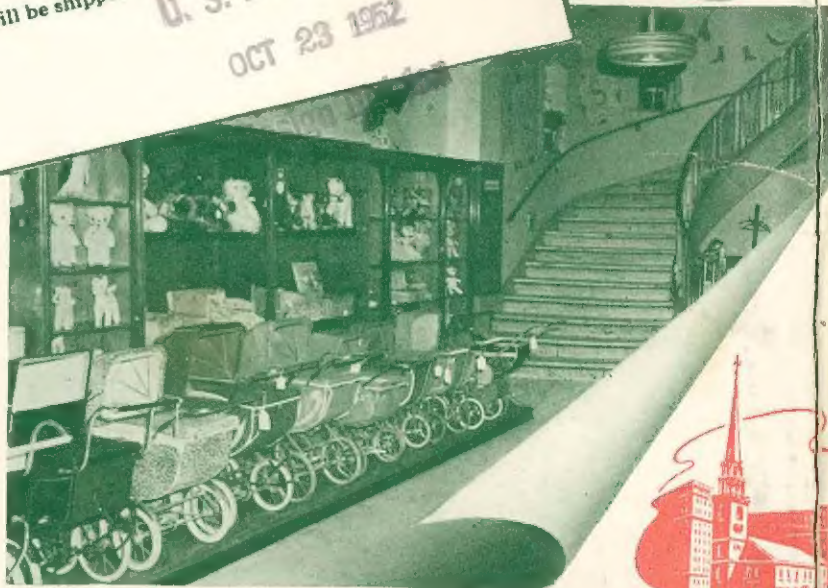
AFTER
DEC. 15, 1952
MAIL ORDERS
CANNOT BE ACCEPTED
FOR CHRISTMAS
DELIVERY

U. S. Patent Office
OCT 23 1952

wish WE were THERE..

to see all the happy faces... to share the joy of adults and little ones alike when they open their F. A. O. Schwarz gifts on Christmas morning.

MERRY CHRISTMAS!
F. A. O. SCHWARZ



F. A. O. SCHWARZ

745 FIFTH AVENUE, NEW YORK 22, N. Y.

ALSO } 40 NEWBURY STREET, BOSTON 16, MASS. • ARDMORE, PA.
} 614 FOURTEENTH STREET, N. W. WASHINGTON, D. C.

"QUALITY TOYS, AT COMPETITIVE PRICES, FROM AMERICA'S MOST FAMOUS TOY STORE"

World famous Steiff Animals



DEER FAMILY One of the most graceful, alert, peaceful and shy animals. To portray these animals accurately is a real accomplishment but this family is a very representative one—the Buck, handsome and alert;—the Doe, gentle, peaceful and happy with her Fawn. Each has a stuffed body on a metal frame, covered with plush to give in texture and color a most realistic feel and appearance.

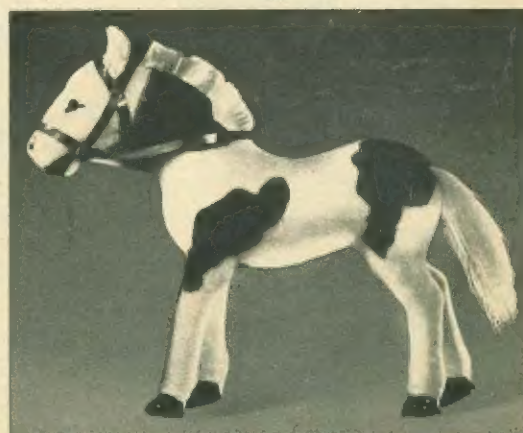
A 60-6 BUCK DEER Express only . . . \$65.00
Measures (with antlers) 45" high. Ship. wt. 20 lbs.
16-47 BUCK DEER (Not Illustrated) . . . \$6.50
Stands 13" high, has antlers and squeeze voice.
Ship. wt. 3 lbs.

B 60-7 DOE DEER Express only . . . \$58.00
Measures 25" high to top of back. Ship. wt. 15 lbs.
16-46 DOE DEER (Not Illustrated) . . . \$3.75
Stands 9" high. Ship. wt. 2 lbs.

C 27-14 FAWN DEER . . . \$17.50
Measures 21" high to top of head. Ship. wt. 7 lbs.
16-43 FAWN DEER (Not Illustrated) . . . \$1.50
Stands 4½" high. Ship. wt. 1 lb.

D PONY Body of this chubby little pony is firm, covered with brown spots. Has white mane and long white tail. Sports a red leather bridle.

15-209 PONY 7" tall. Ship. wt. 1 lb. . . \$3.50
16-83 PONY 11" tall. Ship. wt. 2 lbs. . . \$6.50

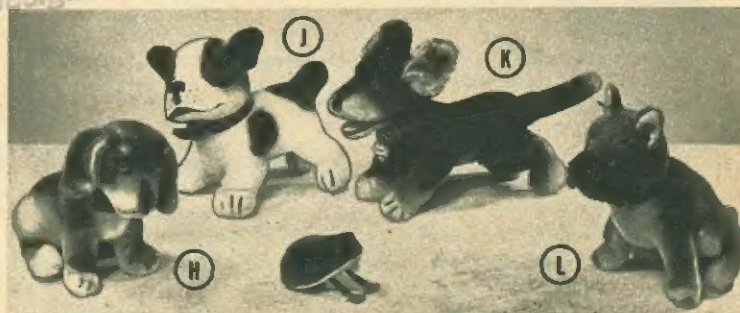


KITTEN FAMILY (Imported) Steiff animals are the finest in the toy animal kingdom and these kittens are perfect examples. Excellent conformation and marking give them a most lifelike appearance. Each is a study in kitten character and will make an adorable pet for children. Covered in enduring mohair plush with eyes that fairly sparkle.

E 15-80 KITTY . . . \$4.00
8" long, jointed head and legs. Ship. wt. 1 lb.

F 15-124 GUSSY . . . \$3.50
6" long, jointed head. Ship. wt. 1 lb.

G 16-39 SUSI . . . \$3.50
7" high, jointed head. Ship. wt. 1 lb.



GROUP OF DOGS Such an appealing group of little "doggies" right out of the Schwarz kennels. Each one of these adorable pets made of short-piled mohair plush is so perfectly modeled, so right in proportion, so correctly marked and has such a wonderful expression on his cute little face. All have voices too. Ship. wt. 1 lb. each.

H 14-52 BAZI Sitting 6" tall . . . \$3.50

J 15-225 ENGLISH BULL Standing, 6½" high . . . \$3.50

K 15-215 BEPPO Jointed, 7" long . . . \$4.00

L 16-54 BOXER Sitting, 6" tall . . . \$3.00

No price for any article listed or described herein exceeds the ceiling price for that article as determined under the applicable O.P.S. ceiling price regulation.

MECKI AND MICKI Two very loveable characters. Their popularity (and very deservedly) in Europe prompted their importation since children the world over like the same things. With each goes an adorable story with a moral. Together they make a delightful pair but even alone their charm and happy influence can be felt. Basically they are dressed hedgehogs, he sort of tramp-like in patch pants held up by string, cotton shirt and opened vest, she with checkered skirt and blouse and apron too and both with large felt shoes. Obviously poor yet their carefully moulded and colored faces smile in a cheerful, contagious manner, while their bushy, brown, white-tipped hair sticks out straight in true hedgehog fashion. Bodies are felt covered with moveable arms. See below.



- A 15-5 MICKI (woman)** Illustrated Above.....\$20.00
20" tall. Ship. wt. 6 lbs.
- 16-93 MICKI (Not Illustrated)**.....\$6.00
11" tall. Ship. wt. 3 lbs.
- 15-6 MECKI (man)** Illustration "A" On Opposite Page.....\$20.00
20" tall. Ship. wt. 6 lbs.
- 16-91 MECKI (Not Illustrated)**.....\$6.00
11" tall. Ship. wt. 3 lbs.
- B 16-120 MONKEY HAND PUPPET**.....\$2.50
See description of hand puppets on opposite page. Ship wt. 1 lb.
- C 16-87 COCO (Bellhop Monkey)**.....\$3.75
Very cute and amusing is this alert monkey. Dressed in the best bellhop style—vivid red felt tight fitting jacket and pants with black stripes and nickel buttons and little round hat to match. His face is rimmed with bushy white whiskers accentuating his flashy green eyes. Firm felt covered body measures 10" tall. Ship. wt. 2 lbs.
- D 16-69 RECORD PETER**.....\$5.00
(1½ to 5 yrs.)—It's so much fun to see Peter move back and forth while sitting and holding the handle of his wooden wheeled coaster as his little master pulls him by the cord. It's amusing too to hear his squeek voice. Made of brown mohair plush with tinted felt features, hands and feet. Height 10". Ship. wt. 3 lbs.

- E 40-228 LIFE SIZE POODLE (Exclusive)**.....\$28.00
The life-like appearance of this particular dog is simply amazing. His coat is of the finest quality pure white long mohair plush, clipped in the traditional French poodle manner. Wears a perky blue ribbon on top of his head. Measures 20" high. Ship. wt. 6 lbs. Express only.

- 16-63-7 WHITE POODLE (Not Illustrated)**.....\$6.00
He is cute but admittedly not as realistic as the poodle illustrated. Short white plush, leather collar. 10½" high, 12" long overall. Ship. wt. 2 lbs.

STIEFF TEDDY BEARS Just as popular today as the original of many years ago and rightly so, because teddy is a loveable child's companion. Made of brown mohair plush with jointed head, arms and legs. Collar with jingling bell adorns his neck and a press of his tummy makes a soft squeeking voice.

- F 16-71 TEDDY BABY BEAR** 11" tall. Ship. wt. 3 lbs.....\$5.95
- G 16-19 TEDDY BEAR** 15" tall. Ship. wt. 4 lbs.....\$10.00



A 15-6 MECKI\$20.00

20" tall. Ship. wt. 6 lbs. SEE DESCRIPTION "A" ON OPPOSITE PAGE.

16-91 MECKI\$6.00

11" tall. Ship. wt. 3 lbs. SEE DESCRIPTION "A" ON OPPOSITE PAGE.

STIFF ANIMAL PUPPETS (4 yrs. up)—Both adults and children find it equally amusing to manipulate these hand puppets because of their life-like appearance, texture and coloring. Quality made of fine mohair plush. Ship. wt. 1 lb. each.

B 15-213 FOX HAND PUPPET\$2.50

C 16-114 BULLY HAND PUPPET\$2.50

D 16-115 BEAR HAND PUPPET\$2.50

E 16-126 TIGER HAND PUPPET\$2.50

F 16-118 CAT HAND PUPPET\$2.50

G 40-207 PONY ON WHEELS\$30.00

(1½ to 5 yrs.)—Fitted with concealed strong steel frame electrically welded to the axles, mounted on rubber tired disc wheels, providing enormous carrying capacity (holds adult) and unusual durability. Covered with fine mohair plush coat, realistically marked. Pull cord attached. With saddle and bridle. Measures 22" long, 18" high. **DETACHABLE ROCKER IS NOT INCLUDED. SEE BELOW.** Ship. wt. 10 lbs. Express only.

40-230 ROCKER FOR ABOVE PONY\$7.50

Made of varnished hardwood, 45" long. Ship. wt. 8 lbs. Express only.

H 40-224 COWBOY HORSE (Exclusive)\$30.00

(1½ to 5 yrs.)—Any young cowboy would be proud to stable this handsome sleed, fitted with concealed strong (holds adult) steel frame mounted on rubber tired wheels. He sports a fancy western style, nickel-studded leather saddle (measures 18" from floor) with striped blanket, bridle and decorated wooden stirrups. A lariat hangs from the pommel of the saddle. White or Brown, State Color. Suitable for rocker described below. Ship. wt. 15 lbs. Express only.

40-230 ROCKER FOR ABOVE COWBOY HORSE\$7.50

Made of varnished hardwood, 45" long. Ship. wt. 8 lbs. Express only.

J 60-80 STEIFF SWINGING HORSE (Exclusive)\$100.00

(3 to 6 years)—A thoroughbred of excellent conformation, covered with the best brown and white plush. He even has a voice. Seated in the tan and red leather saddle, holding the leather reins with feet in the metal stirrups, the rider can thoroughly enjoy the gait of this champion as he swings back and forth on metal rods from his sturdy and quality made varnished wooden stand, measuring 48" long. Saddle 28" from the floor. Ship. wt. 97 lbs. Express only.

K 15-8 "COCKIE" DOG\$10.00

Color, texture, conformation just about perfect. His soft body is covered with fine silky brown and white plush with velvet nose and glass eyes. Mouth remains open either because his body has a small voice and he may be barking or his thick coat makes him pant. Measures 11" high. Sitting position only. Ship. wt. 3 lbs.

15-85 "COCKIE" DOG 7" high. Ship. wt. 2 lbs.\$4.50

A 11-14 PLAYNET PLAY PEN.....\$25.00

All aluminum frame has no screws to tighten and will not rust or corrode. Has white cotton net sides with tough, waterproof and flexible bottom of vinylite plastic. Portable. Weighs only 8½ pounds. 40" square by 24" high. Ship. wt. 10 lbs.

B STEIFF PLUSH BALLS (Imported) These exercise balls for creeping babies are covered with a short-pile plush in an appealing patchwork pattern of six different colors.

16-128 PLUSH BALL 6" diameter. Ship. wt. 2 lbs.\$5.00

16-129 PLUSH BALL 8" diameter. Ship. wt. 2 lbs.\$6.75



(A)

C 31-500X TEETHING RING (Tax included)....\$4.20

A Sterling Silver rattle in the form of a cow bell with scroll design attached to a simulated pearl teething ring. Overall length 3". Ship. wt. 1 lb.

D 31-579X BABY RATTLE (Tax included).....\$6.00

A Sterling Silver baby's rattle in the form of a ball with handle, perfect for small hands. Length overall 3". Ship. wt. 1 lb.

E 31-572X BABY SPOON (Tax included).....\$3.60

A Sterling Silver baby's spoon of delicate design with bent handle for tiny hands. Length 3¾". Ship. wt. 1 lb.

F TRIMMED BABY BASKET (Our own creation) Containing six essential items for a small tot's pastime. The twelve-inch wicker basket trimmed with ribbon is completely filled with a colorful rubber Donald Duck boat with voice, a soft plastic covered striped ball, 2 rubber cats with voices, a colorful celluloid rattle ring and a soft ten inch high plush bear.

11-33 PINK BASKET. For Girls. Ship. wt. 5 lbs...\$10.75

11-32 BLUE BASKET. For Boys. Ship. wt. 5 lbs...\$10.75

G 7-48 KIDDIE DRIVETTE\$5.95

Here's a way to keep that youngster of yours happy and safe on those long car trips. Children up to age five just love to help steer, shift gears, blow the horn—they're protected from quick stops and turns too! Slips easily on car seat or back of sofa. Folds out of the way when not in use. Sturdy, unbreakable. Ship. wt. 7 lbs.

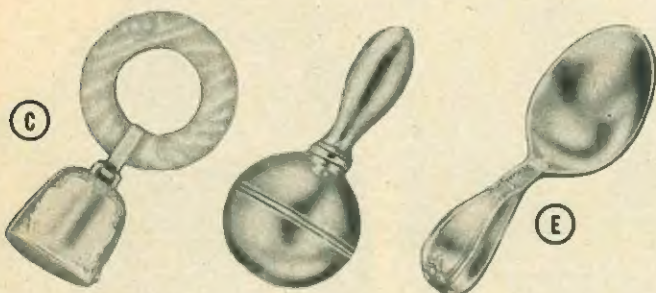


(H)

H 41-33 BABY SWING\$8.95

(6 mos. to 2 yrs.)—A portable baby swing for in or outdoors. The sturdy enameled frame of ¾" steel tubing measures 49" high by 31" wide. When the youngster is not enjoying it, collapsible jointed legs permit easy storage. The four legs are rubber tipped to prevent marring of the floor. The removable and washable canvas jumper seat is supported by heavy web straps with two bouncy springs. Ship. wt. 12 lbs. Express only.

(B)



(D)

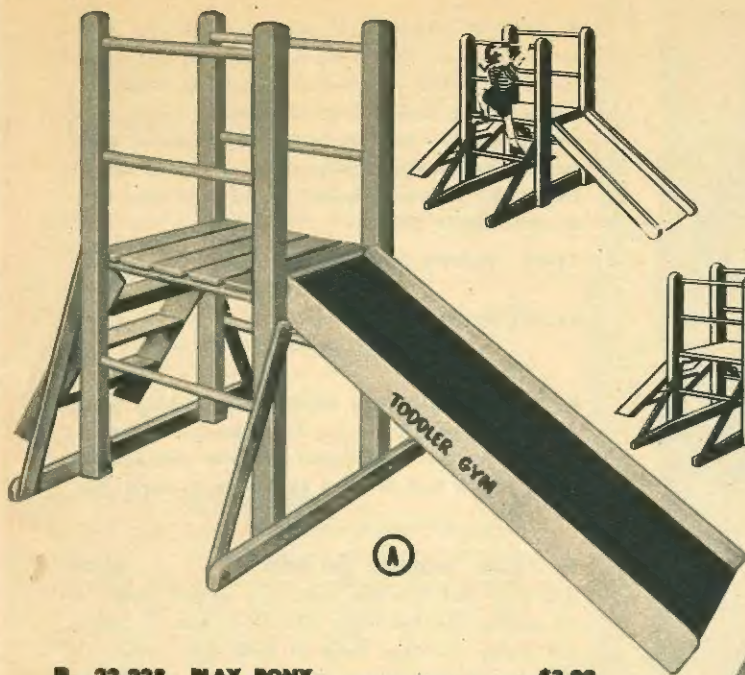
(E)



(F)



(G)



(A)

A 42-35 TODDLER GYM\$25.00
 (1 to 4 yrs.)—A masterpiece of construction, tested and approved to encourage and assist the real small child to become more active. Solidly built of rock maple throughout, except the slide bed which is fir plywood painted red, with all parts finished smooth and clean. Steps lead to platform 19" above floor and 15½" wide and 20" long. Return trip may be down slide board, 36" long. Complete height of the 2 x 2" corner posts 36". No metal parts to wear, in fact the more this wooden structure is used the smoother it becomes. A fine solution to make long winter days indoors beneficial to growing bodies. Ship. wt. 32 lbs. Express only.

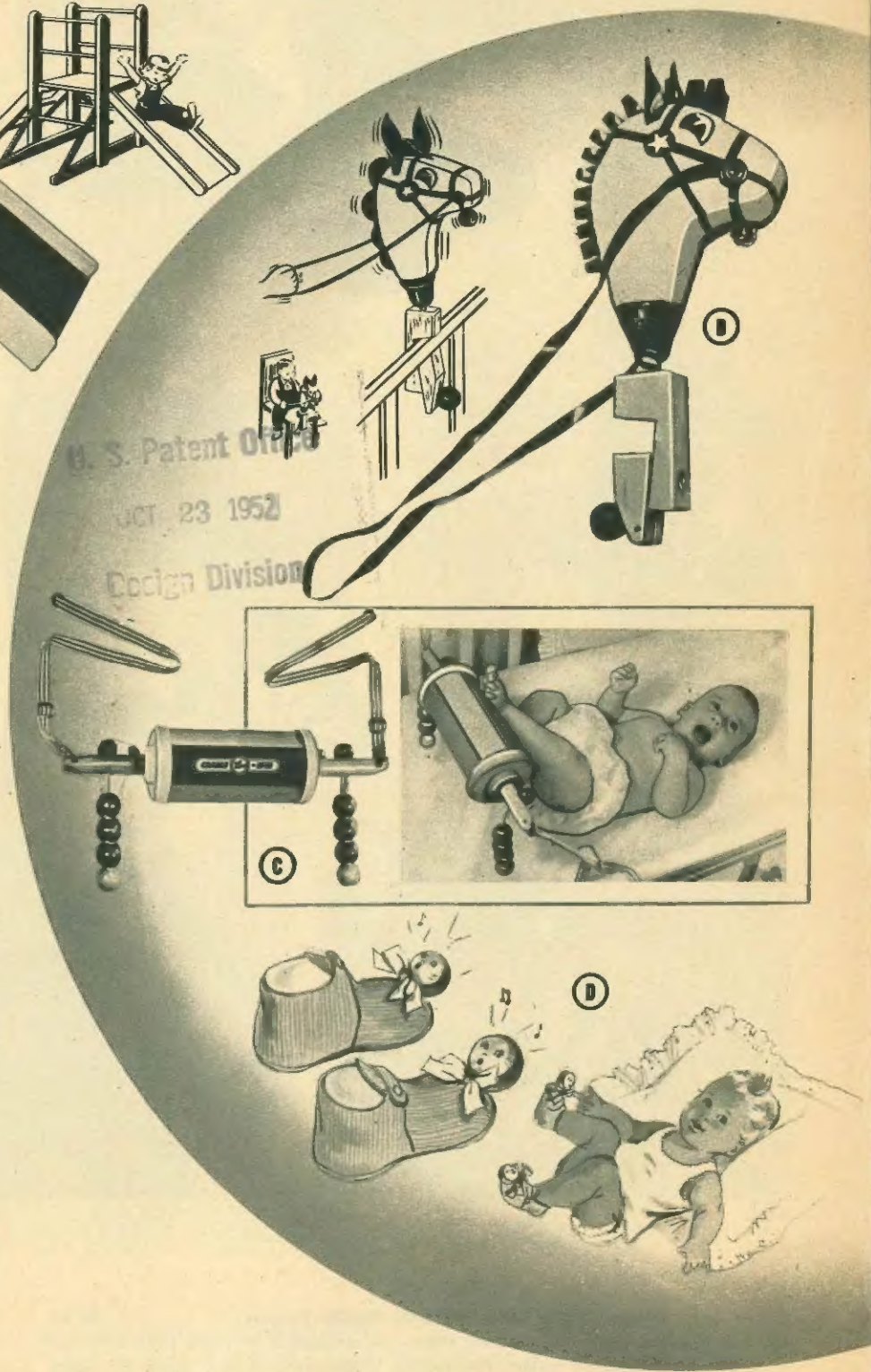
B 22-228 PLAY PONY\$3.00
 (1 to 3 yrs.)—A 12" horse's head covered with smooth, washable plastic vinyl that can be ingeniously clamped on chair, crib, play pen, etc., in which position he can be driven with the reins. A pull on either or both reins causes his head to bob back and forth or turn from side to side making the bells, attached, ring in gay fashion. Ship. wt. 2 lbs.

C 17-203 CRADLE SPIN\$3.00
 (4 to 18 mos.)—This object attracts attention, encourages movement and so gives exercise to back, legs and arms. It attaches conveniently to crib, playpen or carriage with-in reach of hands or feet so that when touched by hands or kicked the hollow 8" colorful plastic cylinder revolves causing the balls to rattle around inside. Large wooden beads hang down for extra play. Ship. wt. 2 lbs.

D 17-113 TOY BABY SHOES\$3.00
 When baby discovers the play aspects of his feet, he is ready for the extra fun of wearing and playing with these soft corduroy shoes adorned with a bow and tipped at the toe with a hand painted celluloid ball rattle. Solid blue, pink, or yellow. STATE COLOR. Ship. wt. 1 lb.



(E)



E 27-212 BABY WALKER\$7.95
 (1 to 2½ yrs.)—An ideal first vehicle! By grasping the front bar youngsters are steadied in their otherwise first wobbly trips about the house. By sitting down on the adjustable seat youngsters get beneficial foot and leg exercise. It is made of steel with legs covered with rubber tubing. The large rubber bumpers and tubing prevent marring of furniture. Casters are ball bearing, wheels are of hard rubber. The seat of strong material is removable, washable and has holes that conform to baby's legs. Measures 20" long overall. Ship. wt. 8 lbs.



A FLOPPY POODLES (All Ages)—Blue blooded members of dogdom with that characteristic alert look accentuated by button eyes and felt eyelashes. Their soft stuffed bodies covered with fine mohair plush make them floppy and very cuddly. Can be placed in many relaxed and amusing sprawled positions. A playmate for the younger children, a mascot for the older ones. Grey or white. **STATE COLOR.**

15-77 FLOPPY POODLE 13½" long\$3.95
Ship. wt. 2 lbs.

15-101 FLOPPY POODLE 17½" long\$6.95
Ship. wt. 3 lbs.

B 15-135 DANCING BEAR\$3.00
A French import, measuring 7", high covered with real fur, dances around in true bear form with every squeeze on the rubber bulb attached by tube to his back. Ship. wt. 2 lbs.

C 16-75 MONKEY ON BIKE\$3.00
(1½ to 4 yrs.) This bike rider is a perfect replica of his species. This fact along with other attractions makes him highly desirable. Made of plush, gaily attired in gingham costume. Sitting 12" high on a sturdy metal bike, he pedals along at a great rate when pulled by attached cord. Ship. wt. 2 lbs.

D 16-107 GROWLING BULLDOG\$20.00
(French Import)
A growling dog doesn't bite either. He's so perfect in color and conformation, he is expected to growl. He's handsome because he's so bulldog homely. Made of flock covered papier mache in black and gray with glass eyes and a red banded two-toned fringed collar. Pull the leash and he rolls along on his concealed wheels at the same time opening and closing his large mouth to the accompaniment of deep resonant growls. 18" overall. Ship. wt. 5 lbs.

FREE DELIVERY
TO 14 EASTERN STATES
SEE INSIDE BACK COVER



E 14-144 HAND POODLE WITH OPENING MOUTH (Import)\$4.95
Both adults and children find it equally amusing to manipulate this hand puppet because of its life-like appearance, texture and coloring. It features a very red mouth that opens and closes by finger action. Made of fine quality curly black plush. Ship. wt. 1 lb.

F 14-108 ANIMATED "PETUNIA" THE SKUNK\$5.00
(All Ages)—Special inner spring construction when properly manipulated by hand (instructions included) permits life-like movements of head and body with a most exciting effect. "Petunia" will prove to be a perfect pet and a source of great amusement. Realistic in appearance. Made of dyed black fur with natural white markings, 17" long. Ship. wt. 1 lb.

A FRENCH POODLES (All Ages)—WOOF! TRES CHIC! For the sophisticated taste in toys . . . the poodle Aristocrat. The coat is plush and curly, (like some of the better coiffeurs around town), and the legs are cleverly jointed to lie down, sit, stand or beg. Comes in real poodle white, black or grey. STATE COLOR.

15-102 FRENCH POODLE
8 1/2". Ship. wt. 2 lbs. \$5.00

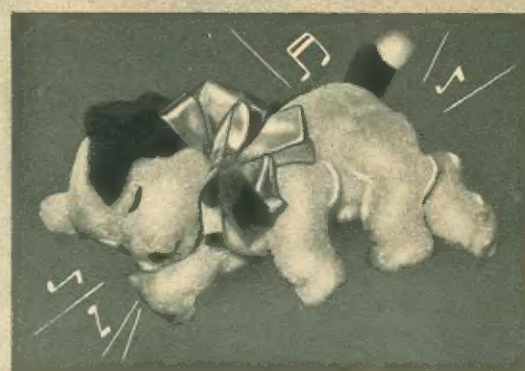
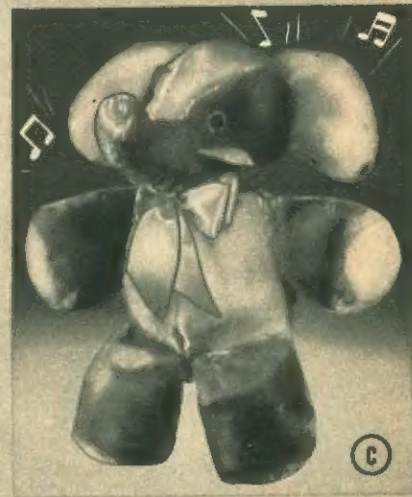
15-75 FRENCH POODLE
12 1/2". Ship. wt. 2 lbs. \$9.95

15-13 FRENCH POODLE
19" Ship. wt. 3 lbs. \$19.95

B 16-74 MUSICAL BEAR \$6.95
(1 to 6 yrs.)—A 12" bear whose hidden Swiss music box plays a lullaby whenever the key in his back is wound. This brown bear, thoroughly domesticated, assures a soft cuddly playmate. Body of mohair, with jaunty bow at neck. Ship. wt. 2 lbs.

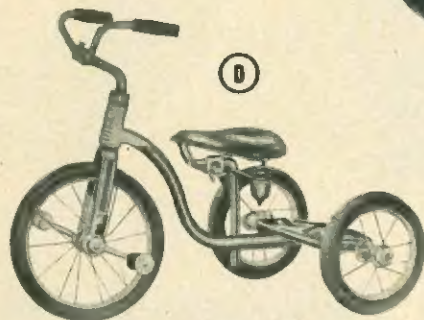
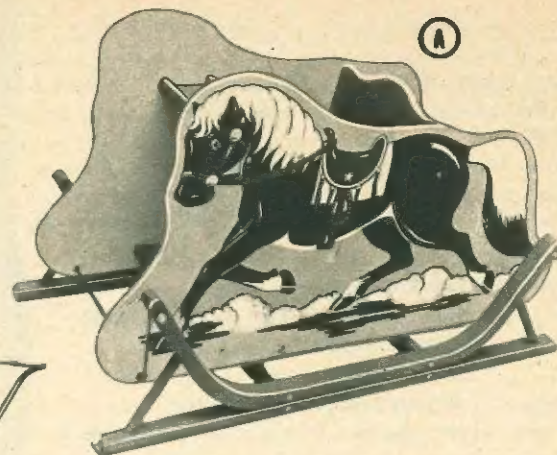
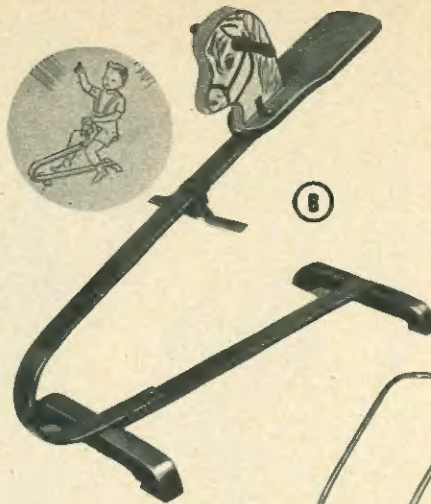
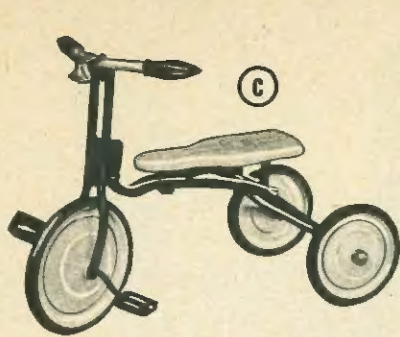
C 16-65 MUSICAL ELEPHANT \$5.95
(1 to 6 yrs.)—Another of our very popular musical animals, unbelievably soft and cuddly. Covered with grey and white plush and trimmed with a pink silk ribbon bow tucked under trunk. He is 12" tall and the pleasing tune is played by a mechanical Swiss music box. Ship. wt. 3 lbs.

D 14-74 MUSICAL KITTEN BALL \$5.00
A soft, plush-covered, colorful ball with ears and nose, embroidered mouth and plastic eyes to suggest a cute kitten's head tied with ribbon to fasten it within easy reach in crib or carriage so that it can be heard, as it's Swiss music box plays a soft lullaby, or reached to make its bells jingle. About 7" in diameter. Ship. wt. 2 lbs.



E 16-97 MUSICAL SLEEPING PUP \$7.95
(1 to 6 yrs.)—This faithful cuddly puppy has a Swiss music box concealed in his body. Soft and floppy, of white plush with black spots at tail and ear, black stitched features. Felt-bottomed feet. Pink and blue ribbon around neck. 13" long. Ship. wt. 3 lbs.

F 14-106 ANIMATED SQUIRREL \$4.00
(All Ages)—Special inner spring construction when properly manipulated by hand (instructions included) permits life-like movements of head and body with a most exciting effect. Will prove to be a perfect pet for any child and a source of great amusement. Realistic in appearance. Made of dyed grey fur with white markings, 7" tall. Ship. wt. 2 lbs.



A 40-236 PONY SWINGER SHOOFLY.....\$15.00
(6 mos. to 2 yrs.)—This well made shoofly gives the smooth rocking sensation that babies love. Side panels are of durable plywood, all other wooden parts of hardwood. All metal parts plated. Beautifully decorated in four color enamel finish. Size: 33" long, height overall 20", width overall 17". Ship. wt. 16 lbs. Express only.

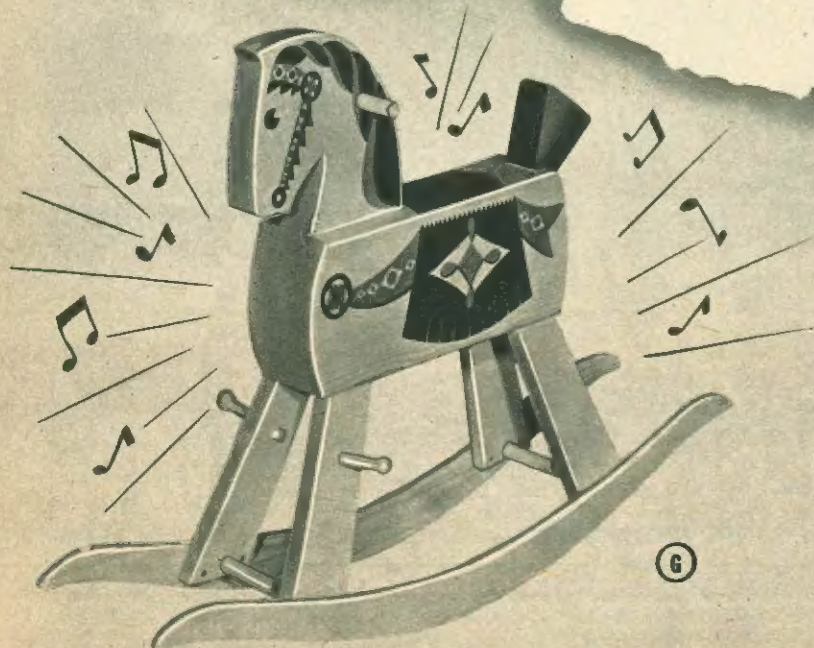
B 27-208 JACK'S PONY.....\$8.95
(2 to 5 yrs.)—No need to wait for a playmate to enjoy this toy to the utmost. Bouncing up and down may not be done in the best equestrian style, but it's a fun-giving, body strengthening sport. It may be used outdoors, or in and will not move about or injure the floors. It is adjustable to size of child and has a wide heavy metal spring with solid wooden supports and seat, with horse's head to serve as a hand grip and attractively painted. Ship. wt. 20 lbs.

C 40-50 PEDAL BIKE.....\$8.00
(1½ to 3 yrs.)—After the Kiddie Kar comes this pedal bike. Has red metal frame, cream trimmed with shock absorbing wooden seat, 27" long with seat 12" from the ground. Its roller-bearing disc wheels are rubber tired, the steel handle bars are fitted with rubber grips and bell. Ship. wt. 15 lbs. Express only.

D 40-31 COLSON BABY BIKE.....\$18.95
(1½ to 3 yrs.)—A fine tricycle for eager small fry, made of tubular steel. Adjustable spring saddle, wide platform, handle bar adjustable for both position and height. Ball bearings in wheels, tangent spokes, semi-pneumatic tires. Metal parts chrome plated. Baked enamel finish in red and black outlined in white. Front wheel 10". Ship. wt. 20 lbs. Express only.

E 40-144 SNO-ETTE BABY SLED.....\$12.95
An easy to handle streamlined smartly designed sled with metal runners, and a formed seat, back and arms. Durably constructed of moisture resistant plywood, providing plenty of room and the utmost comfort for any small child. The polished tubular handle is designed to the proper height for easy, effortless pushing. Color: Baby Blue. Ship. wt. 10 lbs. Express only.

F 60-44 MUSICAL ROCKER.....\$12.95
(2 yrs. up)—From beneath the shaped seat of this exceptionally strong birch rocker with waxed finish comes a delightful tune from a Swiss music box to amuse the child while rocking. Seat 12 x 14", height of seat 12½", overall height 24". Ship. wt. 12 lbs. Express only.



G 60-71 MUSICAL ROCKING HORSE.....\$20.00
(1½ to 4 yrs.)—Here's a high spirited mount for a very young hard riding cowboy or a very young lady who wants to go for an exhilarating canter. Made of selected wood in natural finish and attractively decorated in red and black. Rockers 42" long, seat with backrest measures 19¼" from floor. A well proportioned, sturdily built rocking horse with the added feature of a Swiss music box. Ship. wt. 14 lbs. Express only.

**FREE DELIVERY
TO 14 EASTERN STATES
SEE INSIDE BACK COVER**



(A)



(B)

A 60-67 HORSE AND SULKY (Exclusive).....\$45.00
(3 to 5 yrs.)—What a thrill to actually drive this horse from the bucket shaped seat (20" high) by pedal action, with feet in the stirrups using the reins to control the direction. Sulky made of steel tubing painted yellow, red and blue. Has two ball-bearing disc rear wheels with front wheel for steering. The plush covered horse well harnesses with jingling bells can be detached from the sulky for extra play value. Truly an outfit of great joy. Ship. wt. 20 lbs. Express only.



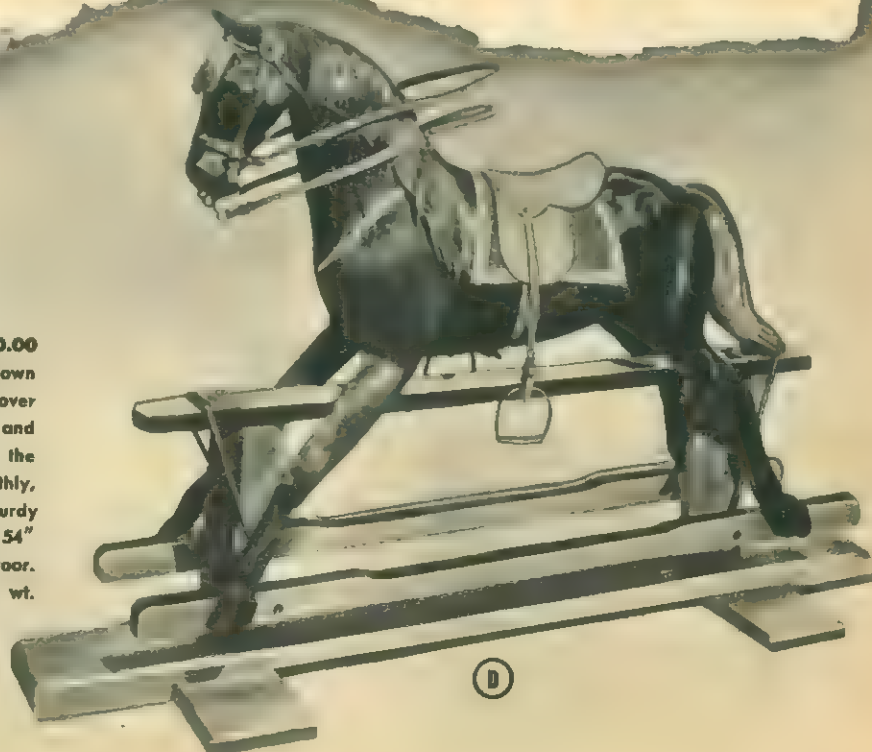
B 27-93 ROCKING HORSE\$8.00
(1 1/4 to 4 yrs.)—"Spot", the high spirited pony, is here to be patted, loved and exercised every day by very young riders. The specially shaped 32" rockers restrict motion to a reasonable pace, assuring the young rider a good seat. Sturdily made of selected hardwoods, hand decorated with washable non-toxic lacquers in gay colors. Has enchanting bright red yarn mane that's soft, yet strong and durable. Ship. wt. 10 lbs.

C 40-205 MOBO BRONCO\$29.95
(2 1/2 to 6 yrs.)—The new wonder horse imported from England that moves forward. No skill is required—simply the action of the rider as he rises and sits. Mobo Bronco moves and that's all there is to it. Pressure of the feet on the stirrups makes the front legs move forward while the child's weight returning to the saddle causes the back legs to move forward. Mobo is steerable by leaning weight to one side or the other. Mobo is almost indestructible as he is completely made of automobile gauge steel with an all welded construction protected by multiple baked enamel coatings of dapple grey with red and blue trimmings. Mounted on easy-rolling, hard rubber wheels. The horse's saddle seat is 19" to the floor. Ship. wt. 27 lbs. Express only.

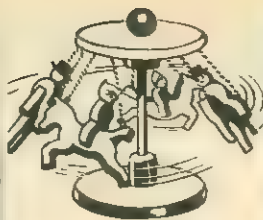


(C)

D 60-66 SKIN COVERED HORSE (Exclusive)....\$100.00
(3 to 6 yrs.)—All children, at one time or another, should own a skin horse—and here is an imported one with calf-skin cover giving it that crowning touch. The skin can be brushed and combed and taken care of—a privilege not enjoyed by the plain wooden horse owners. This handsome steed rides smoothly, with a back-and-forth motion on rods that swing from a sturdy and quality made, varnished wooden stand, with supports 54" long. The real leather saddle measures 28" from the floor. Only selected skins in their natural colors are used. Ship. wt. 105 lbs. Express only.

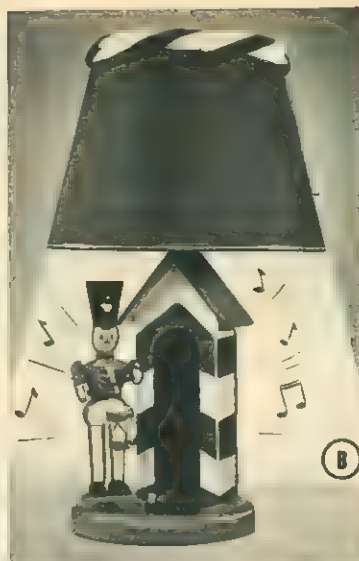


(D)



(A)

A 3-69 MERRY-GO-ROUND (Exclusive)\$6.95
(1½ to 2½ yrs.)—A Swedish import of top quality wood, design and colorful finish. By turning the knob on top, the 8" upper disc spins around causing the four animals and their riders to revolve in ever increasing circles. For extra amusement the riders dismount, while the animals can be unhooked from their suspension chains. All can be played with separately. Height overall 10". Ship. wt. 4 lbs.



(B)

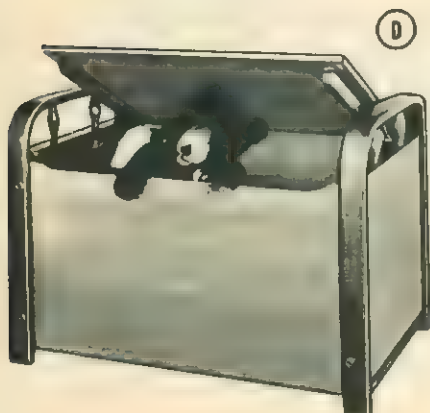


(C)

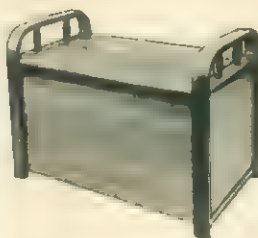
BC MUSICAL NURSERY LAMPS These imported nursery lamps of excellent quality will give a most attractive decor to a child's room and provide entertainment as well, because each has a concealed Swiss music box that plays an appropriate tune by winding the adorable wooden figure which revolves on the large base (prevents tipping). Made entirely of wood and carefully decorated. Complete with shade. Overall height 21". Ship. wt. 9 lbs. each.

B 10-37 WOODEN SOLDIER LAMP (Exclusive) \$19.75
A 9" soldier painted in full dress and holding drum, plays when wound, PARADE OF THE WOODEN SOLDIER.

C 10-38 MARY AND LAMB LAMP (Exclusive) \$19.75
An 8" Mary with staff and her lamb, when wound, plays MARY HAD A LITTLE LAMB.



(D)



wide. Makes an attractive blanket chest as well. Easily assembled. Ship. wt. 28 lbs. Express only.

D 44-3 TOY CHEST ..\$18.50

Very strong, and nicely proportioned with arm effect bent wood ends. Reinforced hardwood hinged top, five ply hardwood sides, ends and bottom. Maple stained and varnished. Measures 28" long, 13" deep and 15"

E 4-33 BUILDING BEAKERS (Import)\$3.00
(1 to 5 yrs.)—Twelve plastic beakers in bright attractive colors each with a different raised picture, nest so that they all fit inside the largest. When turned upside down can be built into a tower as shown. Ship. wt. 2 lbs.

F 4-89 PYRAMID RINGS (Import)\$2.65
(1 to 4 yrs.)—Calculated to produce long periods of absorbing play. An 8" pyramid base with 11 rings of graduated sizes and screw on cap. Made of plastic in colors which are absolutely fast and indefinitely washable without spoiling their gay appearance. Ship. wt. 1 lb.

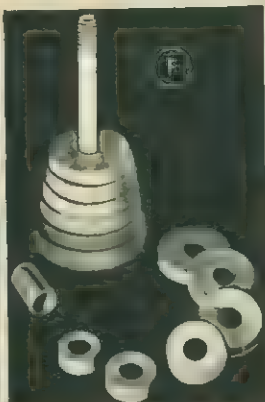
G 4-68 NESTING PLAYCUPS (Import)\$2.50
(1½ to 5 yrs.)—Set consists of 12 clean and durable colored plastic cups, octagon shaped to fit one inside the other. Largest cup 3¾", smallest 1¼" diameter. Each cup has raised design of animal, bird or fish along with letters and numerals. Taken apart, set makes excellent building material. Ship. wt. 2 lbs.

H 4-50 TEN NESTING EGGS (Import)\$3.00
(3 to 6 yrs.)—A modernized version of the old "Russian Eggs." This is a toy of "pride of possession", which will be treasured for years. The ten eggs which nest inside each other are made of brightly colored unbreakable plastic. Standing on end largest egg 4" high, smallest ¾" of an inch tall. Ship. wt. 2 lbs.

J 4-35 BILLIE AND HIS BARRELS (Import)\$3.00
(2½ to 6 yrs.)—Each of the seven barrels unscrews in the middle into two separate halves and all fit inside each other according to size. Billie lives inside the tiniest one. Made of durable plastic in various colors. Largest barrel 3¼" high, smallest 1" high. Ship. wt. 2 lbs.



(E)



(F)



(G)



(H)



(J)



A

B

C

CARROUSEL MUSIC BOXES. The always popular Swiss music box presented in a new and highly artistic container. Only the European would take the time to carve, hand paint and decorate these boxes as delicately and tastefully as these are. The group on top of the wooden octagon shaped box slowly revolve to the music. Measure approximately 7" high. Ship. wt. 4 lbs. each. Imported.

A 17-321 SPRING SCENE\$17.75
Decorated base has revolving top on which is seated a tiny girl playing a mandolin under a floral bower. 3 musical cherubs and 3 doves add a romantic touch to this delicate spring scene.

B 17-316 LONG LONG AGO\$17.75
Decorated base has revolving top on which is seated a boy and girl on a bench under a cherry tree with an attentive dog at their feet. One dwarf is pulling the dog's tail, while the other three pick cherries.

C 17-326 ANGEL CHERUBS\$17.75
Decorated base has revolving top on which are 7 winged cherubs each with musical instrument. Plays a Christmas tune.

D 16-38 SOFT DOLL\$5.00
(1 to 5 yrs.)—She's 14" tall with soft stuffed body. Buckram head with painted features. This charming miss is dressed in white trimmed pink gingham with matching panties and a pretty ribbon in her beautiful blonde yarn hair. Ship. wt. 2 lbs.

E 31-119X KIT CAT KLOCK
(Tax included)\$12.95

A very reliable self-starting electric clock using AC current in a plastic case, made in the shape of a cat measuring 15" overall. As the seconds slide by, both the eyes and tail move noiselessly from side to side. Red or black. STATE COLOR. Ship. wt. 4 lbs.

F 16-108 "HOWDY DOODY" PLAYMATE\$3.50

Admirers of this popular television character can now enjoy him in person. This 17" figure made of colorful non-toxic and washable latex foam rubber has a concealed wire frame enabling him to be bent in many and varied poses. Ship. wt. 2 lbs.

G RAGGEDY ANN AND RAGGEDY ANDY (All Ages)—These famous brother and sister story book characters make gay playmates. Both are stuffed with cotton, have red cotton yarn hair, painted features with shoe button eyes and are authentically dressed. Ship. wt. 3 lbs. each.

19-97 RAGGEDY ANN 20" tall.....\$4.50

19-98 RAGGEDY ANDY 20" tall.....\$4.50

19-99 RAGGEDY ANN 24" tall.....\$6.50

19-100 RAGGEDY ANDY 24" tall.....\$6.50

Books of Raggedy Ann and Andy with bright detailed pictures and popular children's stories.

30-256 RAGGEDY ANN STORIES (Not ill.) \$1.50

30-257 RAGGEDY ANDY STORIES (Not ill.) \$1.50

H 31-601X PIG BANK (Tax included) \$7.20

This cute, little, highly polished sterling silver plated pig is a bank. He's very ornamental and useful too as a paper weight. Refillable. Measures 4 1/2" long. Ship. wt. 1 lb.

J 31-95 HAPPY HABIT\$3.95

(3 to 10 yrs.)—Designed to make the brushing of teeth a happy event and not a chore, thereby helping children to form the desired "behavior pattern." Plastic house, 4 x 3 1/2 x 1 1/2" with a transparent window through which can be seen the Swiss music box movement, holds two tooth brushes. Remove brush from left holder and music starts; replace brush and the music stops. Suction cups secure the holder firmly to any flat surface. Ship. wt. 1 lb.

K 12-31 TIDY TRAY\$5.50

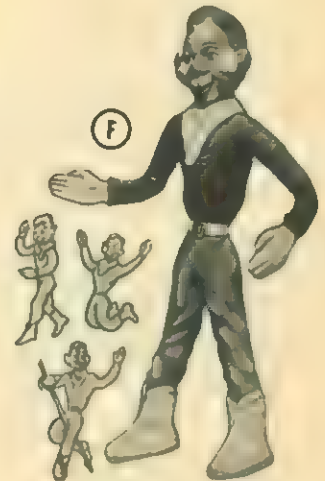
Mothers will find this wooden Tidy Tray a real help when their children must be kept in bed. It gives a 12 x 20" working surface that can be tilted to four levels, as well as a beautiful tray for mealtime. Eight items for work or play, automatic pencil, crayons, scratch pad, stationery, ruler, scissors, book and whistle to call for service, fit into pockets of the removable, folding back. Legs of tray fold for easy handling. Ship. wt. 6 lbs.



D



E



F



G

H



Playskool

Read This For Baby's Sake . . . On pages 12, 13, and 14, we offer six groups of toys and fourteen separate items for the different basic periods of development of the child, from 3 months to 8 years. We urge parents to follow our selection of these toys in their proper sequence, as they are scientifically grouped to help the child in such important functions as walking, balancing, muscular coordination, color distinction, eye and hand coordination, as well as to stimulate the imagination and give a feeling of accomplishment. Each toy is sturdily constructed, all are colored in non-toxic lacquers in primary and secondary colors.

A 19-5 GROUP 1 Ship. wt. 2 lbs. **\$2.50**
(3 to 12 months)—An assortment to keep baby happy and interested. These shiny, sturdy, colorful plastic toys consist of **RATTLE**, **3-TONE BALLS**, and **BLUEBIRD AND STAND** which can be clipped on play pen, high chair, crib or carriage.

B 19-79 GROUP 2 **\$4.00**
(6 to 18 months)—A well rounded assortment for members of "The Play Pen Set." **ROUND BLOCK STACK** consists of peg fastened to base, 4 round colorful blocks. **ROUND PEGGY BALL** for eye and hand coordination and color distinction. **COLORED CUBES** for simple stacking, all edges rounded. Ship. wt. 3 lbs.

C 19-10 GROUP 3 **\$5.00**
(1 to 2½ yrs.)—A well-rounded group for the toddler. **PICK AND POP**—Baby's first game. A greater degree of eye-hand coordination is required to play the game of Pick and Pop. Baby will be delighted when he places the receptacle over one colored ball and a different colored ball pops out. **BANG-A-BALL**—Baby's first pounding toy. When pounding, red ball in cage goes to the top, disappears, then returns for pounding again and again. Aids in developing eye and hand coordination. **CATERPILLAR**—The first pull toy has to go everywhere with baby. This toy is never upside-down. **CHOO-CHOO PUSH**—Every baby loves a choo-choo, and will delight in pushing this sturdy, colorful toy. Ship. wt. 6 lbs.

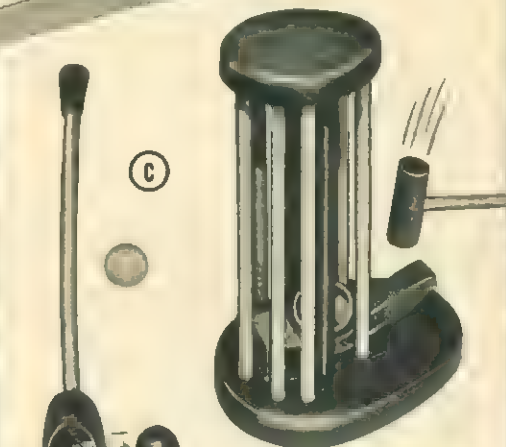
D 19-14 PUZZLE PLAQUE GROUP 4 **\$3.50**
(2 to 4 yrs.)—Two primary puzzle plaques—**AUTO**, 9 pieces, and **OLD WOMAN IN THE SHOE**, 12 pieces, offering a challenge to the child, as well as encouraging concentration and relaxation from more strenuous play. Ship. wt. 3 lbs.



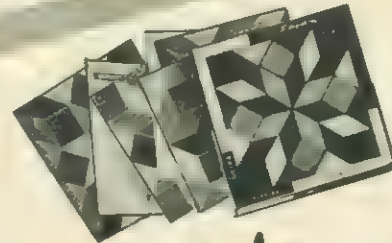
A



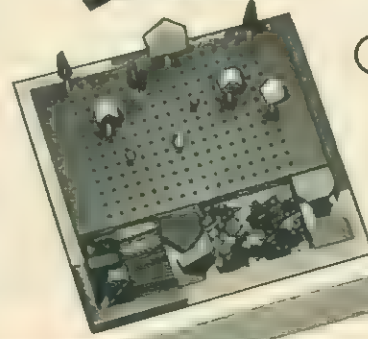
B



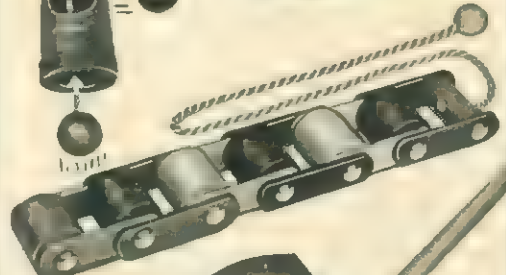
C



D



E

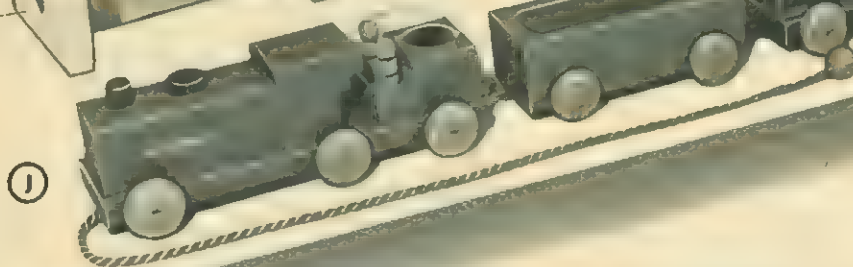
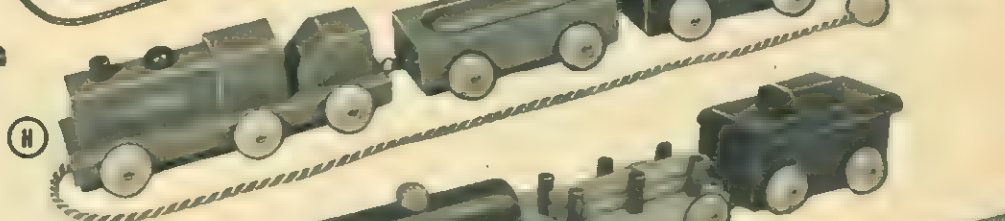
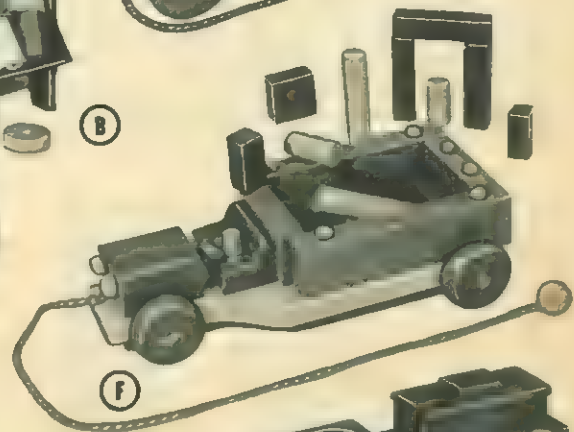
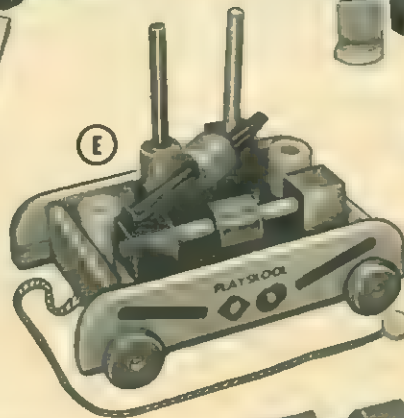
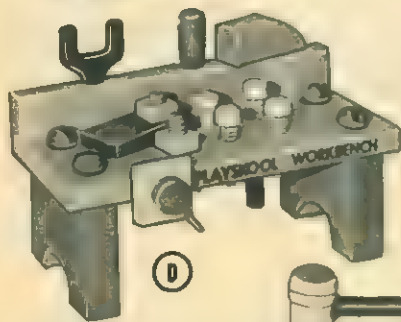
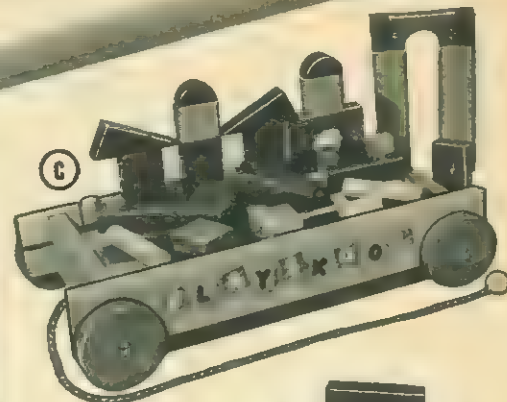
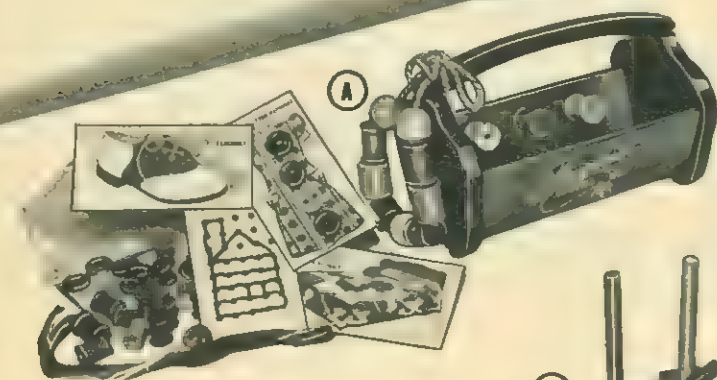


F 19-24 GROUP 6 **\$3.50**
(3 to 6 yrs.)—**PARQUETRY BLOCKS**—A child's feeling for design, color and originality receives definite opportunity with these large size mosaic blocks of many shapes and colors. 6 different design sheets are included. **LANDSCAPE PEG SET**—Three dimensional play activity. Trees, houses, barns, autos, etc., for the interested young builder. A design booklet is included. Ship. wt. 4 lbs.

E 19-21 PUZZLE PLAQUE GROUP 5 . . . **\$3.50**
(3 to 5 yrs.)—Two advanced plaques—**TUG BOAT** 14 pieces, **FIRE TRUCK**, 23 pieces. These subjects will provide many, many hours of pleasure, and aid in developing patience and skill, giving a real feeling of accomplishment. Ship. wt. 3 lbs.

TOYS FOR THE PRE-SCHOOL CHILD

A 19-18 SEWING BOX\$3.00
(2 to 5 yrs.)—A new toy in the pre-school field. A sewing kit like Mommy's with everything included—beads, buttons, spools, wooden needles, yarn, a long bead stringer, and sewing cards for cross-stitching, shoe lacing, sewing on buttons, and a plain card for original designs. This toy will prove useful for many years as there is ample room for scissors and other material when the child is old enough to manage real sewing. Ship. wt. 3 lbs.



B 19-106 POSTAL STATION\$3.00
(1½ to 3½ yrs.)—Realistic mail box and 12 blocks (4 shapes). Fitting the various shaped blocks in the proper holes develops shape discrimination and concentration. Blocks are drilled and a long stringer is provided so that the very young child may string them as beads. There is a slot on the side where the "play letter" to Daddy or Santa may be posted. Ship. wt. 3 lbs.

C 19-12 WAGON OF BLOCKS.....\$5.00
(1½ to 3½ yrs.)—Construction ability is enhanced with this mobile colored block set. 10 different shapes of ¾" hard maple blocks are tumble finished in primary colors. The 52 building block pieces are contained in a sturdy, handsome, 18 x 8½" pull wagon. An added measure of activity

comes with the loading and unloading of the large wagon. Each block is sanded and painted with harmless colors. Ship. wt. 9 lbs.

D 19-30 WORK BENCH\$2.50
(2 to 5 yrs.)—Clay hammer, vise, screw driver and nuts and bolts—on a bench just like Dad's, can be completely taken apart. Large wooden nails to be pounded and pulled. A completely satisfactory and sturdy new toy. Ship. wt. 3 lbs.

E 19-28 COL-O-ROL WAGON\$3.00
(2 to 5 yrs.)—Streamlined wagon with load of cylinders, cubes and rods. Stacking is made easy with the guide holes and the rods to fit through. Imaginative bridges and other structures can be made. This toy has unlimited play possibilities. Ship. wt. 5 lbs.

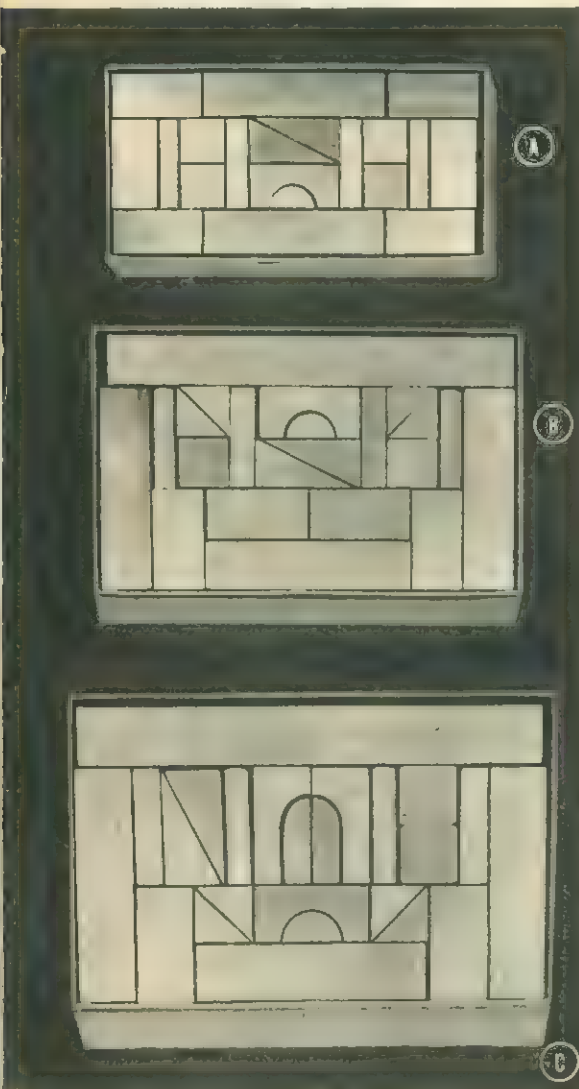
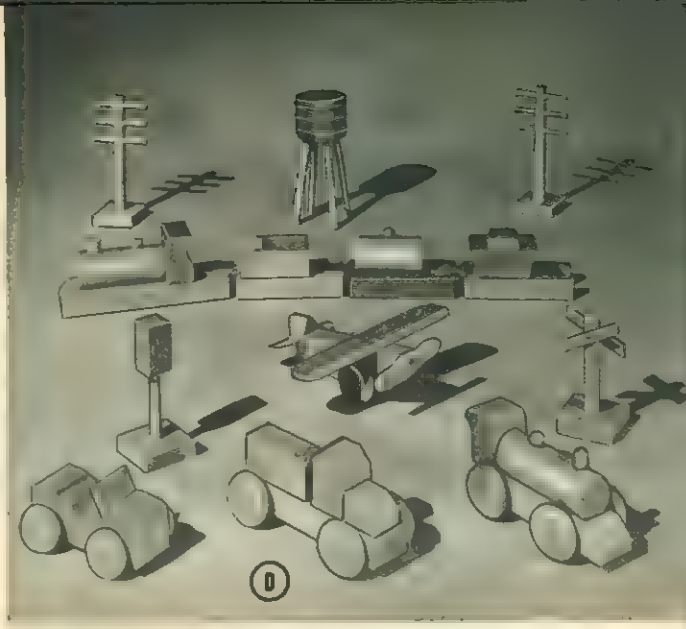
F 19-40 TRUCKLOAD OF BLOCKS...\$3.50
(2 to 5 yrs.)—A new truck with unlimited play possibilities. Truck is 5¾" x 12¾" long, with simu-

lated stake body and removable sides for loading and unloading. Assorted blocks in various shapes and colors enable the child to build many imaginative structures. Driver is removable, pull cord is attached. Ship. wt. 4 lbs.

G 19-107 NOK-OUT-BENCH\$2.00
(2 to 5 yrs.)—Offers harmless pounding pleasure, helps coordinate use of hands. 12 plugs in 6 colors makes guessing the next color such fun when a colored plug comes out the end of the bench. Ship. wt. 3 lbs.

H 19-31 SPECIAL FREIGHT TRAIN ..\$4.00
(1½ to 3½ yrs.)—Sturdy, attractive train for the young railroader. Big combination engine and tender, 2 open gondola cars for loading and unloading, and caboose. Can be uncoupled easily. Long pull cord. Size is 28" overall. Ship. wt. 4 lbs.

J 3-39 SUPER FREIGHT TRAIN.....\$7.00
(3 to 6 yrs.)—Extra sturdy large freight train. Gondola can be loaded and lumber car contains plenty of birch dowels. Plug comes out of tank car which is hollowed out for loading. Top of caboose, fireman and engineer in locomotive are removable. Ideal to precede an electric train. Length 42", without cord. Ship. wt. 6 lbs.



PLAYSKOOL KINDERGARTEN BLOCKS AND ACCESSORIES FOR COMPLETE BLOCK EXPERIENCES

A-B-C KINDERGARTEN BLOCKS AND ACCESSORIES—

Building Blocks are the most important single tool of play for youngsters from the age of 18 months to 9 years. Through the use of blocks a child can recreate the settings he sees in the grown-up world, and no other media combines such a diversified pattern of enjoyment, as well as educational value. Playskool Deluxe Kindergarten Blocks are made on the approved unit scale ($1\frac{3}{8}$ " by $2\frac{3}{4}$ " by $5\frac{1}{2}$ ", and multiples thereof). These sets are offered in the finest quality of both hard and soft wood. Hard wood is preferable, of course, and we strongly urge buying the hard wood blocks, as they will withstand years and years of hard play, whether used individually or by groups. Soft wood sets are practical, however, for unsupervised play—where there is only one child—or for limited group play. Soft and hard wood sets are identical in content, dimensions and shapes.

HARD WOOD SETS

- A 10-10 PRIMARY KINDERGARTEN BLOCKS** — 20 blocks. Ship. wt. 11 lbs. . . \$5.00
B 40-243 SECONDARY KINDERGARTEN BLOCKS — 44 blocks. Ship. wt. 28 lbs.
Express only. . . \$12.50
C 40-244 ADVANCED KINDERGARTEN BLOCKS — 85 blocks. Ship. wt. 48 lbs.
Express only. . . \$25.00

SOFT WOOD SETS

- 10-16 PRIMARY KINDERGARTEN BLOCKS** — 20 blocks. Ship. wt. 8 lbs. . . \$3.00
10-17 SECONDARY KINDERGARTEN BLOCKS — 44 blocks. Ship. wt. 17 lbs. . . \$7.50
40-245 ADVANCED KINDERGARTEN BLOCKS — 85 blocks. Ship. wt. 30 lbs.
Express only . . . \$15.00

D 19-53 BLOCK ACCESSORIES . . . \$4.25

As realism develops in the process of construction, the requirement for mobile units scaled to the blocks becomes important, and Block Accessories such as trains, trucks, autos, planes, railroad signals are a "must" in order to accomplish the full satisfaction of dramatic play. These accessories are made of hard maple to stand unlimited use. **BLOCK FREIGHT TRAIN**—scaled for play with Playskool unit system Blocks. Natural finish, length approximately 20". **BLOCK GADGET SET**—consists of signal light, crossing sign, water tower and 2 telegraph poles. Units vary from 4" to 6". **BLOCK TRANSPORTATION SET**—consists of airplane, locomotive, truck and auto, each with movable wheels. Each unit is approximately $5\frac{1}{2}$ ". Ship. wt. 7 lbs.



E 11-11 DELUXE HAMMER, NAIL AND PEG SET \$8.00

(3 to 8 yrs.)—A sturdy table 20" by 20" by 16" wide, finished in green with matching bench. An excellent activity toy. There is a generous supply of pegs, which can be fitted into holes. Also a composition nailing board, as well as hammer and nails. Booklets give ideas for different patterns to start the child off on a great adventure in experimentation. Ship. wt. 14 lbs.



GILBERT ANCHOR STONE BLOCKS—(2 to 7 yrs.)—An old favorite back once again. New material gives Anchor Stone Blocks the appearance and feel of polished marble. Their resistance to hard usage is remarkable. They have weight and heft to pile without toppling and the new "marble" material will not soil. Can be used outdoors in sand or dirt projects. Illustrated building book included. Smallest block 1" square, largest 1 x 2 x 1/2".

19-67 #5 ANCHOR STONE BLOCKS.....\$3.95
Set of 50 blocks in a variety of sizes and shapes plus chimneys, spires, roof, windows and doors. Builds any one of 16 models. Cardboard box 13 3/8 x 9 1/2 x 1 1/8" high. Ship. wt. 5 lbs.

19-64 #10 ANCHOR STONE BLOCKS.....\$12.50
A greater variety of a set of 114 blocks including sizes 1 x 1 x 1/2", 1 x 1 x 2", 1 x 2 x 1/2" blocks plus angles, chimneys, spires, roofs, windows and doors. Packed in 14 1/2 x 8 1/2 x 3" high, basswood chest with metal hardware. Builds any one of 26 models. Ship. wt. 12 lbs.

(A)

B 19-63 LINCOLN LOGS\$7.50

(5 yrs. up)—The toy that captures the spirit of the American frontier. Can be used to build cabins, block houses, forts, wagons, ranch houses and many other interesting structures. Illustrated set contains 177 wood pieces and 12 durable, brightly colored metal figures plus a 4-page design booklet containing scale model diagram, with complete instructions (illustrated) for building 19 different structures. Ship. wt. 9 lbs.

19-47 LINCOLN LOGS (Not Illustrated)

131 wood pieces. Ship. wt. 6 lbs.....\$4.00

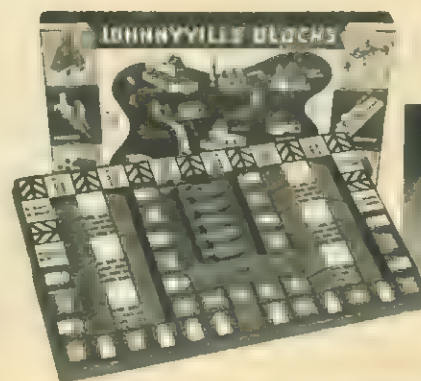
C 3-9 JOHNNYVILLE BLOCKS\$3.95

(4 to 7 yrs.)—A wide variety of buildings and structures may be made by the young engineer with these solid wooden blocks, 101 in all. Most of them are 1 1/4" cubes, others are half sections or triangles and, when combined with their embossed surfaces and coloring make very attractive houses, churches, bridges, boats, etc. A set of designs will start the beginner to enjoy the variations. Ship. wt. 5 lbs. U. S. Patent

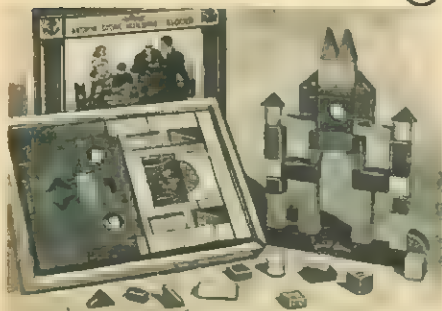
(B)



(C)



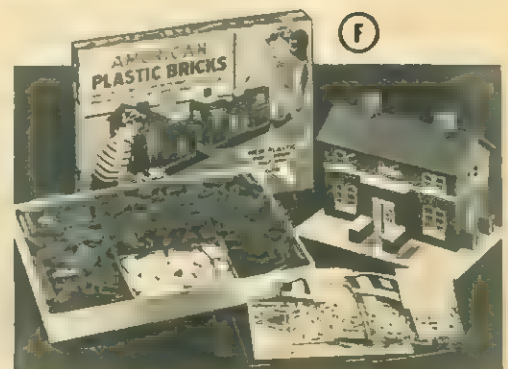
(D)



(E)



(F)



D STONE BUILDING BLOCKS (Exclusive)—(Imported)—(4 to 10 yrs.)—Almost a must in the building era of growing children. Not only in assorted shapes but in assorted colors—squares, rectangles, triangles, steeples, arches, cylinders, etc. in cream, brick red and slate blue with the smallest pieces in scale with the largest and the largest pieces measuring 1 x 1 x 3 inches. These man made stone blocks are to build, to endure. Packed in wooden boxes.

3-30 Wt. 9 lbs. Approx. 100 blocks....\$5.00

3-33 Wt. 18 lbs. Approx. 200 blocks...\$10.00

E BLOCK CITY BUILDING SETS (All Ages)

—Block City Construction Sets will bring the young designer many hours of construction fun; building one story houses, garages, stores, railroad stations, etc. according to size of set. Interlocking plastic blocks, windows, doors, fences, roofing material, door lintels, gates, and instruction booklet are included. Full block or brick has 1/2 x 1" building surface, others for corners, sills and window frames sized proportionately.
4-74 Wt. 3 lbs. Approx. 314 pcs. \$4.95
4-75 Wt. 4 lbs. Approx. 484 pcs. \$7.50

F AMERICAN PLASTIC BRICKS — (5 yrs. up) — Modern brick construction in its most realistic and accurate form for boys and girls. Interlocking plastic blocks (1 3/4" long) in brilliant red and stone-gray that make various miniature model buildings in true-to-life proportions and appearance. Half bricks and gable bricks plus colorfully embossed windows and doors that can be opened and closed, plus roofs complete each set. Instruction booklet included.

3-84 Approx. 200 bricks. Ship. wt. 4 lbs...\$3.75

3-76 Approx. 400 bricks. Ship. wt. 6 lbs...\$7.50



(A)

A 12-24 BONHOP HAND LOOM.....\$5.95

(7 yrs. up)—An endless variety of textile patterns can be created and the woven material converted into many useful articles. 12 x 7 $\frac{3}{8}$ x 4 $\frac{1}{8}$ ", it comes completely assembled, threaded with 36" of cotton warp ready for weaving. Equipment includes 3 colored plastic shuttles, a small supply of colored yarn and a handbook on weaving describing in detail how easy it is to weave beautiful fabrics. Varnished frame has natural hardwood finish. Wooden rollers are held in place by red plastic fittings. Heddles and beater are accurately machined from plastic material. Here indeed is an item of lasting interest and tremendous educational value. Ship. wt. 3 lbs.

B JUNIOR ERECTOR SETS—(2 to 6 yrs.)—"Junior Erector" created of brilliant colored plastic is filled with the kind of thrills that made Erector famous. Embodying all the important features of simplicity it will, unquestionably, fill the want and the demand for a small fry construction toy.

4-51 JUNIOR ERECTOR SET NO. 4.....\$3.95

Consists of an assortment of brilliantly colored plastic connectors, tubes, bearings, couplings, propeller blades and four rubber tires. These unique parts enable you to build dozens of models, such as Bridge, Windmill, Helicopter, Tank, Cart, Derrick, etc. Packed in 13 $\frac{1}{4}$ x 20 $\frac{1}{2}$ " box with illustrated model book. Ship. wt. 3 lbs.

4-26 JUNIOR ERECTOR SET NO. 10.....\$8.95

Consists of an assortment of brilliantly colored plastic connectors, tubes, bearings, locks, propeller blades, four rubber tires and swing seats. These unique parts enable you to build hundreds of fascinating models such as Ferris Wheel, Airplane, Robot, Shipyard Crane, Chair Swing, etc. Packed in a beautiful four colored labeled box with removable tray and illustrated model book. Size of box 20 $\frac{1}{2}$ x 13 $\frac{1}{4}$ x 12 $\frac{1}{2}$ ". Ship. wt. 6 lbs.

C 19-71 CAGE BLOCKS.....\$3.75

(2 to 5 yrs.)—A novel, colorful package resembling circus cages. Inside are 5 strangely made wood blocks with brightly printed animal pictures on four sides. The blocks may be nested when taken from the cage. The names of the animals are on the sides of the cage, a permanent container for the blocks. When stacked measure 30" high. Ship. wt. 4 lbs.

D 3-85 DROP-A-BLOCK TELEPHONE.....\$2.95

(1 $\frac{1}{2}$ to 4 yrs.)—Here is a new telephone toy that adapts for play, the coin box return idea and lends itself to long mother-imitating conversations. Six brightly colored, specially shaped blocks fit in the coin holes at the top of the 9 $\frac{1}{2}$ " high sturdy molded tekwood telephone box. The easy to handle receiver is pushed and—Presto! the blocks drop down into the return slot. Dial turns and a bell jingles. Ship. wt. 3 lbs.

E 18-19 TOT'S TOOL BOX.....\$3.00

(2 to 5 yrs.)—An ingenious way to satisfy the desire to take apart and put together again. A 6 x 10" hardwood carpenter's tray with center divider and handle firmly held together with large wooden screws and bolts. By using the special flat wrench and wooden screw driver the entire box can be taken apart and by the same means re-assembled because the parts are purposely large for small hands to handle easily. Tray also has small side holes into which split wooden pins can be driven with the wooden hammer. Ship. wt. 3 lbs.

F 3-117 MOLLY KEWLS SENIOR.....\$3.00

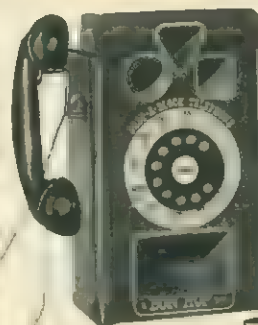
(4 yrs. up)—The fifteen 1 $\frac{1}{4}$ " colored rubber balls have many holes into which short or long, curved or straight pieces of tubular plastic can be pushed to form the structure and by following a few suggested designs, original ones will develop in endless array. Paper eyes, ears, coils for hair included. Ship. wt. 3 lbs.



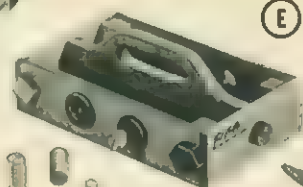
(B)



(C)



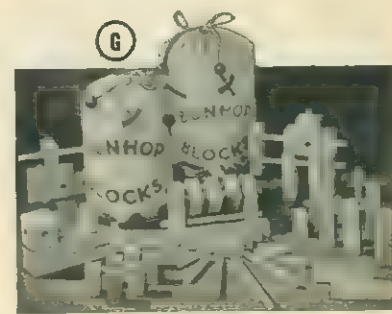
(D)



(E)



(F)



(G)

G BON-HOP BLOCKS (2 to 6 yrs)—A good assortment of squares, rectangles and rounds of polished natural-colored, hardwood with carefully squared ends and safe, rounded edges. Larger pieces have holes into which rounds can be inserted for Junior's more ambitious construction projects. And when pick-up time comes these blocks can be put in their durable canvas bag.

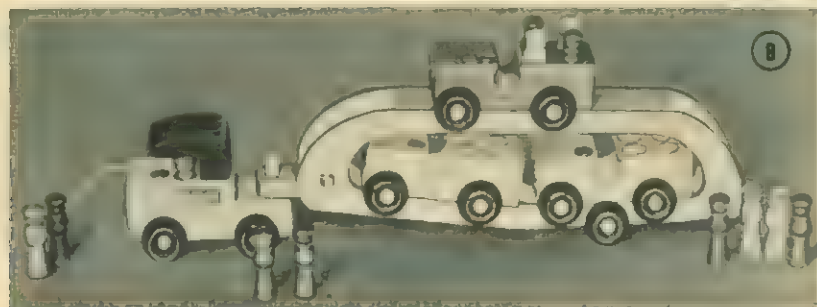
3-64 Jr. Set 50 pieces (6 lbs.).....\$3.00

3-66 Sr. Set 100 pieces (11 lbs.).....\$5.00

FREE DELIVERY
TO 14 EASTERN STATES
SEE INSIDE BACK COVER

A 3-98 EDUCATIONAL TRAIN (Imported).....\$6.75

(2½ to 4 yrs.)—The very best in wooden trains with endless play possibilities. Not only do the several cars unhook but the precious loads of colorful balls, cubes and flat lumber of each can be removed, transferred or used separately for building projects. Even the locomotive can be taken apart. Made of selected hardwood, colored and hand rubbed to a fine finish. Measures 33" overall. Ship. wt. 4 lbs.



B 19-72 HOLGATE AUTO CONVOY TRAILER....\$5.00

A quality wooden toy finished in bright non-toxic colors for children from two to eight years of age. Always popular because there is so much action in the loading and unloading of the three jeeps from the convoy trailer and the seating of the many passengers (peg people). Measures 18" long. Ship. wt. 3 lbs.



C 3-94 HOLGATE RODEO TRAIN.....\$8.50

(3 yrs. up)—Here is a simple, sturdy version of the mobile Western Rodeo all ready to load into the 31" wooden train for transportation to the next locale. The 22 block-like parts are made of hardwood imprinted with good likenesses of broncos, cowboys, cooks and wranglers all ready to contribute to a grand show on a small scale. Ship. wt. 7 lbs.



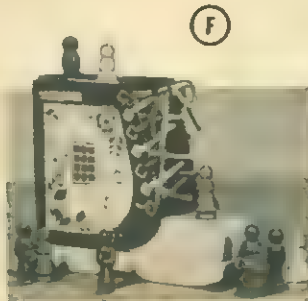
D 3-95 HOLGATE ACTIVITY TRAIN.....\$5.00

(3 to 5 yrs.)—A toy that's correctly named! It's a combination pull train, color cone and concentration toy. The cars uncouple, the tank car comes apart, the circles and squares, all brilliantly colored can be interchanged on various pegs, and the squares and discs can be used for building blocks too. All wood construction with fine Holgate workmanship and materials. Overall length 33". Ship. wt. 5 lbs.



E 19-32 TRAIN, TRACKS AND BLOCKS.....\$9.50

(3 yrs. up)—This is one of the most versatile "put together and take apart" toys there is. Designed to grow with the child, it can be used as a simple pull toy and later on can be rediscovered for use as a train set, station, fort, roller coaster, and so on. Each hard maple block has a waxed edge and smooth finish. Picture "ideas" are included. (Oval Track: 21 x 38"). Ship. wt. 6 lbs.



F 3-97 HOLGATE LACING SHOE.....\$3.50

(2 to 5 yrs.)—One of those simple but often difficult things for a child to do is to know how to lace his own shoes. Hence, this appealing and ingenious dramatization of an everyday chore, helps teach the knack of lacing shoes in no time at all. Colorful wooden shoes 7¾" long with shoe lace and the "Old Woman" and her children (wooden figures.) Ship. wt. 3 lbs.

GIFTS FOR PARENTS TOO: Turn about is fair play—so youngsters who have for years been receiving gifts from their parents can now arrange to have their parents receive gifts from them. A group of very well made, properly priced and just a little out of the ordinary "presents for parents" is shown on Pages 88 to 91.



A 3-145 ANIMAL GYMNASIUM (Exclusive). \$9.75

Small bears are noted for their frolics. Here's a group of four perfectly made plush bodied bears, $3\frac{1}{2}$ " tall, with jointed legs and arms accompanied by one lone monkey, and a piece of gymnasium equipment for them to enjoy. All metal gym enameled red and green measures 27" overall. It contains ladders, slide, 2 swings with rings, also see-saw and climbing pole—an endless array of things to do for this animal group. Ship. wt. 3 lbs.



B 3-146 BEAR SLIDE (Exclusive). \$4.75

A red and green all metal slide measuring 9" high and a set of three bears. Bears measure $3\frac{1}{2}$ " tall. All plush covered, have jointed legs and arms. Ship. wt. 2 lbs.



D



D 11-1 PULL TOY GROUP \$4.50

($1\frac{1}{2}$ to $2\frac{1}{2}$ yrs.) This lively sailor in his sturdy 8" wooden rowboat will row just as fast and as long as he is pulled. As for the duck he must be pulled to pull his small wooden cart from which comes a merry jingle as he waddles along (measures 13" overall). A pull or a push of this gay $7\frac{1}{2}$ " colorful cylinder produces happy musical notes. Ship. wt. for the three 6 lbs.

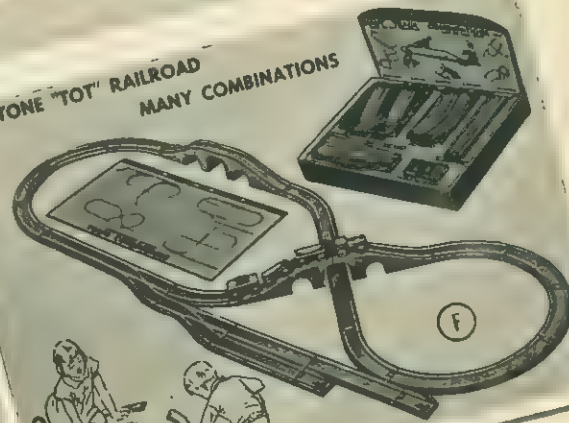
E 12-2 NOAH'S ARK (Exclusive). \$22.50

(2 yrs. up) Noah's thrilling story brings ancient times to life for the vivid imagination of the growing child. There is real drama to a world covered with water, with but one lonely boat and all the animals, two by two! 15 pairs of animals—made of wood and carefully painted—and wise old Noah and his wife will ride safely in this sturdy 18" ark made of wood and mounted on wheels. And look! There's the dove there on the roof! Ship. wt. 6 lbs.

C 16-52 BIRD TREE (Exclusive). \$10.75

For the budding ornithologist an assortment of twenty of the cutest, most colorful, wooly birds ever. Each can be played with alone but for a natural setting can be made to roost on the four branches of the wooden tree. At the base of the tree is a small pen in which four wooly animals are contained while on the top of the tree hangs a small wooden bird house. Measures 17" high. Ship. wt. 3 lbs.

**KEYSTONE "TOT" RAILROAD
MANY COMBINATIONS**



F

F 4-54 "TOT" RAILROAD \$5.00

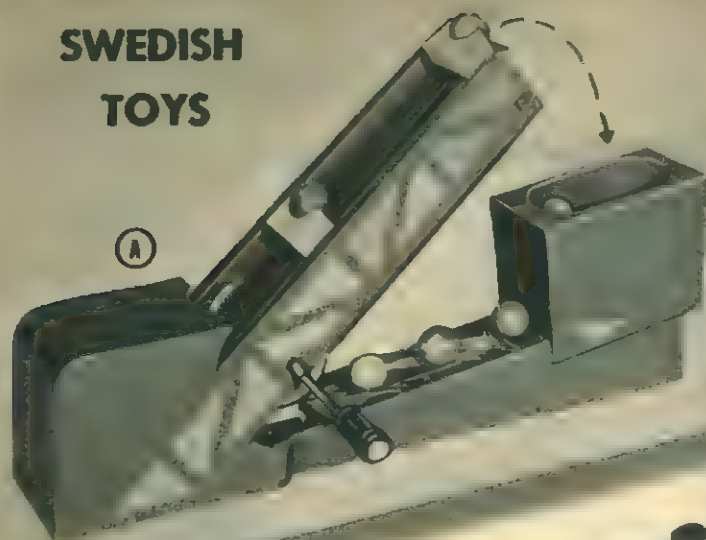
(4 yrs. up)—The very first railroad for the "little tots". Many different track layouts can be made with the 26 pieces of plastic railroad equipment, consisting of 12 curved, 6 straight track, 2 switches, 4 bridge sections and 2 dead ends. Loco and three little cars are solidly constructed of wood. Truck joints interlock for easy assembly and simple separation. Track can be used for most miniature autos. Ship. wt. 6 lbs.

G 3-125 SIX PLANE ASSORTMENT

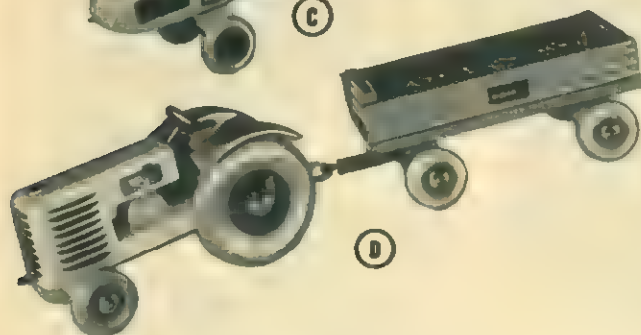
(Kit) \$5.25

(All Ages) Scale models of famous aircraft for fans and collectors. This famous Strom-Becker solid wood model assembly kit contains ready shaped, precision machined wood parts of western pine; sandpaper and glue for assembling and smoothing; decals in authentic detail for decoration; and complete chart and diagram instructions. Ideal for model collections, knick-knack shelves, desk or mantle ornamentation, model building competitions. The six planes to be assembled are Lockheed Interceptor Fighter, Douglas Skyrocket, Piper Cub Super Seascout, Douglas DC6 Flagship, Northrup P-61-C "Black Widow", North American "Sabre". Ship. wt. 3 lbs.

SWEDISH TOYS



A 23-78 EDUCATIONAL MARBLE ELEVATOR.....\$3.75
(1½ to 2½ yrs.)—Another top quality Swedish exclusive import made of wood brightly colored with a shiny finish. Little hands, by turning the crank handle, cause the the endless belt to carry marbles to the top from which point they drop into a hopper below to automatically be fed back to the belt again—a fascinating procedure. Measures 11" long. Ship. wt. 2 lbs.



B 19-44 WOODEN TRAIN.....\$7.50
The cars and locomotive of this three piece, natural-wood, train are bigger than in other sets. Hooks and chains connect the train. Box car has removable roof and sliding metal doors. Measures 36" overall. Ship. wt. 6 lbs.

C 3-141 HELICOPTER.....\$3.00
Very young air-minded toddlers enjoy the spinning propellers as they pull (or push) this wooden helicopter along. A top quality Swedish import brightly colored with a glossy finish. Rubber tired wheels. Measures 11" long. Ship. wt. 3 lbs.

D 19-33 TRACTOR TRAILER.....\$6.95
(1½ to 3 yrs.)—Careful attention has been given to the design, material and color of this wooden tractor and trailer. Four sides of trailer can be removed. Heavy hook attaches it to tractor. Its four colors make this combination most appealing. Measures 23" overall. Ship. wt. 5 lbs.

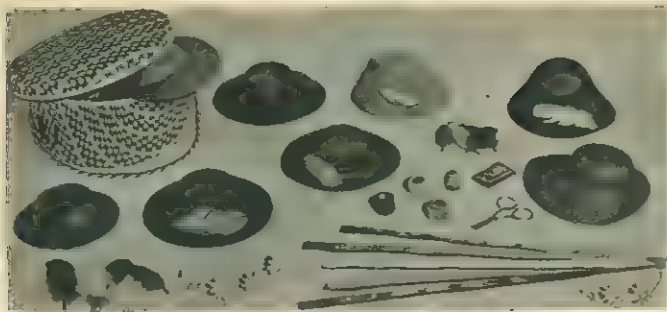
E 19-45 TUFF-TUFF TRAIN.....\$6.95
(1½ to 2½ yrs.)—An all wooden pull train measuring 28" overall with strong hook and eye coupling. Being made of selected hardwood it is particularly strong. It is especially decorative being finished in many bright colors in a high polish with amusing faces to decorate the sides of the freight cars. Roofs of cars remove for loading. Ship. wt. 5 lbs.

F 3-105 DOG "TASSY".....\$3.00
(1½ to 2½ yrs.)—A shiny red all wooden dog with blue floppy ears, long and always wagging tail, short stubby legs that move as he is pulled along has all the appeal of his breed—the Dachshund. Measures 7" long. Ship. wt. 2 lbs.

G 3-104 DOG "NICKE".....\$2.50
(1½ to 2½ yrs.)—Mounted on his 7" wooden wheeled cart this well made and highly colored Dachshund, due to his loosely jointed legs, spring neck and floppy tail, becomes completely animated when he is pulled along. He is red with blue ears, cart yellow with green wheels. Ship. wt. 2 lbs.



H 60-108 FOLDING PLAYHOUSE (Exclusive) . . . \$35.00
(2 to 6 yrs.)—A convenient and attractive 3-sided playhouse measuring 5' high, 4' wide with folding sides, 22" deep. While this is called a playhouse, in play it becomes a school, a theatre, a store, a hospital, etc. Of 3/16" plywood, natural finish with colorful Swedish decorations. Visitors may be welcomed through the hinged Dutch door. Printed cotton curtains at the window. Ship. wt. 47 lbs. Express only. Of our own manufacture.



A



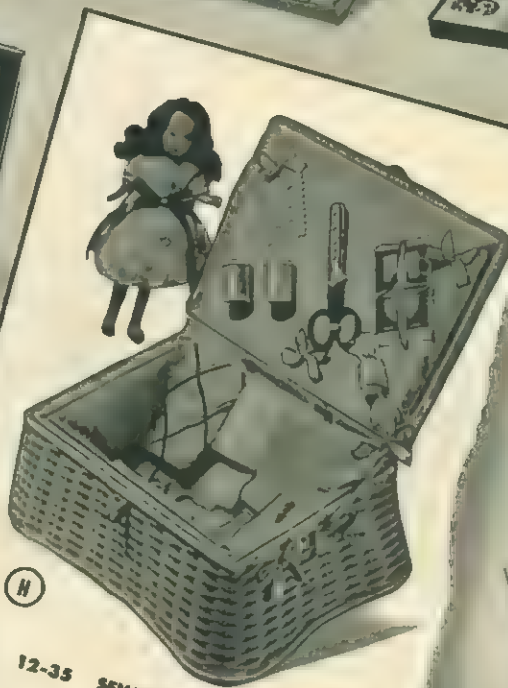
B



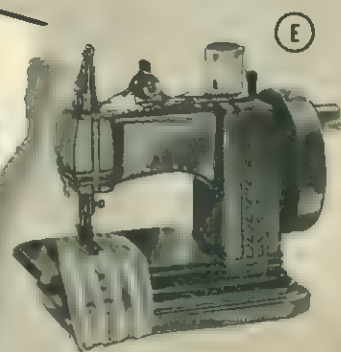
C



D



H



E



F



G

H 12-35 SEWING BASKET . . . \$6.50
(7 yrs. up)—A 5½ x 6½ x 9" wicker basket with hinged cover and carrying handle, containing thimble, scissors, 2 spools of thread, card of pearl buttons, package of needles, dress material and trimmings for making dolls' clothes for the included 7" tall composition doll with wig and moving arms. Exclusive. Ship. wt. 3 lbs.

A 12-25 HAT MAKING SET . . . \$3.50

(7 yrs. up)—The unlimited possibilities for designing new and distinctive doll hats from basic forms make this set a constant source of delight to any young girl with a creative urge. In a brightly colored woven straw basket are 8 doll hats of different colors and types. For trimming there is a generous package of feathers, ribbons and imitation flowers. Sewing equipment completes the set. Ship. wt. 2 lbs.

B 3-50 SNOWFLAKE JEWELRY . . . \$4.00

(6 yrs. up)—Hours of useful and fascinating fun may be spent with this costume jewelry craft. The chest, which measures 14½" x 10½" x 2½" deep, has a sliding drawer and contains hundreds of beads in a variety of shapes in many brilliant hues. Included are thread, wire and cord for stringing, with complete instructions for making necklaces, bracelets, doll novelties, etc. The colors come in a wide range for all tastes. Ship. wt. 5 lbs.

C 3-89 CHARM CRAFT . . . \$5.00

(6 yrs. up)—A new and fashionable jewelry craft for hours of useful and fascinating fun. The 11 x 14½" chest with sliding drawer contains a large

variety of charms, jewelry chain, beads, clasps, thread, etc., to make necklaces, bracelets, lapel and bar pins, fobs and all types of hat and costume decorations. Ship. wt. 5 lbs.

D 3-59 PEARL JEWELRY CRAFT . . . \$3.50

(8 yrs. up)—From this generous assortment of simulated pearls in various sizes of round, oval and drop shapes, also pearlized motifs and other related material such as earring backs, necklace clasps, bar pin, jewelry wire, thread, glue and thin bead needles beautiful pearl necklaces, bracelets, earrings, brooches and costume decorations can be made for hats, blouses, dresses, belts, scarfs, bags, gloves, sweaters, etc. Ship. wt. 3 lbs.

E 19-43 SEWING MACHINE . . . \$7.95

(6 yrs. up)—Now you can be your own seamstress and sew dolly's dresses, doll house curtains, etc.

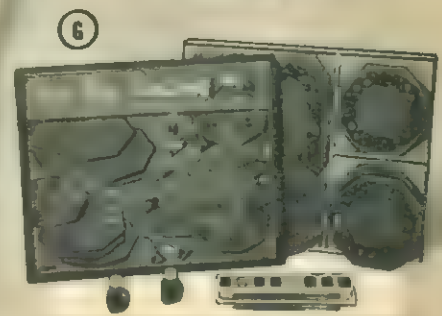
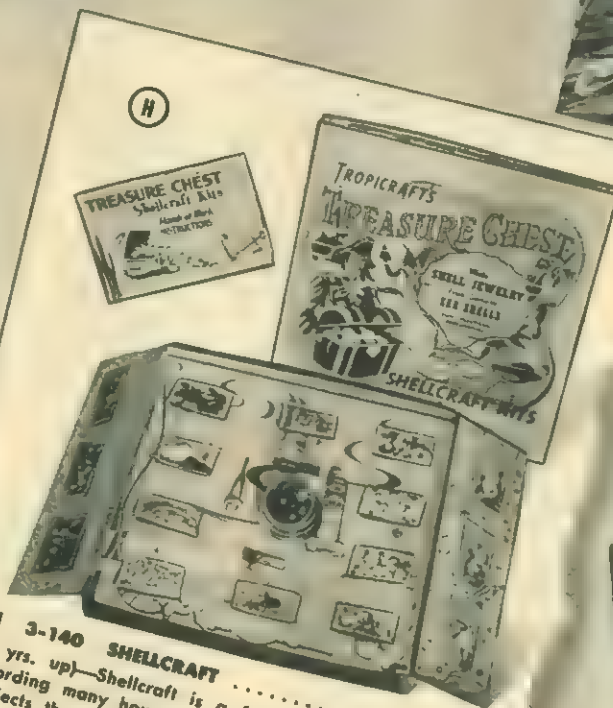
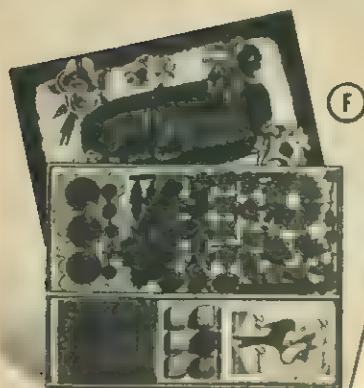
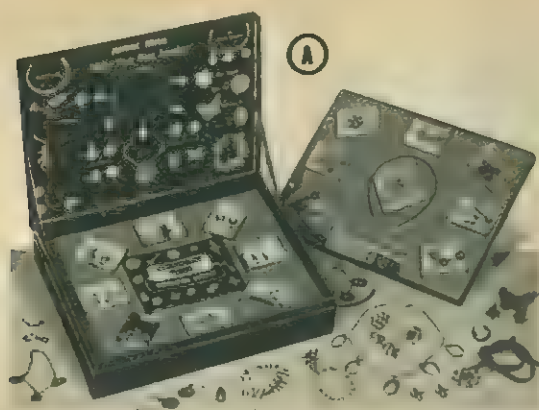
This all-metal real sewing instrument will sew a surprisingly fine stitch for a small manually operated machine. The thread tension is self-compensating. Uses a standard needle, thread and has a stitch length adjustment. Finished in crackled green enamel and is 6½" high. Ship. wt. 5 lbs.

F 3-14 WARDROBE DOLLS . . . \$3.00

(6 to 12 yrs.)—Several new ideas have been added to make this an especially fine paper doll set. The two very attractive 10" cardboard dolls have jointed arms. To make them the best dressed of all paper dolls there are 12 different sets of apparel to be cut with the special safety scissors from the plastic sheets printed in harmonizing colors. Their clothing can be sponged clean at anytime and hung neatly on the plastic hangers. This whole set comes in a colorful wardrobe type box measuring 5 x 7 x 12". Ship. wt. 2 lbs.

G 3-82 FELT WORK (Imported) . . . \$3.75

(7 yrs. up)—Making decorative and useful articles such as pot holder, purse, needle case, mat, etc., out of colored felt is made easy and fun. Some elementary cut out work and sewing is required—all good training for young hands and worth the effort. Ship. wt. 3 lbs.



A 19-59 JEWELRY CRAFT SET.....\$5.00

(8 yrs. up)—Jewelry Craft for the Junior Miss. Seventeen projects to make seventeen glamorous pieces of real costume jewelry to wear to school, parties or just in play. Comes in a lovely jewel box with lift out tray: especially designed to decorate the dresser. Full instructions, cement, tweezers and all the parts including metal and plastic findings, pearls, glitter, etc. to make charm bracelet, butterfly pin, butterfly earrings, cameo pin, scatter pins, hair band, shell bracelet, cameo earrings, shell earrings, coin bracelet, ballet dancer pin, coin earrings, pearl brooch, heraldic medal, shell necklace, shell pin and pearl bracelet. Ship. wt. 3 lbs.

B 3-102 DE LUXE CRAYON COLORING SET.....\$3.00

(4 yrs. up)—This lithographed box, 19 x 11", containing 96 crayons, will supply a young artist with a great variety of colors, some round, some hexagon, of various sizes and the very best quality. There is a generous supply of outline pictures to be colored and of outline stencils, drawing paper, a 10 3/4 x 16" lithographed art study. Items neatly compartmented. Ship. wt. 6 lbs.

C 3-108 PAINT WITHOUT PAINTS...\$3.00

(Younger children)—Just paint seemingly black pictures with brush dipped in water and see the magic colors appear. There are 16 invisible color books containing 128 pictures (each with an interesting printed story) of animals, flowers and designs, things we see, story book friends, etc. 2 brushes included. Ship. wt. 4 lbs.

D 3-123 TOM SAWYER FINGER PAINTS.....\$3.00

(All Ages)—Finger-painting technique is a simple and direct medium for artistic expression. First developed for the very young child, it is now used through pre-school, grade school, high school and college—as well as by adults for artistic purposes. Finger painting is an experience in discovery—and the discoveries we make for ourselves are the most important ones to us. Six 4 1/2 oz. jars of non toxic paints, two bottles of finisher with brush, moistening cup, 6 wooden spatulas, and 26 sheets of paper plus instruction book. Ship. wt. 8 lbs.

E 22-327 HANKY EMBROIDERY SET \$2.00

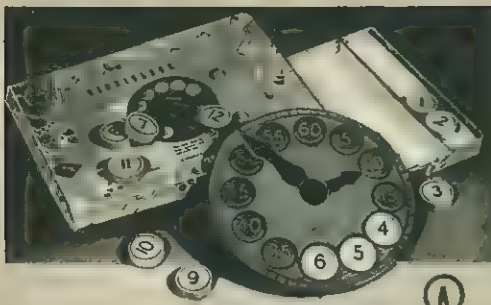
Five fine quality cotton handkerchiefs with soft blue mercerized cotton machine stitched edges on which cross stitching is to be done to make them really pretty. To make the cross stitching easy, designs have been stamped on each handkerchief. Included is a color design chart also spools of thread, needle and embroidery hoops. Imported. Ship. wt. 2 lbs.

F 3-75 FELT FLOWER CREATION (Imported).....\$2.75

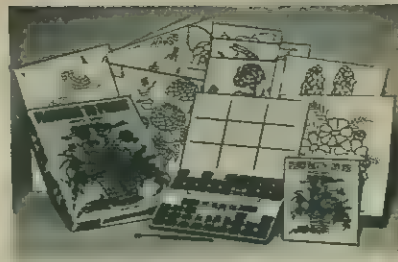
(8 yrs. up)—Something different—something new for creative little girls. And what fun it is to wear ones very own creations. Set contains material and accessories for making six colorful floral corsages, a headband and necklace—all of cut out felt parts to be sewn together. Instructions with diagrams included. Ship. wt. 3 lbs.

G 3-22 TABLE MAT PAINT SET (Exclusive).....\$3.75

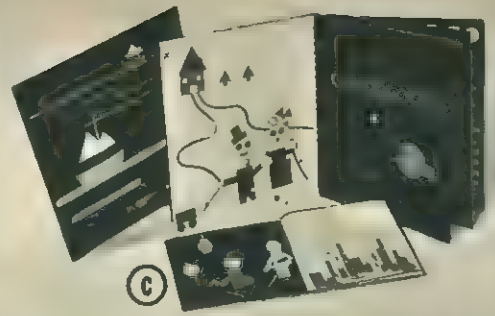
(8 yrs. up)—Nine table mats made of cork composition in assorted sizes bearing a stenciled design ready to be colored and protected with a coat of varnish. Included are eight colored paints, paint tray, brushes and two small bottles of varnish. The finished mats are most useful. Make good presents too. Ship. wt. 4 lbs.



(A)



(B)



(C)



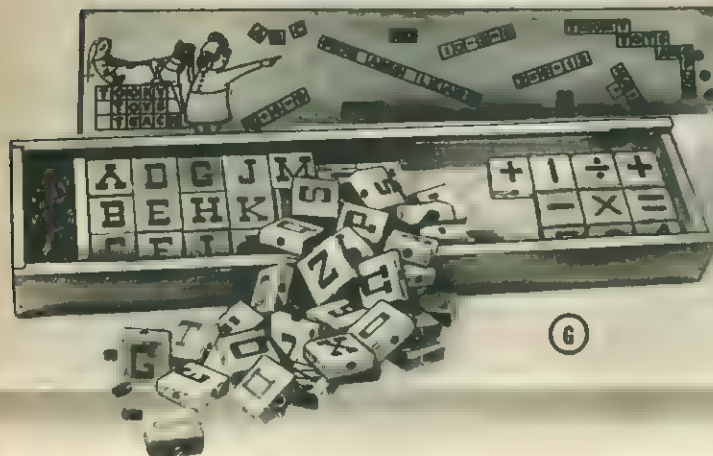
(D)



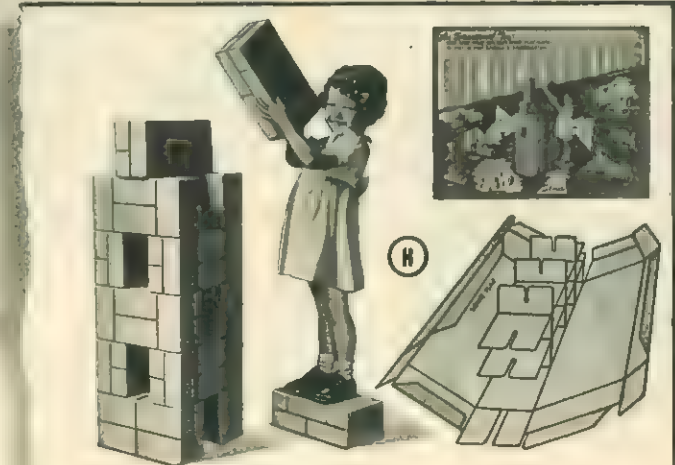
(E)



(F)



(G)



(H)

A 4-93 KIDDICLOCK (Import)\$4.00
(4 yrs. up)—An ideal clock for the important business of "learning to tell the time." Has molded red plastic face (8 1/4" diameter), with movable hour and minute hands. The "hour" numbers (yellow) fit only into their correct positions on the clockface as they are "keyed" like a lock. Ship. wt. 3 lbs.

B 3-55 FLOWERS TO PAINT\$3.00
(6 yrs. up)—32 of the most colorful garden flowers, printed in outline on fine drawing paper. When colored they will make beautiful wall decorations for schoolroom or children's rooms. Set has a 72 page book which shows the flowers in full color with a description of the flowers and their horticultural names. A 6 1/2 x 9 1/2" hinged-covered metal box contains 41 squares and 4 tubes of water colors plus paint brush of top quality material. Ship. wt. 4 lbs.

C 22-201 COLORFORMS\$5.00
A new, clean, design maker for pre-school and kindergarten age. In the 10 x 11" five page book are sheets of circles, dots, lines, squares, triangles, etc. in assorted colors and sizes made of bright shiny material, that sticks harmlessly to any smooth surface. These shapes can be lifted from the pages, used and returned to the book in endless repetition. Book of many suggested designs included. Ship. wt. 2 lbs.

D 4-91 KIDDICOG (Import)\$5.50
(2 1/2 to 5 yrs.)—Young children love movement. All six strong interlocking interchangeable, colored plastic gears, placed in various positions on a pegged 12 x 12" plastic board revolve when the master cog is turned, making an amusing ratchet sound. Ship. wt. 4 lbs.

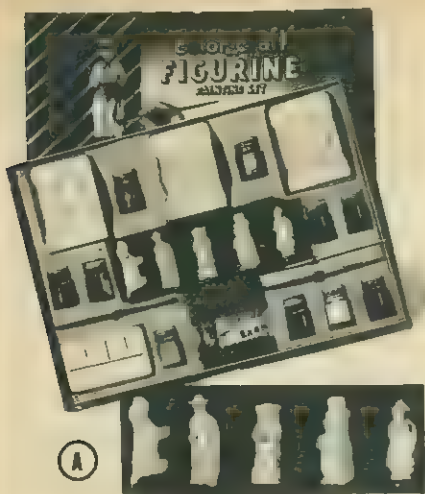
E 3-47 KINDER CITY\$8.95
(3 yrs. up)—Kinder City is a gay collection of hardwood blocks shaped and painted to simulate the buildings of a complete community. The novel container of these blocks is a 36 x 40" sturdy fabric base stamped out in "city-blocks" complete with streets, sidewalks, driveways and lawns. When not in use, this base, made with a drawstring, becomes a convenient bag for this 90 piece building set. Ship. wt. 6 lbs.

F 4-40 X-ACTO FLEXON CRAFTSTRIP\$3.50
(9 yrs. up)—Easy to do, requiring no tools or special skills, is this simple yet fascinating craft of braiding and lacing vivid colored strips of tough plastic coated cotton braid into attractive and useful gifts. All the material needed to make a lanyard, kerchief slide, key chain, tie clasp, 2 sets of earrings, 2 bracelets, 2 barrettes and a bar pin together with book of instructions. Ship. wt. 2 lbs.

H 10-2 BLOCK BUSTER BLOCKS\$5.95
(3 to 7 yrs.)—To satisfy the demand for large, strong yet lightweight building blocks these have been developed from reinforced corrugated carton stock. The 12 blocks measure 12 x 6 x 4" each, come flat and are quickly assembled into sturdy oblongs that will withstand 200 pounds and yet each weighs only 1/2 pound. Ship. wt. 11 lbs.

G 10-8 TOOKY BLOCKS\$5.00
(3 to 7 yrs.)—Tooky Blocks are new, creative and of lasting play value. Each block, measuring 2 x 2" square by 3/4 of an inch thick is made of wood with a letter or numeral on its front and back. In addition in each of its edges, there are holes into which a peg may be pushed to join it with any one of the several other blocks to spell words, solve arithmetic problems or make solid bridges, buildings, etc. Set of 78 blocks and 110 pegs comes packed in a strong 30 x 7 x 3 3/4" wooden box with sliding wooden cover. Ship. wt. 8 lbs.

FREE DELIVERY TO 14 EASTERN STATES
SEE INSIDE OF BACK COVER



(A)



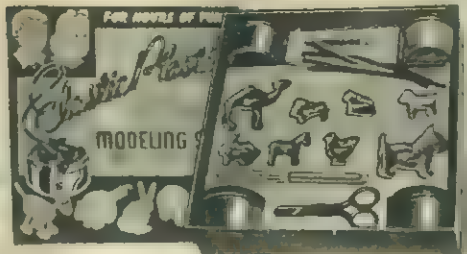
(B)



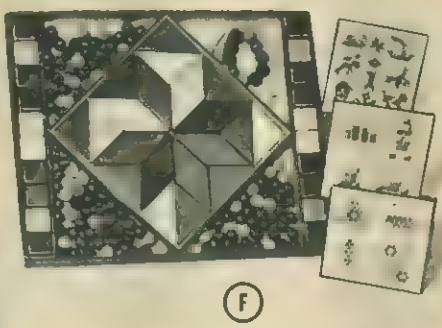
(C)



(D)



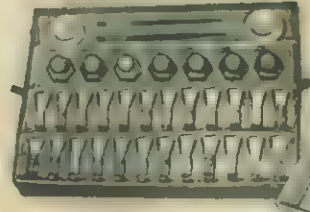
(E)



(F)



(H)



(G)



H 3-133 U. S. MAP PUZZLE (Imported)\$5.00

A very beautiful and comprehensive industry and produce map of the United States. The map itself is mounted on plywood with each state cut out on its borderlines to form a separate piece—48 pieces in all, hence the puzzle. In color in each state (rather than cities, rivers, etc.) are pictures of the state's principal industries and produce. The whole map fits into an ocean bounded area within a wooden backed frame measuring 10½ x 16½". Ship wt. 4 lbs.

A 3-53 FIGURINE PAINTING SET.....\$3.00

(7 yrs. up)—Set contains 5 figurines, 3" tall, in assorted subjects and 3 plaques 4¾" high, which are to be painted and then used for home decoration or as gifts. 6 jars of paint in assorted colors, one of gold and one of silver, 2 jars of glaze, 3 paint brushes, mixing tray and instructions included. Ship. wt. 5 lbs.

B 3-71 CIRCUS MOLDING SET Ship. wt. 5 lbs.....\$3.00

(6 yrs. up)—A hobby having excellent creative and rainy day value. A creamy mixture of water and powder is poured into 4" flexible rubber moulds and left to harden. When hard, the rubber mould can be rolled off (rubber glove fashion) and the form allowed to dry, then painted for ornamental purposes. This process may be repeated indefinitely. All necessary material included—5 paints with brush, mixing stick, powder and rubber moulds. The all-star performers are ringmaster, bareback rider, horse Trixie, Toto the clown, Daisy the seal, tiger elephant and gorilla.

C 22-366 PICTURE BLOCKS (Imported).....\$5.50
(2 to 5 yrs.)—In this 9½ x 11½" latched and hinged covered box are twenty 2½" wooden blocks each covered on all six sides with part of a picture. Properly arranged these blocks can be made into six different pictures, each measuring 7¾ x 10½", and each featuring a barnyard or pastoral scene in full color. As a helpful guide for the young beginner there is a set of the completed pictures as well. Ship. wt. 8 lbs.

D 3-5 U. S. MAP PUZZLE.....\$3.00
(7 yrs. up)—A plain, clearly defined, 12" x 18¾", 6-colored, wooden map of the U. S. showing bordering countries and oceans, also names of all states, with their capitals. Map is cut into 48 pieces, each piece in most instances a complete state. Lasting educational value. Ship. wt. 3 lbs.

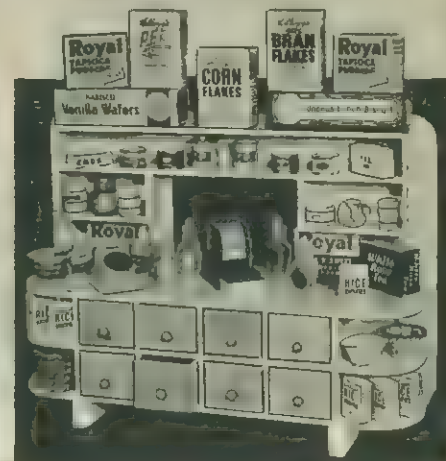
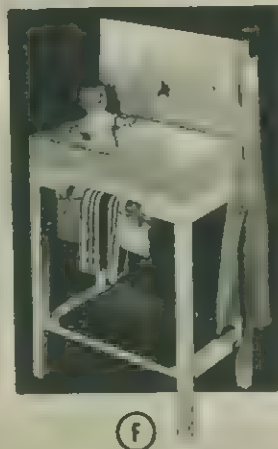
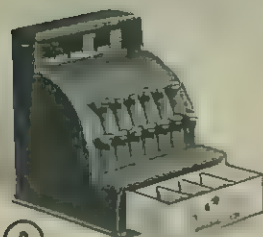
E 3-103 ELASTIC PLASTIC\$2.95
(5 yrs. up)—Somewhere between the consistency of rubber and clay, this new modeling material is delightful to work with. Comes moist and ready to use without heating or adding water, cut or molded into desired shapes, either by free hand or molds. Can be painted or carved. Four 1 lb. jars in chartreuse, blue, red, and green, with 8 molds, plastic scissors, and accessories. Directions and suggestions for designs. Ship. wt. 5 lbs.

F 3-99 EDUCATIONAL OCCUPATION (Imported).....\$7.50
(3 to 6 yrs.) The finest hardwood, in assorted colors, polished to a mirror like finish in 1" cubes, 2" triangles, 2" parallelograms and ½" beads inspire the design maker to begin the thousand and one possibilities. Some 150 pieces in the assortment. Bead stringing and ball design an added feature. Ship. wt. 4 lbs.

G 3-122 DE LUXE ARTISTS PAINTING SET.....\$5.00
(6 yrs. up)—This set is the dream of the child artist. Upper tray of hinged cover box—24 tubes of assorted water colors, 7 jars of poster paints, 2 mixing pans and brushes, while the lower tray contains 28 cups of colored semi-moist paints, 2 mixing pans, a point brush and a six-sectioned point mixing tray. Color mixing guide and a large quantity of photogravure art studies for guidance are included. Ship. wt. 6 lbs.



B 3-115 DOLL FAMILY...\$4.95
Mr. and Mrs., 2 children, maid—with solid, all-plastic, washable, flexible bodies and limbs. About 3" high, with painted hair and features. Cotton clothes. Ship. wt. 1 lb.



H 60-86 LARGE GROCERY STORE...\$40.00
(Exclusive)

(4 to 10 yrs.)—For imaginative play, running a busy and profitable grocery store is really wonderful fun! There's a scale, cash register, a telephone to take orders to be filled from the "inventory" of well-known brands of breakfast foods, puddings, cleansing powder—approximately 90 in all, some are only dummies. Large back shelves (32" high, 30" wide) and 6 drawers for staples like salt and rice. Ship. wt. 40 lbs. Express only.

A 60-49 UNFURNISHED DOLL HOUSE (Exclusive)...\$35.00

A modern doll house of our own construction and design which embodies the quality workmanship, and material expected of an F.A.O. Schwarz product. This one story ranch type house, made of durable plywood with composition board roof (13" to peak) is mounted on a 20 x 42" wooden base and consists of a living room, dining room, kitchen, bedroom, bath and attached garage. It is painted white with dark green trim and there are four small bushes for landscaping. A mechanical 5" metal passenger car is included. Ship. wt. 26 lbs. Express only.

60-43 FURNISHED DOLL HOUSE...\$41.00
Same as above only with plastic furniture. Ship. wt. 30 lbs. Express only.

C 19-9 COCA-COLA DISPENSER...\$3.50

(5 yrs. up)—Here's a real treat for youngsters, a home edition of a Coke fountain that looks very professional and it really works. Just insert the bottle, tip the lever then out pours the drink into one of 2 clear plastic glasses. Machine will hold other kinds of beverage contained in standard 6 oz. sized bottle. Made of bright red plastic 6 x 9 x 10". Ship. wt. 4 lbs.

D 12-22 TOM THUMB CASH REGISTER...\$3.00

(5 yrs. up)—Hear the tuneful tinkle of money adding up. Even a penny rung up on this metal register produces a jingly clink. The inner drawer is divided into compartments and there's a "No Sale" key for an occasional dip into the till. 7 1/4" high. Metal play money included. Ship. wt. 5 lbs.

E 11-30 TRIMMED TEA WAGON (Exclusive)...\$15.75

(5 yrs. up)—"Tea Time" for serving either real or make believe tea. This ivory enameled with green trim tea wagon offers hours of fun in the preparation, serving and talking over the tea cups. Besides a plastic tea set for six there are six plastic tumblers, a set of plastic "silverware", and six napkins. The wagon has 5" wooden wheels on 2 legs, casters on the others. Its wooden handle measures 19" from the floor. The removable top serves as a 12 x 17 1/2" tray. Exclusive. Ship. wt. 16 lbs.

F 11-29 WASH STAND WITH DOLL (Exclusive)...\$18.00

Spotlessly white with light green tile effect around top, this all wooden bath stand, 27" high, holds at convenient height a white metal bathtub with water supplied by gravity from tank concealed on the back. Soft, 9 1/2" latex rubber doll with moving head and voice always ready for a good scrubbing. Towel, rubber sponge, soap and apron included. Ship. wt. 10 lbs.

G 10-14 SMALL GROCERY STORE (Exclusive)...\$20.00

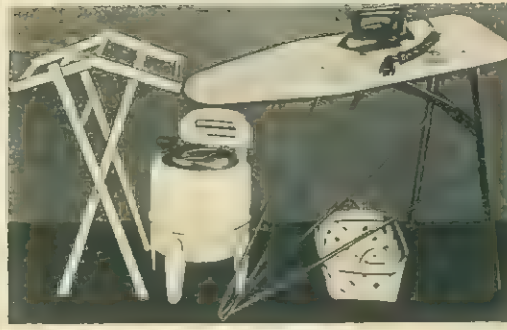
(4 to 10 yrs.) (Exclusive) With a phone, small cash register, glass jars, baskets and wooden containers—about 23" wide and the 18 1/2" high. Stacked with miniature samples (some are dummy cartons, the balance filled)—approximately 45 in all—the counter shelves present a realistic array of well-known products. The wooden fixture is attractively painted and has eight drawers for staples. Ship. wt. 15 lbs. Express only.



D



C



B



E



F

A 11-3 WASHING MACHINE\$9.95

(5 yrs. up)—No "make believe" with this scale model, battery-operated, gleaming white, all metal working machine. Just pour in some warm water, add some soap powder, drop in some doll's laundry, turn on the switch and its activating plunger in the churning suds does the rest. Followed by a trip through the attached wringer, a rinse, a second wringing and it is ready for the clothesline. It's fun, easy and modern. Overall height 12". Battery included. Ship. wt. 6 lbs.

B 11-15 LAUNDRY SET\$7.95

(3 yrs. up)—Almost indispensable to the proud doll mother. The replica of a real hand operated washer is large enough (12" high) to actually wash dolly's clothes. A 27 1/4" long ironing board with steel understructure, low heat electric iron, folding dryer and clothes basket complete this deluxe laundry set. Ship. wt. 9 lbs.

C 12-19 IRONING BOARD WITH ELECTRIC IRON.....\$4.25

(5 yrs. up)—An ironing board strongly constructed of heavy gauge steel. White enamel top is perforated just like mother's. Sturdy folding legs of red enamel. 8" wide, 27 1/4" long, 22 1/8" high. Included is an underwriters' approved electric iron 6 1/4" long with aluminum base, red enameled hood and black bakelite heat-proof handle. Ship. wt. 5 lbs.

D 24-22 ELECTRIC VACUUM CLEANER.....\$13.95

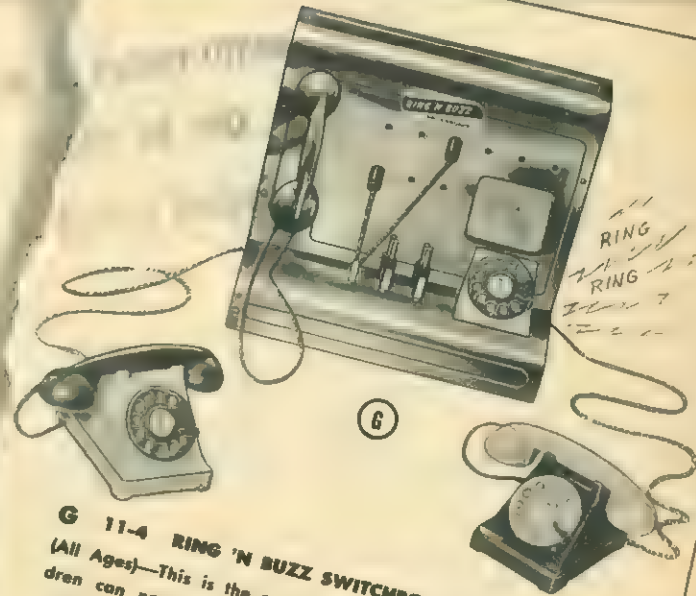
(5 yrs. up)—Little helpers will be very proud to have their very own electric vacuum cleaner. It actually vacuums and cleans just like mother's although much smaller (overall height 37 1/2", base 9 x 9 x 3 3/4"). It has green and black plastic base with aluminum handle attached, automatic off-and-on switch and headlight. Eleven foot cord and plug included. AC current only. Ship. wt. 5 lbs.

E 11-24 KIDDIE CLEANING SET.....\$5.00

(3 to 6 yrs.) Mother is sure to find her own work lighter when her little helper has her very own set of cleaning equipment to lend a willing hand. This popular set consists of corn broom, long handled dust pan, carpet sweeper, dust mop, hand mop, hand brush, squeeze mop and apron. Ship. wt. 5 lbs.

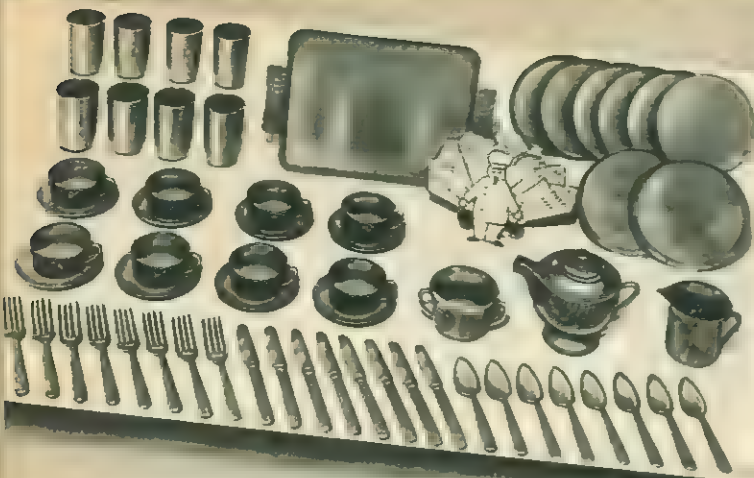
F 10-33 KITCHEN COMBINATION\$6.75

(5 yrs. up)—The two door toy REFRIGERATOR with freezing compartment includes 2 plastic ice-cube trays and miniature packages of well known products, plus 6 cut-outs of different food items. Measures 13 1/2 x 8 x 5 1/2". STOVE has hinged dooroven and 4 operating plastic push buttons. Includes 6 cooking utensils. 11 x 12 x 6 1/2". SINK faucet actually turns on and off running water from reservoir in back and swivels to pour into plastic basin 1 1/2" deep with adjustable stopper. Lower cabinet door opens. 11 1/2 x 10 3/4 x 7". All are made of metal with lithographed details. Ship. wt. 11 lbs.



G

G 11-4 RING 'N BUZZ SWITCHBOARD.....\$8.95
(All Ages)—This is the new and improved 1952 model. Children can now play telephone company with this mechanically simple, soundless, sturdily built switchboard. Has 6 plug-ins and rings, buzzes, dials and clicks like the real thing. Two colorful plastic phones are included with numbered and lettered dials are included, connected with 3 yards of cord, plus an extra dial on the 11 7/8 x 11 7/8 x 6 1/4" all metal switchboard with a highly polished front. Batteries for operating are included. Ship. wt. 9 lbs.



A 12-5 DELUXE TEA SET\$5.95
(4 yrs. up) A big (71 full size pieces) deluxe playtime tea set to delight the young hostess. A complete service for eight including cups with hand painted floral design, saucers, knives, forks, spoons, plates, tumblers, napkins, chef master napkin holder, tea pot, creamer, sugar bowl and a good size serving tray—all made of durable and washable plastic in a most attractive rust pottery color. Ship. wt. 5 lbs.

(A)



B 19-6 PLASTIC TEA SET\$4.30
(4 yrs. up)—Time for a tea party. Here is a child's full size tea service for six, or durable multi-colored plastic with floral decoration. Consists of tea-pot, sugar and creamer, cups, saucers, plates, glasses, knives, forks, spoons, paper napkins and tablecloth, neatly arranged in cupboard type box with folding doors and set-up shelves. Ship. wt. 6 lbs.

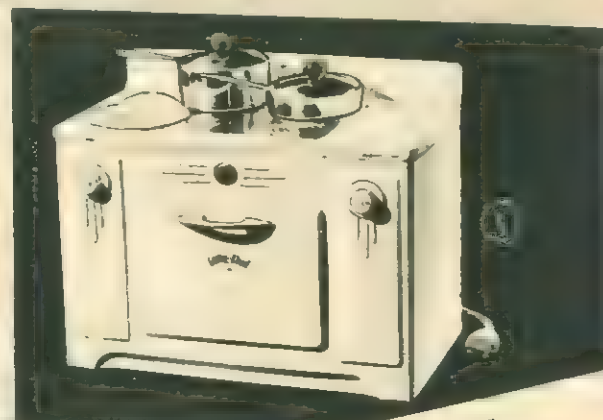


C 10-6 TEA AND BAKING SET\$2.95
(3 to 7 yrs.)—Young hostesses enjoy the fuss and bother of preparing a party for her family of doll guests. Her baking set helps her to get everything ready. Includes cups, saucers, plates for four plus ready. Includes cups, saucers, canisters with tops, plastic measuring spoons, cookie cutters, breadboard and rolling pin—35 pieces in all. Ship. wt. 6 lbs.

(C)



D 24-9 COOKING SET\$4.75
A 14 piece aluminum cooking set includes tea kettle, saucepan, frying pan, coffee pot, ladle, strainer, colander, two covered pots with handles, assuring good preparation for a balanced meal. Neatly packed in a 14 x 16" box. Ship. wt. 3 lbs.



E 3-91 METAL STOVE (Imported)\$3.00
The good old reliable coal burning type of stove measuring 11" high overall. Has utensils and four top spaces for cooking. Made of tined metal with white front. Oven door opens, 2 drawers at bottom slide. Hooks on back for accessories such as ladles, sieve, cake form, etc. Ship. wt. 3 lbs.

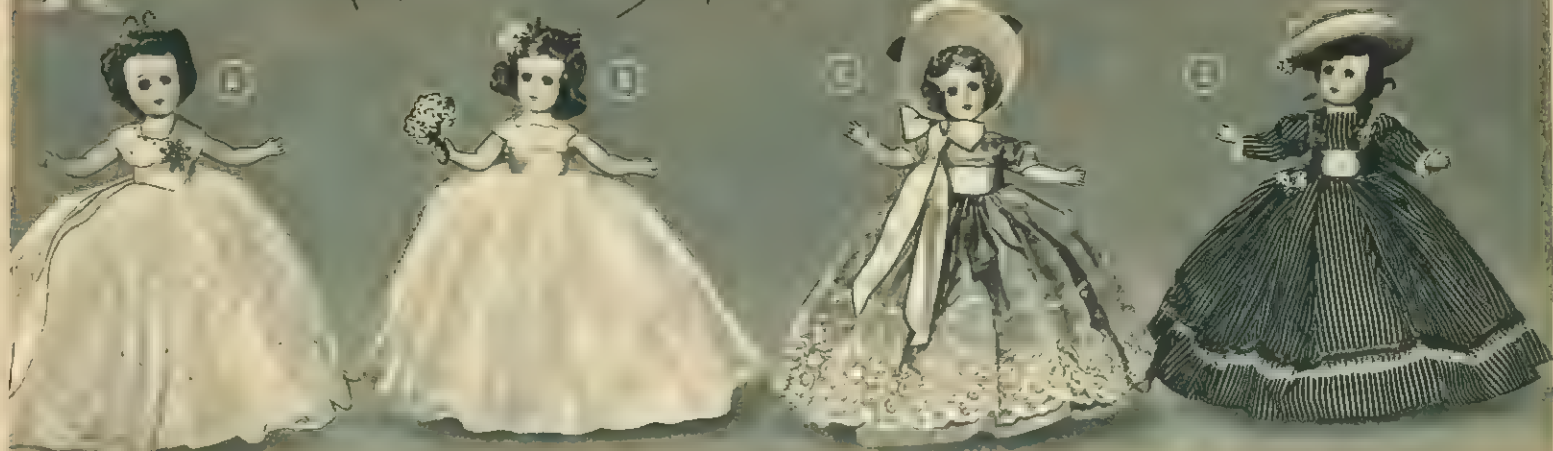
F 19-39 DELUXE ELECTRIC STOVE\$12.00
(5 yrs. up)—A little girl's supreme delight is this fine all metal miniature electric stove, duplicating in detail the appointments and finish of large electric ranges. Has individual controls for top and oven heating elements, two real pilot lights indicate when top of oven is heating, large baking and separate warming ovens. A six piece set of cooking utensils, 3 pots and pans, 2 lids and a cookie sheet. Finished in gleaming white baked enamel. Sizes: 13 1/4 x 10 3/4 x 7 1/2". AC current only. Cook book in story book form with simple recipes is included. Ship. wt. 9 lbs.

G 19-57 ELECTRIC STOVE\$6.00
(5 yrs. up)—"Little Chefs" can experience the real thrill of cooking their own dishes on this miniature 11 x 9 x 5 1/2" all metal stove. A pilot light indicates when the top cooking surface is heating. Has warming oven for simulated baking and plastic play switches. Included is a four piece set of cooking utensils. AC current only. Ship. wt. 6 lbs.

H 27-57 PICNIC BASKET (Exclusive)\$7.95
(4 yrs. up)—Wicker picnic basket, 6 3/4 x 9 x 12 1/2" long, with hinged wooden lid and double bentwood carrying handles. Handsomely fitted with service for four consisting of colored plastic knives, forks, spoons, glasses and 6" plates. A gay printed tablecloth and four napkins complete the service. Ship. wt. 5 lbs.



(H)



NANCY ANN DOLLS—Illustrated are a few of the new enchanting 18" plastic dolls, with jointed arms and legs, moving eyes and Soran wigs, created by Nancy Ann, the creator of "Story Book Dolls". Each doll is exquisite in her individually designed gown. Each wears a hooped petticoat under a very full skirt, which gives a beautiful bouffant appearance—full fashioned nylon net hose with satin slippers complete the ensemble. The crowning touch is their individually styled coiffures. Ship. wt. 6 lbs.

A 26-18 HER ROYAL MAJESTY\$34.95

Dressed in beautiful white lace, studded with rhinestones over pink taffeta, a shoulder sash of pink satin ribbon with jewelled ornament and a crown of rhinestones and pearls in her hair.

B 26-13 SWEET AND LOVELY\$24.95

Dressed in very full white-net over pink taffeta with blue satin sash and trimmed with pink lilac.

C 26-10 HEAVENLY BLUE\$19.95

Dressed in powder blue taffeta with white lace and pink satin ribbon, natural straw bonnet trimmed with a large rose and ribbon.

D 26-8 LILAC TIME. \$15.95

Dressed in green striped taffeta with a rolled brim straw hat trimmed with marabou.



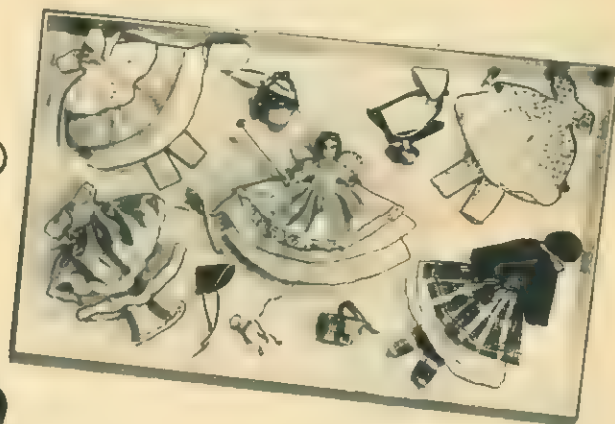
E 16-66 FITTED CHEST WITH DOLL. \$6.95

Petite and as cute as a button! Of plastic, 8" tall, and fully jointed with moving eyes. Her nutex hair can be wet, combed and curled. Her extensive wardrobe is of the finest materials and extremely well made. Extra accessories of comb, mirror and shovel included. Ship. wt. 1 lb.

F 19-124 GODEY DOLL WITH WARDROBE\$10.00

This 7" doll with soft body and painted china head has five complete and dainty costumes. She comes dressed as a fairy in white satin, gold trimmed with crown, wings and jewel tipped wand. Also there is a Bo Peep costume of blue taffeta, blue bonnet, toy lamb and flower trimmed crook. Another is Mistress Mary, a dainty paniered frock of rose-bud cotton over pink taffeta with a charming bonnet and a cockle shell that grows a flower in water. A fourth is the "To Market" consisting of a pink cotton print dress, eyelet trimmed petticoat and apron, felt bonnet and flower trimmed market basket. Last but not least is, the Red Riding Hood of plaid taffeta with red felt cape and bonnet also a decorated wooden hamper. Ship. wt. 5 lbs.

G 3-18 NURSE BAG (Illustrated). \$4.00
Playing nurse calls for "for real" equipment. This popular bag includes an apron and cap, as well as microscope, thermometer, hot water

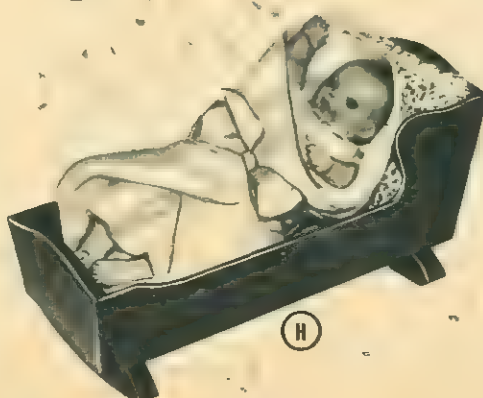


bag, cup and spoon, eye tester, emergency call box, stethoscope, tongue depressor, eye and ear examiner, wristwatch, eye glasses, pill box, hypodermic needle, cup dispenser, prescription sheets, head reflector, rubber gloves and telephone. Neatly arranged in black leatherette bag 11 x 5 x 5". Ship. wt. 4 lbs.

19-111 DOCTOR BAG (Not Illustrated). \$4.00
Playing "Family Doctor" is such fun when the budding young medical man dons his surgeon's jacket of white plastic, head reflector and stethoscope to care for his playtime "patient". Thermometer, cup and spoon, eye tester, etc. complete set. Ship. wt. 4 lbs.

H 27-78 MUSICAL CRADLE WITH BABY\$15.00

(4 yrs. up)—At the end of a perfect day Bi Bye Baby can be gently rocked to sleep to the tinkling tune of "Rock-A-Bye-Baby" played on the swiss music box attached to the cradle. The plump cuddlesome, week old baby has life-like rubber head, arms and legs, with sturdy muslin body. She's dressed in dydee, shirt, and wrapper. Has beautiful pink baby blanket. This 17" baby is very good when handled gently, cries under rough treatment. The all wooden cradle, finished in natural maple is open-style Colonial with wing back design. Trimmed pillow and mattress included. Length 22½". Ship. wt. 10 lbs.



Madame Alexander Dolls



Madeline

MADLINE DOLL One of the most beautiful of all dolls. Madeline is 18" tall and made of the very finest hard plastic, tinted to look life-like. Because she is fully jointed even to knees, elbows and wrists, she can be seated gracefully and can assume many other poses adding greatly to her play value. Her head is of soft molded plastic, while her special wig can be washed, combed, brushed, curled and re-arranged in many becoming styles. She goes to sleep too. Madeline has a wonderful collection of beautiful clothes styled just for her from panties to poodle cloth coats; all can be bought separately. Also a complete line of accessories, such as hat, shoes, belts, pocketbooks, beauty kits and bath slippers. Just a few of her many superbly made dresses are illustrated.

A 26-106 UNDRESSED MADLINE DOLL \$12.95

Dressed in taffeta slip and panty, strap slippers and socks. Ship. wt. 4 lbs.

B 26-108 DRESSED MADLINE DOLL \$20.00

Elaborate party dress of white pin dot on open blue trimmed with ruffles, lace and beading run with ribbon. Coat and beret extra, see below. Ship. wt. 4 lbs.

D 25-199 Poodle cloth coat and beret lined with taffeta. Ship. wt. 1 lb. \$6.00

K CHRISTENING BABY DOLLS (5 yrs. up) These charming life-like baby dolls are dressed in traditionally long christening dresses of white organdy, lavishly trimmed with lace and bows of ribbon with matching bonnets. Have beautiful molded heads, arms and legs of soft vinyl plastic.

L 16-1 CHRISTENING BABY DOLL \$8.00

11" long, fully dressed 21" long, with moving eyes. Ship. wt. 3 lbs.

L 16-3 CHRISTENING BABY DOLL \$12.00

15" long, fully dressed 27" long, with moving eyes and mamma voice. Ship. wt. 3 lbs.

C 26-107 DRESSED MADLINE DOLL \$20.00

A party frock of imported organdy with insets of Swiss embroidery in color and a satin sash with big bow in back. Ship. wt. 4 lbs.

D 25-33 MADLINE RAINCOAT AND HAT \$3.00

Striped taffeta in green, red or blue and white. Ship. wt. 1 lb.

E 25-215 MADLINE NIGHTIE AND ROBE \$3.50

Printed cotton nightie trimmed with beading and ribbon and terry cloth robe. Ship. wt. 1 lb.

F 25-200 MADLINE SLACK SET WITH SWEATER \$4.00

Denim slacks, checked shirt, pure wool cardigan sweater. Ship. wt. 1 lb.

G 25-198 MADLINE DRESS \$4.00

Swing skirt of gayest printed cotton decorated with sequins. White lace trimmed organdy blouse. Ship. wt. 1 lb.

H 25-31 MADLINE DRESS \$3.00

Charming casual dress of fine plaid gingham with white pique top and pleated skirt. Ship. wt. 1 lb.

J 25-214 MADLINE BALL GOWN \$12.95

Elaborate ball gown of white nylon net. Lace bodice encrusted with rhinestones. Ship. wt. 1 lb.

L ROSEBUD DOLL (5 yrs. up) Rosebud is a perennial favorite. Dressed this time with great charm in imported lace trimmed organdy with bonnet to match and wears baby shoes of real suede. She has her own beauty kit of curlers and comb that will give little girls long hours of enjoyment. Soft body of finest muslin, kapok filled. Soft plastic head, arms and legs. Goes to Sleep.

26-101 ROSEBUD DOLL 19" tall. Ship. wt. 5 lbs. \$12.95

26-102 ROSEBUD DOLL 23" tall. Ship. wt. 6 lbs. \$16.00

26-103 ROSEBUD DOLL 25" tall. Ship. wt. 7 lbs. \$20.00





- A 16-7 KATE SMITH'S ANNABELLE DOLL**\$15.95
(5 yrs. up)—This appealing little girl doll is dressed in white pique with ric-rac trim and a red or aqua sweater (STATE COLOR), like the little girl in Kate Smith's well loved book "Stories Of Annabelle". She is 23" tall, made of durable hard plastic, is jointed and has moving eyes. Her hair can be washed, combed and rearranged. Curlers, comb and beauty care booklet included. Ship. wt. 5 lbs.
- 16-5 ANNABELLE DOLL** (Not Illustrated)\$10.00
She is 15" tall and wears a cotton plaid dress. Ship. wt. 3 lbs.
- 16-51 ANNABELLE DOLL** (Not Illustrated)\$12.95
She is 18" tall and wears an organdy dress. Ship. wt. 4 lbs.

B BALLERINA DOLL (5 yrs. up)—This prima ballet dancer wears a dazzling pink costume of nylon net and satin trimmed with flowers, long nylon stockings. Hair can be washed, combed and curled. Made of plastic with jointed arms and legs and has moving eyes. Beauty kit and booklet included.

- 16-42 BALLERINA DOLL** 15" tall. Ship. wt. 3 lbs.\$10.95
16-45 BALLERINA DOLL 18" tall. Ship. wt. 4 lbs.\$14.00
16-49 BALLERINA DOLL 23" tall. Ship. wt. 5 lbs.\$18.00

C MAGGIE WALKER DOLL—(5 yrs. up)—The teen-age doll that has everything. She has lovely clothes, red taffeta redingote over sleeveless dress of white taffeta with rhinestone buttons, hair that can be washed and restyled. She walks if lead gently by the hand. She sits and goes to sleep. She has a beauty kit and booklet on beauty care. Made of plastic and is jointed.

- 16-76 MAGGIE WALKER DOLL** 15" tall. Ship. wt. 3 lbs. \$10.95
16-67 MAGGIE WALKER DOLL 18" tall. Ship. wt. 4 lbs. \$14.00
26-38 MAGGIE WALKER DOLL 23" tall. Ship. wt. 5 lbs. \$18.00

D 19-95 KATE SMITH'S ANNABELLE TROUSSEAU\$20.00
(7 yrs. up)—She is dressed like the little girl in Kate Smith's well loved book "Stories Of Annabelle". Annabelle is 15" tall, made of durable plastic with jointed arms and legs. Has moving eyes. Her hair can be washed, combed and restyled. Dressed in white pique dress with ric-rac trim and sweater over it. She has a lovely trousseau consisting of bra and panties, girdle and bra set, 2 hangers, denim pedal pushers with sweater, saddle shoes, rayon petticoat, terry cloth robe, taffeta pleated skirt, nightgown, pique shirtwaist, socks, felt slippers, felt sandals and embossed robe. Curlers, comb and brush included. Ship. wt. 5 lbs.

26-35 KATE SMITH'S ANNABELLE TROUSSEAU\$15.00
(Not Illustrated)
A less complete wardrobe than above. Doll dressed in an organdy dress. Ship. wt. 4 lbs.

E 19-94 MAGGIE WALKER TROUSSEAU\$20.00
(7 yrs. up)—A lovely doll with a large assortment of clothes for some lovely girl. Maggie is 15" tall, made of durable plastic with jointed arms, legs and moving eyes. She walks when gently lead by the hand, she can sit and goes to sleep too. Her hair can be washed, combed and restyled. Dressed in gayest printed cotton decorated with sequins, white lace trimmed organdy blouse, shoes and socks. Trousseau consists of bra and panties, girdle and bra set, 2 hangers, denim pedal pushers with sweater, saddle shoes, rayon petticoat, short terry cloth robe, taffeta pleated skirt, nightgown, pique shirtwaist, socks, felt sandals, felt slippers, and embossed robe. Curlers, comb and brush included. Ship. wt. 5 lbs.





J 42-11 BATH MASTER JR......\$10.00
(5 yrs. up)—A little girl-sized doll bath, having all the features and qualities of mother's. Durable made of shiny aluminum with rubberized tub, a soap pocket, drain hose and shutoff clamp. Rubberized top used as a dressing table has simulated scale with moving hand (to carefully watch baby's weight) and front pockets within easy reach. Length 23 1/4" x 27" high x 27" wide. Express only. Ship. wt. 6 lbs.

K 40-241 STANDING WICKER BASKET WITH DYDEE-ETTE Our own creation\$25.00
(5 yrs. up)—A pink trimmed wicker basket of excellent quality with hinged cover and carrying handles mounted on legs and having a lower shelf for dolly's accessories. Contains an 11" Dydee-ette Doll dressed in organdy dress with matching bonnet, slip, shirt, diaper, socks and shoes. Trousseau of tulle coat and bonnet, organdy dress with matching bonnet, pajama, extra slip and panties, wash rag and towel set. Accessories, bubble pipe, pacifier, Q-tips, feeding spoon, bottle with nipple, sipping straw, bib and hot water bag. Ship. wt 9 lbs. Express only.

L DYDEE WITH TOUSLE WIG—Here's Dydee in a square two-section gift box, with tousle wig that can be brushed and combed, just like your own hair. Dressed in shirt and diaper, with layette of organdy dress and cap, lawn slip, white shoes and socks, bottle and nipple, feeding spoon, bubble pipe, pacifier, Q-tips, plastic sipping straw. Ship. wt. 5 lbs. ea.
19-96 DYDEE WITH TOUSLE WIG 15"...\$20.00
16-20 DYDEE-ETTE with TOUSLE WIG 11" \$12.00

M DYDEE DOLL—Dydee, the cuddlesome favorite of all little girls, is fun because she acts like a real live baby. Dydee drinks from a bottle or sips from a spoon! Dydee wets! She has soft, flexible ears that can be cleaned with Q-tips. Dydee enjoys her bath because she knows no matter how often she is bathed, no water can get inside. Dydee can sleep sitting up or lying down, blows bubbles and she cries with her own pacifier. And her latest accomplishment—she can sip from her own plastic straw.
16-18 DYDEE-ETTE DOLL (Illustrated).....\$8.95
11" tall, dressed in shirt and diaper, in attractive 2 section gift box with layette of organdy dress and cap, lawn slip, white shoes and socks. With bottle and nipple, feeding spoon, bubble pipe, Q-tips, pacifier and sipping straw. Ship. wt. 5 lbs.
16-33 DYDEE DOLL 15" tall, Wt. 6 lbs....\$15.00

N "TINY TEARS" DOLLS—(5 yrs. up)—Can you imagine a doll that cries like a little child? That weeps Big Wet Tears that well up and roll down her cheeks? "Tiny Tears" actually does this. She also sleeps, drinks her bottle, wets, blows bubbles and may be bathed as often as desired. Made of soft rubber with dimpled arms, legs and plastic head. Dressed in shirt and panties. Has dress with matching bonnet, slip, booties, diaper, wash cloth, sponge, soap, Kleenex tissues, feeding bottle, pacifier and bubble pipe. In attractive gift box.
26-36 TINY TEARS 13 1/2". Ship. wt. 4 lbs. \$8.00
26-37 TINY TEARS 16". Ship. wt. 5 lbs. \$10.00

P 16-124 BABY DOLL.....\$7.95
(5 yrs. up)—All the cunning, cuddly quality of a new born baby! She changes expression when you press her back—she'll even nibble your finger! Arms, legs and head are baby soft vinyl plastic, body is huggable stuffed. Dressed in lace-trimmed gown with matching cap, white flannel diaper, shirt and wrapped in ribbon tied blanket. 21" long. Ship. wt. 5 lbs.

LITTLE WOMEN DOLLS—(5 yrs. up)—The four adorable March sisters and their mother have stepped right out of the pages of Louisa May Alcott's novel, reflecting all the grace and charm of their genteel New England background. In full skirted old fashioned dresses, varied in color and style, to suit their individual personalities, they radiate early American flavor. White pantaloons tied with gay colored ribbons, white slips and stockings with black shoes complete their costumes. These 15" plastic dolls have newtex wigs done in hairdos appropriate to the period, movable arms, legs and heads with eyes that open and close. Ship. wt. 4 lbs. each.

- | | |
|------------------------------------|----------------------------------|
| A 16-105 MARIE\$10.00 | C 16-104 JO\$10.00 |
| B 16-106 MEG\$10.00 | D 16-103 AMY\$10.00 |
| E 16-101 BETH\$10.00 | |





F

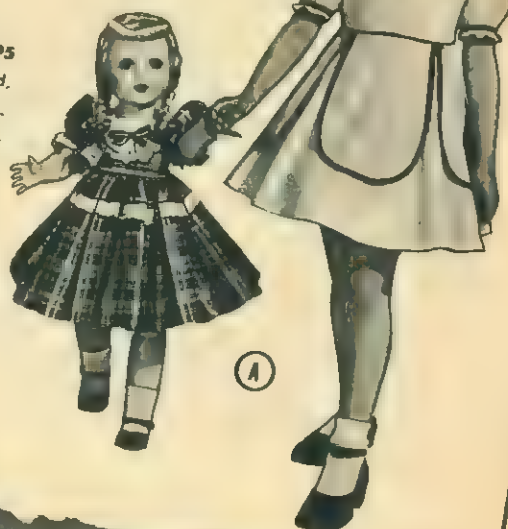
G

H

LITTLE MEN DOLLS—The Little Men have now joined the Little Women Dolls. Taken from the pages of Miss Alcott's book "Little Men", they are all dressed in period costumes of the day, are made of unbreakable plastic, have moving eyes and washable hair. 15" tall. Ship. wt. 4 lbs. each.

- F 16-40 STUFFY**\$8.95
G 16-30 NAT\$8.95
H 16-37 TOMMY\$8.95

A 16-16 RITA "THE WALKING DOLL" \$24.95
 Take "Rita" by the hand and, with a little help, she can walk. "Rita" will also stand or sit. She is a durable plastic, jointed doll, 27" tall, has moving eyes and hair that can be shampooed, combed and curled. Tastefully dressed in plaid dress trimmed with lace. Ship. wt. 6 lbs.



A

B TONI DOLL—(5 yrs. up)—The attraction is her nylon hair permitting shampoos and setting. Hair-dos in endless variety with complete "Toni" set of shampoo, wave lotion, curlers and comb as well as instructions. Plastic, jointed doll with sleeping eyes. Wears an aqua taffeta dress with organdy yoke, slip, panties, shoes and socks.

16-28 TONI DOLL 14" tall. Ship. wt. 3 lbs.\$12.00

16-12 TONI DOLL 19" tall. Ship. wt. 5 lbs.\$17.00

C TINTAIR DOLLS—(7 yrs. up)—Yes—the Tintair Doll dressed in an aqua pique dress (with a little help from her owner) actually changes her hair color. Harmless food coloring, applied to her specially treated hair, duplicates the magic of the "grown up" fashion. Her personality can be changed at will by washing out the old color with plain water and brushing in a new color. She's an all plastic jointed doll with sleeping eyes and is tastefully dressed. Her home hair coloring kit includes "Carrot Top" and "Glossy Chestnut" coloring, coloring applicators, plastic dish, curlers and cape.

16-112 TINTAIR DOLL 15" tall. Ship. wt. 4 lbs.\$12.00

16-77 TINTAIR DOLL 19" tall. Ship. wt. 5 lbs.\$16.95

D 19-108 TINTAIR DOLL WITH TROUSSEAU ...\$15.00
 The same 15" doll described above dressed in cotton plaid travelling dress with coat, straw hat, sleeping clothes and accessories, curlers, cape, etc. Ship. wt. 5 lbs.

E SWEET SUE DOLL—(5 yrs. up)—Here is an attractive little girl who can be taken by the hand and with a little help she can walk. As Sweet Sue walks, her head turns from side to side. She is all plastic, has jointed arms and legs, sleeping eyes and a Saran wig that can be washed, combed, curled and restyled. "Sue" will also stand and sit. She wears a most becoming plaid dress trimmed with lace and braiding with matching panties.

26-52 SWEET SUE DOLL 15" tall. Ship. wt. 3 lbs. ...\$ 8.95

26-53 SWEET SUE DOLL 18" tall. Ship. wt. 3 lbs. ...\$10.95

26-19 SWEET SUE DOLL 23" tall. Ship. wt. 4 lbs. ...\$13.95

FREE DELIVERY TO 14 EASTERN STATES
 SEE INSIDE BACK COVER



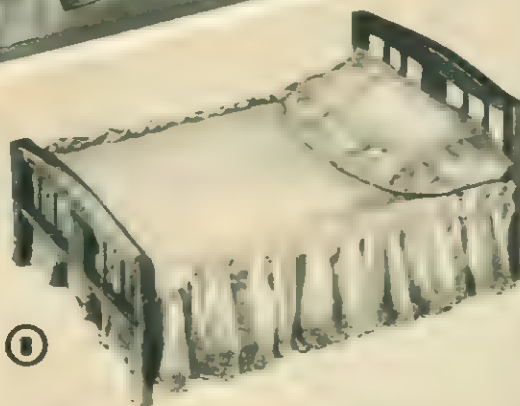
A 44-23 COLONIAL CANOPY BED.....\$28.50

(All Ages)—A colonial tester bed typical of the one that Martha Washington's dolly might have slept in. It's roomy enough (20½" wide x 33" long) to comfortably sleep the largest or several small dolls. The 31" turned posts support the arched canopy which is prettily decorated with a crisp white ruffled dotted swiss to match the dainty ruffled duster and white candlewick spread. Mahogany finish. With mattress and bolster. Ship. wt. 19 lbs. Express only.

11-19 COLONIAL CANOPY BED.....\$20.00

Same as above only 22" long, 14" wide, 22" high. Ship. wt. 9 lbs.

(A)



(B)

B 27-19 DOLL'S BED.....\$12.75

A three quarter sized bed for a full night's rest. Certainly the most fastidious doll would be pleased by the hardwood frame in natural finish, the soft mattress and the dainty white batiste bedspread with embroidered eyelet ruffle with pillow cover to match. Measures 15½ x 25½". Ship. wt. 7 lbs.

C 44-12 BUNK BED.....\$24.50

(All Ages)—For furnishing an early American room, here is the ideal space-saving double-decker bed, in maple finish with fancy turned wooden posts, and maple ladder. The pretty printed spreads have matching pillows with ruffled edges. With mattresses. Approximate measurements: 29 x 14 x 27". Ship. wt. 22 lbs. Express only.

D DOLL'S WARDROBE TRUNK—(All Ages)—For dolly's travel time, these metal reinforced blue trunks are just the thing. Decorated with travel stickers, metal hardware, drawers, clothes-hangers.

40-222 Measures (11 x 12 x 24")
Ship. wt. 13 lbs. Express only.....\$10.50

27-61 Measures (10 x 10 x 18")
Ship. wt. 10 lbs..... 6.95

27-60 Measures (8½ x 9 x 16")
Ship. wt. 9 lbs..... 6.00

E 11-40 PLAY YARD.....\$8.00

Just as important in a young doll's life as a bed or carriage. A very well made, all wooden 19 x 19 x 12" folding yard with a 2 piece hard board floor. Natural wood finish throughout. Doll not included. See below. Ship. wt. 8 lbs.

19-96 DYDDE WITH TOWSLE WIG...\$20.00

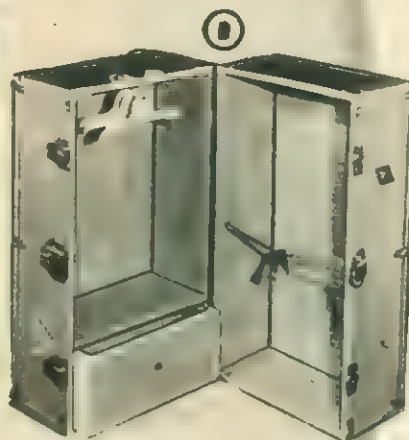
(Illustrated in play pen). Here's a 15" Dydee in a gift box, with towsle wig that can be brushed and combed, just like your own hair. Dressed in shirt and diaper, with layette of organdy dress and cap, lawn slip, white shoes and socks, bottle and nipple, feeding spoon, bubble pipe, pacifier, Q-tips, plastic sipping straw. Ship. wt. 6 lbs.

F 42-6 DOLL'S HIGH CHAIR.....\$4.00

(3 yrs. up)—Every doll (as every "little mother" knows) should have a high chair. This very strong wooden chair, 28" high, and carefully upholstered, is sure to be welcome. Striking combinations of colored plastic materials, plus the liftable tray, and bottom tray makes this little high chair just about perfect. Ship. wt. 8 lbs. Express only.



(C)



(D)



(E)



(F)

WHEN ORDERING FROM CATALOG, BE SURE TO STATE ITEM NAME AND NUMBER, COLOR AND SIZE WHERE NEEDED, AND SHIPPING WEIGHT AND PRICE.

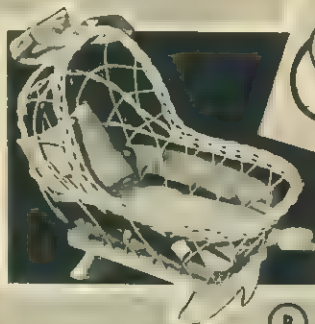
A 27-217 MOBO MAGIC STROLLER.....\$11.95

(2 to 4 yrs.)—The magic of this novel stroller that delights young "maisons" is that when the handle is squeezed their favorite dolly or pet, strapped to the seat, comes to life (moves from side to side) and says "Ma-Ma". Sturdy all steel construction with rubber tired disc wheels and finished in gleaming red and cream baked enamel. Handle 24" high, seat 4¾" high. Assembly in story form with photographic illustrations makes it fun. (Doll not included). Ship wt. 11 lbs.



B 27-21 WICKER CRADLE.....\$9.00

(1 to 2 yrs.)—Just the place for baby dolls to be gently rocked to sleep. This dainty white enameled all wicker cradle with wooden rockers is trimmed with wide satin ribbon. Has a soft pink pillow and mattress covered in printed cotton, lace trimmed. Measures 17" long, 16" high. Pink or blue trimming. State choice. Ship. wt. 5 lbs.



C 40-192 WICKER DOLL CARRIAGE..\$10.00

(1 to 2 yrs.)—A special light-weight white enameled wood and wicker carriage for dolls of very young mothers to recline in on the soft pillow and mattress under a protecting hood. Wide satin ribbon trim on the carriage and lace trimmed printed cotton for the pink pillow and mattress make it most attractive. Measures 17" long, 19" high to handle. Pink or blue trimming. State choice. Ship. wt. 6 lbs. Express only.



D 22-325 DOLLS CARRIAGE SET (To Embroider).....\$3.75

(6 yrs up)—With this material dolly's little seamstress can embroider a lovely carriage set. The pink blanket measures 13 x 19" with a cute little bunny to applique to it. The sheet and pillow case has a dainty design stamped on it for embroidery, also lace for trimming. Ship. wt. 2 lbs.



E 40-102 FOLDING DOLL CARRIAGE..\$16.95

(3 to 5 yrs.)—It's so practical for little doll mothers to take this dolly's carriage on a trip because it folds like the real ones. Light to push, with 4-bow coated fabric piped hood, visor and 19 x 9" body with 17" rail. Has aluminum finished gear, hand brake and 5¾" wire wheels. Color: Royal Blue. Ship. wt. 11 lbs. Express only.



F 40-105 FOLDING DOLL STROLLER..\$28.00

(Up to 8 yrs.)—Reclining back and adjustable metal dash, chrome plated arms, upholstered seat and back, 4-bow piped hood with visor, foot brake, folding handle and arms. French Blue. Ship wt. 20 lbs. Express only.



G 40-103 DOLL COACH.....\$28.00

(4 to 7 yrs.)—Taking baby to "shop" or to park for a sunbath in a handsome prom is a must! This smaller replica of a real baby carriage is beautifully made, sturdily constructed. Body 26 x 13", upholstered sides and rail, extension front, apron, 5-bow hood with visor, 10" rubber tired wheels, shackle type gear, foot brake and chrome plated tubular handle. Royal Blue. Ship. wt. 32 lbs. Express only.



H 16-17 CARRIAGE SET.....\$3.50

The very ultimate in doll coach cover and pillow sets. And too it will keep dolly so snug and warm when her little mistress takes her for a stroll. The set is made of white chenille trimmed with pink and blue chenille. Cover measures 22½ x 27½" while the matching pillow measures 8 x 12". Washable. Ship. wt. 2 lbs.



A BRICKLAYER (Import)—(8 yrs. up)
—Young builders can erect strong, model brick houses, railroad stations, signal tower, etc. The 1 x 1/2" bricks are bonded with special cement which sets in 15 minutes, yet dissolves in cold water to make bricks available for reuse. Miniature bricks, angled gable and peak bricks, metal window and door inserts, realistic roofing material. Models designed to scale (suitable for "O" gauge model trains). Blue prints and illustrated book included.

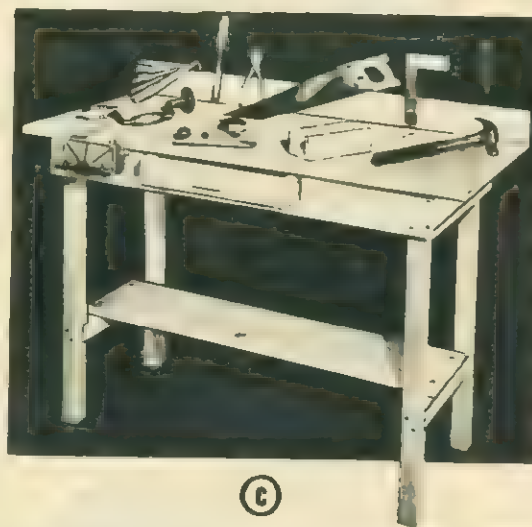
19-34 386 Bricks. Ship. wt. 7 lbs. \$5.00
Box 15" x 11 1/2".
19-35 548 Bricks. Ship. wt. 11 lbs. \$10.00
Box 20" x 11 1/2".



(A)



B 19-16 TOOL CHEST (#5)...\$5.00
Packed in a handsome metal chest that serves as a real carpenter's case for "on-the-job" work, this Gilbert Tool Chest will help make manual training enjoyable and interesting. List of tools includes Crosscut Saw of high carbon steel, Hammer, new hand-grip sandpaper Block, 2 Sandpaper Sheets, T-Square, 6" square, Mallet, Triangle, Screwdriver, Pliers and Dividers. Measures 14 1/2" wide x 8 1/2" deep x 3" high. Ship. wt. 7 lbs.



(C)

C 42-34 WORK BENCH WITH TOOLS...\$33.95
(7 yrs. up)—Work right beside Dad in your own home workshop. This sturdy and well constructed work bench is 42" x 19" x 28" high. It has a rack and well for tools, a drawer and metal vise. Included is an assortment of 10 essential tools of good quality. Work Bench is of our own construction. Ship. wt. 44 lbs. Express only.

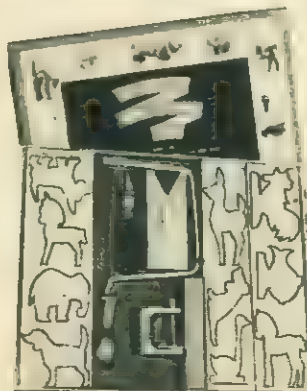


D 19-17 TOOL CHEST (#9)...\$8.95
This 19 piece tool set will prove invaluable to the youthful carpenter. Handsome basswood chest, with natural finish, has beautiful patina. Tools include high carbon steel Crosscut Saw, 2 Screwdrivers, Awl, Putty Knife, Brace and Bit, Triangle, new hand-grip Sandpaper Block and Sandpaper, T-Square, Pliers, 8" square, Hammer, die-cast Plane, Dividers, Carpenter's Chalk, Wrench, 12" level. Chest is 16 1/2" x 8 1/4" x 3". Ship. wt. 11 lbs.



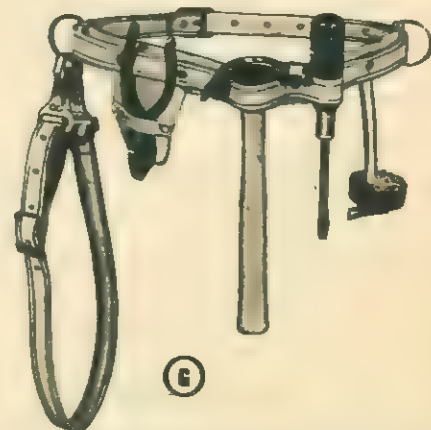
(E)

E 4-39 X-ACTO METAL EMBOSSEING KIT...\$3.50
(10 yrs. up)—Metal foil embossing—or repousse—is the craft of forming designs in relief on metal foil, giving a three-dimensional effect. This set, for advanced work, contains embossing tools, hammer, aluminum and copper foil, felt pad, bottle of liver of sulphur, and lacquer, project sheets with complete instructions. Ship. wt. 3 lbs.



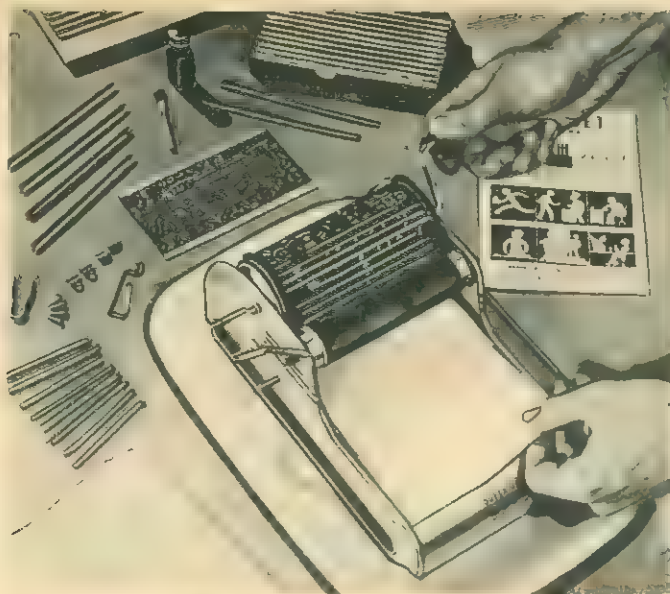
(F)

F 4-103 X-ACTO WHITTLING KIT...\$3.50
(7 yrs. up)—Whittling to perfection and easily with this kit which contains spiral saw with 2 extra blades, carving knife with extra blade, "V" board and metal "C" clamp. Ten animal figures outlined on soft wood for easy whittling. Sandpaper and an informative 32 page book complete the set. Ship. wt. 4 lbs.



(G)

G 3-1 UNEMAN'S TOOL BELT...\$3.00
(6 yrs. up)—No hunting for tools with this around the waist. Made of genuine cowhide leather riveted together with strong loops to hold the pliers, hammer, screw driver and tape. Has extra pole belt. Ship. wt. 4 lbs.



(A)

A 19-3 ACE PRINTING PRESS\$10.00
(8 yrs. up)—It's fun to print up your own "programs" for marionette shows, or "menus" if you're playing restaurant. You can make up circulars announcing your big Grocery Sale too! Many uses for this 15" hand-operated rotary metal press, using rubber type, paper, cards, ink. Print surface 7 x 5". Ship. wt. 7 lbs.



(B)

B 3-74 PARTY JOKES
(Special Selection)\$6.00
Be the life of the party, make everyone laugh. Here are surprises galore in this set of 16 sure-fire party jokes that will fool people not only on April 1st, but all through the year. Included are the famous lapel squirter, finger bandage, inkblot, joy buzzer, etc. Each joke more laugh provoking than the other. Look out behind you! Ship. wt. 5 lbs.



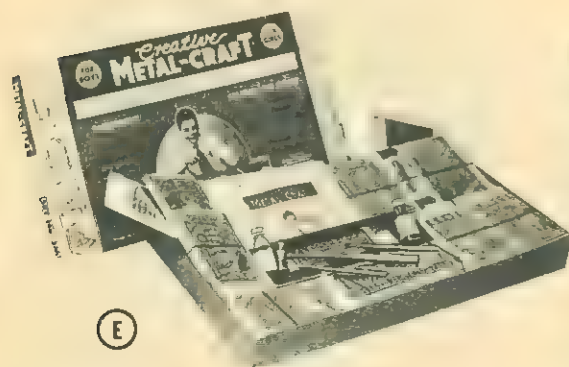
(C)

C 3-116 DELUXE PUZZLE CHEST
(Exclusive Selection)\$6.00
These perplexing brain teasers are a challenge to all. This collection of 16 tricks, all with directions, is a source of never-ending enjoyment. No two puzzles are of the same type, some being made of metal, others plastic, wood or cardboard. (Good pastime for convalescents.) Ship. wt. 5 lbs.



(D)

D 3-29 MAGIC SET
(Our Own Selection)\$7.50
Abracadabra! Presto changal! Black magic always amazes. Prove that the hand is quicker than the eye. Be your own master magician with this set of 16 various tricks that seem to change color, vanish, multiply, etc. Weird! Mystifying! Ship. wt. 5 lbs.



(E)



(F)

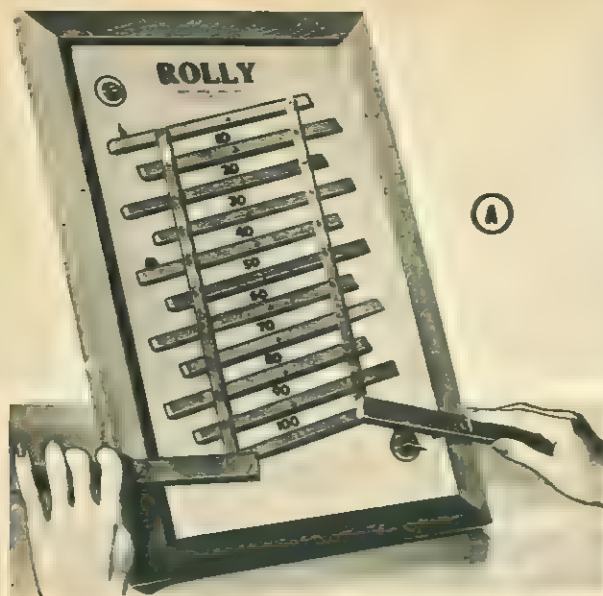
F 4-77 LEATHERCRAFT HOBBY KIT ...\$5.00
(8 yrs. up)—Perfect employment for "idle hands", small or large, is found in this fascinating hobby kit. Cut and punched sections of rich grain leather are ready for lacing into splendid presents for mother and dad. Set includes sections and lacing for a billfold, 2 belts, key case, scotch purse, cigarette case and comb case. Ship. wt. 3 lbs.



(G)

E 3-23 METAL-CRAFT TAPPING SET ..\$4.00
(Boys and Girls 8 yrs. up)—"Metal tapping is such fun and easy, too!" Set contains large assortment of designs in outline on thin copper sheets, each equipped with mounting board. Tapping tiny dents along the outlines and dotted background areas, artistically raises the design in bold relief. Working tools and material for making a pair of bookends, memo pad, pen-ink stand, stationery, key and tie racks, photo album, calendar holder etc. are included. Ship. wt. 6 lbs.

G 4-69 DELUXE WOODBURNING SET \$5.00
(7 yrs. up)—The ancient craft of woodburning is made easier by means of the AC electrically heated burning point. Very well insulated to protect youngsters. Set contains 6 brass tips for cutting, chiseling, and general use, 12 wooden starter plaques, 2 costume pin projects, as well as paints, brush, mixing pans, 10 sheets of metallic embossing foil, wood catalogue and instruction folder. Ship. wt. 3 lbs.



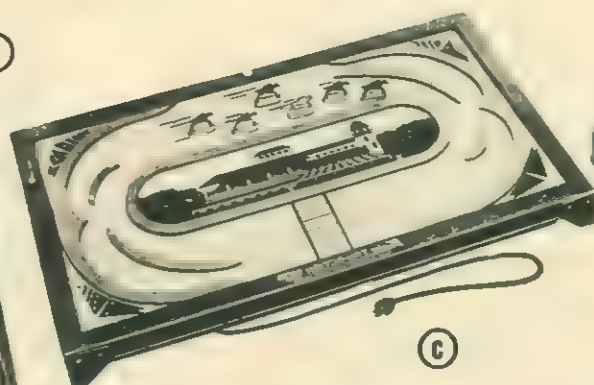
A 23-77 ROLLY\$5.95

Here's a challenge to anyone's coordination (older children and up). Across the face of this 13 x 10 1/2" wooden framed board are eleven parallel narrow wooden cross bars over which the player is to roll a small steel ball from one cross bar to another without missing a cross bar. The ball is made to travel by tilting the cross bar at just the right pitch by manipulating a handle at either side of the board—too steep, too fast and the ball drops to the bottom. Top score for the complete run. Ship. wt. 6 lbs.



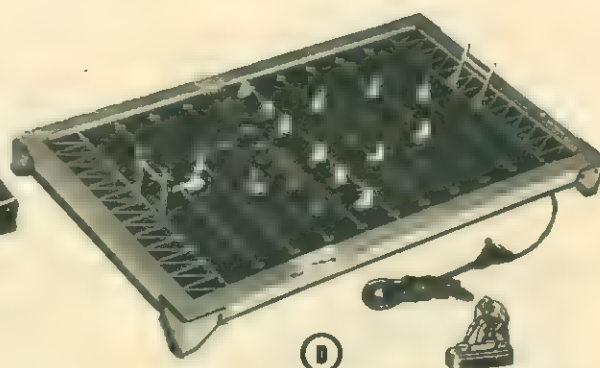
B 19-134 BIG TOP BAGATELLE\$3.95

(All Ages)—A pinball game of skill and fun. The scoring surface, inside the 12 x 24" green metal frame, has an amusing and colorful circus motif with moving clown heads and figure. A spring action plunger projects each metal scoring ball—sixteen in all. Imported. Ship. wt. 5 lbs.



C 3-20 TUDOR ELECTRIC HORSE RACE\$7.50

(All Ages)—An excellent party and family pastime. The 6 differently colored horses race around the brightly lithographed, all metal 15" x 26" obstacle studded track, activated by a hidden electric motor. Each player selects his horse and then rolls a die for post position. Book of simple rules included. AC current only. Ship. wt. 5 lbs.



D 3-3 TUDOR ELECTRIC FOOTBALL.....\$4.95

(All Ages)—The best action football game yet. Players realistically race down the 26 x 15" all-metal gridiron activated by hidden electric motor. Plays can be run from any formation and ball is actually kicked and passed. Included are 22 players, kicker-passer, goal posts, side line marker, 6 felt footballs, letters and numbers for marking players, rule booklet, cord with plug and switch, (whistle blower). AC current. Ship. wt. 5 lbs.

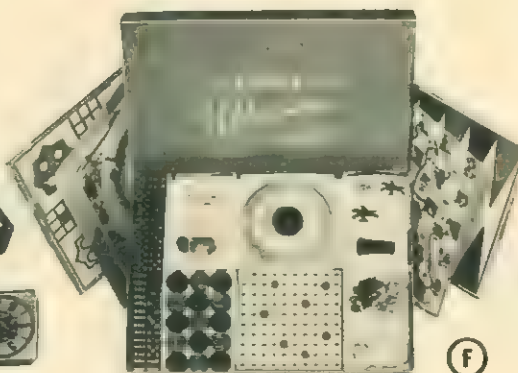


E 3-106 FARMER ELECTRIC MAP.....\$4.95

(8 yrs. up)—Heaps of fun and learning in an electric quiz game. Colored picture charts, 10 x 17", fit over quiz board, having concealed electric wiring. Correct answers, signified by flashing light. With 48 token counters. Six charts included in this game concern travel subjects, 4 of the U. S., and 2 of the world, as follows: geographic features, large cities, states, state capitals, national flags and international cities. Ship. wt. 5 lbs.

3-107 EXTRA MAPS FOR ABOVE.....\$5.00

Set of 20 on various subjects. Ship. wt. 5 lbs.



F 3-21 COMPENDIUM OF GAMES

(Import)\$4.75

(7 yrs. up)—The originators of this combination claim that 33 different games can be played with it. At least this 12 x 17" partitioned box contains such old favorites as Dominoes, Ludo, Tiddly Winks, Checkers, Go-Bang, Backgammon, Anagrams, Snakes and Ladders, with the result that the game-minded can test his skill against all comers, besides introducing variations for further pleasure. Ship. wt. 6 lbs.

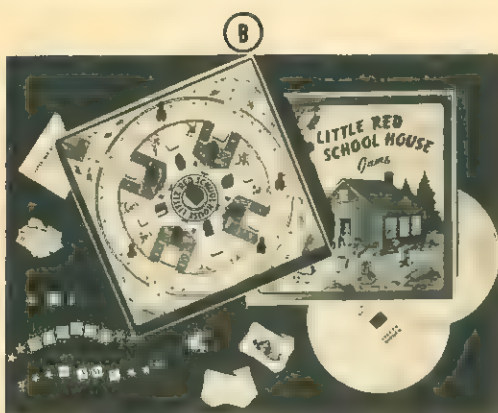


G 3-45 TUDOR ELECTRIC BASEBALL.....\$4.95

(7 yrs. up)—A clever action game for 2 or more baseball fans. Played on a lithographed 15 x 26" all metal field. The batter actually hits the ball (small metal disc) into the playing field by spring action. The results of each hit depend on where it lands. The ball is fielded by the opposing team also using a spring device to actually throw the ball to the proper baseman, etc. Base running is actually done by small metal figures activated by vibration imported to the field by hidden electric (AC current only) motor. Ship. wt. 5 lbs.

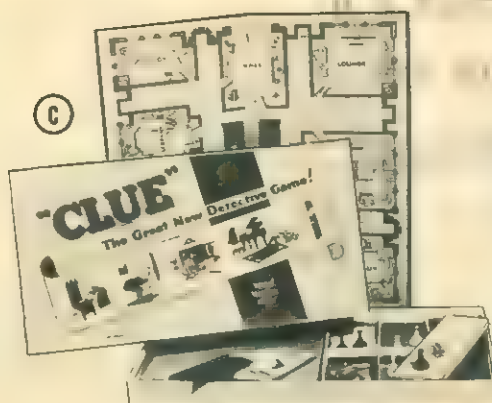
A 3-32 DERBY DAY\$6.50

A grand party game for young and older players . . . the favorite horses like Rumba or Tipperary carry the hopes (if not the bankroll) of their backers as they race over a track that extends out to 6 feet and four inches. The close and unexpected finishes really are exciting! They're OFF! Ship. wt. 8 lbs.



B 3-41 LITTLE RED SCHOOLHOUSE.....\$3.00

The game is over whenever anyone of the 2 to 8 players has moved around the board but is won by the player who in the meantime has accumulated the most stars. Stars are rewarded for ability to spell or answer arithmetic, geographical, historical, etc., questions. Various sets of questions are provided for 7 to 14 age groups. Played on 15 x 15" lithographed board. Ship. wt. 4 lbs.



C 3-54 "CLUE"\$3.00

(10 yrs. up)—As the name implies, this is a detective game. Somewhere in the various rooms on the 19½ x 19½" folding board a crime has been committed. Hints as to the solution are given on the special cards in combination with accessories such as revolver, knife, lead pipe, rope etc. First to solve the crime wins. Ship. wt. 5 lbs.



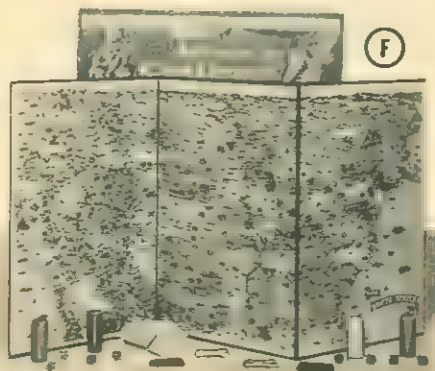
D 3-49 SORRY\$2.50

(All Ages)—A game for 2, 3 or 4 players of all ages played on a lithographed folding board measuring 17½" square. The game consists of 2 packs of cards of 44 cards each and 4 sets of colored men of 4 men each (a set for each player). The principle of the game is that of parcheesi, each player attempting to move his men over a designated route before any of his opponents. The moves are made not by dice but by the instructions on the cards which are turned over for each play there are some interesting cards. Ship. wt. 3 lbs.



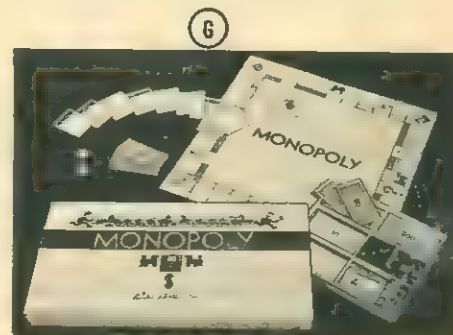
E 3-118 BOOM OR BUST GAME.....\$3.00

(7 yrs. up)—A quick moving and amusing game for 3 or 4 players. Players move around the 15" square board according to the throw of dice. Properties such as Beauty Parlor, Department Store, etc. are bought and sold at prices that rise and fall quite unexpectedly depending on whether the conditions are Normal, Boom Times or Bust (depression times). Dice, playing pieces, chips, money markers and instructions included. Ship. wt. 3 lbs.



F 3-128 ACROSS THE CONTINENT \$3.50

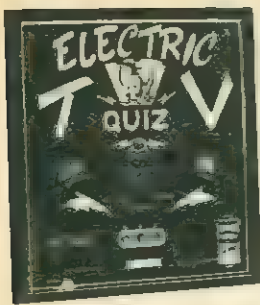
(8 yrs. up)—Players tour the United States from coast to coast, on an elaborately designed picture-map showing not only railroad routes and principal cities, but crops, industries, and other characteristics of various sections. Absorbingly interesting—very instructive. Complete with route tickets, playing pieces, dice, dice cups, and complete directions. Size open 32 x 17½". Ship. wt. 5 lbs.



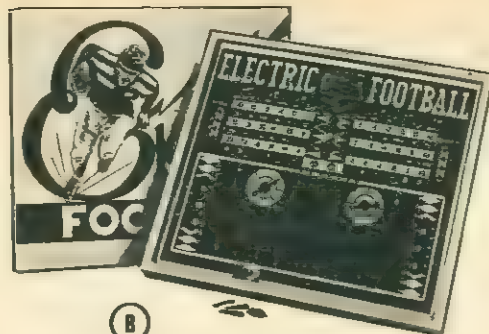
G 3-80 MONOPOLY (Deluxe)\$4.00

(8 yrs. up)—A party and family game continuing to rank high among the standard favorites. It's a trading game in which the players swap property, pay and receive rent and conduct a lively real estate business all on a lithographed playing board, according to the roll of dice. Entire equipment for 3 to 10 players with a double supply of money in a handy removable "Bank" compartment. Ship. wt. 5 lbs.

3-56 MONOPOLY Ship. wt. 4 lbs....\$3.00



(A)



(B)

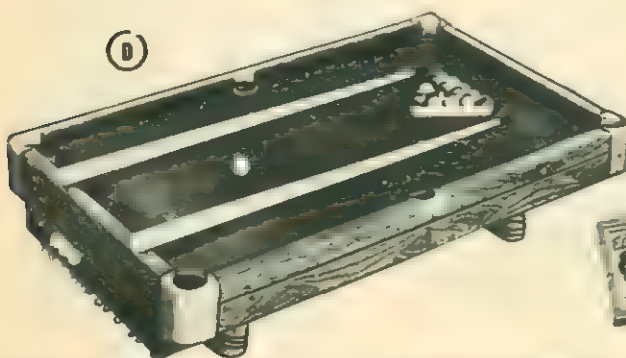


(C)

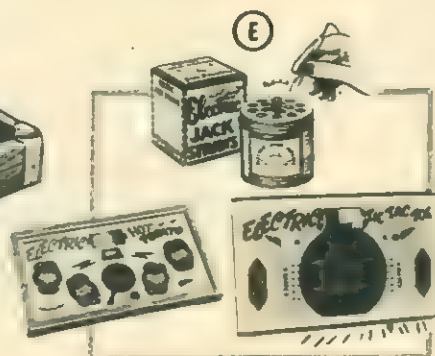
A 3-111 ELECTRIC QUIZ GAME.....\$3.50
(8 yrs. up)—Out of an interesting assortment of 96 pictures, one picture at a time is made to appear near the top of this 13 $\frac{3}{4}$ x 15 $\frac{3}{4}$ " wooden framed playing board. Underneath each picture is a question regarding it, also 3 suggested answers. Picking the right answer brings the reward of a lighted red lamp and the applause of a buzzer. Ship. wt. 4 lbs.

B 3-129 ELECTRIC FOOTBALL\$3.00
(8 yrs. up)—Contact switches permit players to try to out-guess each other to score touchdowns. Every play possibility (passes, runs, kicks) can be utilized. Complete with battery Board is 16 x 14". Ship. wt. 4 lbs.

C 3-124 ELECTRIC BASEBALL\$3.00
(8 yrs. up)—Just like major league baseball the pitcher tries to outguess the batter. Contact switches control play. Pitches, hits, flies, etc., are all shown right on the 16 x 14" playing surface. Battery included. Ship. wt. 4 lbs.



(D)



(E)



(F)



(G)

G POOL TABLES These Burrowes Pool Tables of streamline design are beautifully finished and include all the features of the full-size game. Excellent green cloth-covered playing surface and full complement of 15 numbered balls, white cue ball, two cues, counters, and triangle. Roll-A-Way return-ball feature helps to rack 'em up. Sturdy wood construction with double braced legs which can be adjusted for leveling and neat folding. This favorite game is excellent for group or family play. Rule books included. EXPRESS ONLY.

60-73 POOL TABLE 44 $\frac{1}{2}$ x 25 x 28". Ship. wt. 27 lbs.\$27.50
Maroon-Ivory finish. 36" cues, 1 $\frac{1}{4}$ " balls.

60-13 POOL TABLE 50 $\frac{3}{8}$ x 28 x 29". Ship. wt. 35 lbs.\$47.50
Natural wood rail, maple corners and legs. 36" cues, 1 $\frac{9}{16}$ " balls.

60-14 POOL TABLE 54 x 30 x 30". Ship. wt. 46 lbs.\$67.50
Natural wood rail, maple corners and legs. 42" cues, 1 $\frac{3}{4}$ " balls.

60-74 POOL TABLE (Illustrated). 60 x 33 x 30". Ship. wt. 65 lbs.\$97.50
Natural wood rail, maple corners and legs. 44" cues, 1 $\frac{3}{4}$ " balls.

60-21 POOL TABLE\$137.50

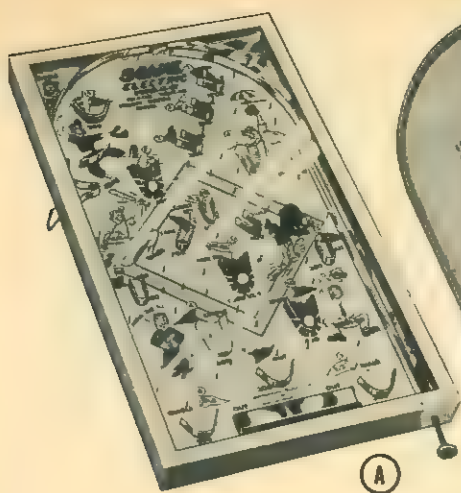
A superb, solidly constructed large table, embodying "professional" features. Size 6' x 40" x 31" high. Natural wood rail, maple corners and legs. Four 48" cues of spliced maple and walnut. 1 $\frac{3}{4}$ " balls. Ship. wt. 200 lbs.

D 42-10 POOL TABLE\$8.95
(8 yrs. up)—Table top pool table with all the angles and banks of the full size game. Has green flocking playing surface (cannot rip or tear), steel frame with grained walnut finish. Automatic ball return, 15 numbered balls (15/16" dia.), cue ball, two rubber tipped 24" cues, steel triangle and special counting frame to keep score. Measures 30 x 17 $\frac{1}{2}$ x 6" high. Ship. wt. 12 lbs. Express only.

E 19-58 THREE GAMES ELECTRIFIED\$5.00
Here are three staple games with an electrical unit added. "Tic-Tac-Toe" flashes a light to indicate whose turn. "Jack Straws" with a light to indicate a foul, "Hot Potatoes" with a buzzer to indicate how done. Batteries included. Ship. wt. 6 lbs.

F 4-40 DIAVOLO (Imported)\$3.95
(5 yrs. up)—Having learned how to balance the rubber spool on the string by making it spin, the spool can be made to do many tricks. Expert players can toss it back and forth, throwing and catching it on their strings with speed and dexterity. Includes spool and 2 sets of handles with strings. Ship. wt. 3 lbs.

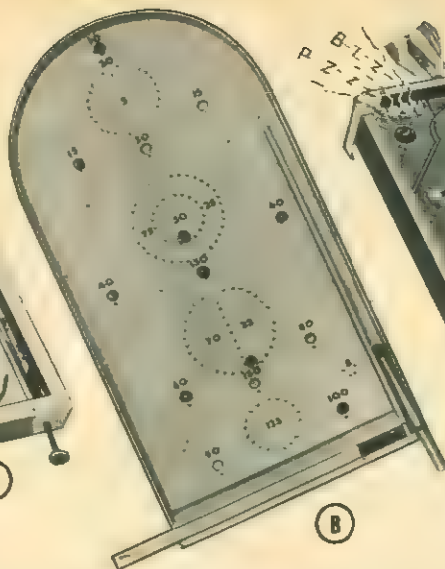
BE SURE TO SEND US YOUR
ORDER BEFORE DECEMBER 15TH



A

A 3-12 PIN BALL GAME \$5.75

(8 yrs. up) Play 5 different games, on this 13 x 23" lithographed board framed in wood with glass top. Put-N-Take, Twenty-One, Pennants, Bagatelle or Baseball. Some for any number of players. Spring action sends the ball onto the playing surface where the ball bounces off pins usually coming to rest in a numbered pocket, five electrically lighted. The suspense is kept at a high pitch as the ball travels its crazy course. Skill plays a part. Ship. wt. 9 lbs. 3-144 Set of 2 Batteries required for above. .25



B

B 19-7 BAGATELLE ...\$10.00

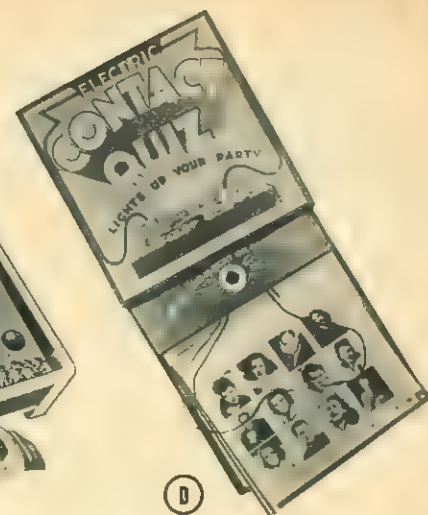
For centuries, in one form or another, Bagatelle has been one of the favorite games of skill. The Carrom Bagatelle with its well placed wicket pins is a variation that is both entertaining and exciting. Played with a cue, it offers an opportunity to develop a touch and skill that adds greatly to its fascination. Size 15 x 30". Stoutly constructed of selected hardwood throughout. With 20 glass marbles and playing stick. Ship. wt. 8 lbs.



C

C 23-7 ICE HOCKEY GAME\$6.95

A game for two players each defending his goal by a goal keeper who is made to turn around controlled by a knob. As he turns his stick he hits the steel ball away from his goal and perhaps into his opponents for a score. (Bell rings, red light flashes). Playing surface raised in middle to keep ball in motion. Measures 13 1/2 x 27 x 4 1/2". Ship. wt. 7 lbs. 23-6 Requires set of 4 Batteries .50



D

D 23-71 CONTACT QUIZ \$3.00

A series of questions and answers covering history, geography, science, etc. are printed on an assortment of 12 cards. If questions are answered correctly with the electric pointer the player is rewarded with a flash of red light, while the wrong answer produces nothing. Comes in a box 10 x 10" square. Bulbs and standard battery included. Ship. wt. 3 lbs.



E

E 3-19 GIGGLE POOL Ship. wt. 4 lbs.\$3.00

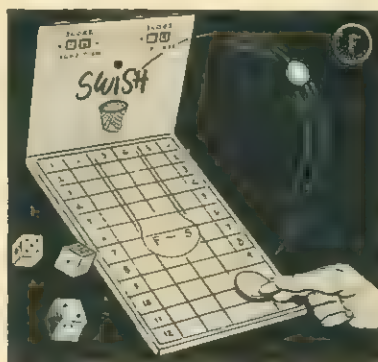
(All Ages)—Hilarious table game in which jets of air provide means of propulsion. Played on plastic-rimmed circular court (16" dia.) Each player (up to 4 in number) attempts to keep fast-moving cork ball away from a hole in front of his position and to maneuver it into one of 3 other holes by squirts of air from "squeeze-bulb rubber shooter." Shooter held in place by bracket above each hole. Instructions included.

F 23-39 SWISH Ship. wt. 3 lbs.\$2.95

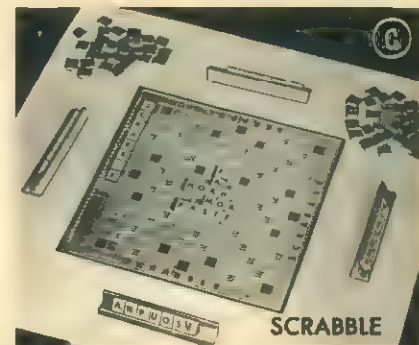
(All Ages)—A clever adaptation of the game of basketball. The 9 x 12" court has a green felt playing surface marked off into equal squares (72 in all). Backboard with basket and scoring device is attached to one end of the court. Player throws dice to determine from which number square to shoot. The shot is taken by snapping a chip tiddly-winks fashion at the basket. Any even number of people up to 10 can play. Rules and instructions printed on inside cover.

G 23-391 SCRABBLE Ship. wt. 3 lbs.\$3.00

Basically a crossword puzzle game for 2, 3 or 4 players assuring the best word builder to be the winner. The game is played on a folding board marked off into 225 squares. Each player always has 7 tiles, each lettered. From this assortment of letters each player in turn adds letters always to build words until the board is filled or the supply of letters exhausted. The player contributing the most words wins. A test of concentration and strategy for older children and adults.



F



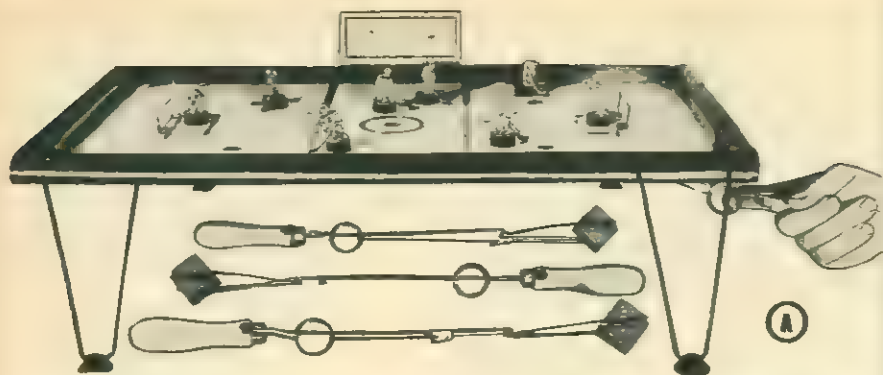
G

H 12-6 CLOWN BEAN BAG BOARD\$8.95

(All Ages)—The time tested, ever popular bean bag game with a new face. On the white surface of the 18x28" all wooden game is painted in an array of carefully blended colors, the happy figure of an amusing clown. Located in various places are six numbered holes with netted backs into which the five bean-filled bags are to be tossed for score. Wooden hinged legs permit board to stand on floor or table with playing surface at a slant so that bean bags will slide down the board (perhaps drop into a hole in passing) rather than drop free. Ship. wt. 9 lbs.



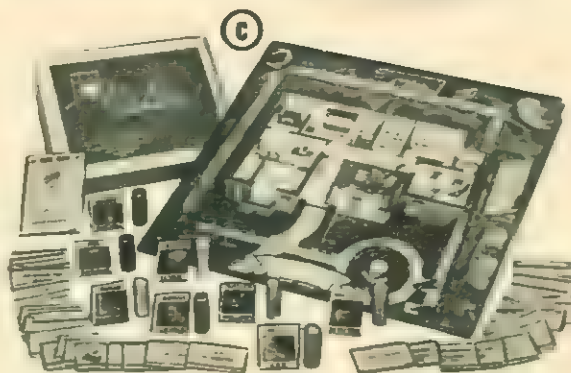
H



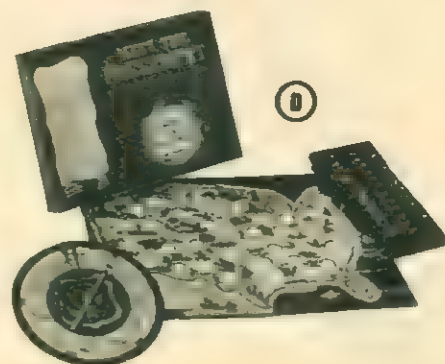
A 23-3 "FACE OFF" HOCKEY.....\$8.95
(All Ages)—A miniature ice hockey game played on any table right at home by two to four people. Rink measuring 13 x 23" has rubber tipped legs and has regulation markings. Each side has goalie and 3 skaters whose skating and puck handling ability depends on the skill of the people playing the game each using a magnetic stick operated under the rink to guide the players. Skaters actually shoot the puck or stick-handle it as they are made to twist and turn and move about. Action is fast as in real hockey with the rules of ice hockey applying to play. Ship. wt. 5 lbs.



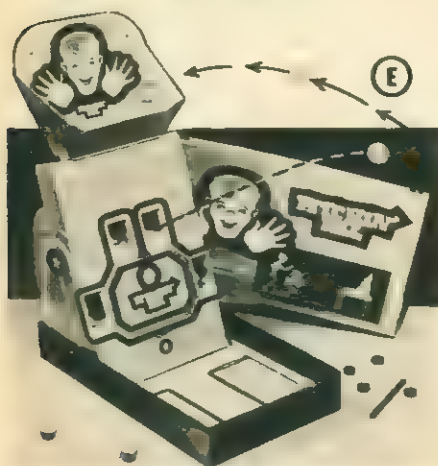
B 11-2 GLOBAL AIR RACE GAME \$5.00
(8 yrs. up)—The first to circle the globe is The Winner! Imaginary world flights are accomplished with the aid of a metal globe (8" dia.) on which airports are marked. Spinner at base of globe indicates hours of light, gasoline refueling and chances of luck. Good and bad luck chance cards and the spinner control the movement of each player's magnetized plane while the airport finder indicates mileage traveled and gasoline consumed. 2 to 4 players. Ship. wt. 4 lbs.



C 3-35 "MR. REE"\$2.50
(10 yrs. up)—In keeping with the popularity of detective stories and crime settlement here is a time consuming game. A crime is committed (a different one for every game played) in Aunt Cora's house. The 4 to 8 characters, depending on the number of players, try to solve the crime by combining their knowledge of the personalities of the players with the evidence uncovered. The characters are a wealthy spinster aunt, her niece and heir, a suitor, a calculating man, an adventuress, an ex-convict butler, a faithful but unbalanced maid and a detective. Played on an 18 x 18" lithographed board with tokens, weapons, cards, and characters. Ship. wt. 3 lbs.



D 3-126 MEET THE PRESIDENT GAME \$3.50
(8 yrs. up)—A game for any number of players using a complete set of 32 metal Presidential coins, the size of a quarter, each having an excellent profile on one side and on the reverse side a list of his highlights and achievements. The game is played on a 10 x 15" layout decorated with a colored U. S. map. The object being to collect the coins by answering correctly questions regarding the Presidents. Coins may be traded and lost according to various methods of play. Ship. wt. 3 lbs.



E 3-11 PITCHIN' PAL GAME.....\$3.95
A game of pitch and catch for any number of players. Object of the game is to be the first to score 15 tallies. The method of play is to toss the small rubber ball from 6 feet in front of the game into its funnel top. The ball then rolls down into one of four openings from which it is ejected by spring action back to the thrower who must catch the ball to score. Game is made of highly lithographed heavy cardboard with instructions printed inside the cover of the 12 x 20" box. Wooden markers, balls and sticks for springs included. Ship. wt. 4 lbs.



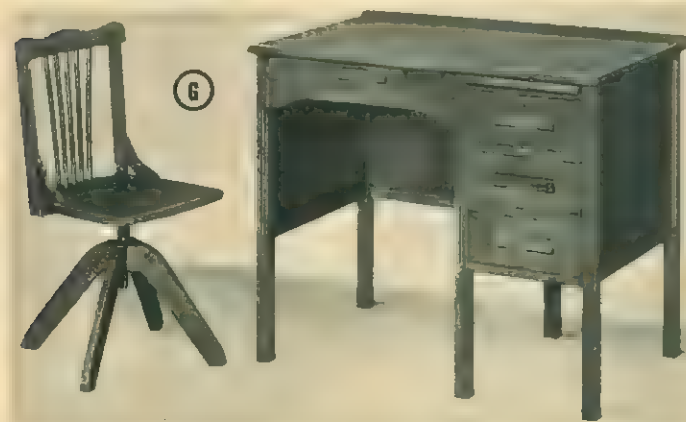
F 3-10 BAS-KET\$3.95
(6 yrs. up)—A clever adaptation of the fast game of basketball that features action! Two players can maneuver the ball down court (13 x 20") by tripper-trips, get set, and shoot the table tennis ball up at the hoop. The game moves quickly and keeps adults and children enthralled. Ship. wt. 4 lbs.



G 3-72 GLOBE TROTTERS GAME.....\$3.00
(8 yrs. up)—A new and exciting game. Two to four globe trotting players travel (according to the throw of the die) by plane, ship, train around the beautifully colored world map which is mounted on a 20 x 20" folding play board. Chance cards determine the interesting and exciting moves, rewards and penalties. The game is finished when the first player reaches home free of debt. Included are plastic range finder, catlin die, 4 markers, script money, 38 chance cards and 24 continent cards, plus comic strip directions. Ship. wt. 3 lbs.



E 60-38 TABLE AND CHAIR SET\$28.00
(7 yrs. up) For quality and workmanship, as well as simple styling, this table and chair set leaves nothing to be desired. Sturdily made of hardwood with corner brace construction. Table measures 28 x 22 x 23" high. Two arm chairs complete set. Blond waxed birch finish. Ship. wt. 35 lbs. Express only.



G 60-33 FLAT TOP DESK AND CHAIR\$42.50
(7 yrs. up)—Ideal for homework or for the "office", this quality desk and chair are made of hardwood, with a maple finish. The desk has four deep drawers—the top one locks—arm rest, convenient knee-well and measures 29½" high x 33" wide x 19" deep. The adjustable swivel chair measures 14½" across the seat. Ship. wt. 70 lbs. Express only.

A 60-56 BOSTON ROCKER\$14.75

An excellent replica of the centuries old rocker, made into a real piece of furniture of selected northern hardwood, in black finish trimmed in good taste with traditional gold decoration. Height 26½" overall, back 18¼". Seat between arms 13" wide, 13" deep. Ship. wt. 16 lbs. Express only.

60-65 BOSTON ROCKER\$15.75

Same as above but New England red. Ship. wt. 16 lbs. Express only.

B 61-51 JUVENILE CONTOUR CHAIR\$14.95

For children up to eight years. A durable rocker-type piece of furniture styled for solid comfort. Arms and sides are constructed of handsomely carved hardwood in blond finish. It is heavily padded with Tuffex and upholstered in washable red, plastic fabric. Seat length 42" from head-rest to foot rest, width 15". Holds up to 250 lbs. Ship. wt. 23 lbs. Express only.

C 42-92 SLATE WALL BOARD\$10.00

(4 yrs. up) Designed and built to last a lifetime. Smooth, black, washable slate with fine writing surface for chalk or slate pencil. Sturdy natural finished hardwood frame with attached chalk trough. Size: 20 x 30". Ship. wt. 25 lbs. EXPRESS ONLY.

42-15 SLATE WALL BOARD Express only.....\$6.50

Same as above in a smaller size 17 x 24" slate. Ship. wt. 18 lbs.

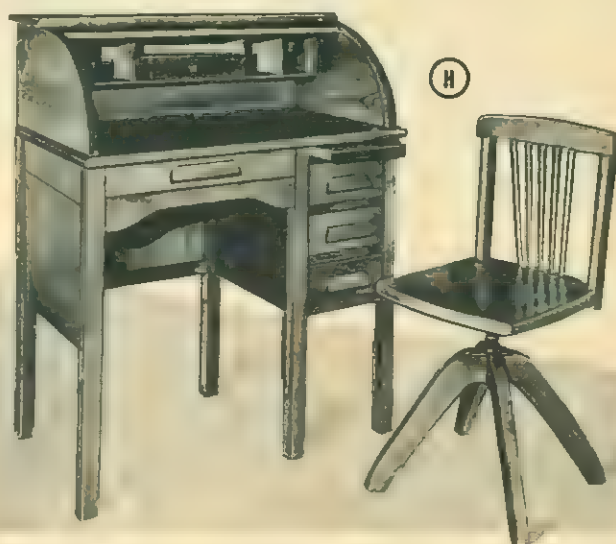
D 11-18 SIT 'N SCRIBBLE DESK BLACKBOARD\$7.95

(4 yrs. up)—Has desk top of 14 x 20" genuine, black, washable slate. Frame, upright, and seat saddle of hardwood with natural lacquered finish. Overall measurements when assembled: height 19½", width 21", length 26", seat height 11" from floor. Useful as table. Ship. wt. 14 lbs.



F 60-41 TABLE AND CHAIR SET\$25.00

(3 yrs. up)—Simple design and durability are featured in this set. Made of hardwood with dark maple finish. Table top measures 21 x 30". Two matching captain type chairs with rounded backs complete the set. Ship. wt. 42 lbs. Express only.



H 60-31 ROLL TOP DESK WITH CHAIR\$42.50

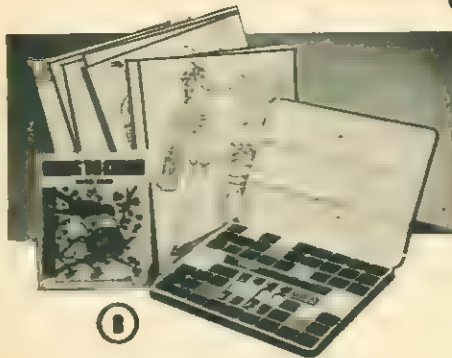
(7 yrs. up)—The busy young executive will find this high grade maple finished hardwood roll-top desk and chair ideal for his purposes. Desk has five deep drawers pigeon holes and arm rest. Measures 37½" high, 30" wide and 18" deep. The adjustable swivel chair measures 14½" across the seat. Ship. wt. 80 lbs. Express only.

60-105 ROLL TOP DESK WITH CHAIR (Not Illustrated)\$25.50

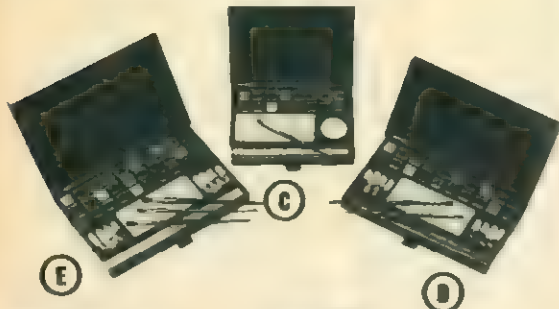
Same as above only larger. Measures 38½" high, 33" wide, 19½" deep. Ship. wt. 87 lbs. Express only.



(A)



(B)



(C)

(D)

(E)



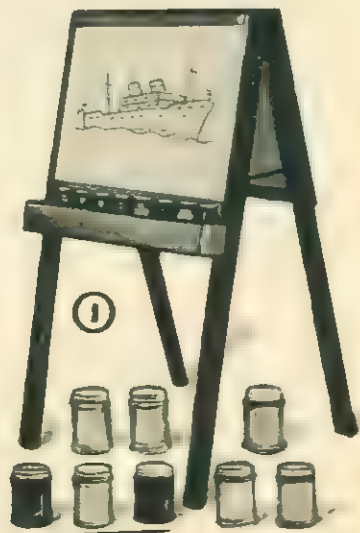
(F)



(G)



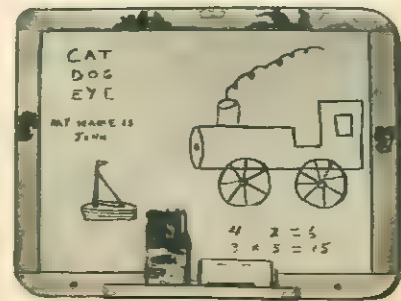
(H)



(I)



(J)



(K)

A 10-1 PRE-SKETCHED SET Ship. wt. 4 lbs. \$5.00
(10 yrs. up)—Here are three pictures in outline ready for coloring. The pictures have been drawn on 9 x 14" canvas which has been pulled tight over cardboard and sized. To help with the proper shading and colors each drawing is accompanied by the printed picture in full color. Included are 10 small tubes of oil paint, 2 brushes, turpentine and linseed oil, also pamphlets on the use of oil paints.

10-3 SEASCAPE PICTURES Set of 3 pictures. Ship. wt. 2 lbs. \$2.25

B 3-127 BIRDS TO PAINT Ship. wt. 4 lbs. \$3.00
(6 yrs. up)—32 of the most popular and colorful birds, printed on fine drawing paper in outline for painting. When finished they make delightful wall decorations for any child's room. There is a 72 page booklet in which each bird is illustrated in natural colors, and ornithologically described. A 6 1/2 x 9 1/2" hinged-covered metal box contains 41 squares and 4 tubes of water colors plus quality paint brush.

C 3-113 STUDENT'S COLOUR BOX (Imported) Ship. wt. 2 lbs. \$3.00
A 7 1/4 x 5 1/2" hinged-covered black metal box containing top quality material of 16 squares of cake-type water colors, mixing pan, container for water and 1 brush.

D 4-59 STUDENT'S COLOUR BOX Ship. wt. 2 lbs. \$3.95
Same as above only box 5 1/2" x 10" and contains 20 squares of the cake-type water colors and 8 tubes of paste-type colors. Also mixing pan and 2 fine brushes.

E 4-94 STUDENT'S COLOUR BOX \$5.00
Same as above two boxes only box measures 6 1/2 x 10" and includes 30 squares of cake-type water colors, 8 tubes of paste colors and 3 brushes. Ship. wt. 3 lbs.

F 23-70 OIL PAINT KIT Ship. wt. 4 lbs. \$10.75
(8 yrs. up)—This fine quality set, consisting of a hinged wooden case (12 x 6 1/2") containing 14 small tubes of fine quality paint, 1 tube of zinc oxide, a bottle of linseed oil and turpentine, 5 brushes, a knife and palette to mix on.

G 3-138 CRYSTAL COLOR \$3.00
(5 yrs. up)—Giving the effect of dimension is a feature of this interesting set. The "Crystal Color Process" shows pictures which are first painted with the water colors supplied, then sprinkled with salt (also included) which adheres to the art, absorbs the colors, and gives a brilliant and deeply embossed effect. 12 stencils are included, as well as silver "Glitter". Box 19 1/2" x 10 1/2". Ship. wt. 5 lbs.

H 40-29 SINGLE EASEL (Exclusive) \$13.50
(5 yrs. up)—Stimulating and developing an interest and liking for creative art simply requires the "tools" with which to play. Here the thick pad of special drawing paper is blank, enabling the creative imagination of the child, using poster paints and brush, to fill it with the images and impressions of an active young mind ... to his heart's content. Heavy hardwood maple legs, 42" high. Included are six jars of poster paints, 2 empty jars for mixing. Ship. wt. 20 lbs. Express only.

J 40-30 DOUBLE EASEL (Exclusive) Ship. wt. 26 lbs. Express only. \$17.50
(5 yrs. up)—Two artists, wrapped up in their work, can pause to see what the other has been doing. There's an easel on each side. It's fun to try drawing the same object with "no peeking", then comparing the sometimes hilarious and sometimes very, very good results. Drawing pad on one side, composition white wallboard on the other side. (Even adults like to try this last one!) Included are six jars of poster paints, plus 2 mixing jars and special crayons for white board. 48" high.

K 3-52 MAGNETIC BULLETIN \$3.00
Twelve sturdy magnets instead of pins to fasten notices, good conduct stars or orders of the day to the 26" x 16" metal bulletin board. A slit in base of board holds the 3 x 5" memo pad and a special pencil with magnetic holder is included. Office efficiency for the home, nursery, kitchen, or anywhere with magnetic magic taking the trouble out of notice posting. Ship. wt. 3 lbs.

L 11-9 WHITE WALL BOARD \$5.95
(5 yrs. up)—White composition board (21 x 27") is especially popular because the special surface is for colored crayon use. Thus, chalk dust and dirt are eliminated, and the colored crayon is easily removed with the cloth. The eight vari-colored crayons of special composition included, will not spot, stain or break when dropped. Ship. wt. 10 lbs.

A 19-8 SCHOOL SET Ship. wt. 2 lbs.\$4.75
(6 to 10 years)—A set of accessories to make going to school exciting. Each of the three pieces made of bright plaid taffeta, with water-repellent lining and zipper fasteners. School bag, 10 x 12", has handy spare compartment and red plastic shoulder strap. Lunch kit, 4 x 6 x 6 1/2", has metal lining, pencil case with zipper. Four pencils.

B 3-70 MARVEL PEN AND PENCIL CASE\$3.50
(7 yrs. up)—This alligator leather case with a zipper fastener contains a practical, smooth writing fountain pen, automatic lead pencil, plus assorted lead pencils. Ship. wt. 1 lb.

C 23-228X BRIEF CASETax Included \$7.20
This popular style case for school children is made of genuine split cowhide brown leather. It has three partitions for paper and books, leather strap reinforcements, metal corners, steel ribs and a three position extension lock with key. Ship. wt. 3 lbs.

D 18-10 TOM THUMB TYPEWRITER.....\$18.95
(7 yrs. up)—At last a toy typewriter with individual keys! Of steel construction with standard keyboard, paper release, bell action for margin, uses standard ribbon, roller and spacing bar. Rubber feet to protect table surface. Takes standard size paper 8 1/2 x 11". Has 84 characters—capitals, lower case, numerals and punctuation marks. Measures 9 1/4 x 10 1/4 x 5 3/4". Ship wt. 10 lbs.

E 11-12 ELECTRIC GLOBE Ship. wt. 10 lbs. .\$.19.95
It's easy to find out-of-the-way countries, cities, rivers, seas, etc., with this well-defined globe that lights up for better vision. It also makes an attractive ornament for library or study. The 10 1/2" (dia.) globe ball with colorful map is mounted on metal base. With cord, plug and bulb.

F 4-19 CHILD'S DESK SET\$8.00
(7 yrs. up)—An aid to neatness is provided by this exceptionally handsome desk set. Made of genuine leather in red, with gold tooling, the set consists of a 12 x 19" desk pad, perpetual calendar, inkwell, letter opener, holder for letter paper and envelopes. Ship. wt. 4 lbs.

G 42-5 EASEL DESK BLACKBOARD
WITH STOOL Ship. wt. 12 lbs.\$8.95
(4 to 8 yrs.)—The drawing blackboard (Litho-Plate slated) to this 41" high easel can be dropped down to form a flat desk-like surface. Thus, the youngster, seated on the stool, can copy the pictures appearing at the top of the frame. When the board is "up" the detachable stool may be taken away. Complete with chalk and eraser. Express only.

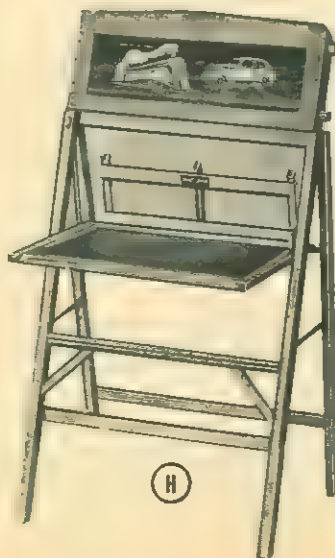
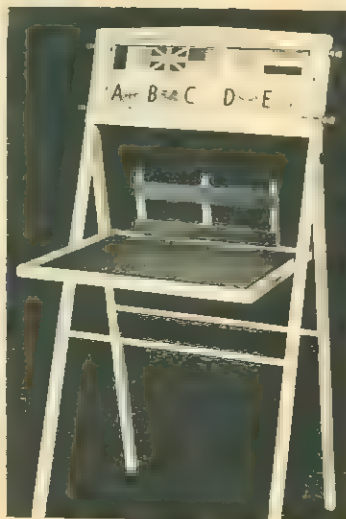
H 42-28 EASEL SLATE BLACKBOARD\$12.00
(4 to 8 yrs.)—This double-faced natural slate surface, with heavier frame construction and larger drawing surface than the one at right provides a revolving scroll with an assortment of colored pictures to copy. Here, too, the board can come down to form a desk-like surface 42" high, complete with small eraser and chalk. Ship. wt. 18 lbs. Express only.

J 42-2 DESK EASEL SLATE BLACKBOARD...\$10.50
(4 to 8 yrs.)—This fine quality polished black slate provides a 15 x 17" desk-like writing surface for chalk or slate pencil. Additional feature is the revolving scroll with 6 varied educational charts. Has braced hardwood frame 42 1/2" high overall. Ship. wt. 16 lbs. Express only.

K 3-67 VENUS PENCILS Ship. wt. 1 lb.\$2.50
(5 yrs. up)—These fine quality pencils are sure to be appreciated by those who like to crayon as well as water color. Neatly boxed and fitted into an easel holder.



(J)



(H)



(G)

(K)



A 60-114 SPINET PIANO WITH BENCH\$30.00
(5 yrs. up)—A pleasingly modern version of piano design, this toy instrument employs the highest grade steel sounding bars. It is very accurately tuned and helps to train the ear and accustom the child to the musical scale. Full width keys initiate the youngster to big piano touch. With 30 keys, sharps and flats, finished in mahogany with matching bench. Measures 20 $\frac{3}{4}$ " x 15 $\frac{1}{4}$ " x 24 $\frac{1}{2}$ " high. Ship. wt. 33 lbs. Express only.



B 3-110 BLOW ORGAN\$4.00
A brilliant red plastic organ measuring 4 $\frac{1}{2}$ x 5 $\frac{1}{4}$ x 8 $\frac{1}{4}$ " having a standard keyboard of a complete octave—9 white keys and 5 black. By blowing through a flexible tube air is supplied to the organ which can then be played. For so small an instrument the tone is soft and mellow. The numbered keys and the numbered sheet music included make playing easy. Ship. wt. 3 lbs.

C 19-76 ELECTRIC ORGAN\$19.95
(7 yrs. up)—A most remarkable and very new musical instrument having clear, rich organ tones combined with easy to play qualities. Has slightly smaller than standard keyboard of 2 complete octaves consisting of 15 white and 10 black keys in a sturdy brown plastic case 11 $\frac{1}{2}$ " x 6 $\frac{3}{4}$ " x 5 $\frac{1}{2}$ ". Simply plug into A.C. house current and play. Easy to follow numbered and lettered instruction folio included. Ship. wt. 7 lbs.

D 19-20 "TRONIC" PHONOGRAPH\$20.00
The tonal fidelity and pureness of reproduction of this record player is without question exceptional. Has durable aluminum 10 $\frac{1}{2}$ x 3 $\frac{1}{2}$ x 10 $\frac{1}{2}$ " case and features electronic pick-up, 2 tube amplifying system, switch and volume control dial. Plays up to 10" records. Needles. A. C. current, 78 R.P.M. Ship. wt. 10 lbs.

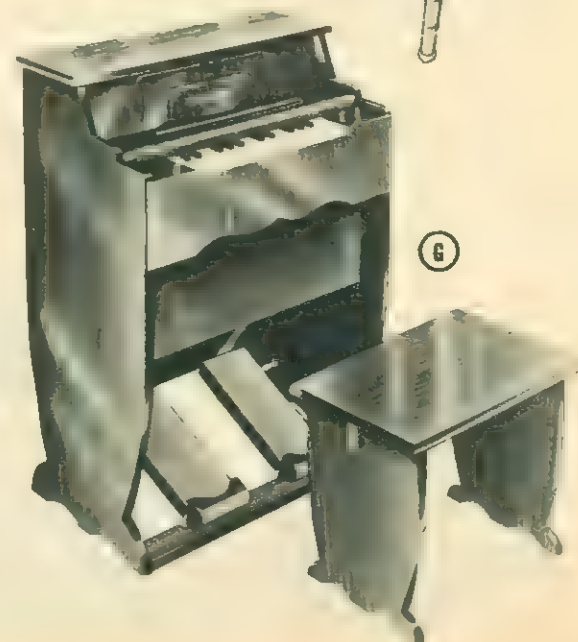
17-220 RECORD ALBUM (Not Illustrated)\$3.45
(2 to 4 yrs.)—Three ten inch non-breakable records including "Train To The Zoo", "Eensie Beensie Spider" and "The Carrot Seed". Ship. wt. 2 lbs.

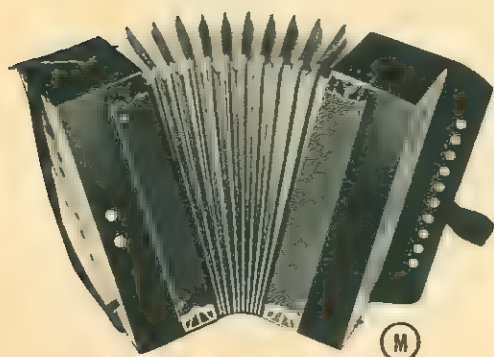
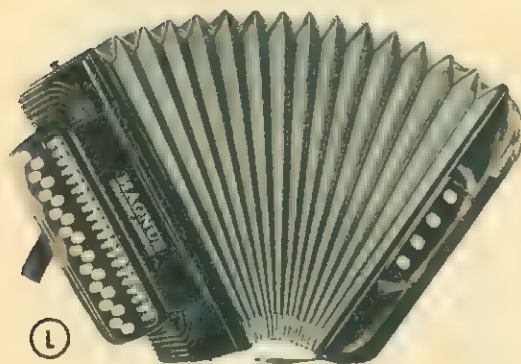
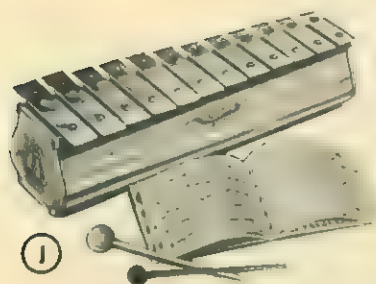
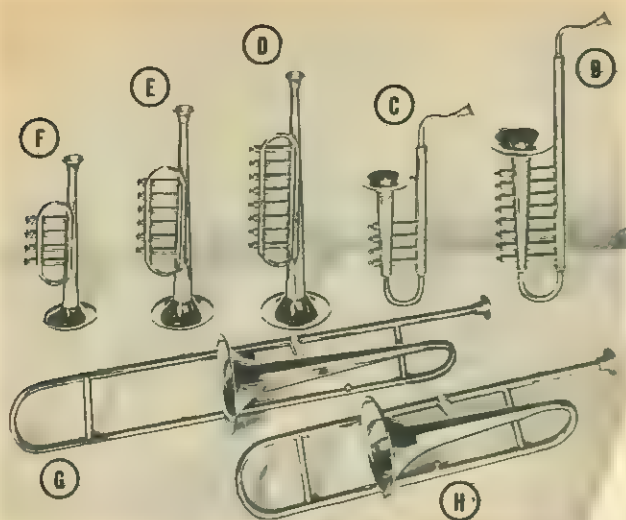
17-223 RECORD ALBUM (Not Illustrated)\$3.45
(5 to 8 yrs.)—Three ten inch non-breakable records including "The Clock That Went Backwards", "The Mouse And The Frog" and "Circus At The Opera". Ship. wt. 2 lbs.

E 19-101 TYPATUNE\$22.95
In effect a typewriter—actually a musical instrument. Touch the lettered keys arranged in standard typewriter order and sweet full toned music develops, making touch-typing easy and pleasant to learn. It has in its 11 x 12 x 4" case 32 notes (2 $\frac{1}{2}$ complete octaves). Cover is also carrying case with handle. A special song book is included illustrating the essentials of touch typing besides having several compositions that are easy to play on this quality instrument. Ship. wt. 10 lbs.

F 4-16 TOY PIANO\$5.75
(3 yrs. up)—Make your concert debut with this beautiful baby grand piano. The piano with mirrored front panel is 13 $\frac{1}{4}$ " long, 13 $\frac{1}{4}$ " wide and stands 10 $\frac{1}{8}$ " high with the hinged top raised. Keyboard has 25 sharp and flat keys—mello-tone chromatic chime sounding bars of steel. Ship. wt. 7 lbs.

G 44-4 PEDAL ORGAN\$24.95
A real organ for children. Its clear soft tone is very pleasing. Has pump action pedals, 2 chromatic octaves consisting of 25 keys (15 white and 10 black). Compactly built in a solidly constructed cabinet, measuring 27 $\frac{1}{2}$ " high, 18" wide and 12" deep, finished in mahogany. Bench included, also instruction song folio. Ship. wt. 25 lbs. Express only.





A 40-240 CHILDREN'S JAZZ SET.....\$17.95
(6 to 12 yrs.)—Fine for improving personal accompaniment to radio or victrola music. Set features a gaily colored 18" bass drum decorated with beautiful nautical scene and a 9" snare drum, each having a genuine skin head. Also included are a 6" tom-tom drum, foot pedal, pair of drum sticks, crash cymbal, foot pedal cymbal, 5 gong bells and triangle. Ship. wt. 9 lbs. Express only.

BRASS WIND INSTRUMENTS (4 to 10 yrs.)—Encourage the musical talent among youngsters with fine toy instruments. Each has a pleasing tone, durably constructed of highly polished brass. Imported from France.

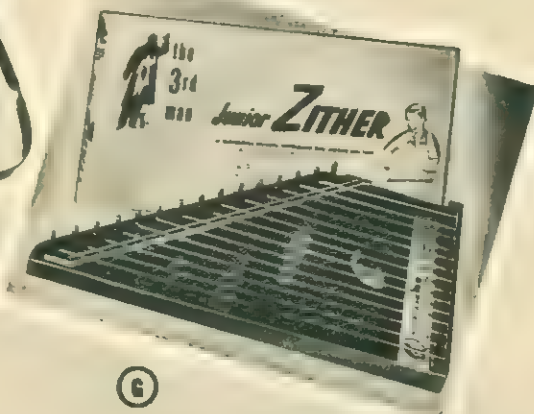
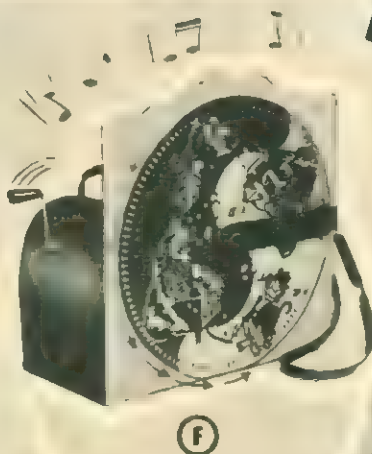
B	17-328	8 KEY SAXOPHONE	14½" long. Ship. wt. 2 lbs.....	\$6.75
C	19-41	4 KEY SAXOPHONE	10½" long. Ship. wt. 1 lb.....	\$4.95
D	19-29	8 KEY CORNET	12" long. Ship. wt. 1 lb.....	\$6.00
E	19-60	6 KEY CORNET	10½" long. Ship. wt. 2 lbs.....	\$4.75
F	19-38	4 KEY CORNET	8" long. Ship. wt. 1 lb.....	\$3.00
G	17-320	8 KEY TROMBONE	21" long. Ship. wt. 2 lbs.....	\$10.00
H	19-37	4 KEY TROMBONE	19" long. Ship. wt. 2 lbs.....	\$8.75

J 11-39 XYLOPHONE.....\$3.75
(4 yrs. up)—It is so easy to play a tune on the 12-true-toned, gold finished tone-bars of this sweet sounding xylophone. All metal construction, 18" long, one wooden and one rubber topped mallet, plus a simple to follow 16 page music book and a helpful instruction sheet. Ship. wt 6 lbs.

K 11-35 CONCERTINA.....\$3.00
(4 yrs. up)—A small but good musical instrument having 6 keys for right hand (melody) playing 1½ octaves (12 reeds) with base key for left hand actuating 6 notes for chord or rhythm accompaniment. Strong 9 fold fabric bellows open to 11½", closes to 5½". Adjustable hand straps. Complete with song instruction folio. Ship. wt. 2 lbs.

L 19-15 CHROMATIC ACCORDION.....\$10.00
(7 yrs. up)—Have fun playing on this beautifully designed accordion with plastic case, light in weight, yet compact and strong. Fifteen fold bellows of durable pyroxalin cloth opens to almost 19". There are 40 notes for the right hand arranged in key of C with ivory-like button keys and 4 bass button keys for the left hand, actuating 16 reeds for chord accompaniment. Instruction booklet included. Overall size closed 5¼ x 10¼ x 6". Ship. wt. 3 lbs.

M 11-38 ACCORDION (Imported).....\$15.00
Have fun playing on this beautiful accordion which has a sweet, rich tone. A good looking instrument with polished wooden frame reinforced with plastic trim. Has ten ivory keys, two bass keys and a reinforced ten-fold bellows which opens to 16" and closes to 8½" Ship. wt. 6 lbs.



A 4-17 MERRY GO ROUND.....\$4.00
(4 yrs. up)—An old favorite. This all metal brightly colored Merry Go Round operates with a pull of the lever to rotate the 11" top from which airplanes swing in amusing motion, as the horses turn on the platform below. Action is accompanied by music contained in base. Overall height 12 $\frac{3}{4}$ ". Ship. wt. 5 lbs.

B 3-17 KARIYON BLOCKS\$3.00
(1 to 8 yrs.)—Eight very colorful 2" plastic blocks each containing a bell. Each bell is in tune with the others to complete the scale, each rings when the block is shaken. Because of the size, shape and color these blocks attract small children, while their musical scale enables older ones to play simple tunes with them. Ship. wt. 2 lbs.

C 3-134 FLAMINGO UKE WITH GODFREY PLAYER.....\$4.00
Arthur Godfrey's short cut to harmonizing happiness—a full sized smart looking plastic ukelele with slip on button operated chord maker. Eliminates complicated fingering. No lessons, no experience needed. Just follow the 16-page song fest book. Ship. wt. 2 lbs.

CHORAL SPINNING TOPS (2 yrs. up)—The motion and the hum of these old favorites continue to amuse. Spinning handles make it easy to make tops spin and hum long and fast. Made of metal, colorfully lithographed. (Imported). Ship. wt. each 2 lbs.

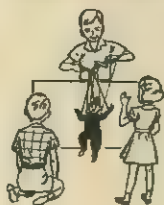
D 3-100 CHORAL TOP 8 $\frac{1}{2}$ " diameter. Rubber Suction Cup Base. Accordion Tone. \$3.00

E 11-37 CHORAL TOP 7 $\frac{1}{2}$ " diameter. Plate Base. Choral Tone.....\$3.00

F 10-5 HURDY GURDY\$5.00
Like its larger predecessors anyone can play it by simply turning the handle. It can be carried by neck band in true Hurdy Gurdy fashion. Comes with 3 records. To play put on a disc record, and crank handle. The bellows then supply air to the metal reeds and music results. Gay plastic case measures 10" wide including handle. Ship. wt. 3 lbs.

G 11-34 JUNIOR ZITHER\$6.00
(7 yrs. up)—By sliding any one of the song charts (10 in all) under the strings and plucking the strings where the black dots appear this 2 full octave, 15 stringed instrument can be instantly played. Beautifully made of hardwood with mahogany finish. Tuning key, pick and extra strings, instruction manual included. Measures 16 $\frac{1}{2}$ ". Ship. wt. 3 lbs.

H 3-90 BAGPIPE\$5.00
An authentic (but smaller) reproduction of the Scottish instrument having built in reeds (full octave) in the chanter with drone pipes to obtain the effect of the Scottish original. Can be played without lessons from the instruction book and with or without the drone accompaniment. Solid parts of plastic, bag of vinylite plaid. Bag 9 x 20". Ship. wt. 2 lbs.



A 60-18 MARIONETTE STAGE (Exclusive).....\$30.00

(8 yrs. up)—Very light, can be dismantled to become flat for carrying. Of composition board, painted with blue and white stripes and yellow trim to match curtain. Shape of stage, wings and back curtain completely hides manipulator, a necessary feature. Plywood platform adds resonance for dancing puppet feet. Back stage, wooden spindles accommodate up to 6 actors awaiting "on stage" call. Over-all measurements 48 1/2" x 31 x 17 1/2" deep. Marionettes not included. Ship. wt. 23 lbs. Express only.

MARIONETTES—(8 yrs. up)—A marionette show requires little space, material or preparation and gives hours of fun. A little practice will develop natural movement to these colorful and life-like (hand painted features) unbreakable figures with heads, hands and shoes molded of sturdy Tenite which is shatterproof and washable. Some even "talk"!—have controlled mouths that open at the touch of a string and close automatically. Average height 16". Ship. wt. 2 lbs. each.

B 19-75 TETO, the Clown, with white head, hands, shoes; red cap, dotted suit and ruffle.....\$4.00

C 19-103 FAIRY, blue Ninon dress, blond hair, tinsel edged wings and tiara.....\$7.00

D 19-89 PRINCE CHARMING, blue military dress coat with gold trim, red striped white trousers.....\$6.00

E 19-87 PRINCESS, blond, in organdy dress trimmed with lace, high heeled "glass" slippers.....\$7.00

F 19-74 FREDDY M. C. "Talker", in fully formal dress suit with white tie and tails.....\$8.00

G 19-81 POLLY, Prima Donna, "Talker", wears earrings and metallic sparkle satin dress.....\$8.00

H 19-82 LARRY LONG LEGS, "Talker", 20" tall in plaid pants and long tail coat.....\$10.00

J 2-314 SWISS MUSIC BOX.....\$8.00

A beautifully finished natural wooden case with a charming picture on hinged cover. Plays two delightful tunes when wound up. Ship. wt. 2 lbs.

K 26-75 HOWDY DOODY DOLL.....\$8.00

Howdy folks! This li'l feller is the one who's on television these days! Wears a colorful plaid shirt, yellow armbands, red kerchief, and red jeans, blue trimmed. Cowboy boots and belt are of imitation leather. Plastic head has painted red hair, lots of freckles, eyes that open and close and string controlled mouth. Soft body, arms and legs, 19" tall. Ship. wt. 3 lbs.

L 10-9 PUPPET SHOW (Exclusive).....\$28.00

Youngsters will have the time of their lives staging their own Hand Puppet shows. A real thrill with every performance. A sufficient number of 8 characters for pathos or comedy and action. The appropriately dressed puppets have beautifully moulded composition heads with pointed features. The three-sided theatre painted yellow and gaily decorated has draw curtain and back drop of in and out-door scenes. Measures 30" high, 18" wide and 13" deep. Ship. wt. 14 lbs.

M 26-81 DANCING DOLL PICTURE.....\$24.00

Truly a pretty picture—particularly when it comes to life. Inside the 9 1/2 x 10 1/2" gilded white frame is a dainty blue background in the center of which, framed in a lacy oval, is a dainty little 2 1/2" china doll dressed in a hoop skirt, standing in front of three full length mirrors. Wind up the concealed music box (2 tunes) and the doll dances and spins most delightfully. Ship. wt. 5 lbs.

Schoonbat's HUMPTY DUMPTY CIRCUS TOYS



HUMPTY DUMPTY CIRCUS—For boys and girls ages 4 to 14. Happy are the childhood memories of those who played with the most wonderful toy of all, "The Humpty Dumpty Circus." Jointed wooden figures (measuring $6\frac{1}{2}$ " tall) of colorful clowns and animals together with props, offer a challenge to children's ingenuity for making the performers do endless balancing acts. A circus of lasting quality right at home all year round.

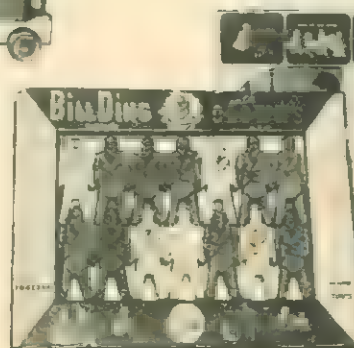
A 12-20 CIRCUS TENT\$5.00
Designed especially for Humpty Dumpty performers. White drill tent with gay candy striped top, decorated with American flags. Has open front and curtained entrance doorway in back. Mounted on a 15 x 22" wooden framed base, the tent measures 23" high and has two swinging trapeze bars for the spectacular performers. Performers, etc. not included—see below. Ship. wt. 6 lbs.

B 3-27 "PARADE SET"\$15.00
Consists of elephant, donkey, 2 clowns, cowboy, cowpony, 2 highschool horses, chair, ladder, pedestal, barrel, circus ring, ball, weights, 2 flags, lasso and corral. Ship. wt. 10 lbs. Tent not included. See above.

C 3-26 "MAIN RING SET"\$9.75
Has elephant, donkey, 2 clowns, highschool horse, chair, ladder, barrel, circus ring and ball. 7 lbs.

D 3-25 ELEPHANT-HORSE SET\$6.25
With elephant, clown, highschool horse, chair, 2 ladders, tub, barrel, ball and weights. Wt. 5 lbs.

INDIVIDUAL FIGURES. (Not ill.) Ship. wt. 1 lb. ea.
3-78 CLOWN\$1.50
3-124 HIGH SCHOOL HORSE\$1.50
3-101 DONKEY\$1.50
3-92 ELEPHANT\$1.85
3-133 COW PONY\$1.50
3-83 COWBOY\$1.75



E 12-32 JIMMY THE ACROBAT Ship. wt. 3 lbs.\$5.00
Clowns are funny because they look and do funny things. This one therefore qualifies easily. His loud apparel and his contagious smile enhance his ability to amuse on the horizontal bar to which he is attached. By pressing and releasing a lever Jimmy, because of his loose jointedness, performs hundreds of impossible gymnastics to the envy and amusement of all who behold. Jimmy measures $9\frac{1}{2}$ " tall. White stand 12" tall.

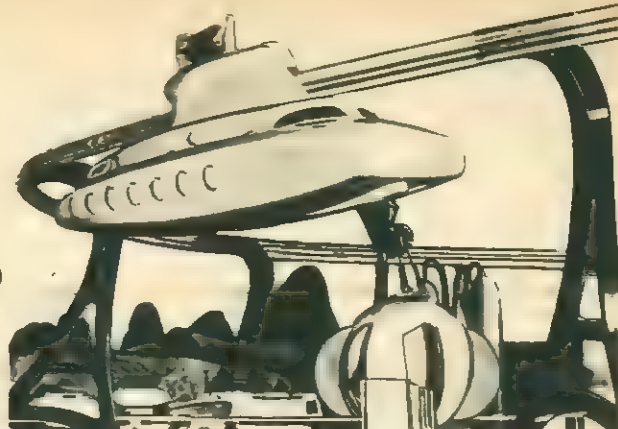
F 19-68 CIRCUS TRAIN-A-PART Ship. wt. 3 lbs.\$3.50
($1\frac{1}{2}$ to 4 yrs.)—A colorful hardwood 23" long, three car combination push and pull train consisting of loco, caboose and animal car with removable standing wooden cut-out bear, camel and elephant. The removable parts slide easily on the car platforms, yet do not fall off because of tongue and groove construction. Novel couplings are easy to use.

G 3-40 BILL DING CLOWNS\$3.00
(4 yrs. up)—Fourteen wooden clowns, in gay colors, whose notched shoulders, feet, arms and heads make it easy to build them into acrobatic pyramids and varied figures, in a circus-like manner. Ship. wt. 3 lbs.



SPACE CADET SUIT—Now we have that new out-of-this-world Space Cadet Suit as worn by television's sensational hero of the moment "Tom Corbett". Consists of glittering grey sateen shirt and trousers with yellow and blue trim, red piping and the all important official insignia on the shirt. Wide black belt, a shiny silver and blue helmet complete the outfit. Ship. wt. each 3 lbs. STATE SIZE.

A 8-45 BOY'S SPACE CADET SUIT Sizes 4 to 12 \$6.95
B 8-47 GIRL'S SPACE CADET SUIT Sizes 4 to 12 \$6.95



C 11-5 SPACE PATROL MONORAIL TRAIN\$12.95

A streamlined monorail track and train that surrounds "Space Patrol City". The colorful plastic train over 15" long, has an enclosed 3-6 volt electric power plant with automatic switch for forward and reverse. No wire to plug in. The plastic track 20' long may be curved in a circle or used straight. It is supported by 10 pylons. The city is made up of buildings, roads, plastic figures and equipment from Space Patrol City. Ship. wt. 7 lbs.

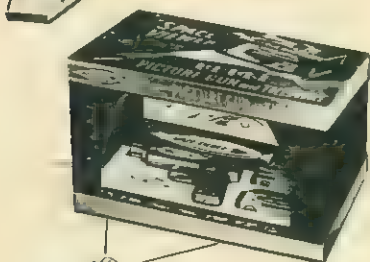
**FREE DELIVERY
 TO 14 EASTERN STATES
 SEE INSIDE BACK COVER**



D 3-51 "SPACE" SHOOTING RANGE\$3.00
 (4 yrs. up)—Small steel pellets are shot by spring action plunger mounted on a swivel turret at moving targets of flying rocket ships. (Shoots only within confines of target.) Made entirely of metal, 18½" long, lithographed with outer word planets. Ship. wt. 5 lbs.



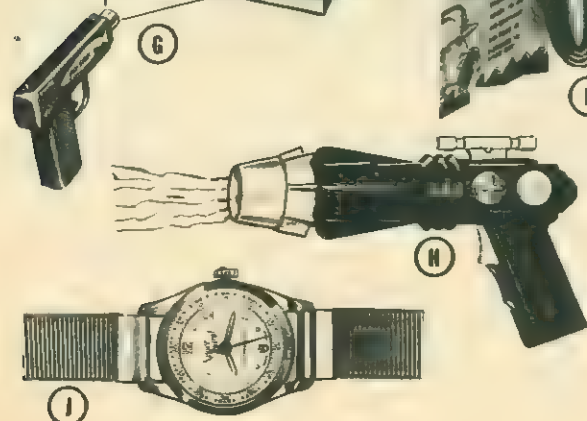
E 3-73 SPACE CADET MODEL CRAFT\$4.00
 (6 yrs. up)—A hobby having excellent creative and rainy day value. A creamy mixture of water and powder is poured into 4" flexible rubber moulds and left to harden. When hard, the rubber mould can be rolled off (rubber glove fashion) and the form allowed to dry, then painted for ornamental purposes. This process may be repeated indefinitely. All necessary material included—5 paints with brush, mixing stick, powder and rubber moulds. The seven figures include Tom, Roger, Astro, Capt. Strong, Dr. Dale and Vesuvian. Ship. wt. 5 lbs.



F 19-104 PHONE SET\$2.95
 A very simple set consisting of two red and blue plastic cases measuring 4" wide which serve both to send and receive messages over the 50' wire without the aid of electricity. Ship. wt. 2 lbs



G 2-4 SPACE VIEWER PICTURE GUN\$3.30
 A complete movie projector in the form of an all metal 6" gun. A pull on the trigger "shoots" a picture on any smooth white surface, another pull and the picture changes. Gun is complete with bulb, batteries and lenses. Comes with seven different and complete films. Ship. wt. 2 lbs.



H 6-23 BUCK ROGERS SONIC RAY GUN\$2.25
 An interplanetary communicator gun 7" long made of black plastic with red and green trim, containing batteries to signal by flashlight and buzz important messages by either the Morse or Buck Rogers' secret code (code charts included). A highly desirable accessory to Space Cadet suit. Ship. wt. 2 lbs.

J 31-39X OFFICIAL SPACE PATROL WATCH (Tax included)\$8.75
 This is not a toy, but a jeweled precision Swiss timepiece. In addition to providing the time of day, can also be used to check speeds by using sweep second hand, read directly universal star time, measure objects by using outer dial as protractor and can be used as a compass. The method for these uses is included. The watch is shock-resistant, anti-magnetic has unbreakable crystal and a stainless steel expansion band. Ship. wt. 1 lb.

A 4-65 POWDER RIVER STOCKADE\$14.75

A rugged, rather primitive, fort typical of the early western days, made of plywood with log effect design. Similar to the one featured in the technicolor movie "Across The Wide Missouri" Measures about 16" square with corner shooting and lookout boxes. Included is an assortment of 24 lead figures—Indians, Cowboys and Infantry—a wonderful combination for many thrilling scenes. Ship. wt. 8 lbs.

B 4-53 FORT UNION\$12.50

An all wooden stockade (made of plywood with special grained finish) measuring about 16" square, having a lookout and shooting tower in each corner, also a ramp running around inside for the Cowboy and Cavalry occupants who are constantly molested by the Indians from the outside. Set includes 23 all metal figures in assorted dress in various poses. A very well made set, an inspiration to relive many exciting hours of bygone days. Ship. wt. 7 lbs.

C 12-9 CANADIAN OUTPOST (Exclusive) \$15.00

(5 to 10 yrs.)—"They always get their man" . . . and how true the old saying is! These 26 fine "mounties", mounted and on foot, stand ready to protect and defend the vast expanses of the Yukon, the lakes in Manitoba and right up there "back by Northern Bay, where it's daytime for 6 months of the year!" Their home barracks and stable are made of wood, well detailed with a rustic stain finish. Each metal figure is colorfully positioned and painted. There's a movable railing that runs around the entire 18 x 24" outpost. Ship. wt. 11 lbs.

GIFTS FOR PARENTS TOO: Turn about is fair play—so youngsters who have for years been receiving gifts from their parents can now arrange to have their parents receive gifts from them. A group of very well made, properly priced and just a little out of the ordinary "presents for parents" is shown on Pages 88 to 91.



(A)



(B)



(C)



(D)

D 12-11 BONES BROTHERS RANCH. (Exclusive)\$23.75

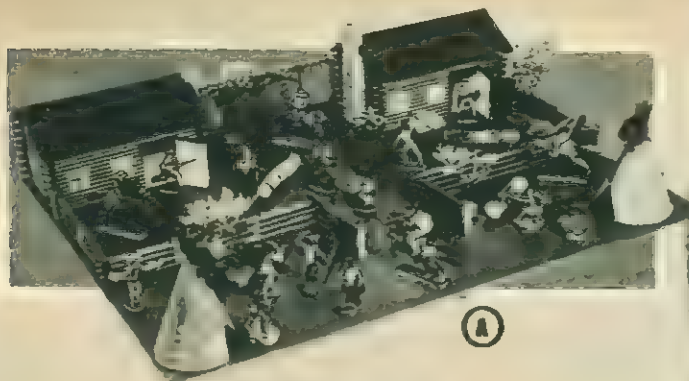
(For boys or girls of 5 yrs. up.)—A real breath of the old Wild West, this ranch (on a 30 x 30" base) provides a degree of authenticity that is sure to please the most particular young western authority. The wooden ranch-house, bunk-house, barn and stable are painted and stained with a real rustic western effect. The metal cowboys, on foot and in the saddle, stand ready to guard their "horses". Fence for corral is in movable sections. Ship. wt. 17 lbs.



(E)

E 4-67 COWBOY SET\$3.50

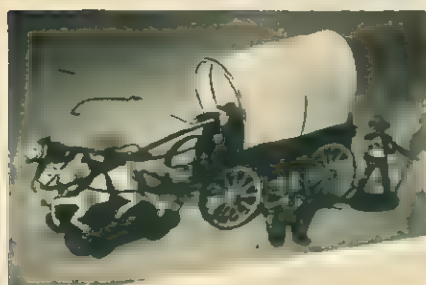
Typical rodeo pieces, all metal, averaging 3" mounted, 2" standing. Bull riding, bronco busting, bull whip and lariat artists, some riders dismounted, 16 assorted pieces in all including cactus bushes, loud shirts and broad brimmed hats for local color. Ship. wt. 3 lbs.



A 12-7 COWBOY-INDIAN CAMP (Exclusive)\$22.50
(5 yrs. up)—Playing cowboys and Indians is great fun especially with this realistic setting. Consists of a 24 x 30" green base, two wooden cowboy cabins surrounded by a rustic fence, two colorful tipis, 4 trees, birch logs, also extremely fine composition figures (7 cowboys, 11 Indians), in various positions, having excellent detail and are beautifully painted. Ship. wt. 12 lbs.



B 12-12 HUNT STABLE (Exclusive)\$10.95
(5 yrs. up)—One can almost imagine the crisp early morning of the meet, so realistic is this miniature hunt stable. (Base is 23 x 23") One colorful group of huntsmen and hounds are in the stable yard—another group in the open field—with the elusive fox just in the foreground—and gaining speed. Hinged doors give admittance to the stalls and there is ample room for a fine string of hunters. The stable, cottage, and yard are realistically painted in blended sand and green tones. The beautifully modelled figures are of painted metal, some at rest, others at full gallop—with authentic riding habits and accessories. This excellent set has been made exclusively for F. A. O. Schwarz. Ship. wt. 14 lbs.



C 4-72 COVERED WAGON WITH FIGURES (Imported)\$5.75
A typical covered wagon used in the gold rush of '49 and by the pioneers who settled the west. Made of metal carefully detailed and drawn by two spirited horses. Naturally there is a driver with whip and two cowboys armed to guard the wagon through exciting Indian territory. Overall measurements 1½ x 5¼ x 2¾" wide. Ship. wt. 2 lbs.



D 11-21 BARN YARD (Exclusive)\$15.00
(4 yrs. up)—A very neat and prosperous looking farmyard, stocked with fine all-metal, hand-painted English made animals; 4 sheep, 3 cows, 3 ducks, 2 chickens, pig, 2 horses, a dog and a typical English tumbrel cart drawn by a husky draft horse. In charge is the farmer and his wife, assisted by the milk maid. On the 2-piece 15 x 20" green base sits the white, red-trimmed barn with its hayloft, chicken house and watering trough, all surrounded by a white wooden fence in 7 sections. Ship. wt. 9 lbs.



**KEYSTONE FRONTIER SET
WITH HARMLESS BULLETS**

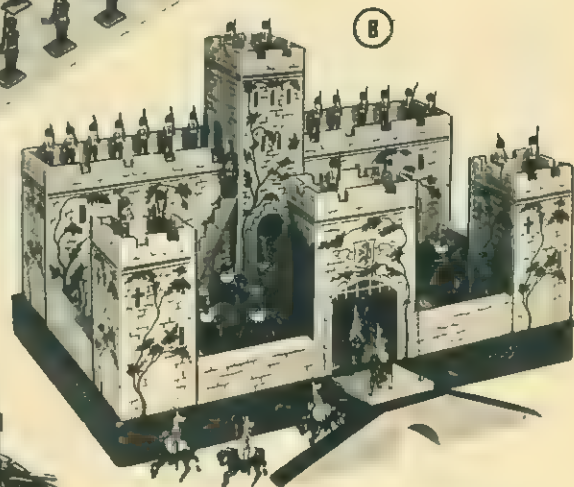
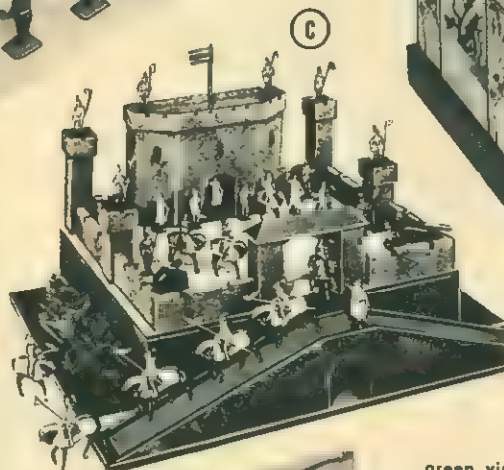
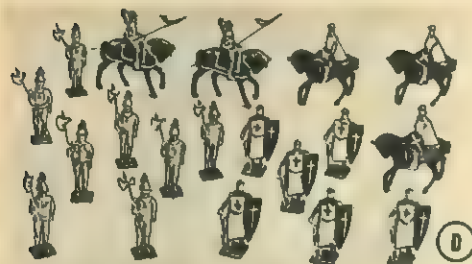
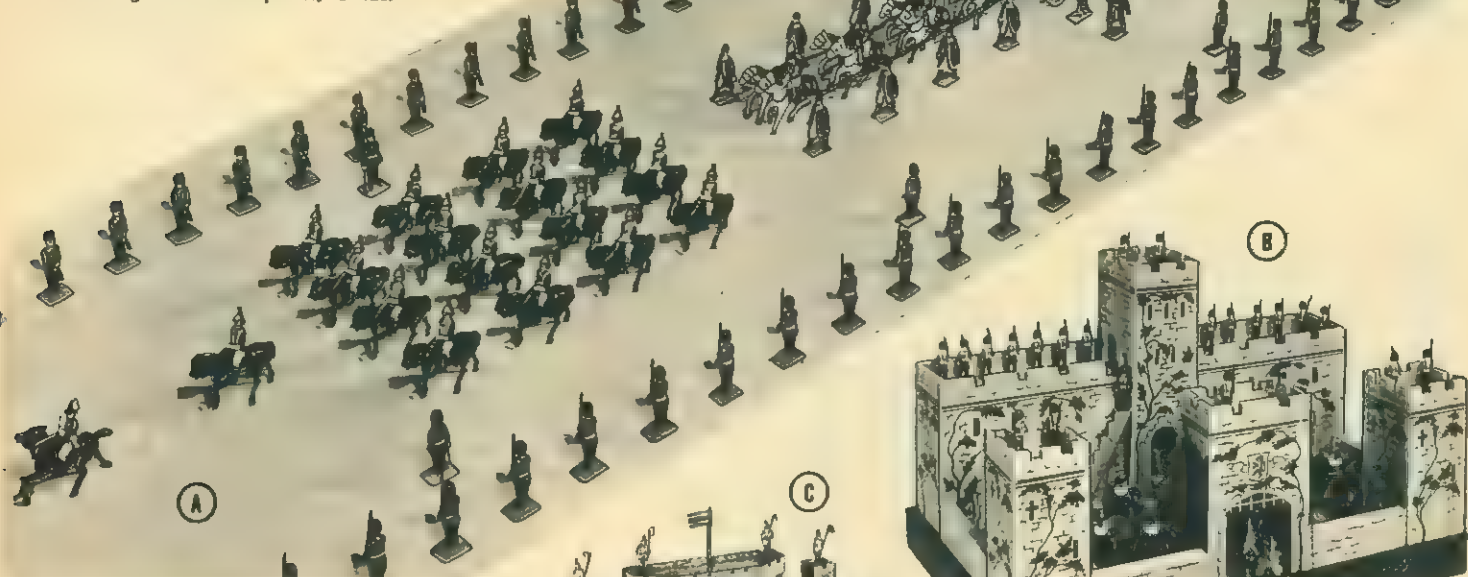
E 12-18 FRONTIER SET AND GUN\$5.00
Fortunate is the owner of this inspiring set. All parts are made of strong, lithographed, teakwood carefully cut out to give an interesting two dimensional appearance. All 14 pieces averaging some 5" tall are mounted and include, in various positions of activity, Indians, Cowboys, a buffalo and bandit, also U. S. Cavalry, beside a three dimensional stage coach and prairie schooner. The fort and stockade has a mountain background of characteristic ruggedness. To inject real action a 22" rifle that shoots by spring a soft rubber tipped bullet is included. Ship. wt. 6 lbs.

A 19-93 CORONATION SET\$25.00

Very colorful, very solemn, very dignified—much of the atmosphere of the coronation parade has been portrayed in this English made set. There are too many dignitaries to mention but preceded and followed by a troupe of mounted guards passing between a line of foot soldiers in dress uniform at "present" arms, is the gilded Royal Coach drawn by 8 horses. All 140 pieces are hand painted lead figures, foot soldiers measuring 1 1/2" tall, mounted 2" tall. Ship. wt. 20 lbs.

4-96 CORONATION COACH ..\$5.00

The royal coach as illustrated in above set. 16" long overall. Ship. wt. 3 lbs.



B 11-25 LARGE FORT WITH SOLDIERS\$30.00

(4 yrs. up)—The fortress rises to the dignified height of 28" covers a 17" square area with four towers, "great hall", draw bridge, ramp and vast courtyard, all on the green wooden base 2 1/2" high. Of wood construction, finished in grey with stone outlines, painted green vines on walls—all done to resemble stone most effectively. The 34 "Briton" metal soldiers, are mounted and afoot. An Exclusive, Ship. wt. 20 lbs.

11-28 LARGE FORT WITHOUT SOLDIERS. 16 lbs. \$22.00

C 11-31 CASTLE WITH KNIGHTS.\$16.75

(4 yrs. up)—A perfect setting for "King Arthur and His Knights". Like all good citadels this castle has towers, turrets, arches, parade ground, ramp and draw bridge. 10 x 16 1/2 x 23". Entirely of wood and realistically painted to resemble stone. Appropriately dressed are 10 mounted knights with spears, 12 knights on foot with spears and 4 crusaders with shields and swords. Ship. wt. 12 lbs.

12-30 CASTLE WITHOUT KNIGHTS. wt. 8 lbs. \$10.95

D 4-42 KNIGHTS-CRUSADERS wt. 3 lbs.\$4.50

Just as original Crusaders (the 2nd) came from England so do these. Nineteen figures in all, 5 mounted (2 in plate armor, 3 in chain-mail) 14 on foot (6 in typical white and blue robe with sword and shield and 8 in gold plate-armor). Average height 2 1/4" tall. All are of solid metal colorfully hand painted. An historically famous group.

E 4-41 UNION CONFEDERATE SOLDIERS\$3.95

Set consists of 20 metal soldiers, 16 in various fighting positions, two flag bearers and two commissioned officers. Half wear the gray of the Confederate Army, the others the Union blue. Standing figures 2 1/4". Ship. wt. 3 lbs.

F 17-14 WEST POINT CADETS Ship. wt. 3 lbs.\$6.75

A set of metal figures 2 1/2" tall, hand painted with white trousers, grey jackets with black plumed hats. Of the 12 carrying rifles 6 are marching with right shoulder arms, 2 presenting arms, 4 standing at ease. The one leader is marching and has a sword, another with sword is saluting, while the 15th figure is mounted on a fine grey horse.

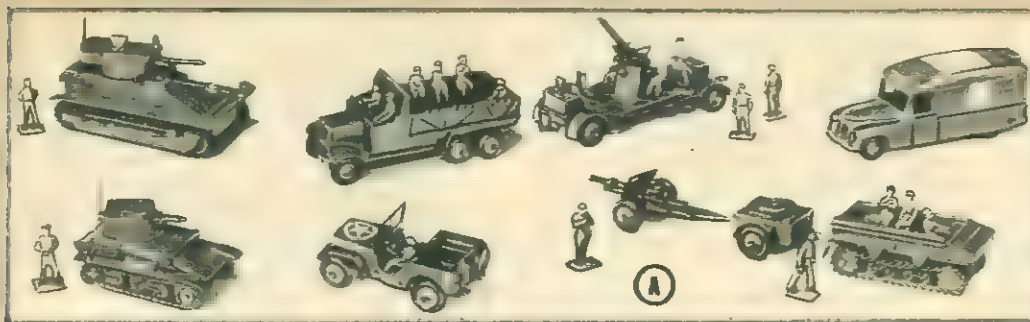
G- 17-6 WEST POINT PARADE BAND Ship. wt. 5 lbs.\$8.00

A full 17 piece marching band with flag bearer and leader besides. Dressed in spotless white trousers, gray jackets with braid and black plumed hats, they are truly worthy of heading any procession. Made of metal 2 1/2" tall, hand painted.

H 4-44 QUO VADIS FIGURES Ship. Wt. 3 lbs.\$4.50

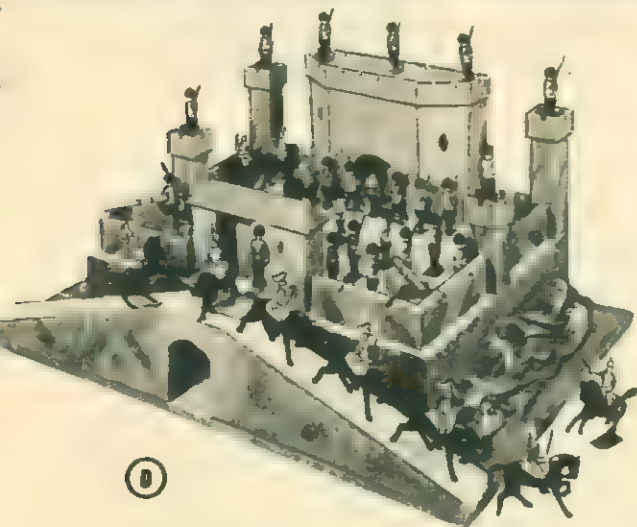
A grand addition to any metal figurine collection. Each piece is of hollow cast metal, painted by hand. Set consists of four 2 1/2" tall warriors with shields and swords, a lion, tiger and 6" Roman chariot, drawn by 2 spirited white horses, with driver.

J 4-34 ROMAN CHARIOT Described above. Ship. wt. 2 lbs.\$2.75



A 2-12 BINKY MECHANIZED ARMY \$10.00

(5 yrs. up) A splendid collection of accurate miniatures of a motorized Army Unit. The all-metal, 1/4" scale models with interesting detail and correct colors include an Army Light Tank, Eighteen Pounder Field Gun Unit, U. S. Army Jeep, Transport Wagon, Mobile Anti-Aircraft Gun, Ambulance, Medium Tank and 19 soldiers. The (smallest) Light Tank measures 2 1/2" long, the (largest) Field Gun Unit measures 7" overall. Ship. wt. 4 lbs.



U. S. ARMY SOLDIER SERIES—These special sets are made as play pieces rather than collector's items. Each metal 2 1/4" soldier is very durable, well formed with good detail and with emphasis on positions of action. Soldiers are wearing Eisenhower khaki jackets with fatigue pants.

B 4-4 U. S. ARMY Ship. wt. 5 lbs. \$8.50
23 soldiers in varied positions. Hand grenade throwers, riflemen, mine searcher, bazooka, tommy gunners, etc.

C 4-32 U. S. ARMY Similar to above with 16 pieces. Ship. wt. 4 lbs. \$5.75

D 12-41 FORT WITH SOLDIERS (Exclusive) \$18.75
(4 yrs. up)—Elaborately uniformed Britain's little metal soldiers, mounted and afoot, stand in brave array to defend their liege lord's castle. Thirty-four in all, including Life Guards and Governor Generals Foot Guards, stand before the sturdy walls which look like stone. Actually the castle is made of wood and has interesting towers, terrace, lookout apertures, arches, ramp and draw bridge . . . all offering limitless opportunities for military formations. Dimensions 10 x 16 1/2 x 23". Ship. wt. 12 lbs.

12-30 FORT—Same as above but without soldiers. Ship. wt. 8 lbs. \$10.95

E 2-200 TANK Ship. wt. 1 lb. \$1.00
An all metal 3 1/2" wind-up tank with tractor treads and spark shooting gun.

F 2-326 TANK Ship. wt. 1 lb. \$1.95
Metal 5 1/2" wind-up tank with tractor treads, swivel guns, one which shoots sparks.

G 4-64 ARMORED CAR Ship. wt. 2 lbs. \$3.00
An all metal 7" wind-up truck with tractor rear wheels, gun turret revolves as its gun shoots sparks.

H 4-73 TANK \$3.50
Heavy all metal 7 1/2" wind-up tank with rubber tractor treads, clutch for stop and go, two forward shooting guns with or without spark, revolving turret with gun and hatch opening. Ship. wt. 3 lbs.

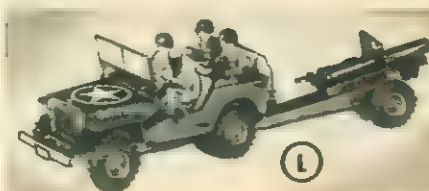
ASTRA FIELD PIECES (6 to 12 yrs.)—The finest in field guns making excellent accessories for soldier play. These all metal guns are perfect in design and detail. While each piece looks powerful, it fires a wooden or plastic projectile harmlessly. The preparation of locating the gun, sighting for direction, cranking for elevation and finally closing the breech for firing is thrilling.

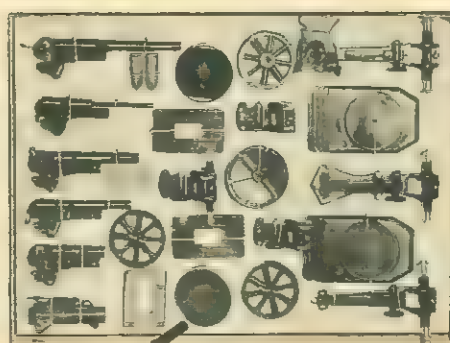
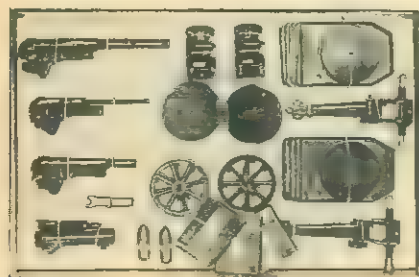
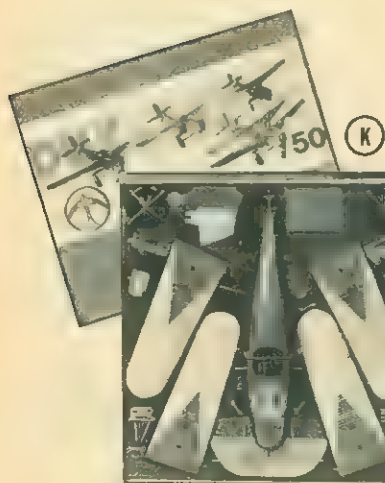
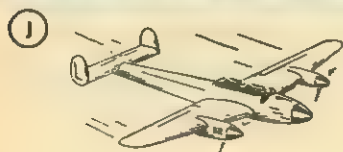
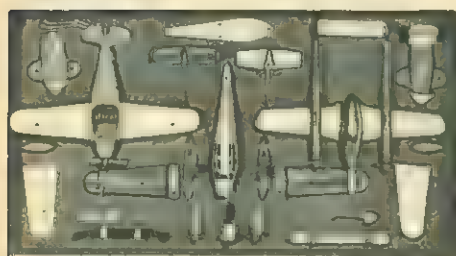
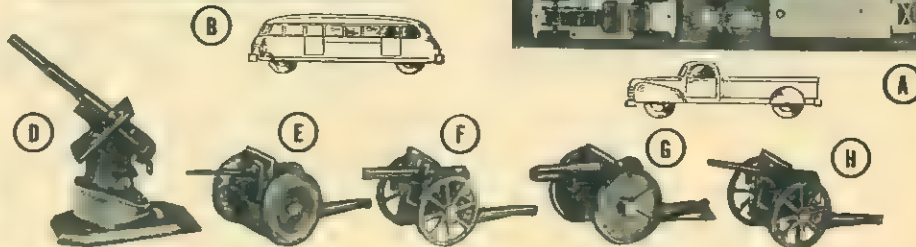
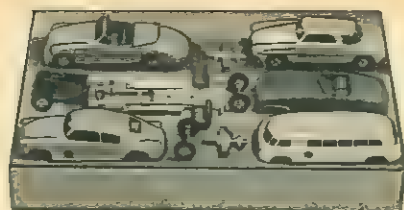
J 4-46 ANTI-AIRCRAFT GUN Elevated height 7". Ship. wt. 2 lbs. \$4.50

K 4-43 3.7" ANTI-AIRCRAFT GUN Ship. wt. 7 lbs. \$10.95
Gun barrel elevated and traversed with operating wheel. Has range finding dial. 15" overall.

L 2-74 JEEP ARMY CAR WITH SOLDIERS AND CANNON \$4.85
(4 yrs. up)—Same jeep army car as below only with a detachable cannon. Metal cannon with rubber fired wheels and measuring 6" long overall, has a spring action for shooting small projectiles a surprising distance. Army crew consists of four removable soldiers, one is armed. Ship. wt. 3 lbs.

M 2-72 JEEP ARMY CAR WITH SOLDIERS \$3.50
(4 yrs. up)—An excellent replica of the famous "Jeep" as used by the Military Service. Still constructed of metal, painted olive green and decorated with military insignia. Powered by wind-up motor, has adjustable windshield and rear view mirror plus the spare wheel and emergency gas tank. Has steerable steering wheel and is rubber fired. Overall measurement 6 3/4". A removable driver, armed guard with tommy gun and a communications soldier with portable short wave set comprise the crew of this outfit. Ship. wt. 2 lbs.





A 4-15 TRUCK BUILDER SET (Imported) Ship. wt. 3 lbs.\$12.00
(7 to 10 yrs.)—Miniature mechanical trucks, approximately 5" in length, can be easily assembled by joining together with small bolts the die-cast, finely enameled metal parts of this set imported from France. Set consists of 2 chassis, 2 wind-up motors, a dump truck body, a fire truck with elevating ladder, a tractor truck and two trailers for hauling cargo one of which has a tail ramp, the other a hoist. All parts are interchangeable for extra hours of absorbing fun.

B 18-184 AUTO CONSTRUCTION SET (Imported)\$10.00
A very versatile set, all metal, with bodies and chassis interchangeable. When assembled, the bus, convertible, coupe, etc., averaging 3 1/2" long, are very complete even to the spring motor. Set comes with 2 cars completely assembled, 3 extra bodies and one extra unassembled chassis with assembled motor. All cars are cleverly held together by a single bolt making it a rather simple mechanical job. Ship. wt. 4 lbs.

C 19-13 AUTO ASSEMBLY KIT (Imported)\$7.95
An assembly job but not an intricate one for boys 8 or older. A quality combination consisting of three completed metal bodies approximately 5" long of coupe, racer and sedan into which the chassis must be first secured, then the already assembled spring motor, axles and finally the rubber tires to make each car operative. Wrenches and tools for the instructive job included. Ship. wt. 3 lbs.

FIELD PIECES Operating models made in France of bronze colored metal. Wonderful accessory pieces for lead soldier owners. Use explosive power of caps to make guns more realistic. Wheels turn, barrels elevate slightly.

D 4-102 ANTI-AIRCRAFT GUN Turns on metal base. Barrel 4 1/2" long. Ship. wt. 2 lbs.\$3.50

E 4-98 ANTI-TANK CANNON\$4.00
Highly mobile piece with rubber tires. Barrel 3 1/2" long. Ship. wt. 1 lb.

F 4-101 ANTI-TANK CANNON Same as 4-98 except plain metal wheels. Ship. wt. 1 lb.\$3.50

G 4-99 LIGHT HOWITZER High mobile piece. 3 1/2" barrel. Ship. wt. 1 lb.\$3.50

H 4-100 FIELD CANNON Heavy mobile artillery. Barrel 3 1/2" long. Ship. wt. 1 lb.\$3.50

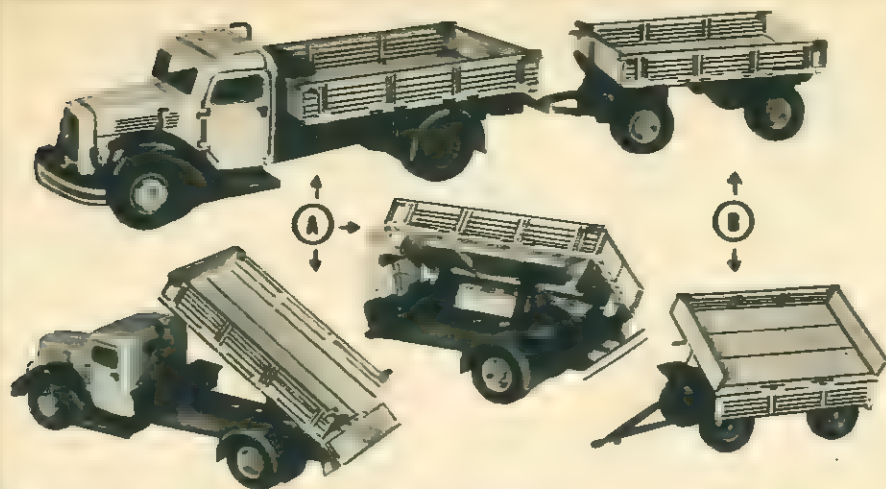
J 4-24 AIRPLANE BUILDER\$10.00
(7 to 10 yrs.)—The young mechanic will tackle this set with real interest. He can easily assemble the numerous component parts into different non-flying models of modern airplanes such as fighter, passenger, heavy transport and bomber with single, twin or triple engines. All parts are of metal, handsomely painted, and are in their finished form, making assembly an easy task of bolting together and with interchangeable parts an interesting one. Models approximately 5" long. An import from France. Ship. wt. 3 lbs.

K 19-42 AIRPLANE ASSEMBLY KIT (Imported)\$5.00
(7 to 10 yrs.)—A rather simple assembly assignment. All the parts of metal, colored red and silver, are joined by small bolts—the complete wings to the complete 9" fuselage to which are added tail piece, struts, wheels, etc., to make either a non-flying monoplane or biplane with spring motor for turning the propeller. Ship. wt. 2 lbs.

CANNON CONSTRUCTION SETS (Imported) By standardizing many of the parts of these fine guns they are interchangeable; field gun to naval gun, anti-tank to howitzer, etc. All pieces are bronzed metal, all guns are assembled by a single wrench. Gun carriages, bases, barrels with breeches, etc. already intact so that assembly job is a very easy one. Guns average 4" in length.

L 4-14 GUN SET Consisting of 2 artillery and 2 emplacement guns. Ship. wt. 4 lbs.\$12.00

M 4-25 GUN SET Consisting of 4 artillery and 2 emplacement guns. Ship. wt. 6 lbs.\$18.00



A 12-43 TAKE-A-PART MECHANICAL TRUCK (Imported) Ship. wt. 3 lbs. ...\$17.50
The suitable age for this cleverly made truck depends on the ability of the owner. For the right boy this mechanical marvel will prove an interesting challenge. Briefly, it can be taken apart into some fifty separate pieces and re-assembled without using tools to tighten or loosen a single screw or a bolt. It is made chiefly and in great detail of plastic with gray body, blue chassis and red rubber fired wheels. When wound up it runs forward or backward with reverse action supplied by bumpers. It has electric lights. Its cab doors open and latch closed. By lever action the body raises to dump right or left or through the tail board. The mechanism that makes all this possible will prove interesting and informative to the mechanically minded. Measures 13 1/2" overall.

B 12-46 TRAILER Ship. wt. 2 lbs.\$4.50
A companion toy for the "Take-A-Part" truck embodying the same care for details and refinements. Open body. Both sides and end dumping. Measures 7" long.

C 2-455 DINKY ELEVATOR LOADER Ship. wt. 2 lbs.\$5.50
A model of the Barber Greene Olding Elevator Loader, full of action. Loading scoop with removable back is raised and lowered by a lever; the endless rubber belt is rotated by turning a handle at the side and the delivery chute turns on a swivel. Brightly enameled in yellow and blue with black endless belt. Overall length 9", height 6".

D 2-456 DINKY MOBILE CRANE Ship. wt. 2 lbs.\$3.85
A splendid 7 1/2" model of the English Coles Mobile Crane; this crane's jib can be raised or lowered by turning one crank handle and the load by turning another. Super-structure rotates. Enameled metal, with rubber wheels. Operator sits in cab.

E 2-454 DINKY HORSE VAN Ship. wt. 2 lbs.\$4.15
A detailed model of a modern Horse Van richly enameled in maroon with gold lettering. Interior is divided into two compartments which are entered by ramps from side and rear. Length overall with ramp down 8 1/4". Complete with three horses.

F 2-69 DINKY FODEN FLAT TRUCK Ship. wt. 2 lbs.\$3.50
7 1/2" model of heavy duty flat bed truck with chains for securing load. Has eight wheels.

G 2-49 DINKY TOYS FARM EQUIPMENT Ship. wt. 2 lbs.\$3.50
Detailed model of Land-Over general farm utility truck with detachable trailer fitted with standard hitch, and a Triple Gang Mower correctly aligned and self detaching to allow for uneven ground. Length overall 11".

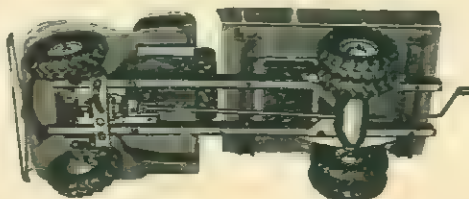
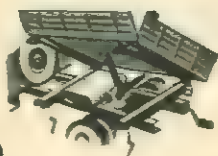
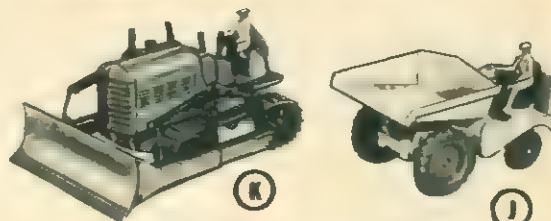
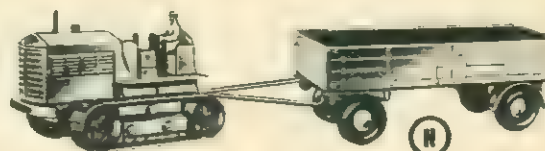
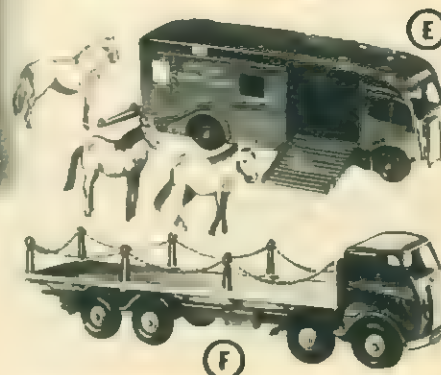
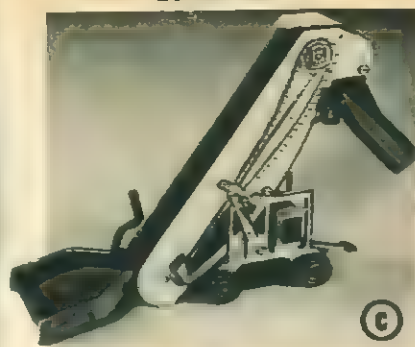
H 2-503 DINKY TRACTOR WITH TRAILER Ship. wt. 2 lbs.\$3.75
Detailed 8 1/2" metal model of a heavy duty tractor with operator of controls, revolving rubber caterpillar treads and an attachable rubber tired trailer.

J 2-230 DINKY BUMPER TRUCK Ship. wt. 2 lbs.\$2.75
A 5" model of the English Mair-Hill machine with bucket that dumps its load—driving seat can be turned around so truck may be driven backward with driver facing right direction. Front axels adjustable for curved runs. Scale 11/32" to foot.

K 2-129 DINKY BULLDOZER Ship. wt. 2 lbs.\$4.50
A scale model of the famous English Blow Knox machine; blade is raised by pulling back lever which locks in position—lowered by pushing lever forward. Realistic creeper track. Enameled red, cylinders and actuating arms black. 5 1/2" long; scale 11/32" to foot.

L 12-10 MECHANICAL DUMP TRUCK (Imported) Ship. wt. 7 lbs.\$16.75
(5 yrs. up) This very fine 15" all metal 6 wheeled dump truck has big truck realism. Driven by strong spring motor with forward, neutral and reverse gears, also universal joint and functioning differential. Has battery operated lights and horn, removable rubber fired wheels with a spare. Doors and hood open. Hand crank tilts body to dump load right or left through the sides that lock or swing open. Entire vehicle can be dis-assembled even to the motor and wheels with the screw driver and wrench included.

DINKY TOYS

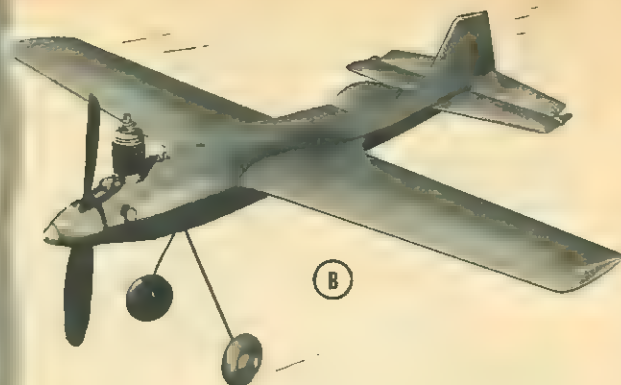




(A)

A 10-12 AIRCRAFT CARRIER WITH AIRPLANES\$7.50

The hull is wood and to it is screwed the overhanging natural wooden 26" deck, giving this ship strength. She can be shoved and pulled, knocked and abused, and still be fit for service. The deck is roomy, allowing the five airplanes to maneuver freely. Exclusive. Ship. wt. 8 lbs.



(B)

B 12-15 AEROMITE AIRPLANE\$9.95

(12 yrs. up) A ready to fly all plastic model plane with 17" wingspan, a real one cylinder engine and flight control unit. Plane handled from the ground. Stout linen threads attached to the elevator make it loop and stunt, come in for a perfect 3 point landing. Being all plastic, it's good for the green pilot. See Kit below. Ship. wt. 2 lbs.

60-17 ACCESSORIES KIT FOR ABOVE PLANE ..\$2.25

Consisting of fuel, pouring spout, fueling tube, connector clip, wires and battery. Ship. wt. 4 lbs. Express only.



(D)

D 3-57 TILlicum OCEAN TRAVEL SET\$5.00

Little boats for little folks. Float them in tub or tank, push them along the floor. "Very young captains" take real delight commanding this impressive fleet. They're 6 boats of modern design (largest 9", smallest 4") with wooden hulls and white plastic superstructure and an 8" colorful light-house. Ship. wt. 3 lbs.



(C)

C 18-48 STEIFF-ROL-OPLAN KITE\$5.25

Young and old will find it delightful and thrilling to fly this unique tailless cloth kite that has been a true and tried European favorite for years. Made in a gay combination of red and yellow muslin with a strong takeapart wood frame, measuring 40" high. Has wooden reel, 300' of cord and cloth carrying bag. Imported. Ship. wt. 2 lbs.



(F)

(E)

F 4-71 MECHANICAL YACHT ..\$12.95

(4 yrs. up) Any young sea captain would be proud of this beautiful luxury passenger liner. Her well made, well designed metal hull, 20" long, fairly glistens with spotless white paint and blue trim. She's fast too! Powered by a strong, long running spring motor. Four life boats swing on davits. Ship. wt. 4 lbs.

E 4-61 MECH. OIL TANKER\$12.95

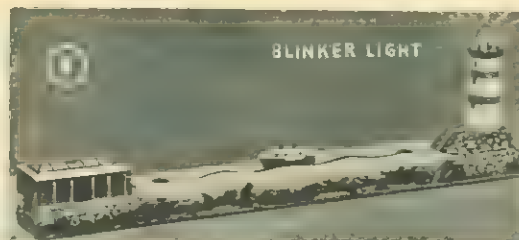
(4 yrs. up) The skipper of this fast, trim looking ocean-going oil tanker winds up the vessel's excellent spring motor and she is ready for a long voyage. Fine quality workmanship and material make this a long lasting water toy. All metal with baked enamel finish in red, black, white and green. Two life boats swing on davits and pennants fly from her mast-heads. Hull 20" long. Imported. Ship. wt. 4 lbs.



(G)

G 18-162 MECHANICAL OCEAN LINER (Imported)\$5.00

(4 yrs. up)—She is ready for the launching with her pennants flying. Her well made, sleek looking, all metal hull, 14" long, is white enamel with blue trim. Powered by long running clock work motor. Ship. wt. 3 lbs.



(H)

BLINKER LIGHT

H 4-66 MECHANICAL LIGHTHOUSE SET (Imported)\$2.50

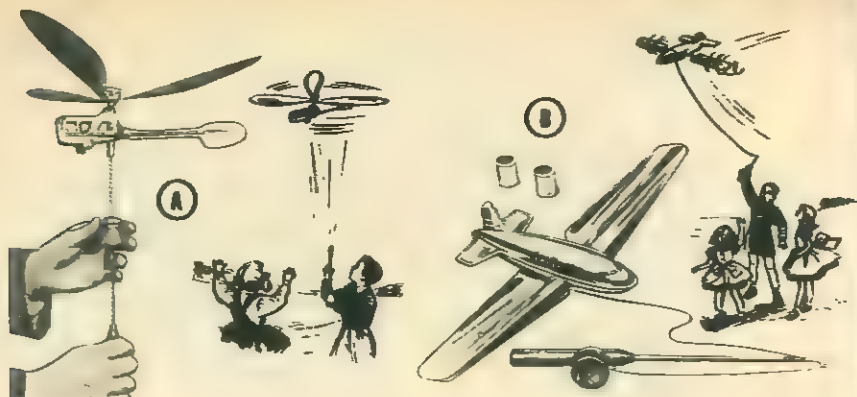
(4 yrs. up) An amusing wind-up toy consisting of a tiny boat that travels upon a wavy ocean, automatically reversing at each end of its channel course while the lighthouse blinks its warning. Made entirely of metal, 1 3/4" x 15" long. Ship. wt. 2 lbs.



(J)

J 18-174 SUBMARINE\$4.50

The spring driven power plant of this imported submarine drives it forward causing it to dive and rise as it goes. (Rises to surface at end of run.) Watertight metal hull 12" long has conning tower, gun and guard rail. Imported. Ship. wt. 2 lbs.



A 19-113 FLYING HELICOPTER
(Imported) \$3.95

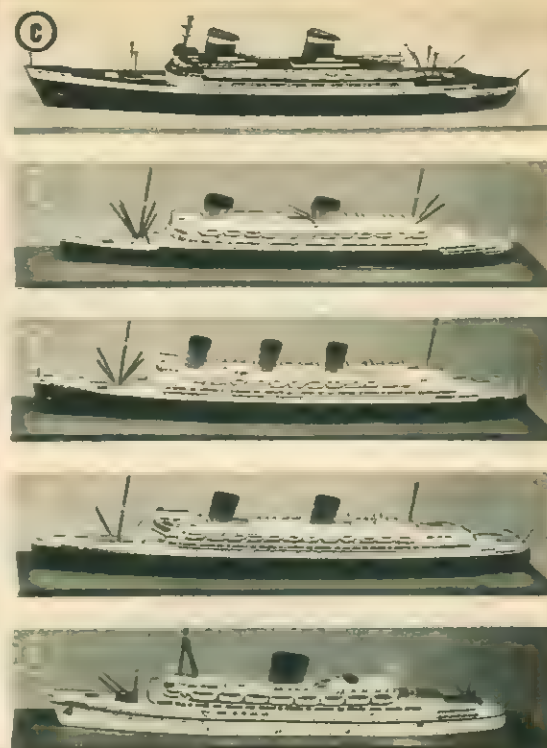
Suspended under the triple 9" long propeller blades in typical helicopter fashion is the 11" shiny metal fuselage of this new and fascinating performer. It flies, glides, circles and does tricks. Simply place the helicopter on the end of the propulsion stick and by pulling the handle down, the blades are made to rotate, lifting the plane into flight. Ship. wt. 4 lbs.

B 18-358 SKYRO PLANE\$5.00

(7 yrs. up)—Something new and interesting to those kite fliers. A silvery, feather weight plane with revolving wings that spread 23". Flight is controlled by ordinary thread attached to a reel in the hands of the flyer. Its ceiling is limited only by the length of the thread. 420' included but with additional thread it can, with a favorable breeze, easily and gracefully climb to about 1000 feet. Ship. wt. 3 lbs.
3-79 SKYRO PLANE (Not illustrated). \$3.00
Similar to above only smaller, 18" wing span and with 210' of thread. Ship. wt. 2 lbs.

MODEL SHIPS (Exclusive) Perfect water line models of these world famous, luxurious ships. While each boat's proportion is in scale (length compared to height and beam, etc.) these boats are not in exact proportion to each other. This fact does not detract from their interesting detail. Carved in wood, painted by hand, their decks, life boats, bridge, stacks, etc. are painstakingly made.

- C 31-508 S. S. UNITED STATES** 9" long. Ship. wt. 1 lb.\$13.50
D 31-503 LIBERTE 8 1/2" long. Ship. wt. 1 lb.\$13.50
E 31-501 QUEEN MARY 9 1/4" long. Ship. wt. 1 lb.\$13.50



- F 31-502 QUEEN ELIZABETH** 9 1/2" long.
Ship. wt. 1 lb.\$13.50
G 31-635 CORONIA 8 1/2" long.
Ship. wt. 1 lb.\$12.00

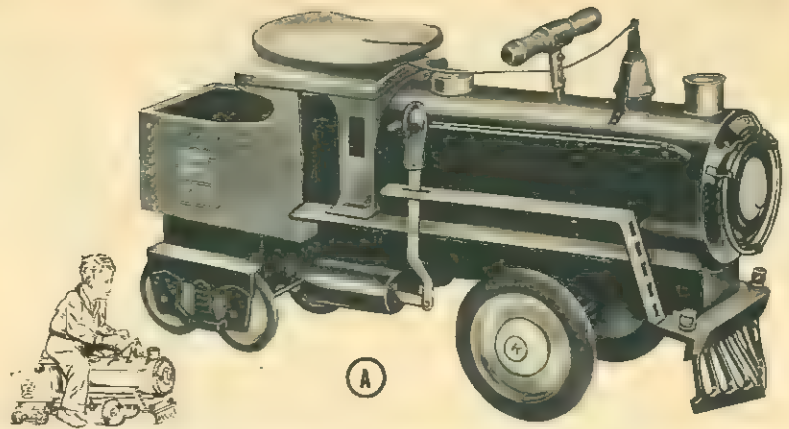


DANISH BOAT MODELS Much of the work of these wooden Danish boats has been painstakingly done by hand. Great care has been given to details—the coiled rope, port and starboard lights, deck winch, furled sails, etc.—to make these out-at-the-waterline table models of lasting interest. Photograph of her royal highness the Queen of Denmark and Princess Benedicte inspecting the model of the Royal Yacht "Rita."

- H 18-347 "ENA" FREIGHTER** 13" overall. Ship. wt. 3 lbs.\$12.00
J 18-339 "TERNEN" FISHING VESSEL 8 1/2" overall.
Ship. wt. 2 lbs.\$ 4.50
K 18-342 "HALSKOV REV" LIGHTSHIP 7 1/2" overall. 2 lbs.\$ 4.50

- L 18-337 "ERNA" FISHING VESSEL** 6 1/2" overall.
Ship. wt. 2 lbs.\$ 3.50
M 18-338 "FREJA" TUGBOAT 7" overall. Ship. wt. 2 lbs.\$ 4.00
N 18-343 "RITA" KING'S YACHT 7 1/2" overall.
Ship. wt. 2 lbs.\$ 4.50
P 18-348 "ESBJERG" FISHING VESSEL 14" overall.
Ship. wt. 3 lbs.\$15.00
R 18-346 "THYBORN" FISHING VESSEL 11" overall.
Ship. wt. 2 lbs.\$10.00

A 27-18 "RIDE 'EM" LOCOMOTIVE\$14.50
 (3 yrs. up)—Of rugged construction and material. Equipped with loud whistle and ringing bell operated by hand action. Space provided in coal tender as storage for small articles. Locomotive will carry weight of adult. Length 28". Ship. wt. 17 lbs.



MODEL TOYS—(5 yrs. up)—Scale model 1/16 and 1/12 reproductions (good enough to bear the trademark and name of their forebears), and actually perform the same type of work. Sturdily built, using same metals, paint and designs, even to the exact replicas of genuine Goodyear tires.

B 27-32 AMERICAN-LAFRANCE PUMPER\$15.95

An addition that is worthy of the very finest equipped fire department. Standard equipment includes auxiliary ladder, fire extinguisher, bell, rubber hose on reel that attaches to the pump-operated tank, actually shooting a stream of water. Steerable "knee-action" front wheels. Fire engine red enamel finish. Length almost 18" long. Ship. wt. 7 lbs.

C 27-33 CATERPILLAR D6 BULLDOZER\$12.95

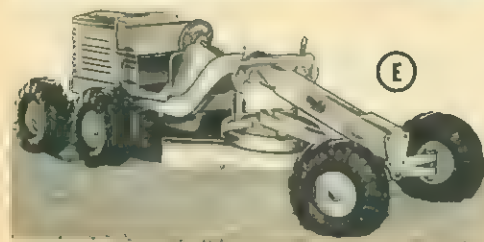
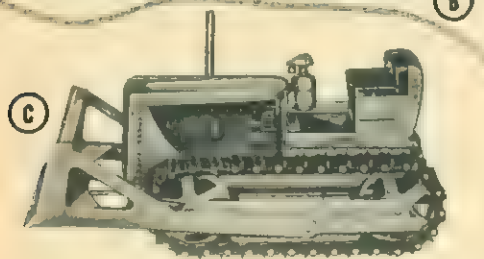
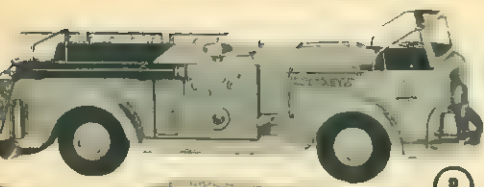
Like all Model Toys, the Bulldozer is built to look and work like the real machine. The scraper blade adjusts from the driver's seat and treads operate independently for sharp turns. There's a realistic looking "Diesel" engine and a draw bar for towing other toys. Yellow enamel finish. Length 15". Ship. wt. 7 lbs.

D 27-169 EUCLID EARTH HAULER . \$13.95

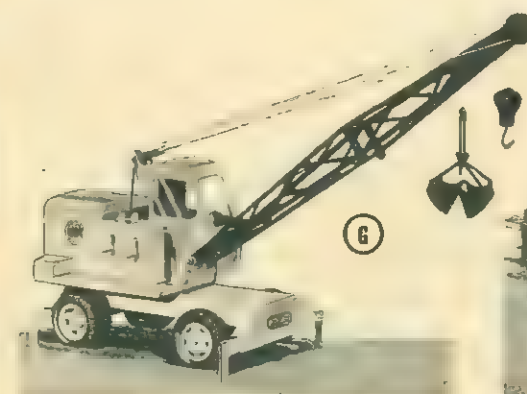
Authorized scale reproduction of the famous Euclid "Bottom Dump" Truck. Trailer unhitches from coupling post so that tractor can be used to tow other Model Toys. Steerable front wheels, loads and dumps with a flick of the hand lever. Overall length 27". Ship. wt. 13 lbs.

E 27-114 ROAD GRADER\$13.95

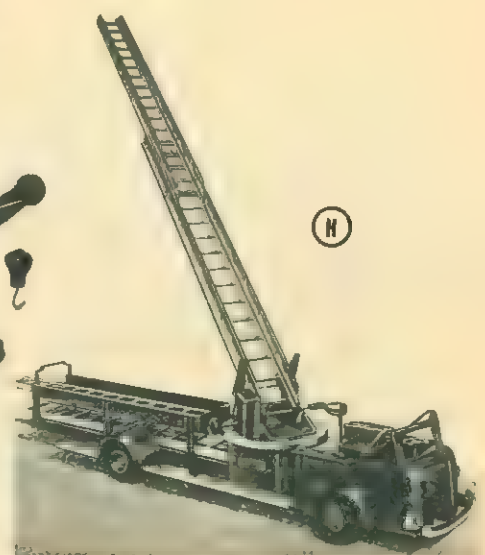
Authorized scale reproduction of J. D. Adams heavy duty Road Grader for scraping earth. Fine in building or repairing roadway or airport. Painted bright orange. Overall length 25". Ship. wt. 16 lbs.



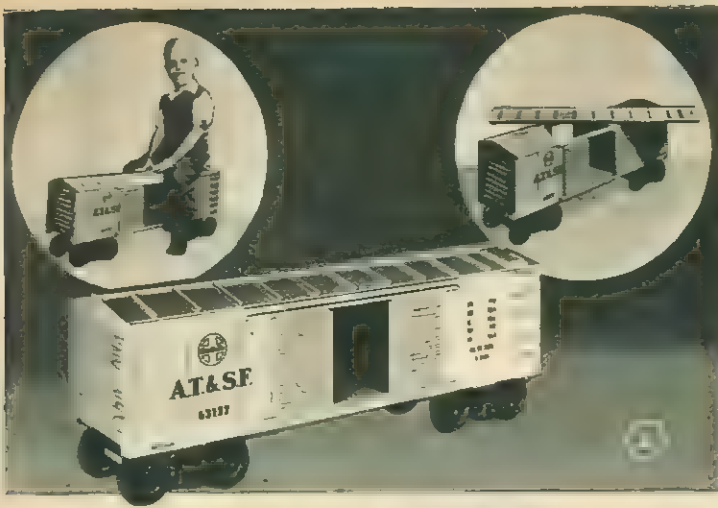
F 27-171 HEILINER SCRAPER\$15.95
 (5 yrs. up)—An authorized scale reproduction of the monster "Heiliner Scraper" that actually performs the same work—loads easily and quickly, heavy dirt loads are easily carried and fool-proof finger flick operation makes dumping instantaneous. Heavy steel construction, rubber tired wheels. Nearly 30" long overall. Ship. wt. 14 lbs.



G 27-106 MOBILE CRANE\$13.95
 Reproduction of the Unit mobile crane painted orange and black. It lifts an astonishingly heavy load, aided by realistic movable outriggers with jacks. All action is controlled by cranks and gears, including (360°) swing of cab and the 19 1/2" boom. Both hook and "clam shell" attachments are standard equipment. 11 1/2" long. Ship. wt. 9 lbs.



H 27-168 AMERICAN-LAFRANCE AERIAL LADDER TRUCK . \$15.95
 A masterpiece in miniature. Its aluminum ladders, mounted on a rotating base (360°) elevate and extend nearly 4' above the ground by thumb-screw action. A mock searchlight, bell and two aluminum scaling ladders add to the compelling realism. Overall length 33", height 42". Ship. wt. 11 lbs.



FAMOUS SMITH MILLER TRUCKS, A-B-C-D. For more fun and constructive play these four trucks represent the new models of the "Famous Trucks in Miniature" with "big truck" realism.

A 40-215 FREIGHT CAR\$34.95

An exceptional freight car in size and quality. Made entirely of metal finished in a baked orange enamel with black running gear. Much detail on the car including capacity, weight, etc. gives it the important authenticity. Its double doors on each side slide in true railroad fashion while the entire top lifts off for easy access to its roomy inside. Hard rubber wheels make it warproof and quiet. Ample strong to support the weight of the heaviest rider. Length 33"; height 18". Ship. wt. 26 lbs. **EXPRESS ONLY.**

B 27-94 MOBILGAS TANKER\$12.95

(3 yrs. up)—Replica of streamlined heavy duty 32' oil and gas tanker. Red cab and trailer with "Mobilgas" insignia and lettering. Die cast aluminum frames. Floating tandem duals, 14 treaded rubber tire wheels. Side port with double hose and nozzles. 22 1/4" long, 6 1/8" wide, 5 3/4" high. Ship. wt. 8 lbs.

C 27-11 WEST COAST TRANSPORT ..\$13.95

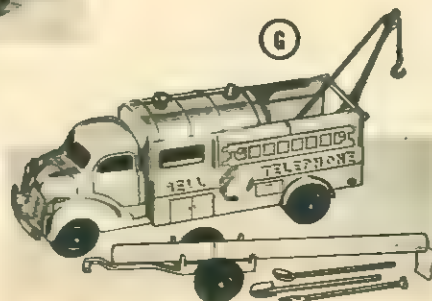
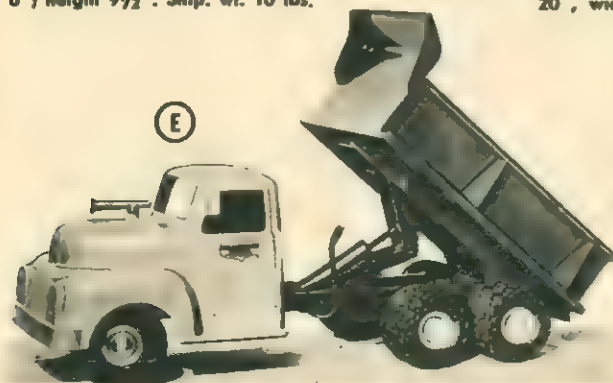
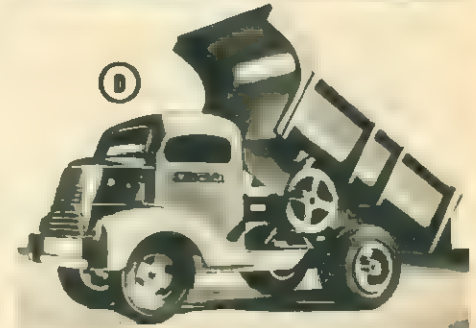
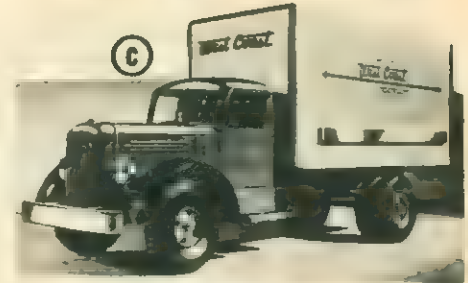
Handsome all metal freight hauler with rear opening doors that can be loaded with the many things a child loves to haul. Polished metal strips along both sides of body for sturdy appearance and "protection". Company decals in red on sides of shiny silver body. Rubber tire wheels. Length 20"; width 6"; height 9 1/2". Ship. wt. 10 lbs.

D 27-5 DUMP TRUCK\$9.95

Self-opening tailgate dumps the load when body of truck is raised by rack and pinion lifting mechanism. A rugged all metal truck painted a bright red with dual rear rubber tires. Length 11 1/2"; width 6"; height 6". Ship. wt. 5 lbs.

E 12-42 DYNA-DUMP TRUCK ..\$19.75

(4 yrs. up)—A top quality truck of rugged construction (will support 250 lbs.) with exceptional play value. Has horn steering arrangement and self-activating spring hoist to lift body for dumping when lever is released. An all steel body, frame and die cast aluminum cab have baked enamel finish inside and out. Its ten wheels are fitted with Goodyear tires. Length, 20", width, 8", height, 7". Ship. wt. 10 lbs.



F 19-83 LOG TRUCK\$3.95

(4 yrs. up)—A new working model of a heavy duty logging truck. All metal orange cab and trailer with bright trim. Bright metal chassis, chains, and springs on trailer. Chassis is enclosed underneath with realistic detail. Has fourteen rubber tired wheels independently mounted to roll over stones or obstacles. Trailer carries 5 smooth logs (one with red flag) each 12" long. Overall length 18". Ship. wt. 5 lbs.

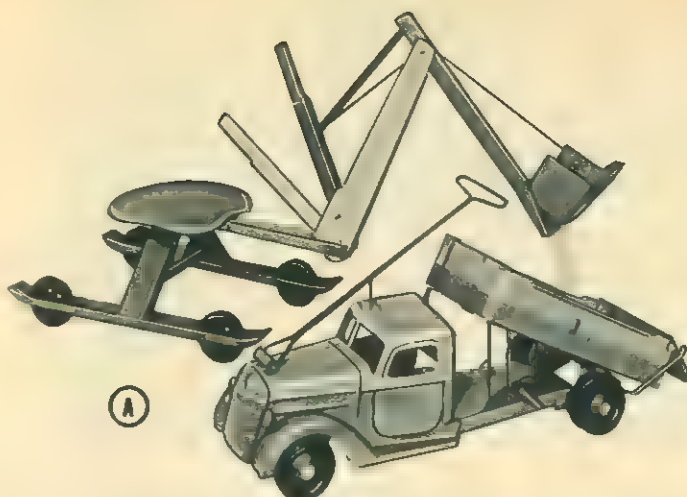
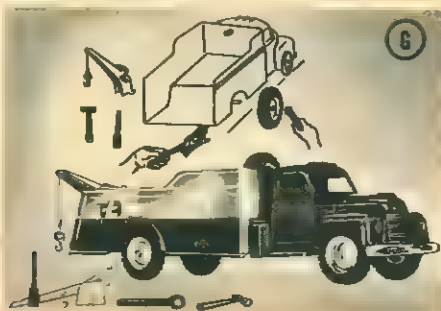
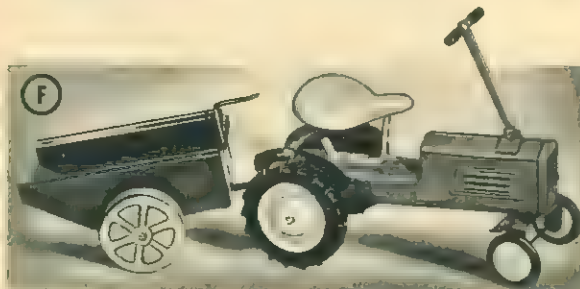
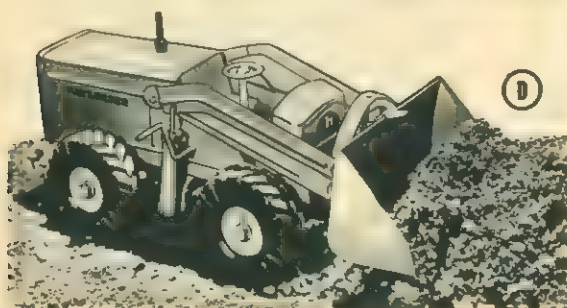
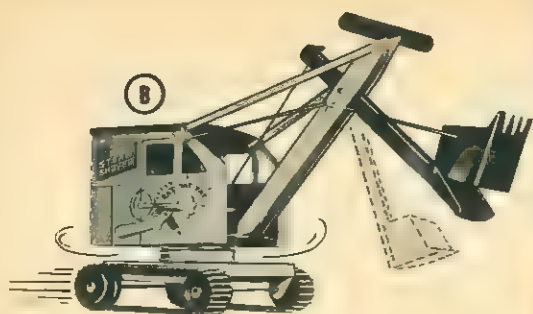
G 19-73 TELEPHONE TRUCK\$3.95

(5 yrs. up)—A grand toy for the backyard or beach where a series of holes can be dug and a telephone line rigged. While there is only one pole in this set, sticks can easily be found for the rest. The principal items supplied in this 12 1/2" all metal, olive green, rubber tired truck are three metal digging tools, ladder, and a pole derrick and winch. The telephone pole is carried on a special two wheeled trailer which hooks to the back of the truck. Ship. wt. 5 lbs.

H 11-23 STEAM ROLLER\$8.00

(3 yrs. up)—No road paving job too big for this lusty red and grey enameled steam roller with wide and heavy wheels. The comfortably seated operator steers with the front handle bar while pulling the bell to give warning of his approach. Extra heavy all metal construction will stand a weight of 150 lbs. Overall length 20". Ship. wt. 14 lbs.

**FREE DELIVERY
TO 14 EASTERN STATES
SEE INSIDE BACK COVER**



A 27-8 BUDDY "L" DUMP TRUCK AND DIGGER \$8.00
(3 to 6 yrs.)—An ideal combination of 2 well constructed all-metal toys. Seated on the swivel action digger, measuring 38" with boom extended, the operator can completely activate the shovel by using the 2 hand levers and in no time load up the 25" dump action truck. The truck can then be ridden or pulled away according to the whim of its operator, as it is equipped with a seat for riding and a steering rod and a pull handle as well. Ship. wt. 12 lbs.

B 10-20 BUDDY "L" RIDER STEAM SHOVEL \$5.00
Extra large steam shovel ruggedly built of heavy gauge steel. Removable wide, flat roof forms the seat for riding to the job. Double grip steering handle at top of boom. Wide base and oversize heavy rubber track-treads for stability. Will swing, dig and dump in any direction. Has Rat-Tat-Tat motor sound. Length with boom up 23 3/4", height 13 1/4". Ship. wt. 8 lbs.

C 27-4 TOURNAHOPPER \$8.00
A faithful scale model of the real "Tournahopper" authorized by Le Tourneau. Hand spring lever opens clamshell type bottom dump gates so that the big hopper empties clean. Front power unit is double pivoted to hopper so that it can snake and turn across rough ground just like the big earth movers. Made of heavy gauge steel for strength and durability, with heavy duty rubber tired wheels. Yellow enamel finish. Length 22 1/2". Ship. wt. 8 lbs.

D 27-2 HOUGH PAYLOADER \$8.00
Another faithful scale model of a real machine, the famous Hough "Payloader". The loaded bucket is raised to desired height by a crank, then catch is tripped to dump load. Payloaders dig, load, bulldoze, level, grade, etc., and can handle anything that will fit the bucket size and lifting capacity, just like the real machine. Front wheels are steerable. Heavy gauge steel construction insures strength and long life. Red enamel finish. Length 18". Ship. wt. 8 lbs.

E 27-1 BUDDY "L" RAILWAY EXPRESS TRUCK \$6.00
Replica of Railway Express Truck in authentic colors, insignia, etc. ruggedly built of heavy gauge steel. Louvered doors in rear are hinged and locked with drop latch. Top removable for extra play value. Accessories include small steel hand truck and package skid. Four tandem toggle action rear wheels and the two front wheels all with rubber tires and plated hubcaps. Length 21". Ship. wt. 10 lbs.

F 40-242 TRACTOR HAND CAR AND DUMP CART \$13.95
(2 1/2 to 4 yrs.)—An all metal combination that provides exercise for the arms and back muscles. The tractor is propelled by pushing and pulling the handle (rowing action) and is steered by the foot rest. Measures 22" long, is brightly enameled, has heavy tractor rubber tired rear wheels and an adjustable seat. The small attachable dump cart with hand dump action measures 18" overall and has all metal wheels. Ship. wt. 23 lbs. Express only.

G 27-72 BUDDY "L" REPAIR TRUCK \$6.00
A mobile repair truck equipped to take care of on the road "breakdowns". Accessories include metal bumper jack that actually "jacks up" any corner of the truck. Three hard rubber tools, hub cap wrench, hammer and screwdriver that may be used to remove "flat" tire and replace with spare tire mounted behind cab. Metal tool box mounted on side of truck. All wheels removable and interchangeable. Wrecker boom with hook for towing. Red and white truck of heavy gauge steel equipped with rubber tires measures 26 1/2" long. Ship. wt. 9 lbs.

H 4-49 MECHANICAL STREET SWEEPER \$3.50
(4 yrs. up)—A scaled model authorized by The Elgin Sweeper Co. Vehicle propelled by spring motor, both main and side brooms rotate while it is running and it is steered by rear wheel—all to the full joy and satisfaction of its proud owner. Of metal, lithographed in detail. 3 rubber wheels, start and stop control lever, 8 1/4" long. Ship. wt. 3 lbs.



A 4-88 REMOTE CONTROL PONTIAC.....\$4.95
(4 yrs. up)—Just off the assembly line—the 1952 model of the new Pontiac, modernly designed. This amazing plastic scale model is 7½" long, runs forward, reverses, turns right or left, all by remote control. A 60" flexible cable connects control unit with car. Ship. wt. 3 lbs. each.

4-92 REMOTE CONTROL FORD (Not illustrated)\$4.95
2 standard batteries required for each car.\$.25

B MINIATURE BOB SLEDS for use in the snow areas only. All metal except for the hood and removable riders. Most fun can be had with these sleds by building a typical bob slide. By dragging a bottle down a snow covered slope a typical run can be made. Icing and banking these runs increases the sport.

2-138 TWO MAN SLED 5" long. Ship. wt. 2 lbs.\$2.75

2-139 FOUR MAN SLED 7½" long. Ship. wt. 2 lbs.\$4.50

C 3-7 TRUCK FLEET\$4.00
Five plastic trucks each approximately 4" long having rubber tired wheels and a springless motor. Forward or reverse motion up to 40 or 50 feet given these trucks by pushing down on truck and sending it in the desired direction with a short sweeping motion. Timber, export, van, gravel and oil trucks all finely detailed. Ship. wt. 2 lbs.

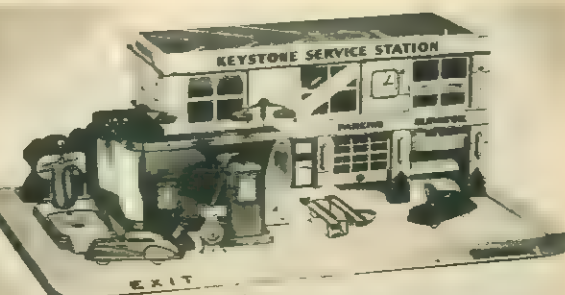
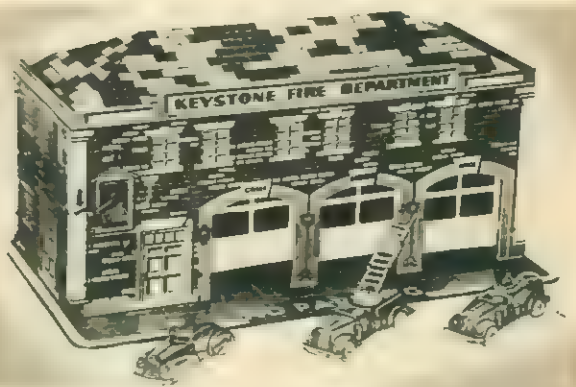
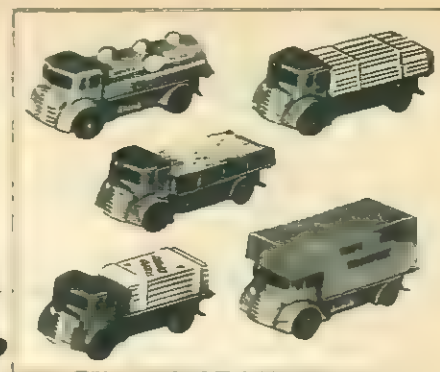
D 3-34 TOOTHSTORY PLAYTIME DELUXE\$3.50
(2½ yrs. up)—These small brightly colored models, exact in every detail and equipped with "Roll-Ezy" rubber wheels, are a perennial delight. This new fleet of 10 models includes 2 streamlined passenger cars, one bus, two oil tankers, two trucks, two airplanes and a rugged little jeep. Average length 5½ inches. Ship. wt. 4 lbs.

E 10-4 FIRE DEPARTMENT\$4.75
(4 to 9 yrs.)—A very busy Bus Terminal all set up, with buses and taxi cabs or bell sounds, doors open, the plastic pump engine, aerial ladder and chief's car roll out from the 10 x 18" Fire Station by spring action. Pump engine has real pump, aerial ladder will extend and pivot. Fire Station is made of highly colored masonite and tekwood. Ship. wt. 5 lbs.

F 40-248 BUS TERMINAL\$3.00
(4 to 9 yrs.)—A very busy Bus Terminal all set up, with buses and taxi cabs arriving and departing. Large Bus Station with two-level base (18 x 24") is made of masonite and tekwood, has transparent plastic windows and decorated walls plus a clock sign with moving hands. Two plastic buses with changing roller signs, doors that open and hinged luggage compartments, 2 taxi cabs, 2 penny operating parking meters, and a workable traffic signal. Ship. wt. 9 lbs. Express only.

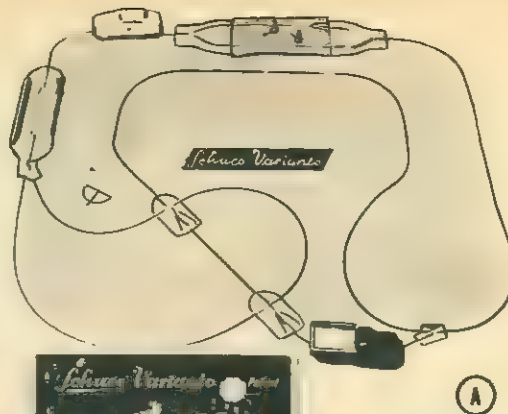
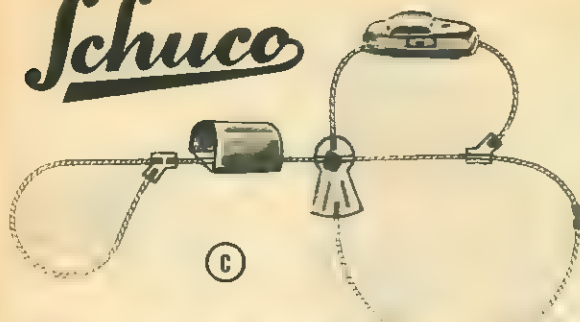
G 40-247 SERVICE STATION\$4.00
(4 to 9 yrs.)—This 15½ x 24" well equipped two-story service station, made of highly colored masonite and tekwood, is open for business. Everything is here—crank elevator and door, traffic light with changing signals, recirculating water washpit, air real, two operating gas pumps with nozzle valves, standard lifting lubricating rack, 3 "penny" parking meters on roof, traffic officer, ramp, two cars with lifting hoods, working "gas" tanks and "oil" drains, automatic service door lifting automatically when touched with car bumper. Express only. Ship. wt. 8 lbs.

40-246 SERVICE STATION (Not illustrated)\$3.00
Similar to above but somewhat smaller (13½ x 23") and without traffic light, officer, parking meters, and extra car and gas pumps. Express only. Ship. wt. 7 lbs.



EVERYTHING WORKS!!
ELEVATOR - DOORS - GAS PUMP - WAIRING CAR - NOSE HOZZLE - CAR HOLDS "GAS"
- HOOD LIFTS - RELEASES "OIL" - LUBRICATING RACK - CR. PUMP - BOOF PARKING -
RAMP - CELLULOID WINDOWS - DOOR - STONE FRONT

Schuco



B



A

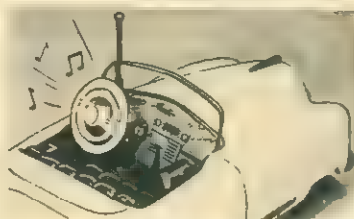
A 2-48 SCHUCO WIRE ROAD TRAFFIC SET \$12.00

(6 yrs. up)—This set offers manifold play possibilities in letting the two 4" wind-up cars, equipped with a special device to run along the 25' of novel, flexible line guide wire track regardless of design pattern. Many different layouts can be created according to plans or imagination. It features the stop and go station which stops one car until the second one, approaching from the opposite direction releases the stopped vehicle and they both continue along the wire track in opposite directions. Other accessories such as crossovers and switches, etc. make this item a very desirable one for playing traffic games. Ship. wt. 3 lbs.

B 2-3 SCHUCO WIRE ROAD TRAFFIC SET \$7.50

(4 yrs. up)—Consists of 18' of flexible line guide wire track, 2 special cars, 1 starting platform with crossover, 4 switches and an automatic crossing. Ship. wt. 3 lbs.

D



C 2-526 WIRE ROAD TRAFFIC SET \$4.00

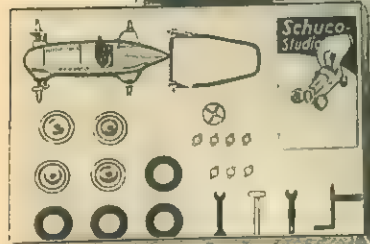
(4 yrs. up)—Consists of 12' of flexible line guide wire track, 1 special car, 1 tunnel, 2 small switches, 1 starting platform with crossover. Ship. wt. 2 lbs.

D 18-130 SCHUCO Studio Car \$5.00

(4 yrs. up)—A well designed, well built all metal 5 1/2" racing car that goes far and fast on a single winding. Can be wound by crank handle or by friction. Its special features are its interchangeable wheels, detachable tires, steerability, and cut away differential for functional inspection. Set of small tools included. Ship. wt. 2 lbs.

E 2-394 RADIO CAR WITH MUSIC \$8.00

(4 yrs. up)—This wonderful 6" roadster has rubber tired wheels and is powered by an excellent wind-up motor. It features the "musical radio". Press button of the simulated radio on the dashboard and a concealed Swiss music box plays a clear, melodious tune. For better "reception" raise the make believe antenna. Ship. wt. 2 lbs.



E

F 2-198 SCHUCO "FEX" CAR \$3.00

(4 yrs. up)—A clever little trick automobile that can be changed by lever control from a speedy 5 3/4" rubber-tired, mechanical car to a surprising stunt car racing in circles, rolling completely over, landing on its wheels. It repeats this action until its motor runs down. Ship. wt. 2 lbs.

G 2-307 SCHUCO CURVO MOTORCYCLE \$2.75

(4 yrs. up)—Wind-up motorcycle, goes straight forward and then changes direction by realistically leaning into the curve. By adjusting set-screw, seven different driving patterns can be achieved. Removable front wheel, with detachable rubber tire. Length 5". Ship. wt. 1 lb.

H 2-521 SCHUCO MAGIC CAR \$3.50

(4 yrs. up)—A mysterious fast moving little wind up car that can be made to start or stop by no evident mechanical means. A brush of the hand across the rubber antenna will do the trick or a blow through the grilled roof. It also responds to the command of "Start" or "Stop". Measures 5 1/2". Ship. wt. 2 lbs.

J 2-522 SCHUCO TACHO EXAMICO CAR \$5.75

(4 yrs. up)—Automotive minded youth will find this car to be a mechanical wonder. Equipped with a gear shift control handle for shifting into first, second, third or reverse speeds. Powered by strong spring motor with handbrake and steering mechanism. Length 6". Baked enamel finish. Ship. wt. 2 lbs.

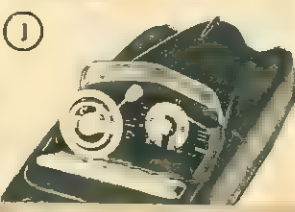
F



G

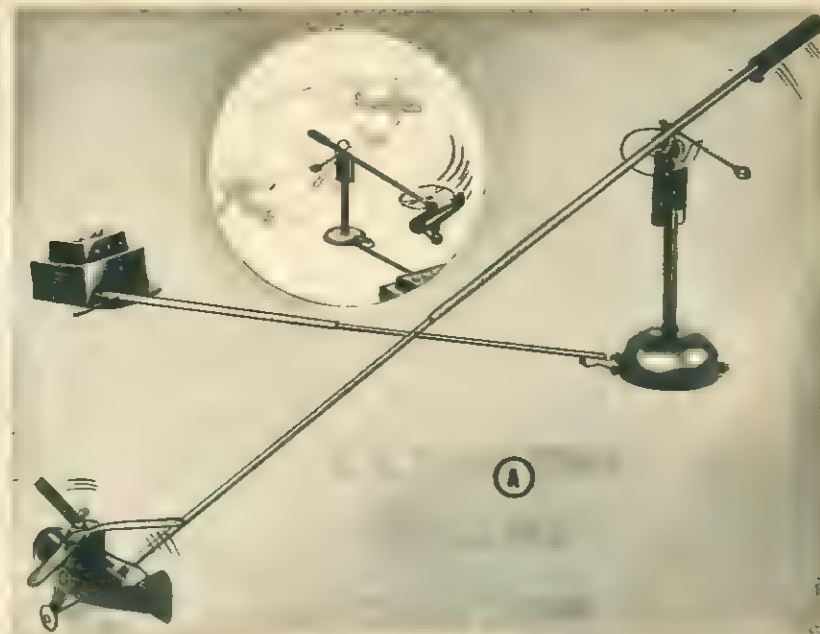


H



A 12-323 CAPTIVE HELICOPTER**(Imported)\$15.00**

By push button control this electric, battery-operated, 6" all metal, helicopter can be made to fly in circles 50" in diameter around its metal stand. Actual flight keeps both hands busy, one operating the 3 speed button controlled panel, the other the joy stick. Practice enables forward or backward flights of varying speeds, also hovering or landing with propeller rotating constantly. Battery included. Ship. wt. 5 lbs.

**B 2-43 MECHANICAL MOTORCYCLE\$3.95**

Wind up this mechanical marvel and immediately it's realistic sound excites interest. A close examination reveals several levers. One permits the machine to idle. Shifting another starts it forward to travel in endless circles while the rider remains seated. While the third lever causes the machine to automatically stop in its forward flight, the rider to dismount, stand momentarily and then remount as the machine starts forward again to make other circles as the rider continues to mount and dismount. Measures 7 1/2" overall. Made of highly lithographed metal. Ship. wt. 2 lbs. Imported.

C 2-41 MOTORCYCLE WITH MONKEY (Imported)\$2.50

(4 yrs. up)—This funny monkey cyclist automatically performs daring gymnastic tricks on his mechanical motorcycle as it speeds along. Has movable front wheel for setting the desired course. Made of metal with rubber tired wheels. Powered by spring motor. 6 3/4" long. Ship. wt. 1 lb.

D 19-88 METEOR EXPRESS (Imported)\$3.00

An all metal highly lithographed wind-up device, measuring 19" overall that alternately dispatches two vehicles from the globe-of-the-world over a runway above a sky scene to the moon at the other end. Vehicles return automatically for many additional trips. While doing so two captive airplanes fly in circles above them. Ship. wt. 3 lbs.

E 12-37 TRACTOR-TRAILER-BULLDOZER\$8.00

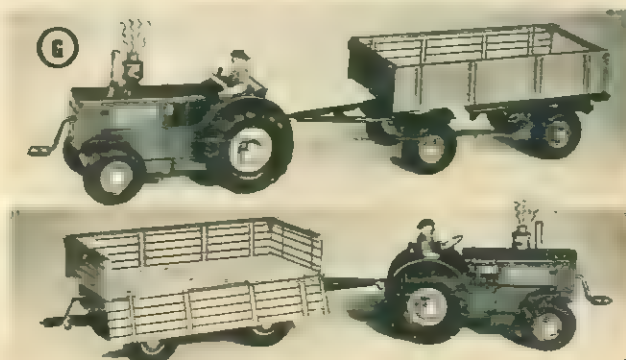
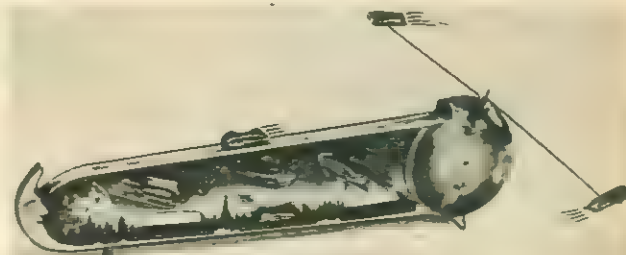
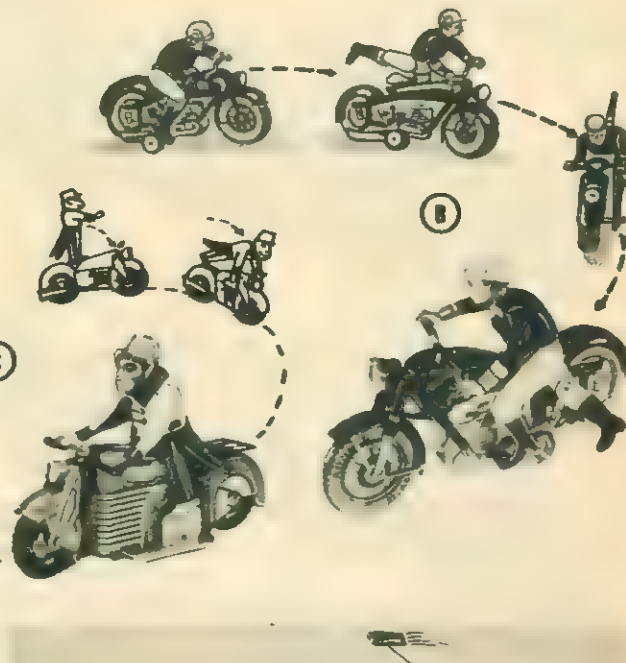
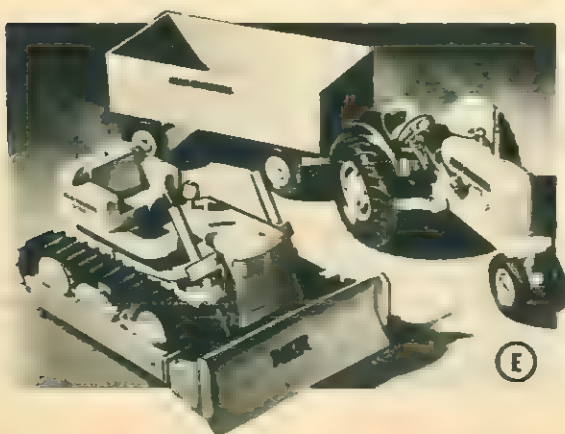
(2 1/2 yrs. up)—Here are three realistic scale models of Allis-Chalmers equipment such as are widely used on farms and construction jobs. Made of gay orange plastic. 8" Tractor and 7" Trailer have rubber tired wheels. 9" Diesel Tractor has bulldozer blade controlled by spring. Trailer has dump ing tailboard. Ship. wt. 4 lbs.

F 18-101 TRAFFIC LIGHT (Imported)\$6.00

At last a signal tower to direct traffic at the owner's whim. All metal 11 1/2" high having green base and a black and white column. The red, yellow and green lights changing in correct sequence are electrically lighted by a hand switch and are located on two adjacent sides of the tower. Excellent for educational purposes. Complete with battery. Ship. wt. 2 lbs.

G 4-86 MECHANICAL SPARKLING TRACTOR & TRAILER**(Imported)\$6.00**

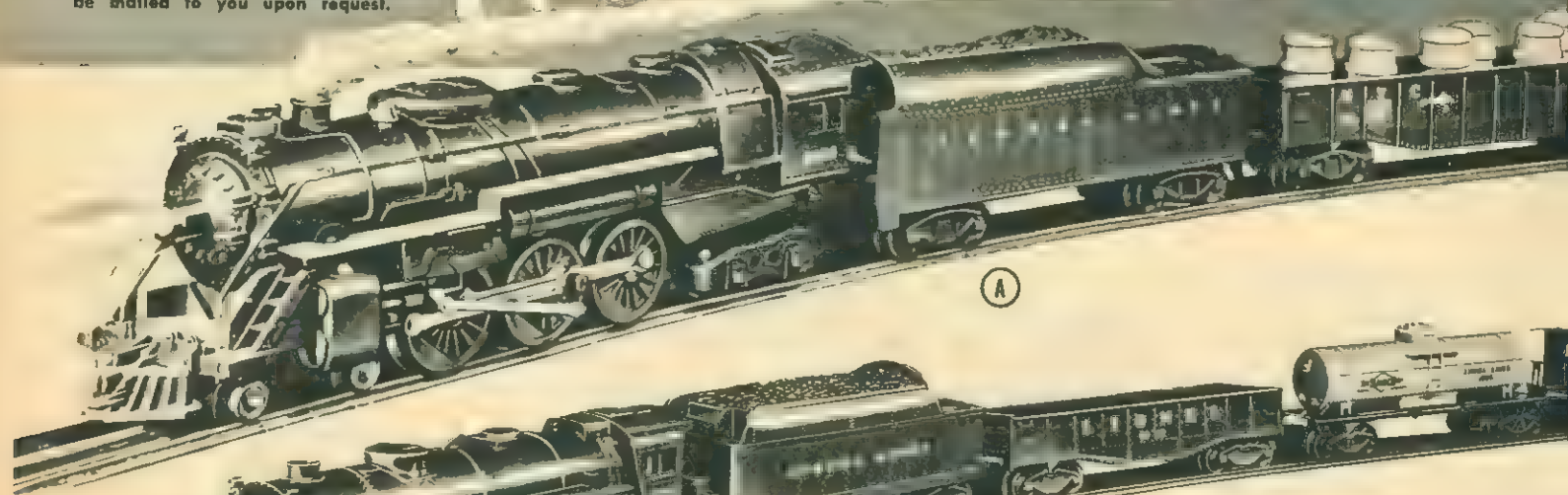
(5 yrs. up)—Wind up the front crank handle of this 7" metal tractor, throw the lever forward and the machine starts, ejecting flint sparks, from the exhaust located on the hood, while the driver sits aloft at the wheel. Open-bodied, metal trailer with crank handle for tipping and sides that can be dropped is attached to tractor by brass pin. Both vehicles attractively painted and have heavy duty rubber tired wheels. 17" long overall. Ship. wt. 3 lbs.



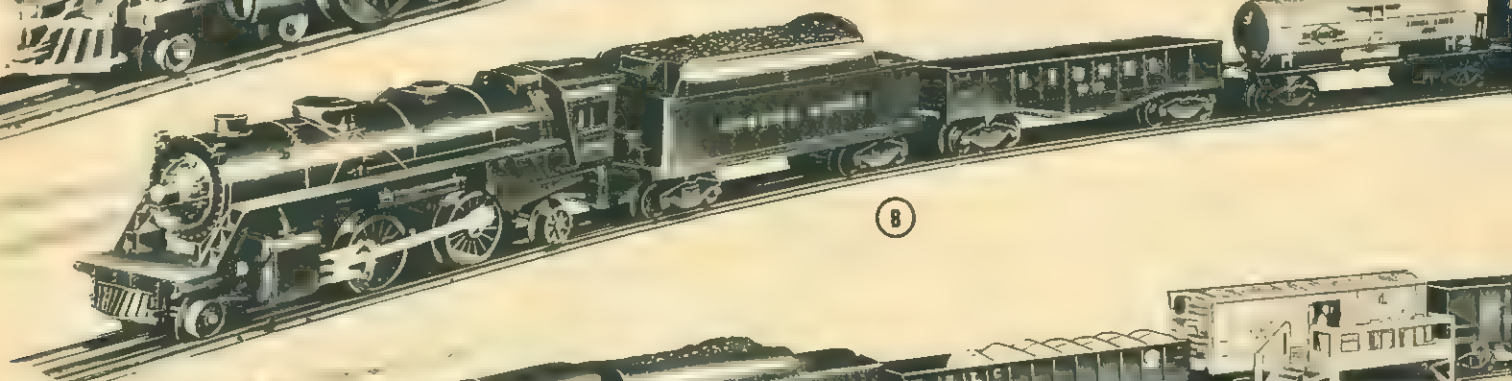
Lionel Trains

WITH *Real Whistle*
and
Real Smoke!

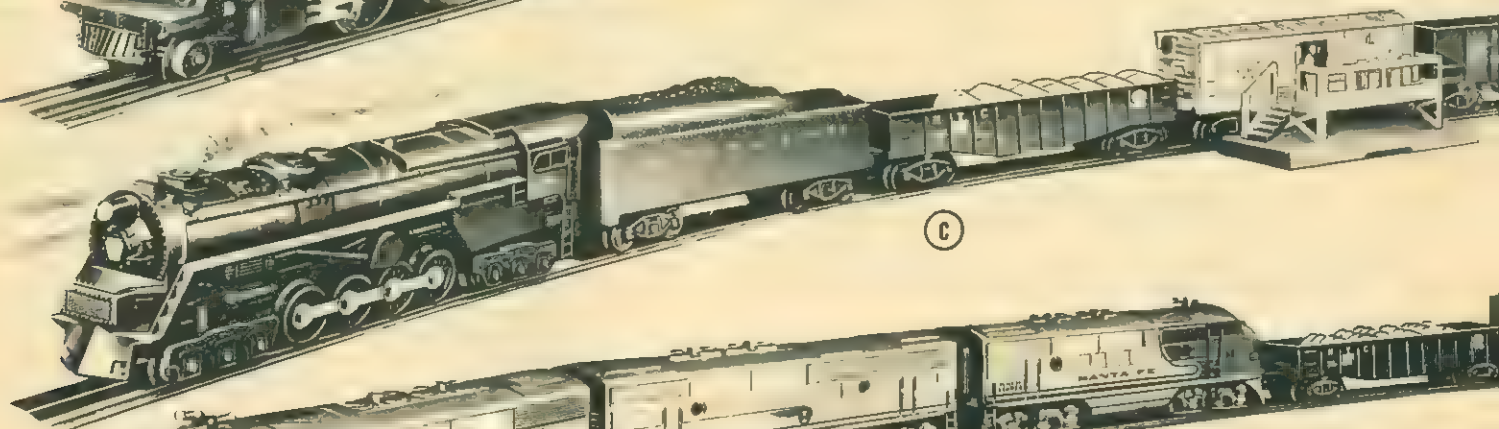
The complete LIONEL Catalog will be mailed to you upon request.



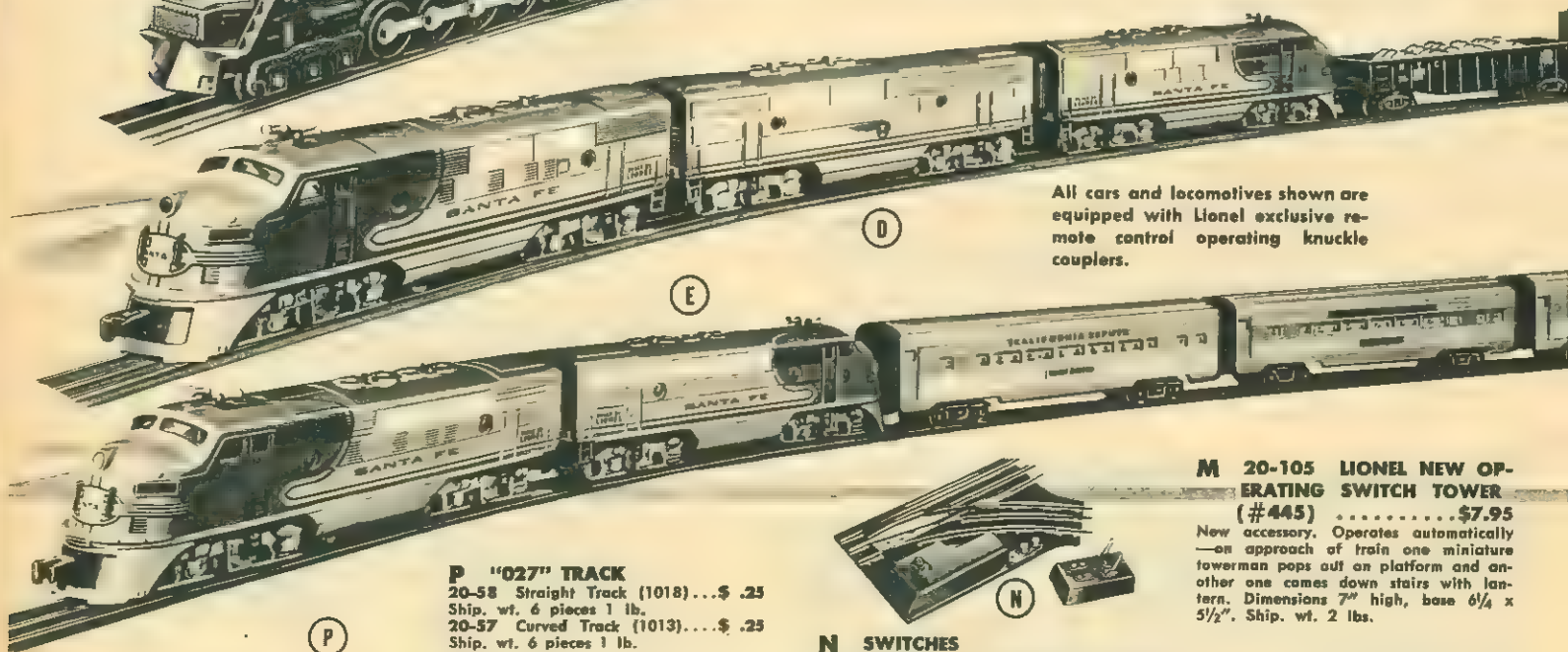
(A)



(B)



(C)



(D)

(E)

All cars and locomotives shown are equipped with Lionel exclusive remote control operating knuckle couplers.



(P)

- P "027" TRACK**
20-58 Straight Track (1018)....\$.25
Ship. wt. 6 pieces 1 lb.
20-57 Curved Track (1013)....\$.25
Ship. wt. 6 pieces 1 lb.
"O" TRACK
20-55 Curved Track (OC).....\$.30
Ship. wt. 6 pieces 1 lb.
20-54 Straight Track (OS).....\$.30
Ship. wt. 6 pieces 1 lb.
20-51 Half Section Curved Track
(1/2 OC)\$.30
Ship. wt. 6 pieces 1 lb.
20-48 Half Section Straight Track
(1/2 OS)\$.30
Ship. wt. 6 pieces 1 lb.

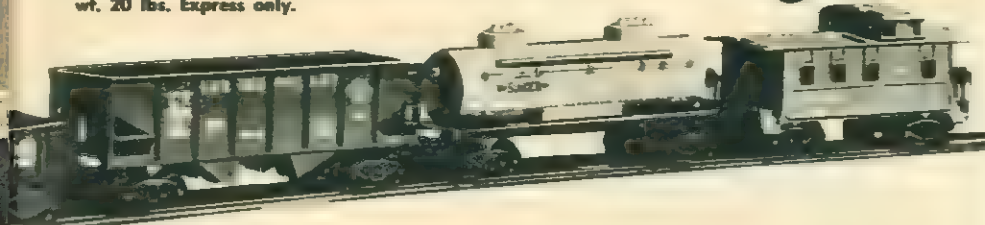


(N)

- N SWITCHES**
20-60 "027" SWITCHES (#1122).....pair \$12.25
These switches are equipped with Lionel exclusive non-derailing device. Approaching train automatically unlocks and throws swivel rails. Red and green lights on switch correspond with same color lights on controller. Controller and cable included. Ship. wt. 3 lbs.
20-53 "O" SWITCHES (#022)pair \$20.95
Non-derailing switch prevents trains from leaving track. Switch automatically unlocks and throws swivel rail at approach of train. Green and red lights on switch and controller indicate whether it is open or closed. Set includes right and left switch, controller and cable. Ship. wt. 5 lbs.

- M 20-105 LIONEL NEW OPERATING SWITCH TOWER (#445)\$7.95**
New accessory. Operates automatically —on approach of train one miniature towerman pops out on platform and another one comes down stairs with lantern. Dimensions 7" high, base 6 1/4 x 5 1/2". Ship. wt. 2 lbs.

A 20-12 LIONEL "027" 4-CAR FREIGHT WITH SMOKE AND WHISTLE (#1479WS)\$49.95
 Here's a train full of railroading. Handsome, sturdy 4-6-4 locomotive has built-in, two-tone whistle and puffs smoke just like real! Cars are all-purpose, extra-long gondola, double dome oil car, Lehigh Valley hopper car and caboose. Set includes Lionel 90 Watt transformer, shown at right. Track is 8 sections curved, 3 sections straight, one remote control section. Lockon, lubricant, instruction booklet. Ship. wt. 20 lbs. Express only.



B 20-15 LIONEL "027" 3-CAR FREIGHT WITH HEADLIGHT (#1465)\$22.50

Real railroading at an amazingly low price! Remote control uncoupling action. Locomotive has headlight and large tender. Set includes 35 watt transformer #1012 shown at left. Cars include gondola, single dome oil car and caboose, all with remote control knuckle couplers. Track is 8 sections curved, 3 sections straight, one remote control section. Lockon, lubricant, instruction booklet. Ship. wt. 13 lbs.



C 20-11 LIONEL "O" 5-CAR FREIGHT with SMOKE and WHISTLE (#2187WS) \$42.50
 This freight is drawn by Pennsylvania R. R. S2 Steam Turbine. Twenty-wheel locomotive has both smoke and built-in, remote control whistle. Train includes the exciting milk car—touch of remote control button causes little man to come out of car door and deliver milk cans, one by one, on specially built platform. Remote control also operates coal dump car.



D 20-14 SANTA FE TRIPLE DIESEL "O" with MAGNE-TRACTION (#2191W) \$70.00
 Locomotive includes "B" unit—measures nearly 40 inches long! Power unit contains two direct-drive, worm gear motors. Has realistic remote control Diesel horn—complete authentic Santa Fe markings. Four-car freight includes stock car, Lehigh Valley hopper car, gondola with barrels and illuminated caboose. Track is 8 sections curved, 7 sections straight, and one UCS remote control section. Lockon, lubricant, instruction booklet. Ship. wt. 21 lbs. Express only.



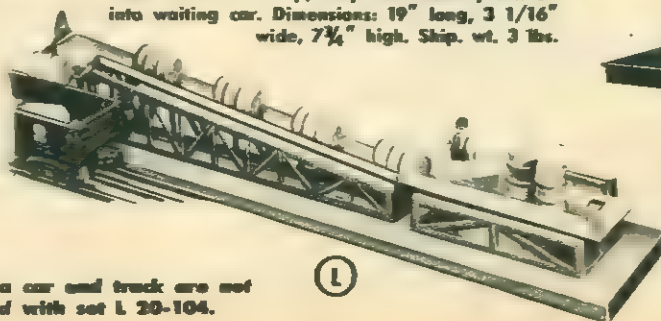
E 20-18 LIONEL "O" STREAMLINE PULLMAN (#2190W)\$89.50
 This magnificent, de luxe train has all the sleek grace of the long, streamliners of the big roads, and plenty of speed and power, supplied by the powerful twin unit, 2-motor Santa Fe Diesel. This is the last word in model railroad passengers. Set includes illuminated "Vista Dome" pullman car, illuminated observation car. Two pullmans are illuminated and show tiny silhouetted figures peering out of windows. Track is 8 sections curved, 9 sections straight, one UCS remote control track set. Lockon, lubricant, instruction booklet. Ship. wt. 23 lbs. Express only.



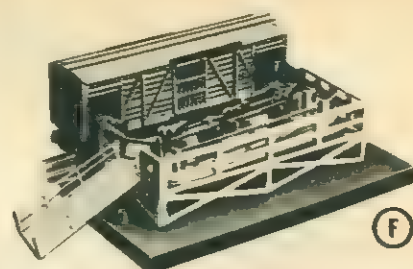
Train Sets 2187WS, 2191W and 2190W do not include transformers. For operating these sets we recommend the ZW 275 Watt, 115 Volt transformer. 14 lbs. \$27.95

L 20-104 LIONEL NEW OPERATING BARREL LOADER (#342)\$7.75

Exciting action every minute. Vibrating platform moves upright barrels within reach of tiny workman where they are tipped over onto chute. When barrels reach the top, they automatically roll off into waiting car. Dimensions: 19" long, 3 1/16" wide, 7 3/4" high. Ship. wt. 3 lbs.

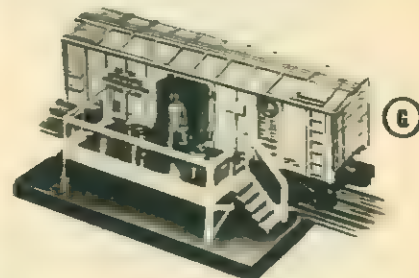


Gondola car and truck are not included with set L 20-104.



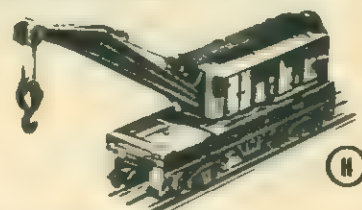
F 20-116 LIONEL OPERATING CATTLE CAR AND PLATFORM (#2656)\$15.95

Car doors open and 9 tiny cattle troop out of car through corral gates and back into car again. Corral base is 6 1/2" x 9 1/2". Ship. wt. 7 lbs.



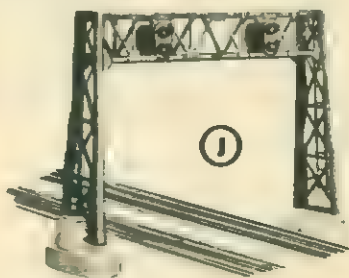
G 20-115 LIONEL OPERATING MILK CAR AND PLATFORM (#3472)\$10.50

Car opens and tiny milkman picks up milk cans and places them, one at a time, on the platform. Platform 5 x 7 1/2". Ship. wt. 6 lbs.



H 20-90 LIONEL CRANE CAR (#4460)\$7.75

One of the most beautifully designed cars in the Lionel line. Massive die-cast, box frame supports work cab and boom. Hand-wheels control tackle. Length 8 5/8". Ship. wt. 3 lbs.



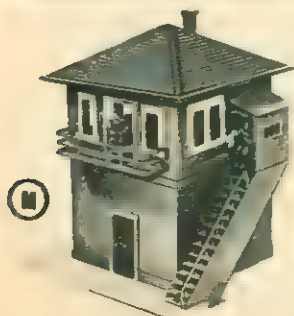
J 20-107 NEW OPERATING SIGNAL BRIDGE (#450)\$5.95

Bridge spans two tracks. Two red-green light targets are operated automatically by running trains. Width 6", Height 7 1/2". Ship. wt. 1 lb.



K 20-102 LIONEL NEW OPERATING FREIGHT STATION (#356)\$7.95

Plenty of action! Remote control button causes little baggage men to run electric trucks in and out of station. Building finely detailed. Shed is illuminated. Base measures 5 x 15". Station is 5 1/2" high. Ship. wt. 2 lbs.



American Flyer Trains

**SMOKE and CHOO CHOO!
REAL TWO-RAIL "T" TRACK!
AUTHENTIC SCALE MODELING!**



A 20-220 AMERICAN FLYER 3-CAR FREIGHT WITH SMOKE and CHOO-CHOO (#501T).....\$22.50

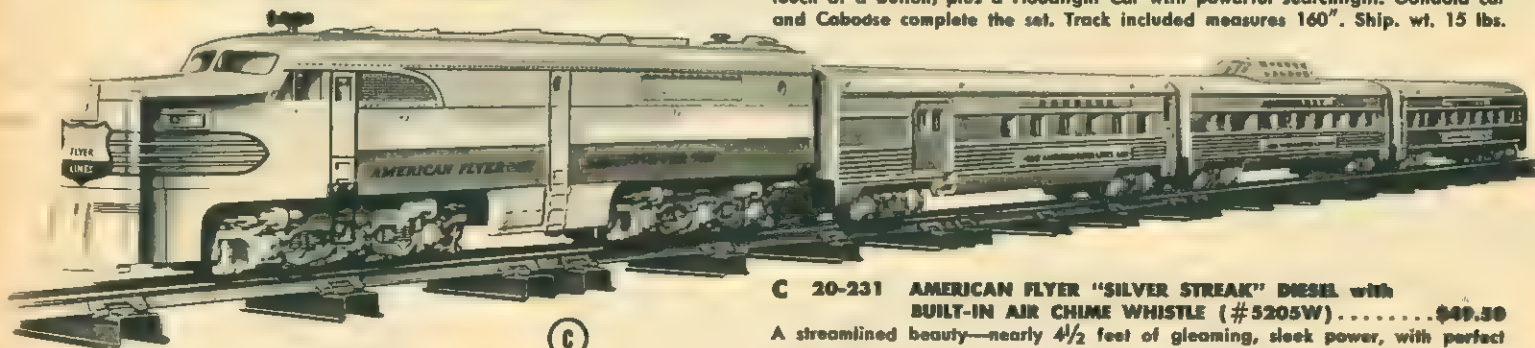
A train set that has a quality worm-drive motor and realistic sound-effects choo-choos that keep time with the rushing drive wheels. Cars uncouple at touch of a lever. 25 Watt transformer included with locomotive, tender, box car, hopper car and caboose and 120" of 2-rail track. Ship. wt. 15 lbs.



B 20-243 AMERICAN FLYER SWITCHER FREIGHT with SMOKE and CHOO-CHOO (#5004).....\$37.95

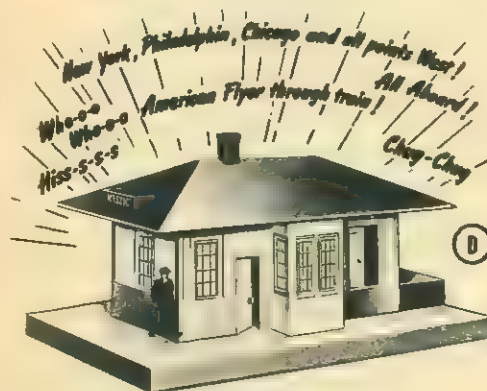
What a lot of railroading fun there is in this train set, powered by one of the most highly-detailed locomotives ever made—the famous "Nickel Plate R. R." switcher. In addition to a locomotive that puffs smoke and sounds off with choo-choos, train set has a remote control Automobile Car that unloads sedan at the touch of a button, plus a Floodlight Car with powerful searchlight. Gondola car and Caboose complete the set. Track included measures 160". Ship. wt. 15 lbs.

BUILT-IN AIR CHIME WHISTLE!



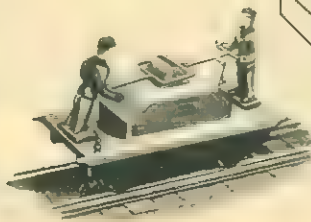
C 20-231 AMERICAN FLYER "SILVER STREAK" DIESEL with BUILT-IN AIR CHIME WHISTLE (#5205W).....\$49.50

A streamlined beauty—nearly 4½ feet of gleaming, sleek power, with perfect detail and authentic scale modeling. Locomotive is patterned after the famous American Locomotive "Alco" Diesel and has worm-drive motor plus a remote control built-in Air Chime Whistle. Cars include Baggage, Coach and Vista-Dome, resemble the stainless steel type used on nation's crack trains. With 140" of 2-rail track. Ship. wt. 18 lbs.



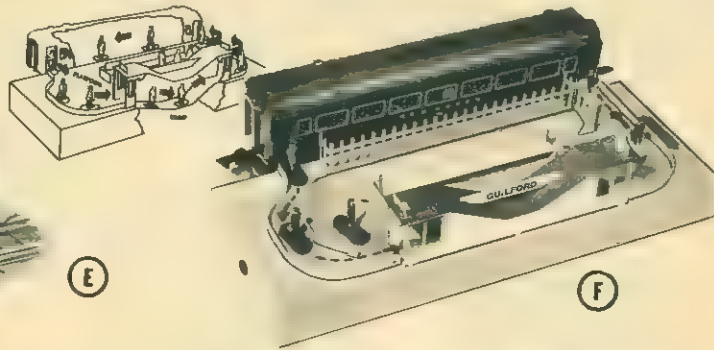
D 20-215 AMERICAN FLYER TALKING STATION (#755A).....\$19.95

Most popular train accessory ever made. By electrical remote control operation, station causes train to halt in front of it automatically. Then sound effects (train dispatcher's voice, hissing steam, etc.) issue from interior. When finished, train resumes trip automatically. Completely automatic and electrical—no batteries. Ship. wt. 8 lbs.



E 20-171 AMERICAN FLYER HAND CAR (#740).....\$7.95

Powered by powerful Gilbert worm-drive motor. The faster the car goes, the faster the two railroadmen pump! Colorfully finished. Ship. wt. 2 lbs.



F 20-208 AMERICAN FLYER ANIMATED STATION (#766).....\$14.95

Fascinating action! Hand-painted figures mill about platform automatically, striding up and down. When Coach (included as part of accessory) enters station, you open doors and figures board the train. Variety of actions. 13" long, 7" wide, 3½" high. Ship. wt. 4 lbs.

The AMERICAN FLYER Catalog will be mailed to you upon request.

GILBERT TOYS *for* 1952

ERECTOR

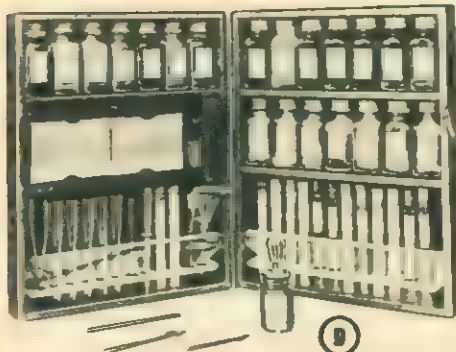
**MADE OF STEEL TO BUILD LIKE REAL MODELS THAT
BUZZ WITH ACTION — HUNDREDS OF OTHER MODELS**

Model Illustrated Built with 8½ Erector

A 4-31 ERECTOR—THE MOTORIZED SET (#4½).....\$7.95
Two tiers of parts provide ample girders, plates, wheels, etc., to build such models as Windmill, Jig Saw, small Airplane Ride, Autogiro, Trip Hammer, Walking Beam Engine, Stamp Mill, Railroad Bridge and scores of others. Mechanical spring-wind motor enables ERECTOR trucks to run under own power—no wires, no batteries. Also operates Hoist, Crane, Ferris Wheel and other models. Ship. wt. 8 lbs.

B 19-65 ERECTOR SET (#½).....\$12.95
For sheer fun there has never been anything to equal Erector sets! Step-by-step you build exciting models, like Lift Bridge and HUNDREDS of others! Set includes powerful electric motor and more than 350 parts. Hinged chest measures 18" long, 10" wide, 3" high. Ship. wt. 10 lbs.

C 11-36 ERECTOR—THE ALL-ELECTRIC SET BUILDS FERRIS WHEEL (#½).....\$23.50
Nearly 16 POUNDS of Girders, Gears, Pinions, Plates, Wheels and other ERECTOR parts make up this massive set, complete with sturdy hinged-cover cabinet. In addition to a 4-speed forward-and-reverse gearing in Electric Engine, you'll find a string of electric lights to illuminate finished models PLUS an electro-magnet. With this set you can make such exciting models as a Magnet Crane, Ferris Wheel (RIGHT), Portable Derrick, Operating Elevator, Airplane Beacon, Cantilever Bridge and scores upon scores of others, including over 100 engine-driven, illuminated models alone. Ship. wt. 18 lbs.



**D 12-3 GILBERT CHEMISTRY
SET (7)\$9.95**

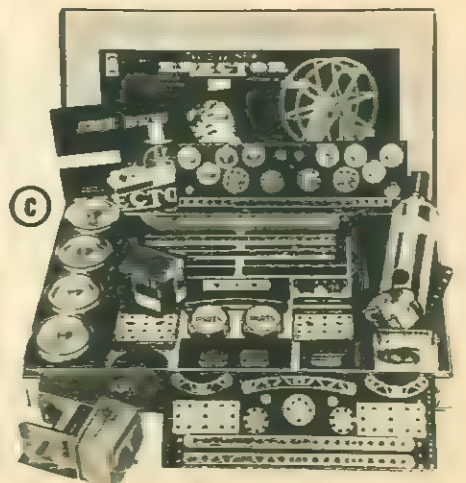
A perfect Christmas gift! Not only does this set enable user to perform 379 thrilling chemistry experiments, but it tells how, in addition, to do 80 glass blowing experiments! Big, two compartmented chest stands 11" high and opens to 28½" width. 67 pieces of apparatus and chemicals. Huge instruction book by Prof. Johnson, Yale chemist. Ship. wt. 8 lbs.

**E 5-21 GILBERT MICROSCOPE
SET (20)\$18.95**

Shows nature's hidden colors tremendously enlarged. Magnifies specimens 10, 200 and 450 times their actual size. Racks and drawers contain complete laboratory with dissecting equipment, sub-stage light, chemicals, etc. Set is 14 x 20" when opened. Ship. wt. 8 lbs.

**F 3-44 GILBERT MYSTO MAGIC
SET (5A)\$9.95**

Ingenious, mystifying tricks from all parts of the globe—and you can master them in just a few hours of fascinating practice. Includes Acrobatic Wedding Ring, Multiplying Billiard Balls, Vanishing Rabbit, Magic Keys and many others. Also, make up kit and magic show poster, plus THREE magic books. A real valuet 20½" long, 13½" wide, 2½" high. Ship. wt. 6 lbs.

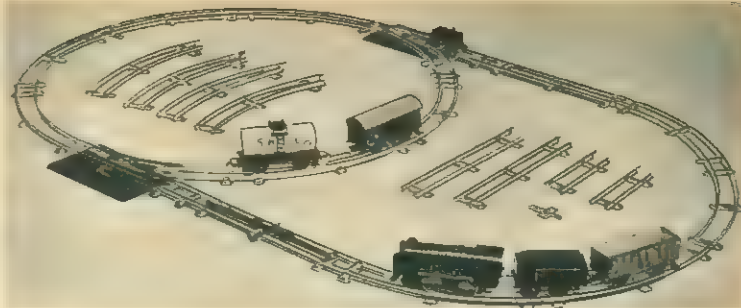




(B)

B 4-30 MECHANICAL TRAIN (Imported)\$8.00

Railroading holds such a great fascination for youngsters and this excellent set is sure to give the young train dispatcher much pleasure. The set features a locomotive with reversible spring motor and adjustable speed control, tender, gondola car, Shell oil tank car, box car, plus 4 straight and 8 curved track, making a 30 x 48" oval. Ship. wt. 5 lbs.



(A)

A 12-38 UNCOUPLING TRAIN SET (Imported)\$12.95

A very handsome wind-up train set providing all the fun of model railroading for the pre-electric train age group of 3 to 6 years. It is the only set of its kind combining all the features of reversible spring motor, automatic speed control regulator, brakes, coupling and uncoupling. Engine and tender, oil tank car, box car, gondola car, straight and curve track 18 pieces in all, a starting and stop rail and one pair of switches complete this set. Ship. wt. 7 lbs.

MARKLIN

SEND FOR THE SPECIAL MARKLIN TRAIN CATALOGUE



G 800

ST 800

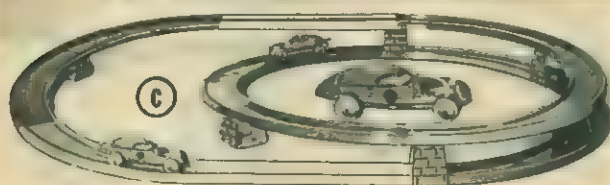
Sk 800 N

MS 800

HR 800 N

CCS 800

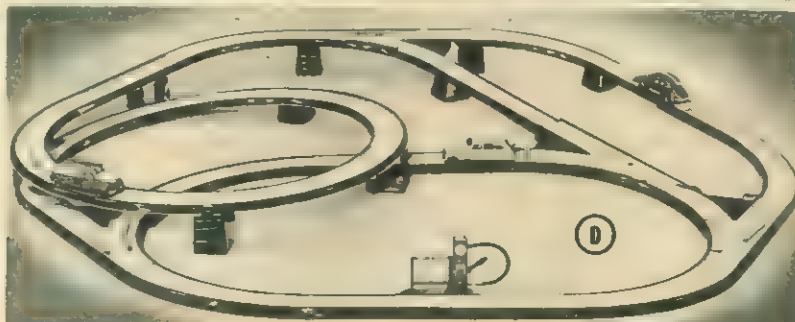
MARKLIN MINIATURE RAILWAYS Because of the unlimited possibilities of layout design HO gauge miniature railways are a fascinating hobby for young and old alike. We carry a complete assortment of Marklin HO gauge equipment and no matter what type of locomotive the Marklin hobbyist is most interested in, be it steam, electric or diesel, each is represented and each is a story of Beauty, Quality and Performance.



(C)

C 4-9 SPIRAL AUTO RACE (Imported)\$5.50

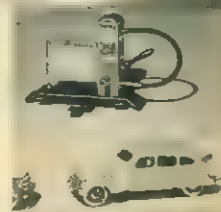
(4 yrs. up)—Here are two 4" all-metal, spring-driven racing cars that tear around this all metal sectional track without jumping the track either on the hair pin turns or overpass. Speedway measures 27" across at widest point. Ship. wt. 4 lbs.



(D)

D 20-282 LARGE TRAFFIC LAYOUT (Imported)\$9.95

(4 yrs. up)—This set contains material for building many (one at a time) varied and intricate connecting roadways. By manipulating the hand-operated switches, traffic can be diverted from one roadway to another. Raised sides of the metal sections keep the cars from going off the roadway on the hairpin turns and overpass. A mechanism attached to the "gas pump" winds the powerful spring motors of these three fast moving little (3 1/2") cars. Largest layout approximately 40 x 40". (Imported). Ship. wt. 6 lbs.



(E)

E 27-34 RAILROAD STATION WITH LOUD SPEAKER\$5.00

(4 to 9 yrs.)—A very busy railroad terminal all set up. Equipped with loud speaker operated by hand crank calling out the principal cities on main line routes as in railroad station with choo-choo sound of train in motion. Also has two parking meters operating with pennies, operating traffic light and bus with changing signs and luggage compartment. Made of masonite and tekwood. beautifully colored. Size 12 x 23". Ship. wt. 6 lbs.

**FREE DELIVERY
TO 14 EASTERN STATES
SEE INSIDE BACK COVER**

A MAGNET MASTER—(6 yrs. up)—Magnet Master combines the advantages of a construction set and of an art set. It is composed of multi-colored metal pieces which are put together with small vari-shaped magnets. The elements come apart as easily as they are put together so the child is encouraged to build again and again. It gives the child a new medium for his natural desire to make beautiful things.

4-11 **MAGNET MASTER** Over 100 pieces. Ship. wt. 7 lbs.\$9.95
4-10 **MAGNET MASTER** Over 50 pieces. Ship. wt. 3 lbs.\$4.95

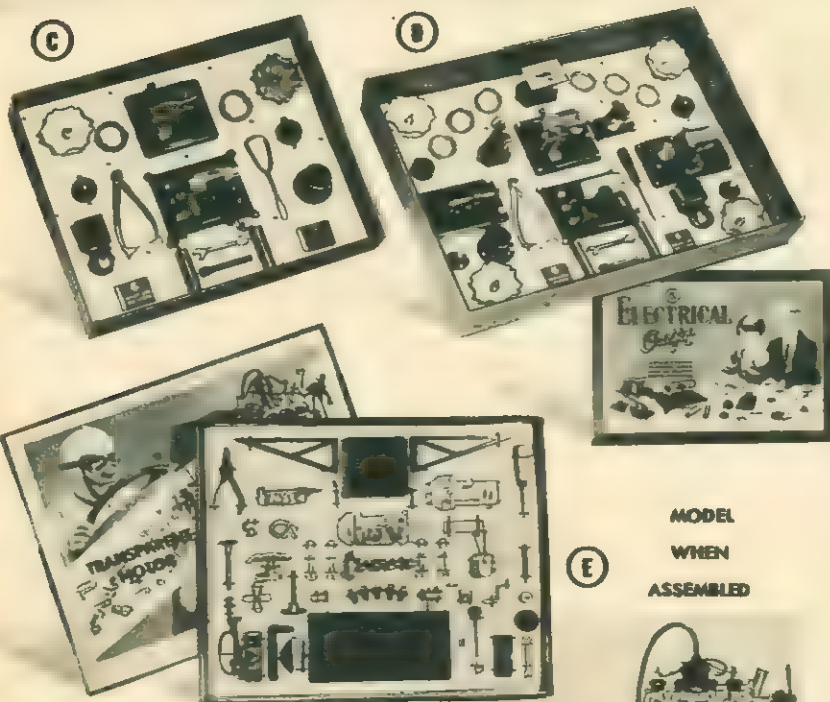
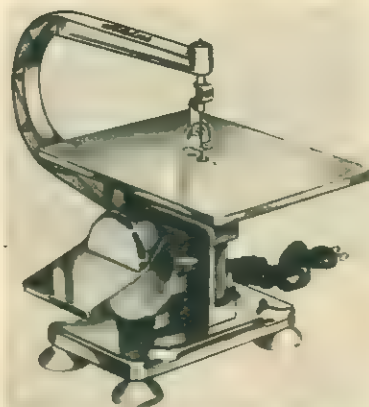
B 4-7 ELECTRICAL JIG SAW COMBINATION.....\$17.00
(10 yrs. up)—This practical 3 in 1 combination of jig saw, sander and filing machine makes an excellent addition to the home workshop. For fun and profit, one can make wooden signs, nameplates, house numbers, bird houses, puzzles, etc., for friends and neighbors. Constructed of light-weight aluminum and equipped with powerful AC motor. Table 6 x 8" tilts and rotates to cut at any angle. Sanding table tilts up to 45°. Saw cuts to center of 16" circle with 3000 3/16 strokes per minute. 13½ x 8½ x 8½" overall. Complete with 3 saw blades, wrench, 2 samples of wood and 3 project patterns. Ship. wt. 6 lbs.

ELECTRICAL OUTFITS (Imported)—(10 yrs. up)—These are excellent battery operated experimental electrical sets for budding "Thomas Edisons" which will help to teach something in an interesting manner about that wonderful subject of electricity. Each set contains a selection of working models mounted on bases, accessories and an instruction book for making many harmless yet interesting and instructive experiments.

C 4-37 ELECTRICAL OUTFIT\$13.75
Contains induction coil with thriller, electric motor and buzzer signaller, electric bell push, switch, plastic reflectors with bulbs, battery tester, wire, insulated staples, battery clips and screws plus a small wrench and screwdriver. Ship. wt. 4 lbs.

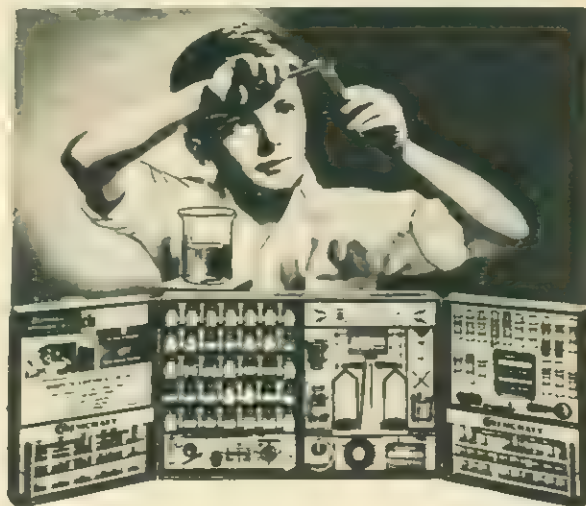
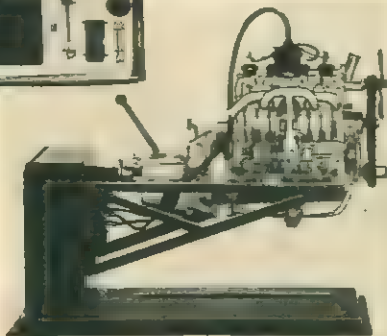
D 4-27 DE LUXE ELECTRICAL OUTFIT.....\$28.95
Contains an electric motor with miniature circular saw, double grind stone and fan attachments, generator, Morse code signaller and induction coil with thriller, electric bell with bell pusher; battery and bulb testers, switch, bulb reflectors, wire and tools. Ship. wt. 7 lbs.

MAGNET MASTER



E 3-109 TRANSPORT ENGINE ASSEMBLY KIT (Imported) \$22.50

An ingenious study model of an engine that is something more than a toy. This educational outfit will enable boys to understand the construction and operation of a four cylinder combustion engine, learn to know its various parts and after assembly can actually see its working parts move through the transparent plastic housing as the crank shaft is manually turned. Kit consists of forty metal and plastic parts including necessary tools. Overall measurement of this pocket sized non-operating engine 3 x 6 x 8". Instructions included. Ship. wt. 5 lbs.



F ADVANCED CHEM-CRAFT SETS—(10 yrs. up)—Presenting a series of Atomic Energy experiments, with atomic energy apparatus and material included in sets 416 and 418 also the Chemcraft Spinthariscopes (shows an atom splitting), a real sample of uranium ore, a manual "The Store of Atomic Energy". Additional equipment for many interesting experiments, balances, blow torches, (for use in Glass Blowing) as well as manuals. Contained in wood lab cabinets.

19-114 (No. 414) Over 500 experiments. 21 x 13¼" open. (WITHOUT Atomic Manual, Spinthariscopes and Glass Blowing.) Ship. wt. 7 lbs.\$7.50

19-115 (No. 415) Over 600 experiments. 31½ x 13¼" open. (WITHOUT Spinthariscopes.) Ship. wt. 10 lbs.\$12.50

19-116 (No. 416) Over 700 experiments. 46 x 13¼" open. Ship. wt. 15 lbs.\$17.50

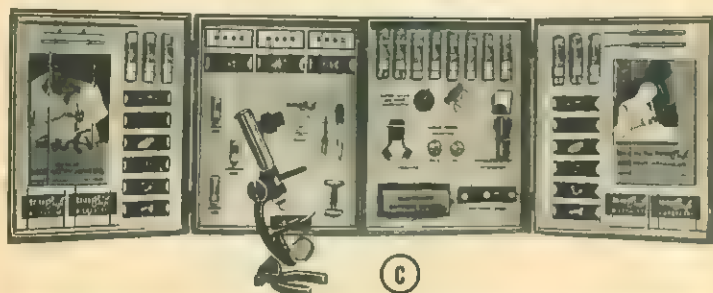
19-2 (No. 418 (Illustrated)) 1027 experiments. 51 x 16" open. Ship. wt. 22 lbs. Express only.\$27.50



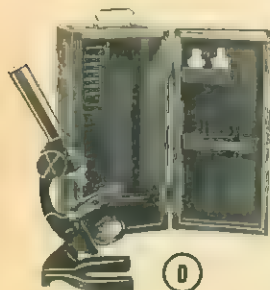
A



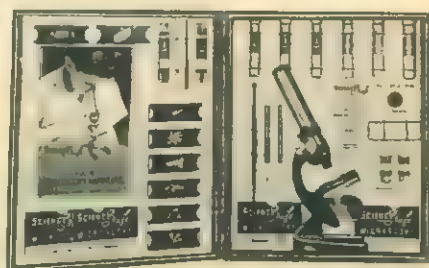
B



C



D



E



F



G



H



J

A 5-15 MINERALOGY SET\$9.95

All the thrills and excitement of discovery can be yours with this big, new Sciencecraft Mineralogy Set. The beach, the mountains, or even a city excavation offer good chances of finding interesting mineral specimens. These can be compared for identification with the 48 beautifully colored specimens included in the set. These large and interesting specimens also form the basis for a future larger collection. Included is equipment for making physical, chemical, and blowpipe tests on unknown specimens. The 150 page Mineralogy Manual is highly recommended for amateurs. Each mineral is contained in an individual compartment and labeled for ease of identification. Packed in attractive hinged-lid wood cabinet 13 $\frac{3}{4}$ " x 10 x 3". Ship. wt. 7 lbs.

B 31-121 POCKET MICROSCOPE (Imported)\$3.75

Here is a very convenient and efficient pocket sized microscope that magnifies 40 times, in a polished nickel case 5" long. It can always be handy to reveal the true composition of a fabric, the amazing texture of a bee's wing or delicate structure of a flower, etc. Wonderful for Nature Study. Ship. wt. 1 lb.

C 21-1 MICROSCOPE SET\$21.00

A deluxe set with many accessories of great play value. Large microscope, 8 $\frac{1}{2}$ " high with carefully ground and polished lenses give this microscope power (50 to 200) to enlarge (for example) the head of a fly to the size of a nickel. The Duo-form wood cabinet 46 x 13 $\frac{3}{4}$ " (when open) has large supply of chemicals, 12 mounted specimens, uranium, gold and silver ore specimens plus many parts such as slides, pipette, dissecting needles, tweezers, and probing tools. Two of the latest manuals included. Ship. wt. 10 lbs.

D 5-1 MICROSCOPE\$13.95

This microscope answers the demand for a separate instrument suitable for laboratory use by adults and students. The microscope is all metal, 10" high, with velvet-touch focusing system. It has three interchangeable objective lens mountings of 50, 100 and 200 power. These are easily changed in a matter of seconds to give the desired magnification for the subject being viewed. The microscope comes in a small professional-type carrying case of wood, 10 $\frac{1}{2}$ " x 4 $\frac{3}{4}$ " x 4". It is furnished with 6 glass slides (in individual compartments) and two dissecting needles. Ship. wt. 3 lbs.

E 21-339 MICROSCOPE SET\$11.95

Set contains a 8 $\frac{1}{2}$ " microscope with 50 power magnification on a wide field of vision and has a precise but easy-to-focus magnifying system. In addition to the Microscope this outfit contains materials for making Slides, Slide Glasses, 4 prepared Specimens ready for immediate observation. Uranium Ore, Gold Ore and a large Sciencecraft Senior Microscope Manual. Wooden cabinet measures 23 $\frac{1}{4}$ " x 13 $\frac{3}{4}$ " when open. Ship. wt. 7 lbs.

F 3-131 INTER-COM TELEPHONE SYSTEM\$10.00

(5 yrs. up)—Equipment for a two-way conversation over the popular cradle type phones. Each phone measures 6 $\frac{1}{4}$ x 4 $\frac{1}{4}$ x 4 $\frac{1}{4}$ " and has a buzzer signaler. Included is 30 feet of wire along with simple instructions. More wire can be added if desirable. Operates up to 50 ft. on 4 flashlight batteries which are not included. See below. Ship. wt. 5 lbs.

3-143 Set of 4 batteries. Ship. wt. 2 lbs.\$5.50

G 3-38 OFFICIAL SIGNALLER\$5.75

(8 yrs. up)—For sending and receiving messages by the International Morse Code. Each of the two brown bakelite sending stations can be "rigged" for communication by telegraph, radio signal or blinker light. The "dot-dash" code is conveniently printed on the top of each 7 x 3 x 2" station box. Semaphore signaling, flag and continental code books included, along with 50 ft. of wire. Batteries not included. Requires four. See Below. Ship. wt. 7 lbs.

3-143 SET OF 4 BATTERIES Ship. wt. 2 lbs.\$5.50

H 19-69 PLANTCRAFT\$5.95

(7 yrs. up)—Wonderful examples of growth indoors of plants and flowers from tiny seeds are accomplished without soil, sand, or injurious solutions, but with only small amounts of treated water and sterilized mica. Set 20 x 11 $\frac{1}{2}$ x 3", contains 8 flower pots and saucers in 2 sizes, 8 selected flower and vegetable seeds, supply of mica, quantity of nutrient chemicals and instructions. Ship. wt. 5 lbs.

J 6-1 NATURE SET.....\$8.50

(7 yrs. up)—The entire insect world offers endless opportunities for observation and education, for the habits and haunts of butterflies, grasshoppers, moths open a brand new field of learning. The 22 x 13" kit contains a net, collecting jar, adjustable spreading board, pins, forceps, Riker Mount, identification labels, vials, etc. Ship. wt. 7 lbs.

STEAM ENGINES (Age 8 yrs. up)—Steam as a source of power presents a fascinating opportunity for "growing up" play and becoming familiar with it is of educational value too. Believing that there is no substitute for quality, we offer these imported steam engines, roller and machine shop assembly accessories for their fine workmanship and high quality.

A 3-139 STEAM ENGINE\$24.00
Mounted on a 10 x 12" metal base. Has 6 1/4" brass boiler with water gauge, safety valve and whistle. Heated by Sterno and generates enough power to operate 15 to 20 small attachments. Sterno pan, funnel and a supply of washers included. Ship. wt. 10 lbs.

B 3-61 STEAM ENGINE\$38.00
This power plant and boiler are mounted on a 13 x 15" metal platform. The polished 8" brass boiler with whistle, pressure gauge, safety valve, water gauge, and steam valve has a four burner Sterno heater with valve controlled steam line running to oscillating power plant. Equipped with big fly wheel and double pulley for belt use. Ship. wt. 14 lbs.

C 3-68 STEAM ROLLER\$12.00
After a few minutes with water in the boiler and applying a small amount of heat from the Sterno burner, there will be enough steam pressure to propel this typical all-metal road roller. Has brass boiler, safety valve and whistle. Can be used as stationary steam plant. Measures 6" overall. Ship. wt. 4 lbs.

ATTACHMENTS FOR STEAM ENGINES—All are tiny yet are perfect miniatures of their labor-saving big brothers. Each is mounted on a plastic base, has one moving part, driven by belt attached to power plant. Measure from 2 1/2" to 4 1/2" high. For wire belting see below.

D 4-80 POWER HACK SAW—Ship. wt. 1 lb. \$3.50

E 4-87 FAN—Ship. wt. 1 lb.\$1.00

F 4-78 MILLING MACHINE—Ship. wt. 1 lb. \$2.65

G 4-83 GRIND STONE—Ship. wt. 1 lb.\$1.35

H 4-85 LINE SHAFT—Ship. wt. 1 lb.\$2.95

J 4-79 LATHE—Ship. wt. 1 lb.\$3.65

K 4-82 DRILL PRESS—Ship. wt. 1 lb.\$2.75

L 4-81 POWER PRESS—Ship. wt. 1 lb.\$2.75

M 4-84 CIRCULAR SAW—Ship. wt. 1 lb.\$1.35

A-104 Wire belting for above25

N 31-25 VARI-POWER TELESCOPE\$30.75

Several telescopes in one. Magnifications of 15 x 20 x 30X and 40 power possible. Gives images equally sharp and clear at all powers. Has knurled ring in the eyepiece drawtube for positive grip, fast and easy focusing. The 4 chrome plated tubes are rust-proof and attractive. Large tube has black vulcanite of deep morocco grain, a durable and beautiful finish. Measures 8" when closed. Comes with leather case. A Wollensak product. (Tripod not included.) Ship. wt. 3 lbs.

P 21-15 TRIPOD\$16.40

This steady tripod is surefooted with reversible rubber tipped or pointed metal tipped leg points. The sturdy metal construction is precision machined with bronze bushings in all moving parts. The fluted handle is for positive locking the tilt in any position up or down. Will turn a complete 360 degree circle. Each leg locks in a quarter turn fast-lock system securely to height desired. Telescope saddle, rubber mounted with binding strap included. Extended height 56". Ship. wt. 6 lbs.

R 31-423K BINOCULARS

(Tax Included)\$3.55

"Roy Rogers" brand. For an inexpensive article these binoculars are well made. The barrels are covered with brown imitation leather, lens enclosures are black plastic. They have 3-power matched lenses, wide vision, focusing screw and are adjustable to eye width. Ship. wt. 2 lbs.

S 31-38X FIELD GLASS

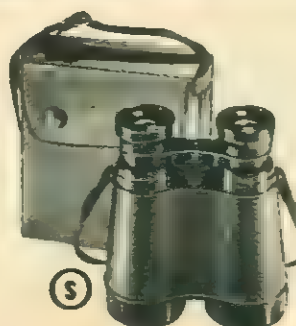
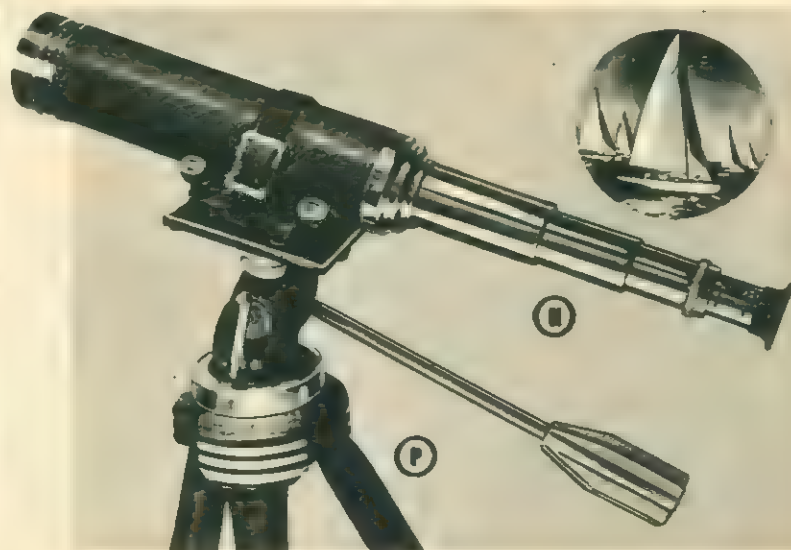
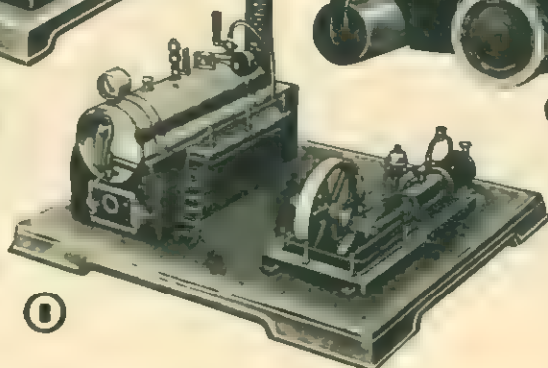
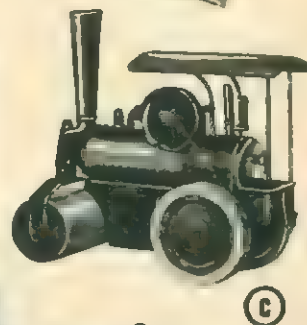
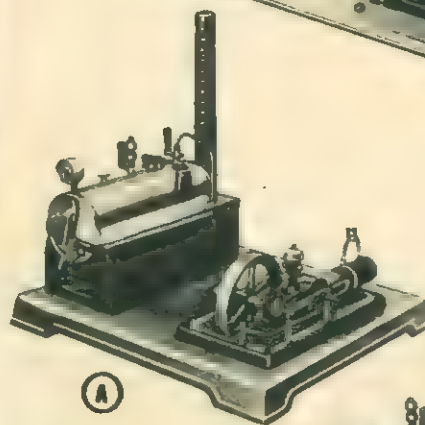
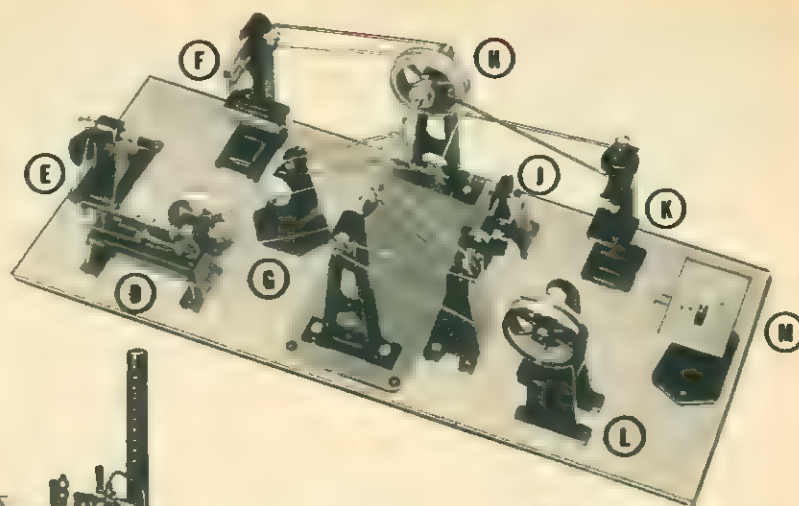
(Tax Included)\$19.20

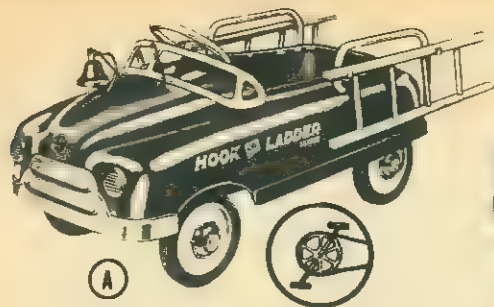
This neatly designed, all-purpose, 4-power field glass with 35 mm. lenses gives added pleasure to travel and sporting events. Has rugged frame with plastic covering and waven plastic neck strap. Height closed 4 1/4". Ship. wt. 2 lbs.

T 31-285X FIELD GLASS

(Tax Included)\$9.00

A neat and trim 3-power glass with 44 mm. lenses and accurate focusing. Most convenient to carry and use on all outdoor occasions. Has metal frame, with black enamel finish. Height closed, 4 1/4". With case. Ship. wt. 2 lbs.



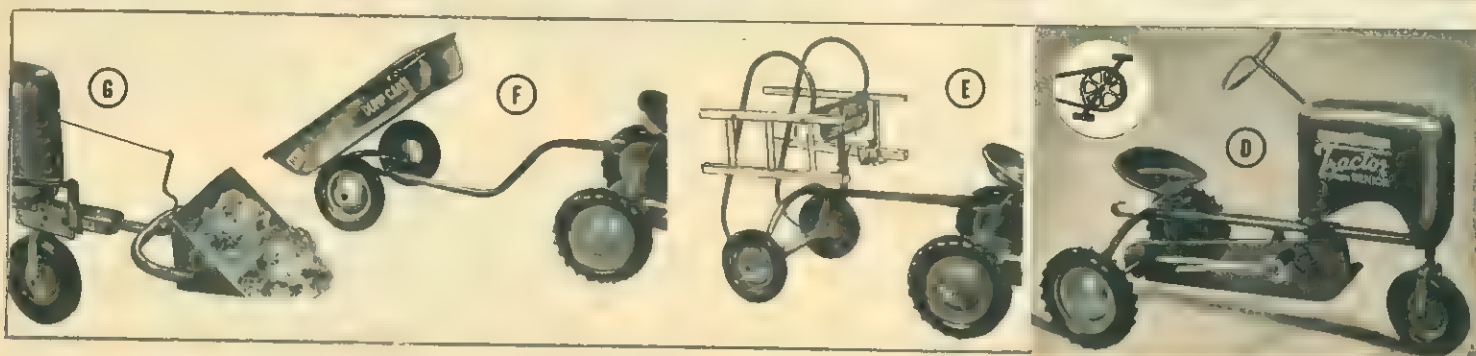


BMC CHAIN DRIVEN CARS—(3 to 6 yrs.)—Designed and built for long rugged wear and to insure a child's full enjoyment and comfort. The bodies are made of heavy gauge steel with baked enamel finish, chain driven, adjustable black rubber pedals, easy turning steering wheels, ball bearing front wheels and rear axle ball bearing suspension for easy free riding at all times. All have double disc wheels with semi-pneumatic rubber tires. Extra wide seats for comfort. **EXPRESS ONLY.**

A 60-79 BMC HOOK AND LADDER \$38.50
Off to the rescue in this bright red Hook and Ladder. Equipped with ringing bell, 2 wooden ladders, windshield and chain drive. Has rear step and 8" wheels with nickel plated hub caps. 44" long, 20" wide. Ship. wt. 46 lbs.

B 60-77 BMC FIRE CHIEF CAR\$34.50
Clong, Clong, Clong—goes the Fire Chief. Fireman's red finish with white trim. Ringing bell and chain drive, 8" wheels with nickel plated hub caps. 39" long, 20" wide. Ship. wt. 30 lbs.

C 60-78 BMC POLICE CAR\$34.50
Painted official blue, just the car for the youthful policeman has chain drive, dummy type chrome plated head lamps, white dummy police light with red lens and silver painted bumpers, 8" double disc steel wheels with nickel plated hub caps. Measures 39" long, 20" wide. Ship. wt. 42 lbs.



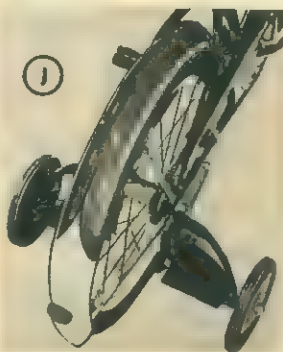
SENIOR HEAVY DUTY TRACTOR AND ATTACHMENTS (3½ to 8 yrs.)—The grand-daddy of all juvenile tractors, 40" long, pedal-chain-driven tractor of rugged welded steel construction with red baked enamel finish. Extra large spring seat and pedals are adjustable for different ages. Disc wheels with semi-pneumatic tractor tread tires roll easily on ball bearings. Coupled with the Fire-Fighter, Scoop Shovel, or Road Grader attachments for towing, it provides additional fun of engaging realistic play work. The Tractor and attachments listed below are the very latest and best of the 1952 models.

D 60-59 HEAVY DUTY TRACTOR SR.\$24.95
Ship. wt. 36 lbs. **EXPRESS ONLY.**

E 40-62 FIRE FIGHTER\$12.45
Standing platform with handrail grip carries one child and features a bell and two wooden ladders. Ship. wt. 15 lbs. **EXPRESS ONLY.**

F 40-69 DUMP CART\$10.50
Sturdy (supports 100 lbs.) metal box on tubular frame. Has steel handle to raise and lower body. Ship. wt. 18 lbs. **EXPRESS ONLY.**

G 27-202 SCOOP SHOVEL Ship. wt. 8 lbs. ..\$9.95
Attaches to front of tractor, scoops up sand, earth, etc., has hand lever for lowering and raising shovel.



K 61-70 FIRE CHIEF BIKE\$47.95
(3 to 6 yrs.)—Deluxe Huffy-Convertibles with 16" wheels. Fireman's hand rails and bright fire bell like those real fire engines. Hand rails add safety for extra passenger riding on step-plate. Atomic red and white with red hand rails. Red "Fire Chief" hat comes with each unit. Ship. wt. 45 lbs. **EXPRESS ONLY.**

H-J HUFFY CONVERTIBLE From velocipede to bicycle. This vehicle grows with the youngster's ability to ride and most children grow from the velocipede to the bicycle rather quickly. When the child first tries to ride, the outrigger wheels keep the bike from tipping over, and by raising the adjustable outrigger wheels, the child gets the feeling of riding a "two-wheeler". Finally the outrigger wheels can be removed and saved for the next youngster in the family. Bike has coaster brake, sturdy outrigger wheels with moulded tires and built-in riding step plates to hold extra passenger. Fits-Sooner frame—saddle can be lowered 2" more than an ordinary bicycle, but raised just as high. Adjustable handlebars too. Strong tubular steel frame with multi-color decoration. Wide, deep-cut fenders. Special gear ratio for easier pedaling. With 20" wheels and balloon pneumatic tires: 4 to 7 years. For inside leg measurement 18" to 24".

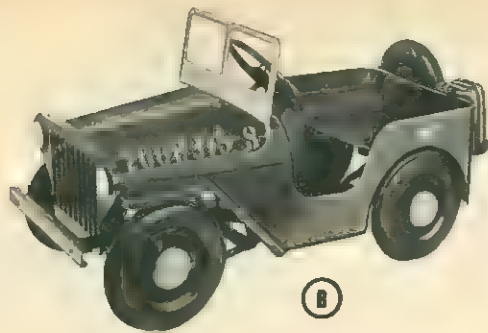
61-91 BOY'S BIKE Jet black and atomic red. Ship. wt. 45 lbs. Express only\$49.95

61-80 GIRL'S BIKE Tropical blue and ivory. Ship. wt. 43 lbs. Express only\$49.95

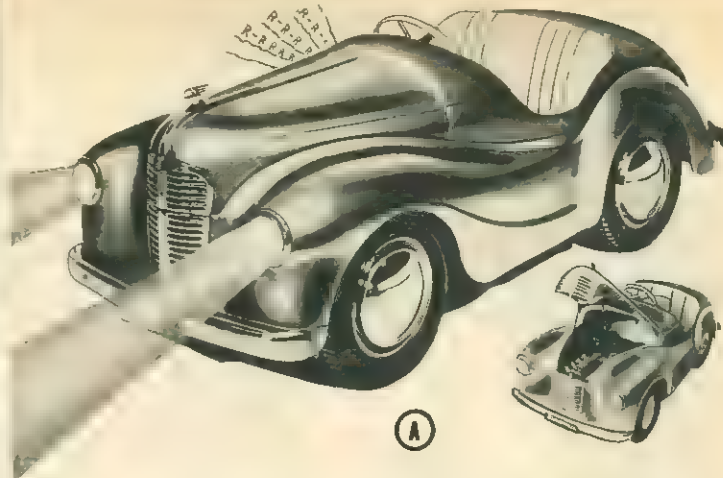
With 16" wheels and semi-pneumatic tires: 3 to 6 years. For inside leg measurement 16" to 21".

61-85 BOY'S BIKE Atomic red and white. Ship. wt. 42 lbs. Express only\$39.95

61-84 GIRL'S BIKE Tropical blue and white. Ship. wt. 44 lbs. Express only\$39.95



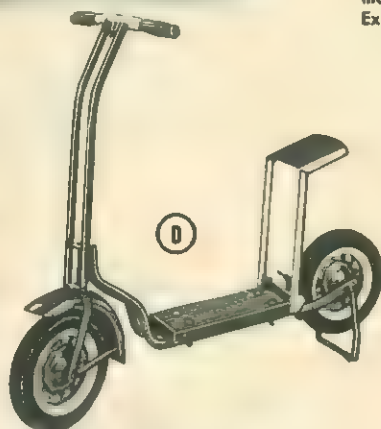
B 60-85 PEDAL JEEP (Imported)\$29.95
(3½ to 6½ yrs.)—This flashy little pedal jeep, in khaki enamel, is copied after the famous war-time model, complete with folding mock windshield as well as spare tire and gas-can mounted on rear. 40" long and 17½" wide, its chassis is of welded tubular steel construction. Bumpers and body are pressed steel. Rear axle and rear wheels fitted with ball bearings. 10" steel disc wheels have solid rubber tires. Pedals have rubber pads. Ship. wt. 63 lbs. Express only.



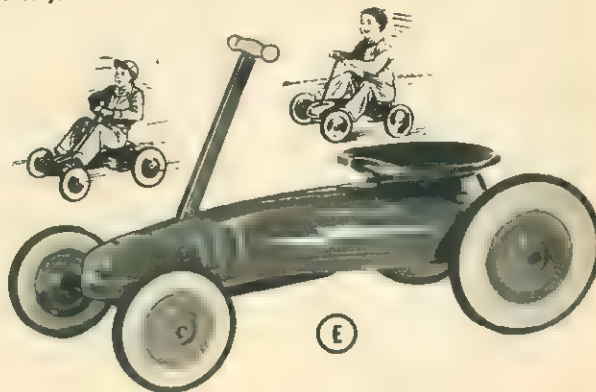
A 60-109 AUSTIN JR. ROADSTER.....\$129.00
A top quality car from chromium bumper to chromium bumper with very easy pedal propulsion as one of its many features. Adjustable for ages 4 to 8 with a wide felt padded seat for two. Its enameled pressed steel body has leather cloth upholstery, handbrake, battery operated horn and headlights, large rear luggage compartment, demountable pneumatic tires and a hood that lifts to expose engine with its non-operating wired spark plugs. The nearest thing to Dad's car in material, design and enjoyment. Length 5'3". Ship. wt. 170 lbs. Express only.



C 40-12 STAKE WAGON...\$18.00
(3 yrs. up)—An easy-rolling express wagon with a roomy 16 x 36" body sturdily made of varnished hardwood. The strong metal undercarriage has 9½" metal disc wheels with rubber tires. By removing the sides, this wagon can be changed from a farm-wagon to a flat-top coaster. Ship. wt. 35 lbs. Express only.



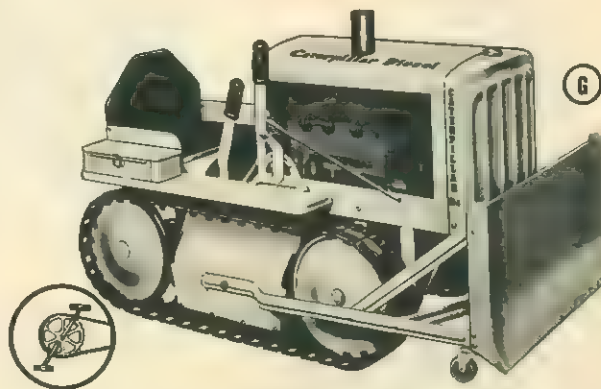
D 27-205 TWO-WHEEL SCOOTER WITH SEAT\$10.95
(5 yrs. up) For the more advanced rider, this sturdy two-wheeler has easy rolling ball-bearing heavy duty wheels with extra heavy puncture-proof semi-pneumatic tires. The metal stand can be used to "park" the scooter when not in use. Red enameled steel frame with white trim and black wooden footboard and folding seat. Handle bars have rubber grips. Overall length: 39". Ship. wt. 15 lbs.



E 40-84 ROW CAR\$27.95
(5 to 10 yrs.) Available for the first time in several years. Fortunately are the riders of this vehicle. It's very maneuverable, speedy and its rowing action gives beneficial exercise to arms and back. Made entirely of metal. Seat adjustable. Steered by feet on front axle. Has rubber tired wheels. Enameled in a combination of red, blue, brown and gray. Measures 36" overall. Ship. wt. 30 lbs. Express only.



F COLSON VELOCIPEDES — On these handsome velocipedes, gleaming in red and black outlined in white, a small pedaler can work off energy for many a happy mile. Frame of 1½" tubular steel. Ball bearing wheels with semi-pneumatic balloon white wall tires and bicycle type ball bearing pedals. Adjustable spring saddle. Adjustable ¾" handlebars. To order correct size, use inside leg measurement from heel to crotch.



- 40-20 VELOCIPED, FRONT WHEEL 12". (FOR INSIDE LEG MEASURING TO 16").**
Ship. wt. 26 lbs. (Not illustrated). Express only.\$26.95
- 40-21 VELOCIPED, FRONT WHEEL 16". (FOR INSIDE LEG MEASURING TO 18").**
Ship. wt. 30 lbs. (Illustrated). Express only.\$27.50
- 60-22 CHAINTRIKE, FRONT WHEEL 16" (FOR INSIDE LEG MEASURING TO 18").**
Ship. wt. 44 lbs. (Not illustrated). Express only.\$43.75

G 60-20 CATERPILLAR TRACTOR\$44.95
(3½ yrs. up)—At last a most imposing and well built operating tractor. All steel construction with caterpillar tractor treads mounted over 9½" rubber tired disc wheels with four idler wheels on each side. To assure easy progress, it has pedal action with chain drive. Direction controlled by rubber gripped lever attached to each side, while another lever operates the 21" wire plow attachment out front. Has rubber padded seat, 2 small tool boxes welded on, an exhaust stack and picture of an engine on hood. Measures 42" overall. Ship. wt. 76 lbs. Express only.



D 8-99 NURSE UNIFORM \$7.50

Dress, cape and cap. The front buttoned dress of white broadcloth has a belt; side and chest pockets with Nurse insignia. The cape is blue with red lined broadcloth. It is washable hence practical. What little girl doesn't want to play Nurse? Sizes 4 to 14. STATE SIZE. Ship. wt. 3 lbs.



C 8-93 DRUM MAJORETTE

Ship. wt. 3 lbs. \$8.95

Stylish and gay. Full white rayon satin skirt edged with red. Red and white rayon satin blouse has red collar and white cuffs with gold braid and brass buttons on chest. White rayon hat has imprint in gold. Baton and Parade Boots not included, see below. Sizes 4 to 14. STATE SIZE.

4-57 BATON (including instruction booklet). Ship. wt. 2 lbs.\$1.75

PARADE BOOTS Ship. wt. 3 lbs.
7-113 Sizes 9, 10, 11, 12 \$4.75
7-114 Sizes 13, 1, 2, 3 \$7.50
7-116 Sizes 4, 5, 6, 7 \$8.50



B 8-107 FLOSSIE FINERY

\$12.00

Let's pretend and play "Dress up" what fun to be a Queen, Princess, Witch, Mother. Your little one will find the "dream stuff" she wants in this "Model's Hat Box". A long formal satin taffeta skirt, ballet skirt, on elastic bands, fringed stole, and an indispensable black cape, flower, silk kerchief, fancy headdress and fluffy wristlets. All kinds of "dress up" fun for happy playing little girls of 3 to 10 years. Ship. wt. 3 lbs.



A 8-82 SNOW QUEEN\$20.00

A very fancy costume consisting of a ballerina length skirt of pink net trimmed with row of sequins. The top is of blue satin and white "ermine". A white "ermine" scarf, muff and crown edged with sequins add the exquisite effect. There is also a pair of matching pink rayon panties. Sizes 4 to 14. STATE SIZE. Ship. wt. 3 lbs.

E 8-1 GYPSY COSTUME\$7.95

A very gay and colorful outfit having a vivid red rayon skirt, black and white top decorated with musical motif, sequins and piping. Many colored ribbon streamers and jingle bells are attached to the waistband. Red scarf with braiding for headdress. Tamborine not included. Ship. wt. 2 lbs.



F 8-75 FAIRY PRINCESS

Ship. wt. 2' lbs.\$10.95

Snow-white and airy for the very good fairy. The glistening white spun rayon bodice is adorned with glittering stars. Has a full flowing skirt of white spun rayon. Attached to the shoulders and tied to the wrists are white rayon wings which flutter realistically. Starred headband, tinsel trim-fringed half mask and wand lend final magical touch. Sizes 4 to 14. STATE SIZE.



G 8-5 HER ROYAL HIGHNESS...\$12.95

A regal looking costume of white and gold print trimmed with red and white braiding, studded with sequins, red shoulder sash with jeweled ornamentation. The crown is of the same material trimmed with sequins. Sizes 4 to 14. STATE SIZE. Ship. wt. 2 lbs.

H 8-69 OLD FASHIONED GIRL\$12.95

The belle of the party, prim and charming. Ruffles and a bertha adorn this dainty costume of delicately flowered rayon which fits over concealed muslin hoop. Matching pancake hat and pantaloons complete the costume. Sizes 4 to 14. STATE SIZE. Ship. wt. 2 lbs.



EXCLUSIVE COSTUMES



A 8-71 BALLET PRINCESS\$19.75
A very beautiful azure blue costume for the dainty dancer. The satin bodice is lined. It has net shoulder straps with a wide band of small silver buttons around the neck. Its starched $\frac{3}{4}$ length net skirt is very full and puffed out by several layers of the same material. There is a lovely white artificial flower at the waist while the whole is topped by a silvery form fitting tiarra or head piece. Sizes 4 to 14. STATE SIZE. Ship. wt. 4 lbs.



B 8-40 POLICEMAN Ship. wt. 3 lbs. . . \$8.95
An out of the ordinary policeman's suit that has been especially made for F. A. O. Schwarz. Styled like those worn by New York's finest, this high ranking police officer's suit of excellent workmanship and quality is made of WASHABLE extra heavy, dark blue twill, with gold braiding on cuffs and down the side of the trousers. Coat has patch pockets with brass buttons marked Police Dept. Blue cap decorated with gold braid and police shield. Adjustable embossed black leather holster with plastic click gun, whistle, handcuffs. Sizes 4 to 14. STATE SIZE.



C 8-70 CLOWN...\$6.95
Colorful one piece clown costume made of fine rayon satin printed with harlequin design with gold edged white ruffle collar and large white pompoms down the front. Reinforced peaked clown hat to match also with pom-pom. Half face mask. Sizes 4 to 14. STATE SIZE. Ship. wt. 3 lbs.

E 8-31 COWBOY\$8.95
An impressive 7 piece cowboy outfit consisting of red corduroy and leather chaps, trimmed in white leather, with vest to match, a plaid cotton shirt, bandana, lariat and belt and holster with clicking pistol. Sizes 4 to 14. STATE SIZE. Ship. wt. 4 lbs.

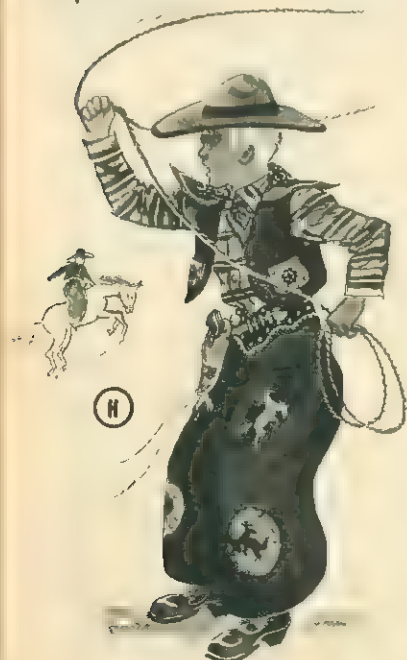
F 8-33 COWGIRL\$8.95
This colorful outfit for the girl of the "Wild West" features a red corduroy and leather skirt and vest coat, nickel studded and trimmed with white leather, and plaid shirt, leather belt and holster, click pistol, lariat, mark the girl who wears this costume as one who knows her way around the Cow Country. Sizes 4 to 14. STATE SIZE. Ship. wt. 3 lbs.



G 8-34 CANADIAN MOUNTIE\$8.95
Certainly the desire to become a "Mountie" is understandable—their courage, endurance and patience, the size and character of the country in which they operate excites the imagination of all with that of boys the most. So why not help boys live the part with this fine suit. The washable vivid red twill coat with navy blue pocket flaps, collar and shoulder pieces, brass buttons and emblems is very authentic as are the navy blue trousers with yellow stripe, broad brimmed hat, black leather holster and belt. Plastic revolver and whistle included. Sizes 4 to 14 years. STATE SIZE. Ship. wt. 4 lbs.

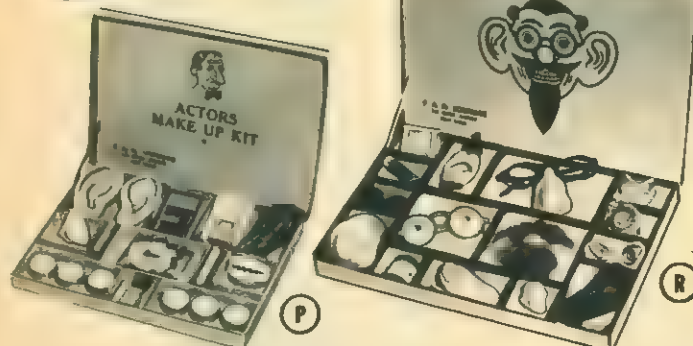
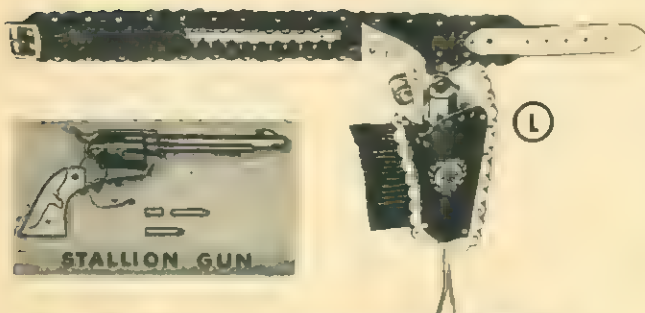
H 8-9 COWBOY OUTFIT\$13.95
An excellent leather suede outfit. The brown chaps are "gold" studded with appliqued twin bucking broncos of tan suede leather. Adjustable belt of dark brown leather is "gold" studded and jeweled. Leather holster, ammunition belt, repeating pistol, plaid shirt, kerchief with slide and lasso complete this outfit. Sizes 4 to 14. STATE SIZE. Ship. wt. 5 lbs.

D 8-77 HOPALONG CASSIDY OUTFIT \$12.95
Black and red pinwheel corduroy chaps and vest trimmed lavishly with white designs, nickel studs, jewels and piping. Black and red corduroy shirt, typical black hat with white lacing and chin strap, white tie with clasp and repeating cap pistol in ornamented black and white holster complete set. Sizes 4 to 12. STATE SIZE. Ship. wt. 5 lbs.



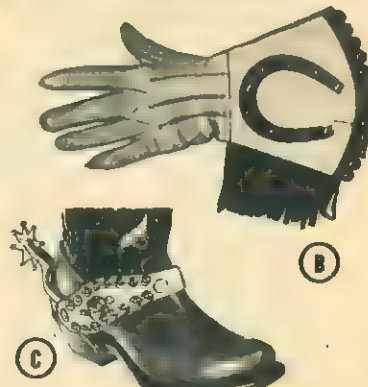
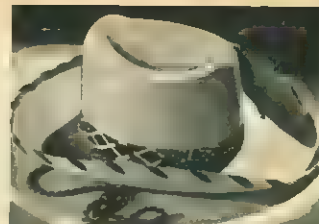


5-113 ROLL CAPS
30 rolls with 1500
shots in metal con-
tainer. Ship. wt.
1 lb.40



P 6-58 ACTOR'S MAKE-UP KIT Ship. wt. 3 lbs. \$2.95
(All Ages)—Curtain going up! Every thespian needs this deluxe 15 piece theatrical makeup kit for that school play or community pageant. Includes grease paints, liners, false whiskers, giant ears, spirit gum, makeup mirror, etc.

R 6-60 DISGUISE KIT Ship. wt. 3 lbs. \$2.95
(All Ages)—Even your closest friends won't know you when you put on a false beard, pop-eyes and mustache. 15-piece set includes floppy ears, false nose, badge, false teeth, glasses with big nose, etc. Attractively boxed and no two items alike. Each is self-attached, so that no paste or adhesive is necessary.



A 8-22 BULL WHIP Ship. wt. 4 lbs. \$10.95
Hand braided all leather 10' whip with weighted and balanced butt. Has replaceable rawhide lash. With practice it can be made to crack like a pistol shot.

B 5-62 COWBOY GLOVES \$4.75
Palms and fingers of these gloves are made of soft and pliable goatskin. Cuffs are trimmed with dark brown scalloped edge, a horseshoe and nickel decoration on the gauntlet. Glove sizes 5-6-7-8. STATE SIZE. Ship. wt. 1 lb.

C 5-169 COWBOY SPURS \$2.25
Spurs that will put the finishing touch to any young cowboy's outfit. Have adjustable leather straps with jingle bells. Ship. wt. 2 lbs.

D HOPALONG CASSIDY BOOTS (By Acme)—Followers of "Hoppy" feel right at home in these handsome black leather boots. Box toes and tapered heels. 7-2 Shoe sizes 8 to 11 STATE SIZE. Ship. wt. 3 lbs. \$10.00
7-3 Shoe sizes 12 to 3 STATE SIZE. Ship. wt. 3 lbs. \$10.50
7-4 Shoe sizes 4 to 6 STATE SIZE. Ship. wt. 4 lbs. \$13.50

E WESTERN COWBOY BOOTS These are the ultimate in authentic cowboy boots by Acme, with high tapered heels and square toes. The uppers are strikingly handsome with multi-color stitched designs and colored cutouts. STATE SIZE.
7-70 Shoe sizes 8, 9, 10, 11. Ship. wt. 3 lbs. \$8.50
7-72 Shoe sizes 12, 13, 1, 2, 3. Ship. wt. 4 lbs. \$8.75
7-75 Shoe sizes 4, 5, 6. Ship. wt. 5 lbs. \$10.95

F 7-74 ROY ROGERS HAT Ship. wt. 2 lbs. \$3.00
Of beige wool felt with gently rolled laced brim. Texas style, with adjustable chin cord and two-toned printed band. STATE HAT SIZES. 6 1/2, 6 3/8, 6 3/4, 6 7/8, 7, 7 1/8.

G 4-30 FRONTIER RIFLE As below. Ship. wt. 4 lbs. \$3.95

H 4-41 FRONTIER RIFLE WITH SCABBARD Ship. wt. 5 lbs. \$7.95
Certain to set a new pace in western play is this handsomely embossed black leather scabbard, richly ornamented with nickel studs and designed to carry a rifle on saddle or bicycle. The impressive looking gun, 35" overall, has walnut colored plastic butt and stock, trigger and magazine housing of white embossed metal. Fires roll caps for repeater action.

J 7-99 HOLSTER SET Ship. wt. 4 lbs. \$4.50
Made of tan split cowhide. Emphasis has been placed on durability rather than trimmings. Each holster contains rodeo type single shot pistol with white butts and embossed metal parts. Five belt loops each contain metal cartridges.

K 7-100 HOLSTER SET \$6.95
A very business like all leather set. The 2" wide tan split cowhide belt with 8 bullet loops, each containing metal cartridge, supports the two cowhide holsters. These are trimmed with nickel studs, black leather and hold the two heavily embossed repeater cap pistols. Ship. wt. 4 lbs.

L 7-93 HOLSTER WITH "STALLION GUN" Ship. wt. 4 lbs. \$7.95
(5 yrs. up)—This "Stallion 45" pistol is a six shooter with a realistic revolving chamber into which the six cartridges fit and each cartridge comes apart to load with a disc cap. Cartridges automatically ejected for reloading. Adjustable embossed black leather scalloped belt decorated with nickel studs and white leather holds 10 dummy bullets and the nickel studded, scalloped white leather trimmed black holster.

M 7-97 SUPER TWO GUN HOLSTER \$8.95
Adjustable wide, tan leather belt, with fancy buckle and decorated with large shiny nickel studs and embossed medallions with steerhorn design. Holsters have real fur calfskin trimming, nickel studs and white leather fringe. Two Texas Jr. Cap Pistols. 6 metal bullets in belt. Ship. wt. 5 lbs.

N 6-83 BUDDY "L" RIFLE Ship. wt. 3 lbs. \$3.50
(3 yrs. up)—Noise and drill rifle. By compression, a hole is blown in a role of paper making a sharp rifle-like report. One loading good for 1000 shots. Plastic stock with fool-proof metal mechanism. 26" overall. 5000 shots included.



A 41-50 INDIAN TEPEE\$16.50
The six poles and metal base frame give this "heap big" 4'8" tall tepee the authentic shape. Covered with durable red cotton drill fabric decorated with exciting yellow Indian designs. Has tape tied flaps. Can be used in or out of doors. Ship. wt. 14 lbs. Express only.

B 7-122 TOM TOM DRUM\$3.95
Handlaced (Rubber covered head) with handpainted Indian design. Colorfully painted metal drum WITH BEATER. 6 1/2" dia., 9 1/2" high. Ship. wt. 2 lbs.



C 8-14 SQUAW\$7.95
Reminiscent of the beautiful Pocahontas, this strong tan twill blouse and skirt are realistically ornamented with green and tan felt designs. Headdress has brightly colored feathers. Sizes 4 to 14. STATE SIZE. Ship. wt. 3 lbs.

D 8-10 INDIAN CHIEF\$7.95
This Indian Chief's long tailed headdress, decorated with feathers and red, green and yellow felt ornamentation, will set him above all the rest of his tribe! The three-piece costume has a tan and green jacket with tan twill sleeves and pants. Sizes 4 to 14. STATE SIZE. Ship. wt. 3 lbs.

E INDIAN MOCCASINS A good house slipper. Made in real Indian style of soft leather and decorated with Indian bead designs. Important addition to an Indian costume. Ship. wt. 2 lbs. each.

7-40 CHILD'S SIZES 6, 7, 8, 9, 10\$2.50
7-36 CHILD'S SIZES 11, 12, 13, 1, 2\$3.00
7-42 YOUTH' SIZES 3, 4, 5\$3.75

F INDIAN HEADDRESSES—Your little Indian will be doing a dance of joy when he sees this fancy Indian headdress in made-up or kit form. Of authentic design, realistic coloring and regal appearance...for the proudest of warriors! There's real fun in assembling too and very easy for any Indian Princess or Warrior from ages 7 up. Indian Mask not included. See below. Ship. wt. 2 lbs. each.

5-106 INDIAN BRAVE BONNET (Not Illustrated) Dark Feathers\$4.95

5-103 INDIAN BRAVE BONNET KIT\$2.95

5-129 EAGLE CHIEFTAIN HEADDRESS (Illustrated) White Feathers\$7.95
Heap Big Chief! A most regal headdress of bright, tall noble tufted feathers worn by the chieftain warrior.

5-114 EAGLE CHIEFTAIN KIT\$5.95

5-222 INDIAN MASK\$1.00

Life-like half-face Indian Mask in soft rubber. An impressive addition for any Indian disguise. Ship. wt. 1 lb.

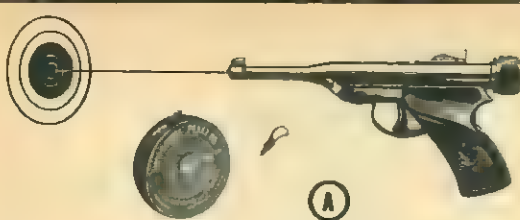
G 8-50 WESTERN COWBOY JACKET\$19.75
A young cowboy's dream of a fancy all leather jacket tailored in the best cowboy style and beautifully made of top quality desert tan suede leather with a velvety suede finish. It is fringed with suede leather, and as a crowning touch it is trimmed with fur calfskin. Has zipper front and a silk rayon lining. Sizes 4-6-8-10-12-14 STATE SIZE. Ship. wt. 4 lbs.

H 5-90X FOX PELT Ship. wt. 2 lbs. Tax included.\$5.95
Selected Fox Pelt to decorate boy's room. Approx. 3' long.

J 8-44 SUEDE LEATHER BOLERO and SKIRT\$13.95
A skirt and bolero made of brown soft suede leather with long fringes. Trimmed with small brass knobs, two fur calfskin patch pockets on skirt and vest, two button snap fastener waist band. Can be used as an Indian Squaw with the addition of a one feather headpiece or a Cowgirl by wearing the correct shirt and hat. Sizes 4 to 14 years. STATE SIZE. Ship. wt. 3 lbs.

K 5-154 DANIEL BOONE HAT\$2.95
Genuine coon skin hat. It is quilt lined, has tuck-away brown felt ear flap, and leather crown trimmed with coon tails. A detachable full length tail adorns the back. It has fluorescent eyes which gleam in the dark. A hat that is really comfortable, durable and becoming. STATE HAT SIZE. Ship. wt. 1 lb.





A 31-100 AIR PISTOL—A high powered air pistol without a peer. Has a gun metal 10½" rifled barrel with adjustable rear sight and non-sized grip. Grip made of unbreakable plastic with non-skid thumb rest. Shoots either a special spool shaped lead pellet or feathered dart with absolute accuracy. Each pistol targeted and tested at factory. Excellent for target practice and built for a lifetime. Local law prohibits delivery in New York City. Pellets not included, see below. Ship. wt. 6 lbs.

31-312 PISTOL .177 CALIBRE\$19.95

31-203 500 .177 CALIBRE PELLETS

Ship. wt. 3 lbs.\$1.75

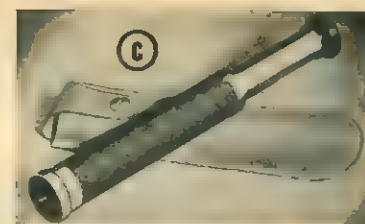
31-310 PISTOL .22 CALIBRE\$19.95

31-311 500 .22 CALIBRE PELLETS

Ship. wt. 3 lbs.\$2.15



B 31-425 POCKET PENSCOPE\$10.00
Magnifies distant views by six times yet can be carried as easily as a fountain pen, being only 5" long. Very handy for sports, theatre, sight-seeing, etc. Has six high precision lenses combined into a perfectly corrected telescopic system of high optical performance. Finished in satin chrome. Ship. wt. 1 lb.



C 31-282 TELESCOPE (WOLLENSAK) \$9.25
Almost pocket sized instrument, 8 power magnifications. 6½" closed, 9½" extended. Black and nickel finish. Leather case. A good optically correct instrument. Ship. wt. 2 lbs.



D 31-24 POCKET HAND WARMER

.....\$2.95

Sportsmen or spectators will find this new gadget a real comfort in extreme cold. It's 3½" long by 2½" wide, chromium plated and shaped just right to fit comfortably in the hand. It may also be carried in the mitten or pocket. One filling (benzine, naphtha or lighter fluid) will give off a gentle even heat for hours. Ship. wt. 1 lb.

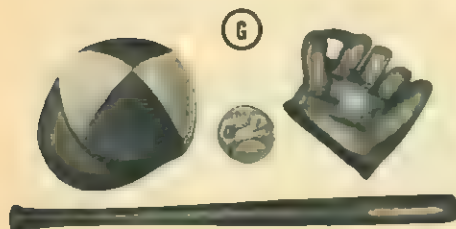


E 31-182 POCKET TOOL KIT\$12.00

A very compact and handy pocket size leather case with zipper all around contains 8 small tools such as hammer, screw driver, file, saw, punch, can and bottle opener, chisel. Universal handle has regulation knife blade. Excellent quality. Ship. wt. 2 lbs.



F 5-34 TREASURE SET\$7.50
(6 yrs. up)—Each item of this 7 piece combination is important—police whistle, flashlight with 2 batteries, compass, telescope, a burning glass in case, a 4-bladed knife with many uses and a jumbo magnet. Ship. wt. 3 lbs.



G 6-53 JR. BASEBALL SET\$3.50

Play Ball! Like big brother the small fry can now have his very own baseball outfit. Made especially for boys up to five. Consists of soft leather fielder's glove, sponge rubber baseball, wooden bat 22" long and a peaked baseball cap. Ship. wt. 3 lbs.



H 31-40 SERVICE KIT (S.O.S.) 2 lbs. \$6.95

An amazing assortment of emergency items compactly arranged in hinged cover all metal box, 1¼ x 3½ x 6¾" and weighing only 10 ounces. Items include for REPAIRS: Nails, elastic bands, tape, pliers, hammer, safety pins, thread, needle, rubber patch and bachelor button; for FISHING: Hooks, sinkers, flashlight, knife, candles, waterproof matches, line and lighter fluid; for FIRST AID: Band-aids, compress, adhesive, ointment, boric acid, tweezers, iodine, repellent, razor blade, tourniquet and aspirin tablets.



I 21-286 FISHING SET\$13.50

(6 yrs. up)—A complete, good quality fishing outfit which includes a fine glass casting rod (4½' overall) equipped with newest chuck-type handle to secure the rod and grip together, also has special seat and fastener to hold the cork spindled level-wind reel in place. All metal parts chromium plated. Soft rubber grip. In addition to some snelled hooks, spinners and lures are 50 yards of nylon line, 10 yards of nylon leader and a fish stringer. Ship. wt. 4 lbs.



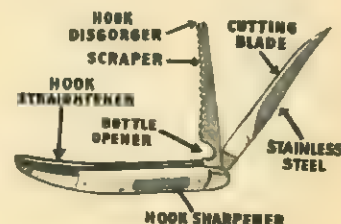
K 31-146 SWISS ARMY KNIFE\$6.95

This all-time favorite knife from Switzerland comes with unbreakable red composition handle and shackle for lanyard. Large and small blades made of high carbon steel, also screwdriver, cap lifter, cork-screw, can opener and reamer. Ship. wt. 1 lb.



L 31-61 FISHING GAFF KNIFE\$7.50

A new stainless steel knife with a gaff blade that closes in handle and locks when opened, a hook disgorging blade that is also used for scaling and lifting bottle caps plus a good serviceable cutting or skinning blade. Ship. wt. 1 lb.



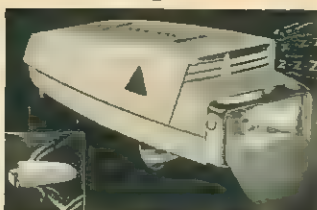
M 31-1 FISHERMAN'S KNIFE\$5.00

A boon to the fisherman, 5 useful instruments all in one handy 2-bladed pocket-knife. Ivory colored handle. Length 4½". Ship. wt. 1 lb.

(A)

A BERMUDA BICYCLE BASKET
—Sturdily made of fibre and willow with wood bottom. Measures 9" deep by 14" across. Attach to handlebar.

6-51 Ship. wt. 4 lbs. (BIKES). Illustrated.\$4.15
6-62 Ship. wt. 4 lbs. (TRIKES). Medium size.\$2.40
21-203 Ship. wt. 3 lbs. (VELOCIPEDES). Small \$2.00

(B)

B 5-93 JET RAY BICYCLE HORN/LITE. \$4.65

Trim combination horn and light in white plastic case 7 1/2" long. Powered by 2 flashlight batteries, light casts strong beam, horn has arresting sound. Both controlled by toggle switches. Ship. wt. 2 lbs.

(C)

C 5-7 BICYCLE SPEEDOMETER (Cader) \$5.50

It's more fun to know how fast and how far you go. This newest Stewart-Warner attachment for 26-inch tires will do just that, up to 50 miles an hour for a total distance of 1,000 miles. Has 10-mile trip set, attaches to front axle so that its black face and white letters are clearly visible under its shatter proof crystal clear cover. Ship. wt. 3 lbs.

(E)

E 5-274 FLASHLIGHT (3-color rays)\$2.75

Three colored lights (red, green or white) button controlled. Quality made blue or red enameled metal case 1 3/4 x 1 3/4 x 4 1/4", has regulated light shield, also leather loops for carrying. Ship. wt. 2 lbs.

(F)

F 31-303 HAND GENERATOR FLASHLIGHT\$4.95

A handy pocket size 3 1/2" white enamel metal case batteryless flashlight for general use. A quick easy squeeze of the hand lever instantly creates a strong bright beam. Continuous squeezing produces a dependable steady light. An ideal gift. Ship. wt. 1 lb.

(D)

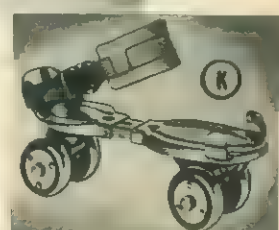
D ENGINEER SUIT—Dressed in this 3 piece suit is almost as good as a pass for a free ride in this country's fastest and biggest locomotives. Typical cut of cap, blouse and trousers, made of washable striped hickory denim. Has woven insignia of seven famous railroads. Sizes 3 to 12, STATE SIZE. Ship. wt. 2 lbs.

8-83 Sizes 3, 4, 5, 6\$6.95
8-85 Sizes 7, 8, 10, 12\$7.95



G 21-80 BEGINNERS ROLLER SKATES\$2.50
Junior ball bearing nickel plated roller skates for boys and girls from 3 to 5 years. Has single-row ball bearing wheels, leather toe and heel straps. Wing nut extension 7 1/2" long. Ship. wt. 3 lbs.

"CHICAGO" ROLLER SKATES are well-known, excellent in workmanship, material and design. We selected these two models, H-J shown on this page, for their dependability and better action. All have rubber shock absorbers for outdoor skating.



H 21-62 "CHICAGO" FLYING SCOUT ROLLER SKATES\$3.95
Regulation size steel wheels with grade A ball-bearings make these standard for those matchless hours of skating sport. Extend from 8 to 11". Ship. wt. 7 lbs.

J 21-98 "CHICAGO" ZEPHYR ROLLER SKATES\$7.50
A model that goes like the wind because of double-row high speed ball-bearings, mounted on steel cones, within their steel wheels for longer wear. Extend from 8 to 11". Ship. wt. 8 lbs.

K 21-7 "GLOBE" ROLLER SKATES\$6.50
Here's the outstanding skate on the market—built for durability, speed, comfort, and safety. The newly developed long life, rubber cushioned wheels on these skates are guaranteed to give 600 miles of service. Attractively styled in silver, black and red. Extends from 8" to 11 1/4". Ship. wt. 6 lbs.

(L)

L 6-47 ROY ROGERS PHOTO-GRAPHIC KIT ...\$9.95

Set includes camera, film, gadget bag, flashlight reflector, batteries and 4 flash bulbs. Box type black plastic camera with telescopic view finder uses No. 620 film taking 12 pictures 2 1/4 x 2 1/4" in size. All the equipment can be carried in the brown plastic zipper bag with shoulder straps. A good camera and equipment for beginners. Ship. wt. 3 lbs.

NOVELTY WRIST WATCHES

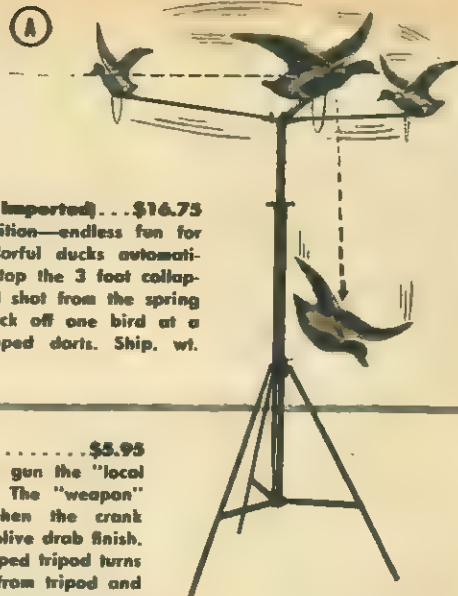
Have standard beat movement, are shock-proof, and have stainless steel backs. Guaranteed. Chrome cases. Prices include tax. Ship. wt. 1-lb. each.

M 31-305X Snow White...\$7.65

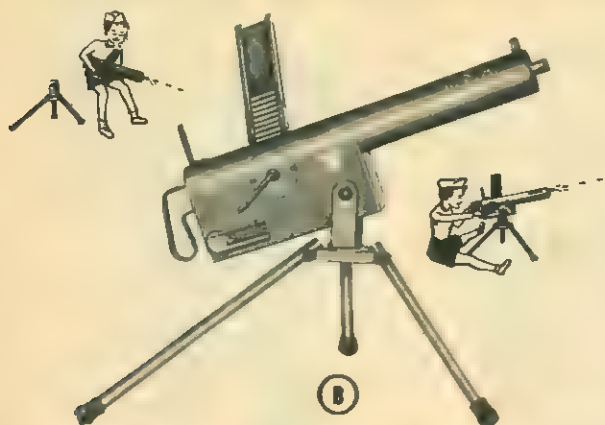
N 31-8X Hopalong Cassidy \$7.65
Leather strap Western Style.

P 31-292X Cinderella....\$7.65
Dainty blue moire strap.

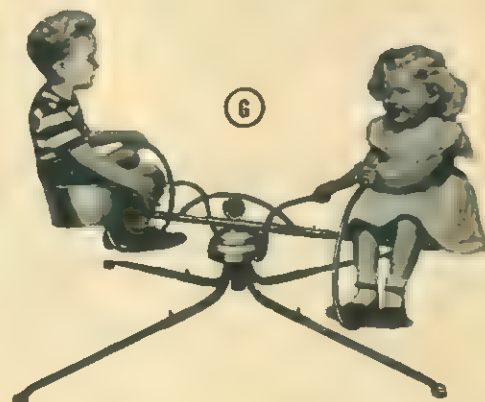




A 4-73 DUCK SHOOTING (Imported) . . . \$14.75
Flying ducks, exhaustless ammunition—endless fun for the entire family. The three colorful ducks automatically revolve in a 3 foot circle atop the 3 foot collapsible heavy metal tripod. A good shot from the spring action double barrel gun will pick off one bird at a time. Set includes 6 rubber tipped darts. Ship. wt. 11 lbs.



B 10-7 MACHINE GUN . . . \$5.95
(4 yrs. up)—With this realistic machine gun the "local army" is ready for some real action. The "weapon" shoots lightweight wooden bullets when the crank handle is turned. All steel construction, olive drab finish. The machine gun mounted on rubber tipped tripod turns on swivel to all angles—can be lifted from tripod and carried under arm. 24 wooden bullets with feeder included. Size overall: 28 x 42". Ship. wt. 7 lbs.



C 6-112 AIRFIRE REPEATER GUN (Deluxe) . . . \$4.95
(All ages)—Uses table tennis balls for ammunition and will afford the youngster many hours of exciting yet harmless fun. The balls bounce lightly off any object they hit. 29" six shot repeater gun is of pump action type with aluminum metal barrel, brown plastic stock. Gun is fired by pulling the plunger to rear with quick stroke. 6 balls included. Box can be made into numbered target. Ship. wt. 3 lbs.

5-144 REPEATER REFILLS \$0.65
Refill set of six balls for above Repeater Gun. Ship. wt. 1 lb.

D 6-31 BUSY KIDDY GYM \$14.95
(All Ages)—This Doorway Gym provides an ideal opportunity for children to give full expression to their desire to help themselves grow through exercise. By reaching, hanging, pushing, pulling, climbing, swinging and chinning, both mental and physical advantages develop. Courage, initiative,

improved coordination, better postural tendencies all come from vigorous and happy play. The metal and wood hanger-device (by a very clever clamp arrangement) is easily and harmlessly adjusted to any average doorway frame in the playroom, on the porch, etc., and will take up to 350 pounds of dead-weight without strain. Added feature this year are the ceiling rings or porch hooks with chain lengths sufficient to reach swing, rings or bar without ladder. Ship. wt. 15 lbs.

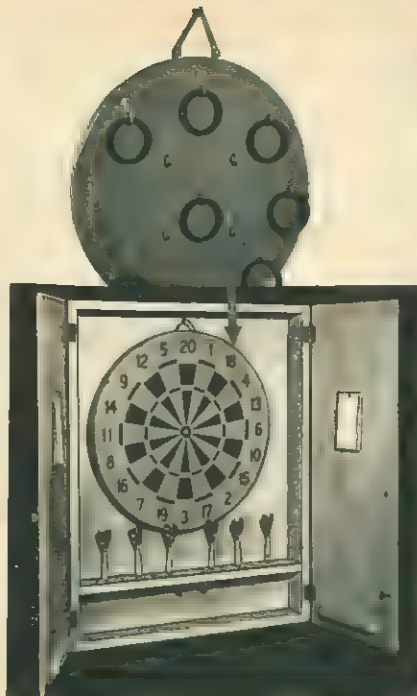
E 6-88 "BOBO" THE FIGHTING CLOWN \$5.00
(All Ages)—A colorful, lively, animated punching bag with varied uses for fun, action, sport. Punch him on his bulbous nose and you'll hear him squeak. Knock it down, it always comes back at you for more. Punched against a wall it becomes a rapid punching bag. An ideal tackling dummy, wrestler, sparring partner. Perfect as an exerciser or trainer, indoors or out. Sturdily made of tough vinylite plastic with weighted bottom. 48" high when inflated. Ship. wt. 8 lbs.

F 7-51 JIFFY CARD TABLE PLAY HOUSE \$3.45
(4 to 8 yrs)—There is literally no end to the pleasure and amusement young boys and girls derive from possession and occupation of their very own "house." Girls love to play house with their dolls, arranging their naps and parties, furnishing the tiny home with little furniture and pillows. Boys—as one might expect—use their house as a "secret" cabin where fierce attacks from "injuns" or pirates or robbers can be courageously and excitingly repulsed. This house is designed to fit snugly over a card table and is made of cloth in four beautiful colors. Ridge pole with wooden base goes under roof and on top of table to form the roof peak. Ship. wt. 2 lbs.

G 41-31 MOBO MERRY-GO-ROUND \$24.95
For the young children of 2 to 4 years "Mobo" Merry-Go-Round brings the thrills of the carnival right into the home. Great fun, indoors or out, for 1 or 2 riders, safe, self-propelling. All-steel ball-bearing construction. Base approx. 3'5" sq. Ship. wt. 33 lbs. Express only.



(A)



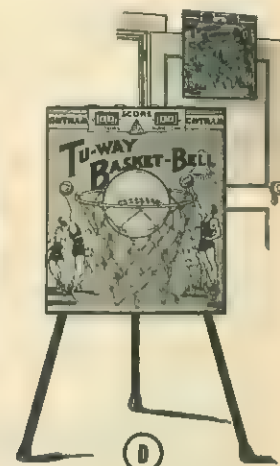
(B)



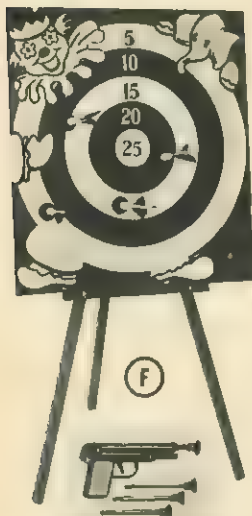
(C)



(E)



(D)



(F)



(G)



(H)

A ARCHERY SETS—Archery requires control and coordination—and offers a simple, yet challenging appeal to the marksman. A popular sport with young and old alike. AGES: 8 up. Express only.

41-118 ARCHERY SET—18" straw stuffed target, 4½ ft. lemonwood bow, 4 regulation plastic-nocked arrows in quiver. Ship. wt. 10 lbs. (4½ ft. Wooden Stand). \$12.50

41-119 ARCHERY SET—24" straw stuffed target 5' lemonwood bow, 4 regulation arrows in quiver. Ship. wt. 13 lbs. (5 ft. Wooden Stand) (Illustrated) \$16.50

41-120 ARCHERY SET—30" straw-stuffed target on 5' wooden stand, with quiver containing six 3-feathered arrows, leather arm guard, leather finger guard and a 5¼' HANDMADE bow of lemonwood, with raised grip. Ship. wt. 17 lbs. \$21.50

B 41-39 DARTBOARD CABINET ...\$19.75

(8 yrs. up)—An excellent game with a convenient place to keep it. To be played in pairs or teams. The wooden wall cabinet with double doors contains a double-faced cork-surfaced 18" dart board with 20 point (points have metal dividers) English dart game on one side and on the other side are 13 brass hooks for scoring of ring loss. Included

are 6 three-feathered pin darts, 6 rubber rings, pencils, scoring pads, and directions. Ship. wt. 20 lbs. Express only.

C 23-69 SPORTS ROCKETS (French) . . . \$4.95
The game of darts with an innovation. Set includes four 9-inch darts with extra large colored feathers and rubber tips with extra suction. The two 10-inch colored and numbered targets may be used in the regular manner or strapped to one hand of each player who tries to catch the dart on his target in a high scoring area. Ship. wt. 3 lbs.

D 21-27 BASKET-BELL \$3.95
A "Tu-Way" basket ball set for Junior players. Back stop and goal can either be used on the floor on its 27" tripod stand or hung by its special clamps on any door! Back stop measures 15" square. Has 10" heavy wire basket with net and bell. The 6" diameter inflated basketball made of rubber is in color and appearance every bit the real thing. Ship. wt. 6 lbs.

E 5-12 ENGLISH DARTBOARD \$5.50
(All Ages)—This 18" double face target is for scoring the way they do in England. One side has the Bull's Eye Game, the other has the English type 20 point target with metal dividers. Of rolled paper for longer target life. Three steel-head darts are included. Ship. wt. 8 lbs.

F 6-19 HARMLESS DARTBOARD ...\$6.95

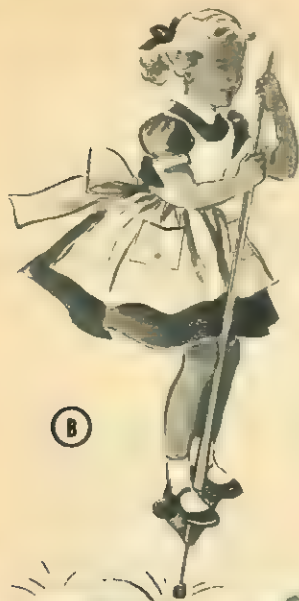
The easel-type target, illustrated with colorful clown and elephant, is an established favorite for family play. The four "darts" have soft rubber "suction cup" heads which adhere to the target. Besides the Throw darts there is a harmless pistol which shoots 4 rubber suction darts. Heavy target board 20x22". Wooden tripod. Ship. wt. 6 lbs.

G 21-9 HARMLESS ARCHERY SET ...\$6.75

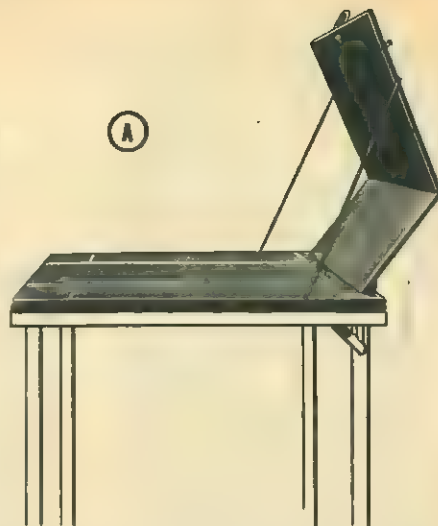
(4 to 8 yrs.)—Recommended particularly for the younger children, this set consists of a colorful 20 x 22" bull's-eye target on a wooden stand 37" high, with a bow and four rubber suction-head arrows. Safe for the little Robin Hoods, yet offers all the fun and challenge of the real sport. Ship. wt. 6 lbs.

H 61-50 NOK-HOCKEY ...\$12.95

(8 yrs. up)—The puck can be made to travel over the smooth masonite surface at terrific speed, and forays down the "ice" can utilize the banks and tangents of hockey tactics to rifle the puck into the net with the little wooden hockey stick. 3x4' and it can be set up on a bridge table for 2 to 4 players. Four sticks, 3 pucks and rules included. Ship. wt. 30 lbs. Express only.



B 10-40 JET JUMPER \$7.95
(7 yrs. up)—Exhilarating bouncing fun that develops a youngster's sense of balance and muscular coordination, at the same time providing plenty of vigorous exercise. Jumper is well made of polished lightweight aluminum with black rubber cap and foot-plates. Heavy hidden spring supplies the bounce. For children from 60 to 125 lbs. in weight. Ship. wt. 5 lbs.



A 61-53 BAT-BAK \$22.50
Basically this game is table tennis played against a backboard. Like hand ball the players stand at the same end of the court bouncing the ball off a backboard. Made of 1/2" plywood painted green with white court lines. Base measures 36x42", slanting back 12 x 23" and vertical top of back 18 x 34". Since no net is needed only table tennis balls and bats are required. (See below). A fast exciting game for two. Easy to set up in any limited space on a card table. Excellent for practicing alone. Folds to 21 x 36" for easy carrying or storage. Ship. wt. 34 lbs. Express only. **6-134 SET OF 2 RUBBERFACED BATS and 3 BALLS Ship. wt. 2 lbs. \$3.50**

C 21-32 FIVE HOLE GOLF \$10.95
Five good golf holes are better than 9 mediocre ones. Here are five good ones that can be played with a putter right at home. Each hole consists of a combination of an obstacle and putting green all in one with no two alike. The five are made of plastic carefully moulded with an approach of putting green texture. The whole family can play this together, preferably on the living room rug. Great for putting practice. Average obstacle and hole 17".

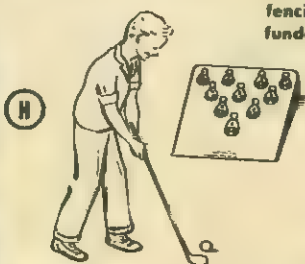
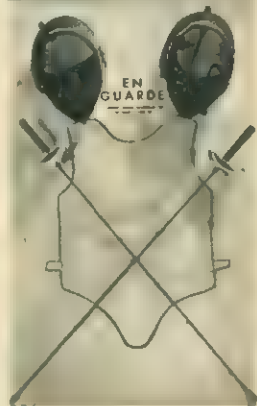


D 21-282 CADET GOLF SET \$18.95
Real golf equipment for 6 to 8 year olds. Makers of adult golf equipment produced these excellent outfits, especially for the young boy and girl golfers. They are good clubs of proper balance and weight with metallic green steel shafts and cushioned hand grips. Set consists of wood club 29 1/2" overall, a #2 and #5 iron, also putter, in a white canvas Sunday bag. Ship. wt. 6 lbs.

21-36 CADET MAJOR GOLF SET \$24.50
(Not Illustrated)
Same as above except with longer clubs for 8 to 10 year olds. Wood club 34 1/2" overall. Zippered ball pocket. Ship. wt. 5 lbs.

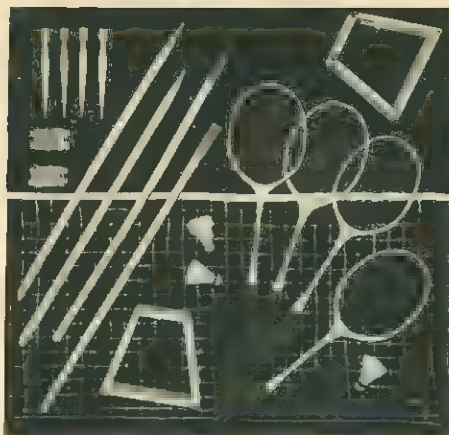
E 21-4 JR. GOLF CLUBS AND BAG \$39.95
(10 yrs. up)—An excellent selection for young beginners includes: wood club 40", midiron (#2), mashie (#5), chip iron (#7), and putter. Tempered steel shafts, leather hand grips. Leather reinforced canvas bag has ball pocket, sturdy base. Not a toy set. Clubs of fine quality, constructed to meet the requirements of boy and girl golfers. Ship. wt. 11 lbs.

F 21-29 FENCING SET \$7.95
(6 to 10 yrs.)—Lovers of fencing will tell you that there simply is no finer form of sport and exercise. The fencing equipment shown is for the beginner and consists of two rubber-tipped flexible metal foils, two heavy wire face masks, 2 padded chest protectors. A book on basic fencing technique is included, designed to teach the fundamentals. Engardel Ship. wt. 3 lbs.



G 6-2 PUTY TRAINER \$7.50
Portable putting green consisting of heavy green canvas strip, 11 1/2" x 9", with an all-metal Roll-Back and golf cup at one end. True path of ball to cup and 9 numbered starting points are marked on canvas in white. Ship. wt. 4 lbs.

H 6-42 PUTT-N-BOWL \$4.95
Strictly a putting game! Pictured on the slanting 19 x 24" green surface are 10 white bowling pins numbered from 1 to 10, each with a metal lined hole in its base. Using the putter and the two balls supplied and a good putting stroke, the balls can be rolled into the high numbered holes for a good score. Playable on any smooth surface. A boom to the all important putting stroke, and a good game as well Ship. wt. 7 lbs.



(B)

B 21-278 BADMINTON SET\$29.95

(All Ages)—Consists of 4 leather grip wood racquets, nylon strung, 3 shuttlecocks, two double racquet presses, 20' net, 2 aluminum posts, guy ropes and 4 pegs, and directions for setting up, plus rules. A fast, exciting court game for 2 or 4, especially where space is limited. It requires no special lawn surface or maintenance. Ship. wt. 10 lbs.

C 6-4 SHUTTLE LOOP\$6.00

A game for in and out-of-doors for two to four players in which a shuttle cock is batted back and forth through a metal ring rather than over a net. Ring measures 22" in diameter, 42 inches from the ground. Service and out-of-bound lines can be marked with chalk. Set includes 2 wooden bats, metal ring and stand, regulation plastic shuttle cock. Ship. wt. 5 lbs.

D SPARES AND STRIKES (For the Enjoyment Of All). An exciting game that can be played on any smooth surface in or outdoors. Spares and Strikes consists of white wooden pins trimmed with red rings, set up on a marked oil cloth finished in simulated wood. Two solid wooden bowling balls, bowling score pad and a back stop complete this fun giving game. Scoring is the same as in regular bowling.

21-35 SPARES AND STRIKES Ship. wt. 10 lbs.\$9.95
3 1/4" diameter balls, 7 1/2" tall pins, 10' x 22" alley.

6-14 SPARES AND STRIKES Ship. wt. 15 lbs.\$15.00
4" diameter balls, 10" tall pins, 12' x 24" alley.

E 21-25 RING TOSS\$8.00

(All Ages)—This particularly well constructed set features five green stakes (numbered for scoring) and each one screwed into the base for permanency. Base formed by two bolted 24" cross bars in natural wood color. The stiff manila rope rings (wire reinforced) and heavy varnished cross bars are designed for hard usage. Ship. wt. 7 lbs.

F 6-17 PIN BOWLING\$6.95

Any number of players can play and enjoy this exciting game. The strong metal frame, holding the five wooden pins, enameled white with red rings, can be set up on any flat surface (indoors or out). The ball (semi-soft and made of rubber) can be rolled at the pins, and if the ball strikes, one, the pin swings and rests on the crossbar on top, registering a score. Ship. wt. 12 lbs.

G 21-17 JR. PRO HORSESHOE SET\$6.50

(6 yrs. up)—This set gives the beginner every opportunity to practice a sport that develops skill. With 2 pairs of cast aluminum light weight (1 lb. per shoe) official horseshoes and 2 aluminum stakes. Rules for setting up a court, pitching and scoring. Ship. wt. 13 lbs.

H 21-289 RUBBER HORSESHOE GAME.....\$8.95

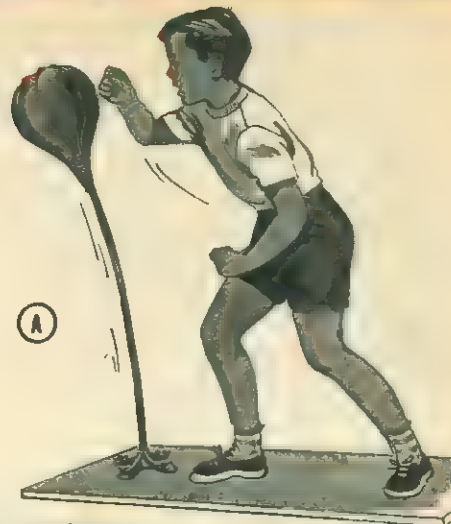
A very well made in or out-door horseshoe game consisting of two red and two green official size and shape rubber horseshoes and two 16" black rubber bases support the metal 4 1/2" stakes. Ship. wt. 10 lbs.

J 6-36 SHUFFLETTE DE LUXE.....\$6.95

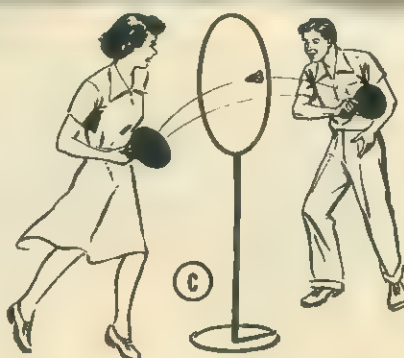
(All Ages)—All the thrills, fun and excitement of Boat-Deck Shuffle-Board for two or more players. Any smooth surface in or outdoors may be used to play on, simply unroll and lay down the red and black oil cloth strip, which is 10' long x 23" wide and marked off into a regulation court. Four 36" pushers, eight 3" discs and playing instructions complete the set. Ship. wt. 5 lbs.

A 21-16 FLOOR PUNCHING BAG\$10.00

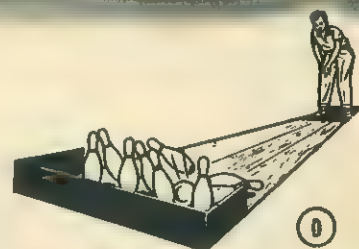
(6 yrs. up)—An excellent exerciser for the boys, developing shoulders, arms and cultivating alertness. The lined and reinforced genuine leather punching bag with strongly stitched and welded seams, has a rubber bladder, is attached to an upright spring steel rod on a wooden platform. Fast action assured. Excellent construction. Base 11 1/2" x 29" Height 41". Ship. wt. 10 lbs.



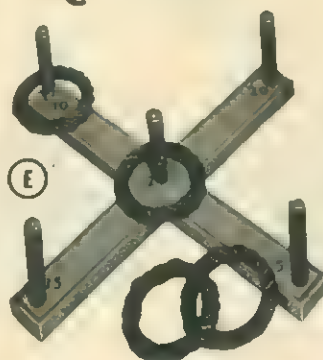
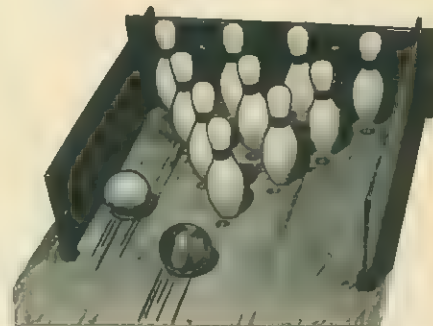
(A)



(C)



(D)



(E)



(F)



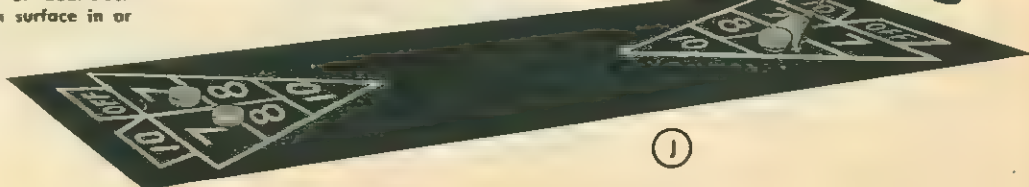
(G)



(H)



(J)





A 8-28 BASEBALL SUIT\$7.50
Get into the game in a fine quality suit with a "big league" look. A 5 piece baseball outfit, of shirt and pants in washable and durable grey cotton flannel with blue and yellow trim, blue twill cap with eyelets, leather belt and stockings. Stenciled letters (apply with hot iron) of your favorite team included. Sizes 4-6-8-10-12-14-16. STATE SIZE. Ship. wt. 3 lbs.

B 21-218 JR. FIELDER'S BASEBALL GLOVE\$4.95
(3 to 7 yrs.)—Excellent fielder's glove (small sized). Of cowhide with leather lining. Stitched and welted seams. Has laced thumb and two position wrist strap. Ship. wt. 2 lbs.

C 21-312 SNAGGER JR. BASEMAN'S MITT Ship. wt. 2 lbs.\$5.95
(6 yrs. up)—A real professional type mitt! Just right for the "small fry," with a well formed and natural ball pocket. Oil treated cowhide; leather lining and leather bound edges, rawhide laced.

D 21-310 FIELDER'S GLOVE Ship. wt. 3 lbs.\$6.75
(6 to 12 yrs.)—A medium sized fielder's glove of very fine quality in the new 4 finger style in tanned oil treated cowhide. Has extra large ball pocket with adjustable one piece leather webbing, welted seams, and is leather lined.

E 21-178 FIELDER'S GLOVE (Full size)\$9.95
Extra large, 3 finger model of top quality, oil treated cowhide with unusual deep pocket. Laced interlocked fingers, leather lined and rolled leather binding. Ship. wt. 3 lbs.

NOT ILLUSTRATED:

21-110 LOUISVILLE SLUGGER JR. BAT Ship. wt. 3 lbs.\$2.50

21-175 BASEBALL MASK Ship. wt. 3 lbs.\$3.95

Small boy's size mask. Metal frame, elastic head straps, hair filled leather covered padding, sun visor.

21-101 "BILL DICKEY" CATCHER'S MITT (Full size) Ship. wt. 3 lbs.\$9.50



F



G



H

F 21-90 RUBBER VOLLEY BALL Wt. 3 lbs. \$6.95
Regulation size and weight. Sturdily built. Tough rubber cover. Impervious to water and dampness.

G 21-259 BASKETBALL\$6.95
An official size ball made of rubber, vulcanized to tough grain, laceless, needle inflated. Pebble grain cover imitating very closely the regulation ball as to color and seams but with the extra advantage of toughness and weather resisting for outdoor use without loss of resiliency. Ship. wt. 3 lbs.

21-41 BASKETBALL Better grade. Wt. 4 lbs. \$9.50

21-262 SPALDING FAST-FLITE OFFICIAL BASKETBALL Ship. wt. 3 lbs.\$12.00

Rubbercovered ball that withstands wear, even on playgrounds and rough surfaced pavements. Perfectly moulded roundness, official size and weight. Ship. wt. 3 lbs.

H SOCCER BALL—English 12-piece pattern, best quality leather, sewn with highgrade waxed linen thread. Canvas lined with heavy valve bladder.

21-87 (Better Grade) Ship. wt. 3 lbs.\$7.50

21-88 (Best Grade) Ship. wt. 3 lbs.\$8.95

J 41-2 OVERHEAD PUNCHING BAG \$17.50
Professional type striking bag of good quality leather, with universal ball-and-socket joint on a 22" steel ring with strong wooden braces. An excellent conditioner, and ideal for muscular development and coordination. Basic equipment for a youngster who wants to learn to box scientifically. Ship. wt. 10 lbs.

K 21-3 OUTDOOR BASKETBALL SET \$10.00
(8 yrs. up)—Regulation size basketball of tough vulcanized seamless rubber. Heavy steel basket with regulation net. Ideal for outdoor use and to improve proficiency. With pump. Ship. wt. 9 lbs.

L BOXING GLOVES—Well made of soft, rich leathers and designed for boys, these sets consisting of 4 gloves are ruby colored and excellent for practicing. Well padded.

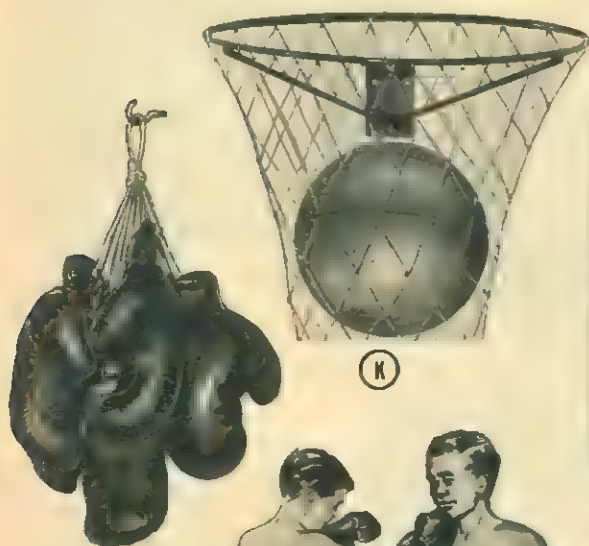
7-115 (4 to 7 yrs.) Ship. wt. 3 lbs.\$6.75

7-117 (8 to 10 yrs.) Ship. wt. 3 lbs.\$7.95

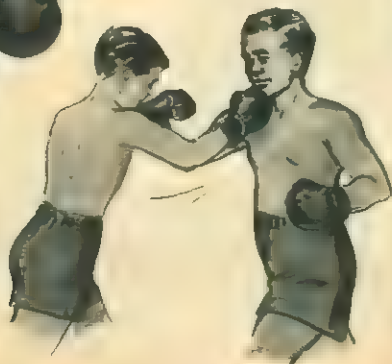
7-119 (11 to 14 yrs.) Ship. wt. 3 lbs.\$9.50

M 7-101 FATHER 'N SON GLOVES\$9.50

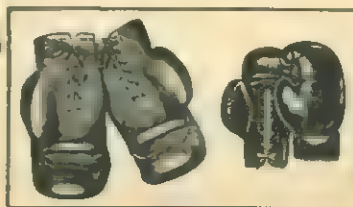
There's a smaller pair for the young (4 to 8 yrs.)—lad and a larger pair for Dad . . . excellent for introduction to the manly art of self defense. Well padded. Ship. wt. 5 lbs.



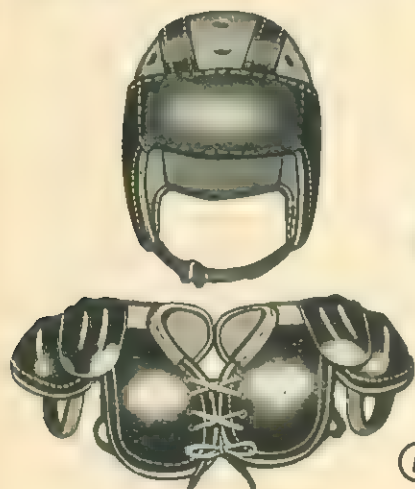
L



J



M

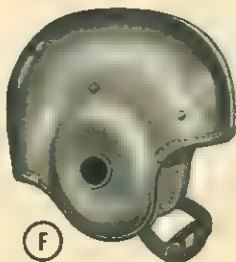
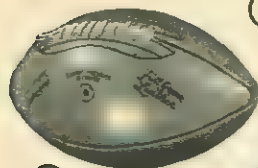
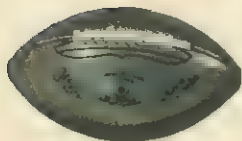


A 8-3 FOOTBALL OUTFIT...\$10.95

Who wants a good football outfit? Here it is, the shoulder pads, helmet and padded football pants, complete with hip and thigh guards. Protection for young players is important and for body building sport "football builds MEN"—to quote the immortal Knute Rockne. The helmet is soft padded with protective reinforcement and the shoulder guards provide protection too. As a suggestion select one of these footballs illustrated and described on this page. It will prove a welcome "extra." Waist sizes 24 to 34. STATE SIZE.

B 21-58 WHITE FOOTBALL...\$5.00

Regulation size. With two black bands. Good grade leather, double lined. Seamless rubber bladder. With pump. Ship. wt. 2 lbs.



19-25 Army Mule...\$7.50



19-120 Columbia Lion...\$9.50



19-136 Navy Goat...\$8.00



19-123 Navy Goat...\$8.00



19-105 Yale Bulldog...\$10.00



19-112 Yale Bulldog...\$10.00



19-122 Princeton Tiger...\$8.95



19-121 Princeton Tiger...\$8.95

COLLEGE MASCOTS Illustrated above. (Exclusive Import). Mascots bring good luck, hence owning one of these can help only the College it represents. Each measures about 10" high, made by an outstanding manufacturer for us exclusively from our own design. They are soft-bodied, covered with the finest mohair plush and have excellent markings with very expressive movable eyes. The removable felt blankets are in the correct colors. Ship. wt. 3 lbs. each.

C 21-83 FOOTBALL (Medium).....\$4.00

(7 to 10 yrs.)—Junior model, made of split cowhide leather, regulation in every way, except that it is slightly smaller for younger players. With pump. Ship. wt. 2 lbs.

D 21-84 FOOTBALL (Regulation).....\$7.50

(10 yrs. up)—Official model, made of top grain quality leather. Double lined with tested bladder. With pump. Ship. wt. 2 lbs.

21-260 SPALDING OFFICIAL COLLEGE FOOTBALL Ship. wt. 2 lbs.....\$12.95

Pebblegrained leather, lack-stitched, double laced, triple lined. Official size, etc.

E FOOTBALL SHOES—Excellent quality that will stand up under rough usage. Top grain leather uppers and soles with detachable cleats.

6-43 Shoe sizes 1 to 5. Ship. wt. 3 lbs.....\$12.95

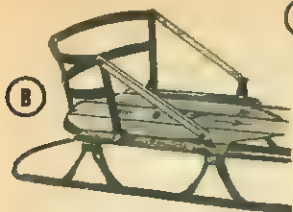
6-44 Shoe sizes 6 to 8. Ship. wt. 3 lbs.....\$13.50

F 21-256 PLASTIC FOOTBALL HELMET (Tenite). Ship. wt. 3 lbs.....\$7.95

One piece molded shell. Flexible, strong, light weight. New web suspension affords maximum protection and perfect fit. Head band suspended, front and back, covered with cowhide leather anchored to molded shell. Spot-padded with foam rubber. Has 4-point shock absorber. Color white with gold stripe. (Instructions for changing stripe to desired color are included.) STATE SIZE. Small (6½, 6¾), Medium (6¾, 6⅞), Large (7, 7⅛).

G COLLEGE PENNANTS State Choice.....each \$3.00

Come in correct colors, of high-grade felt, letters sewed on. 30" long. YALE, PRINCETON, HARVARD, COLUMBIA, ARMY, NAVY. Ship. wt. 1 lb.



(A)



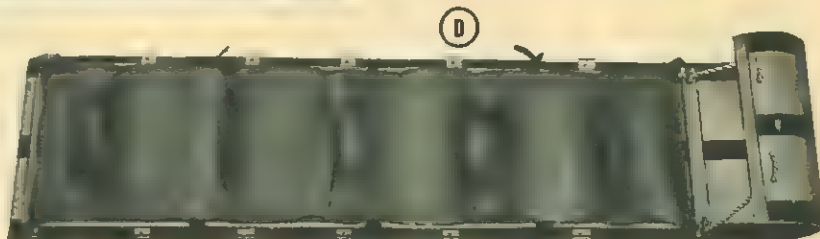
(C)

A THE FAMOUS FLEXIBLE FLYER SLEDS

- 40-142 AIRLINE ACE 37" 9 lbs. Express only . . . \$7.50
 40-146 AIRLINE PATROL 44" 11 lbs. Express only . \$9.50
 60-113 AIRLINE JR. 51" 15 lbs. Express only . . \$11.50
 60-112 AIRLINE RACER 60" 25 lbs. Express only \$14.50
 60-2 AIRLINE CRUISER 65" 30 lbs. Express only \$19.50

B 27-206 FLEXIBLE FLYER SLED BACK . . . \$2.75

A special guard attachment of metal which simply screws onto side of sled. Ship. wt. 6 lbs.



(D)

C 46-4 NORTHLAND KIDDIE BOGGAN . . . \$9.25

(7 yrs. up)—Made of selected hardwood, they're fun on iced slides and snow. Reinforced for extra speed and strength. 4' long. Ship. wt. 15 lbs. Express only.

46-21 CUSHION FOR KIDDIEBOGGAN—Ship. wt. 5 lbs. . . . \$3.95

D NORTHLAND CHAMPION TOBOGGANS—Made of selected hardwoods. True championship quality.

- 46-5 Ship. wt. 20 lbs. (5' long) EXPRESS ONLY . . . \$18.80
 46-6 Ship. wt. 24 lbs. (6' long) EXPRESS ONLY . . . 23.50
 46-7 Ship. wt. 27 lbs. (7' long) EXPRESS ONLY . . . 26.50
 46-8 Ship. wt. 29 lbs. (8' long) EXPRESS ONLY . . . 29.50

CUSHIONS FOR CHAMPION TOBOGGANS:

- 46-22 Ship. wt. 7 lbs. (For 5' Toboggan) . . . \$4.95
 46-23 Ship. wt. 7 lbs. (For 6' Toboggan) . . . 6.50
 46-24 Ship. wt. 12 lbs. (For 7' Toboggan) . . . 7.50
 46-25 Ship. wt. 15 lbs. (For 8' Toboggan) . . . 8.95



(E)



(F)

E 6-69 ICE HOCKEY SKATES . . . \$10.95

Box toe hockey skates give excellent foot protection and support. Goodyear welt construction with tubular metal skate. Boy's size 1, 2, 3, 4, 5. State shoe size. Ship. wt. 5 lbs.

F 6-71 ICE HOCKEY SKATES . . . \$14.50

Same as above in boy's size 6, 7, 8, 9, 10. State shoe size. Ship. wt. 6 lbs.

G CHILD'S SKI BOOT—Authentic ski boot pattern with felt top cuff, strap buckle, pull strap, non-marking composition sole, grooved ski heel. Double tanned cowhide uppers. State Shoe Size when ordering.

6-26 Ship. wt. 4 lbs. (Sizes 12, 13, 1, 2) \$11.50

6-28 Ship. wt. 5 lbs. (Sizes 3, 4, 5, 6) . . \$15.00



(G)



(H)



(J)

H 6-64 CHILD'S FIGURE SKATES . . . \$10.95

Graceful, sturdy, made of white leather with semi-open Blucher toe. Excellent skating edge. Goodyear welt construction. Sizes 10, 11, 12, 13, 1, 2, 3. State shoe size when ordering. Ship. wt. 4 lbs.

J 6-66 WOMEN'S FIGURE SKATES . . \$16.50

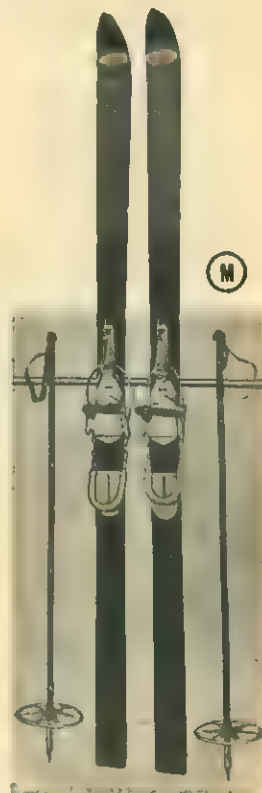
Soft elkskin leather, tanned to spotless white, with Goodyear welt construction. Canadian club button style. These hollow ground blades are of excellent quality and construction. They are built for long-lasting performance. Closed toe. Sizes 4, 5, 6, 7, 8, 9. State shoe size. Ship. wt. 6 lbs.



(K)



(L)



(M)

K NORTHLAND PINE SKI SET—Top grain, yellow pine, edge grain stained dark brown. Four sizes—for beginners. Two sturdy bamboo ski poles and Jr. Toe Clamp Binding with leather straps included.

46-41 Ship. wt. 12 lbs. (4' skis) EXPRESS ONLY . . . \$10.75

46-42 Ship. wt. 14 lbs. (5' skis) EXPRESS ONLY . . . 12.50

46-43 Ship. wt. 16 lbs. (5½' skis) EXPRESS ONLY . . . 13.95

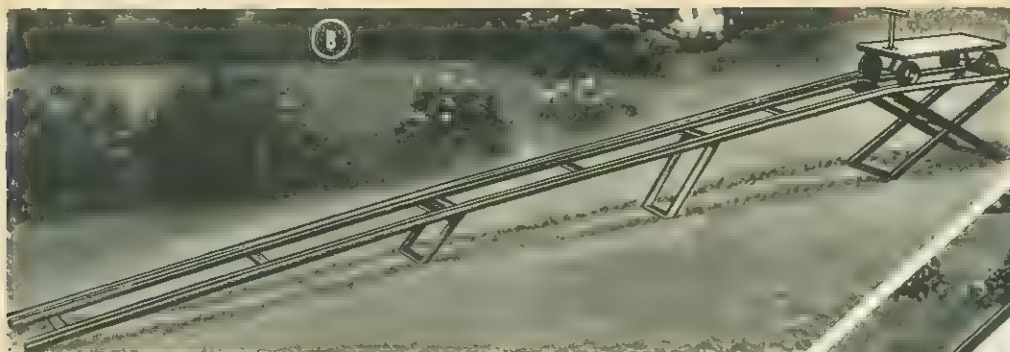
46-47 Ship. wt. 20 lbs. (6' skis) with Jr. Cable Binding EXPRESS ONLY . . . 17.50

L-M NORTHLAND MAPLE SKI SET—Well made ridge top skis with adjustable metal boot irons and back straps or springs. Better quality wood, beautifully finished. Two sturdy bamboo poles included.

46-44 (5' skis) with Jr. Toe Clamp Binding. Ship. wt. 15 lbs. Express only . . . \$14.50

46-45 (5½' skis) with Jr. Cable Binding. Ship. wt. 18 lbs. Express only . . . \$18.75

46-46 (6¼' skis) with Adult Cable Binding. Ship. wt. 21 lbs. Express only . . . \$19.75

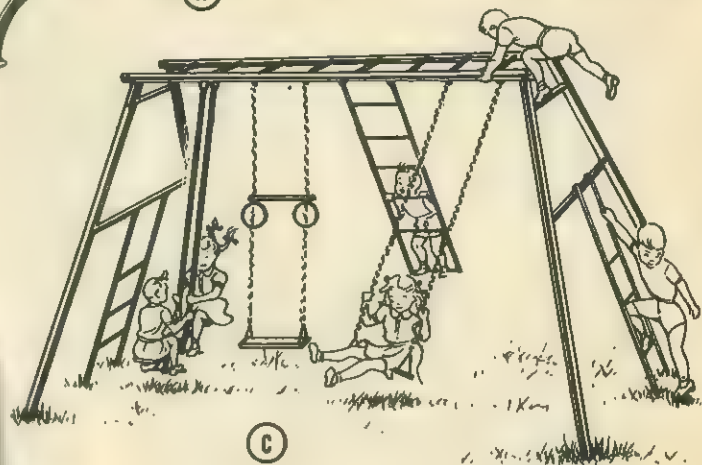
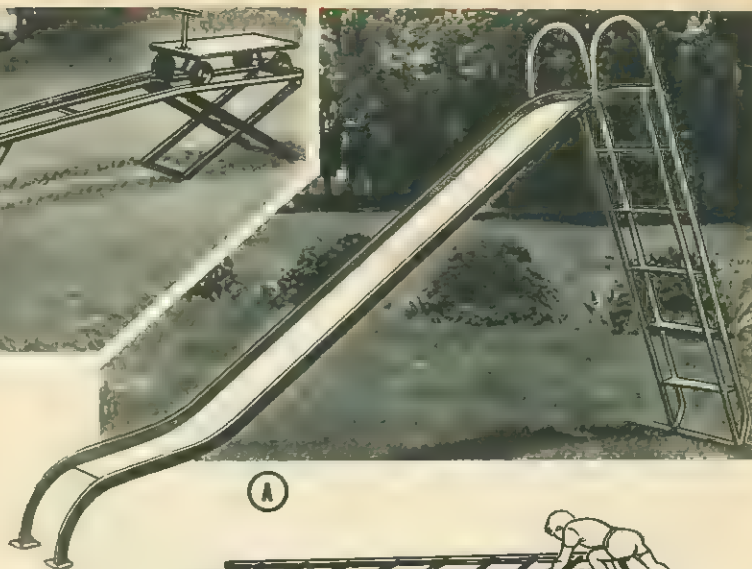


A ALL METAL SLIDES—Active play and thrills galore await the youngsters as they go up the all-metal yellow painted ladder with welded steps and down over the satin smooth single piece slide bed of stainless steel. As fine as any we have ever offered. Easy to erect since the assembled slide bed and ladder require only 6 bolts to put them together. F.O.B. store.

- 61-1 **BABY SLIDE**—Five feet long. Ship. wt. 35 lbs. \$21.95
 61-2 **SLIDE**—Eight feet long. Ship. wt. 93 lbs. \$47.25
 61-3 **SLIDE**—Ten feet long. Ship. wt. 105 lbs. \$54.45
 61-4 **SLIDE**—Twelve feet long. Ship. wt. 130 lbs. \$68.75

B 61-46 ROLLER COASTER \$32.50

The ride on the rubber tired, oil life bearinged 1' 10" coaster wagon starts at the 19" high level and goes down a 12' long grooved steel track. Good fun for up to 6 year olds on the level, and better yet where slopes add speed and distance. Track and platform can be folded for easy storage. F.O.B. Store. Ship. wt. 58 lbs.



C 61-37 OVERHEAD LADDER GYM \$69.95

(All Ages)—This durable outfit made of 2" steel tubing brightly colored with weather resistant enamel, features an overhead ladder 9' long and 7' 3" above the ground. Suspended from ball bearing hangers on galvanized chains are two non-till wooden swing seats with trapeze bar and gymnast rings. As special attractions are a pipe suspended two-place pumper swing, swinging ladder, as well as a steel ladder at either end of gym. All ladder rungs and all joints throughout are strongly welded. Ground space 8' x 13'. Ship. wt. 146 lbs. F.O.B. Store.

D STAY A FLOAT—An old favorite but greatly improved. Each of six sections has Kapok filling encased in water-tight plastic so that the vest will always stay buoyant and will dry in a jiffy. One need not worry about children and deep water if they wear one of these, as they are more buoyant than cork; can't leak or puncture, yet they are soft and can be worn without discomfort. Strapped to the body over the shoulders, with adjustable leg straps for extra security. With them non-swimmers will find the vests a practical aid in learning to swim.

- 21-78 2 to 4 years. Ship. wt. 2 lbs. \$4.60
 21-82 4 to 7 years. Ship. wt. 2 lbs. \$5.00
 21-85 7 to 12 years. Ship. wt. 3 lbs. \$5.80
 21-89 12 to 15 years. Ship. wt. 3 lbs. \$6.30

E 5-300 "MEDUSA" SWIM MASK WITH SNORKEL .. \$8.50

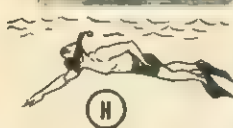
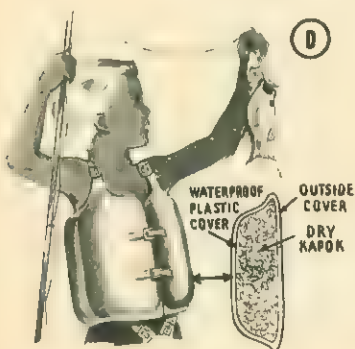
The most popular among experienced mask users providing the most comfort and clear vision for observing the wonders of the underwater world. It features the snorkel or breathing tube which automatically closes upon submersion and opens on the surface. Made of live rubber, rustproof fastenings and double strength glass lens. Ship. wt. 3 lbs.

F FUN FLOATS—Can be paddled fast or used as a surfboard to race shoreward on the steep side of an incoming wave. Provides extra comfort as a beach mattress. Of heavy reinforced rubberized fabric with rope on one end. Has a lock-type rust-proof air valve.

- 7-34 **FUN FLOAT** 25" x 48". Ship. wt. 6 lbs. \$18.00
 7-33 **FUN FLOAT** 25" x 72". Ship. wt. 8 lbs. \$22.50

G 21-208 RUBBER PUMP \$4.50

Here's a pump to save both time and back when inflating air mattresses and floats. Simply attach the bulb-shaped rubber pump to the valve and by collapsing and releasing the pump under the foot the job is quickly done. 13" long. Ship. wt. 2 lbs.

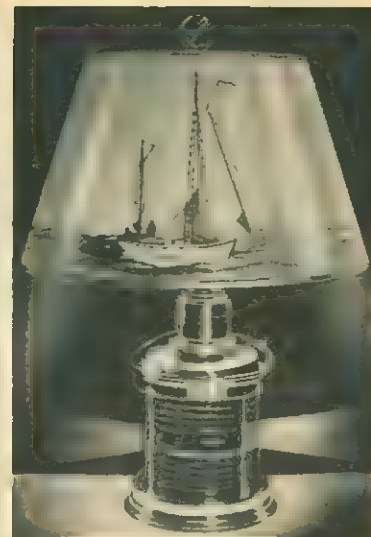
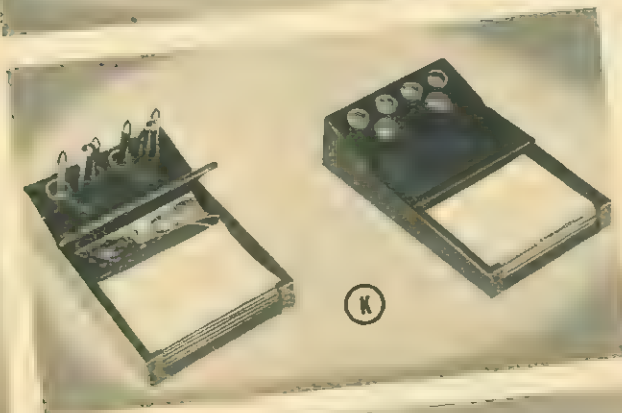
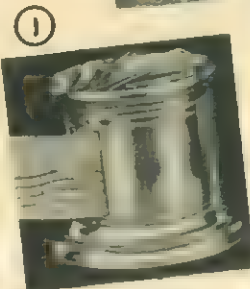
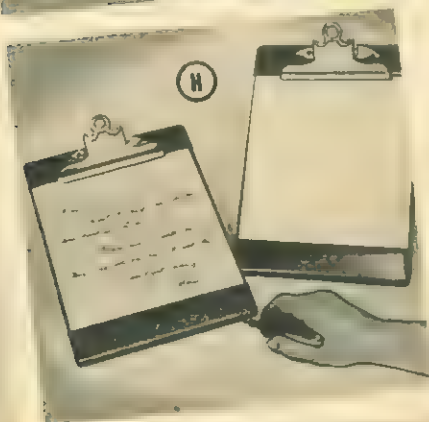


H 21-137 SWIM PIPE \$3.95

An adaptation of the submarine snorkel. With this 20" plastic tube strapped to the head and the soft rubber mouthpiece inserted, a swimmer can breathe under water indefinitely. Valve at top prevents water (only air) entering. Ship. wt. 2 lbs.

J WEB FEET—The perfect speed swimming fin of web foot design that features adjustable heel strap (good for growing youngsters) with a self-lacking device. Made of soft and flexible natural rubber that floats and gives comfort on the foot.

- 6-72 **WEB FEET** Shoe sizes 3-7. Ship. wt. 3 lbs. \$6.95
 6-74 **WEB FEET** Shoe sizes 7-12. Ship. wt. 4 lbs. \$6.95



A SHIP'S LANTERN—Nautical from stem to stern, the gleaming brass base is a "running light" with small bulb inside. The main light source under the beautiful parchment shade bears a beautiful marine seascope. Height 22". Express only.
41-82-3 Ship, wt. 8 lbs. (Red lens)\$28.95
41-82-4 Ship, wt. 8 lbs. (Green lens)\$28.95

B 31-147X MINIATURE SUITCASE ALARM CLOCK

(Tax included)\$25.80

Very unique traveling fold-away alarm clock. Genuine leather case is a miniature reproduction of a smart looking suitcase. It's fitted with an excellent eight day, seven jewel movement which has luminous dial and hands. $2\frac{3}{4} \times 3 \times 1\frac{1}{2}$ " when closed. Ship. wt. 1 lb.

C 31-120X BOY'S DRESSING CASE (Tax included) \$7.50

A compact little ($4\frac{1}{2}$ " oval) fitted case, very convenient for traveling. Brown, saddle stitched, genuine cowhide with zipper, contains unbreakable mirror, folding comb, tweezers, nail clipper, toothbrush, utility bottle, toothpaste, band-aids, and safety pins. Ship. wt. 1 lb.

D 5-41 LEATHER WRITING CASE\$8.95

Handsome saddle stitched, leather, writing case. When closed it measures $8\frac{1}{2} \times 12$ ". Opened, on one side it has two pockets for correspondence, calendar, and two little books bound in leather—one for addresses, the other for memos. On the other side there is a blotter covering a hard surface on which to write. With clasp lock and key. Red or Tan. STATE COLOR. Ship. wt. 3 lbs.

E PORTRAIT-VUES—Handsomely bound in fine leather with gold tooling. Transparent loose leaf ring folders preserve 18 pictures. Colors: Brown and forest green. STATE COLOR.

5-60 (for 5×7 " prints) Ship. wt. 5 lbs.\$6.95

5-89 (for 8×10 " prints) Ship. wt. 6 lbs.\$8.95

F 5-100 PERSONAL ACCORDIAN FILE\$9.95

Functional accessory for home or office. A convenient, expanding file covered in gold tooled genuine leather, with gold tooled band to hold cover closed. Has A-Z headings, automobile, bank records contributions, household bills and receipts, income, insurance, etc. Maroon or Forest green. STATE COLOR. Size when closed: 10×12 ". Ship. wt. 3 lbs.

G 31-437 NORMA FOUR COLOR PENCIL\$5.00

It writes with black, red, green or blue lead . . . all in the pencil barrel itself and ready to be selected as needed. Changing colors is instantaneous. Chrome-finish, $5\frac{1}{2}$ ". Ship. wt. 1 lb.

H 5-51 CLIP BOARD\$5.95

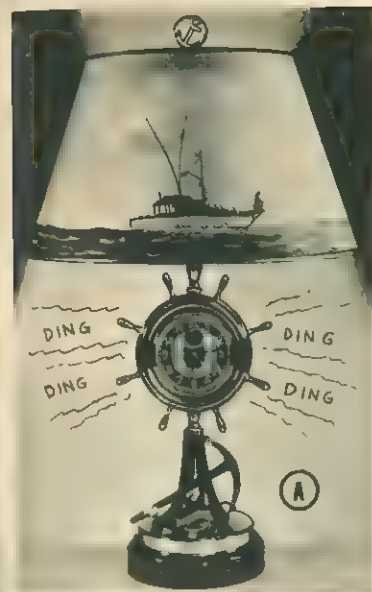
A leather trimmed rigid writing surface with heavy brass clip at top to hold the papers. Legal size. Very handy as a portable or lap desk. Forest green or Brown. STATE COLOR. Measures 9×16 ". Ship. wt. 3 lbs.

J 31-149 HANDY STAMP HOLDER\$3.50

For that person who "has everything." Top of this handsome 2 lacquered brass holder lifts off to admit standard roll of stamps. Thread first stamp through slit and your supply is assured. Ship. wt. 1 lb.

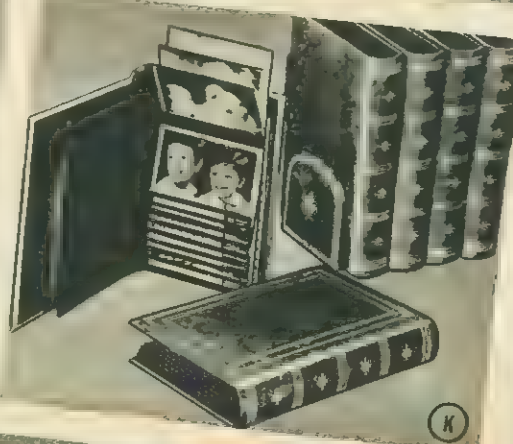
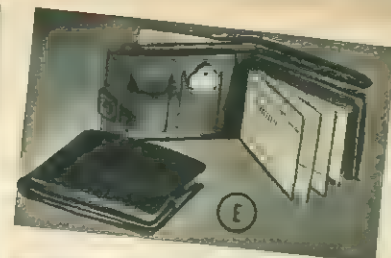
K 5-38 DESK CADDY\$6.95

Above the compartment containing the memo pad is a hinged covered tray for holding an eraser, pen knife, stamps, etc., and above it in a slanting surface are 6 brass rimmed holes, each to hold a pen or pencil in a very accessible position. Finished in leather. Brown or maroon. STATE COLOR. Base measures $4\frac{1}{2} \times 8$ ". Ship. wt. 1 lb.



A 10-36X NAUTICAL LAMP WITH ALARM CLOCK

(Tax included) . . . \$39.50
Both the design and material of this lamp are the best. Across its polished solid brass base lies a ship's anchor at an attractive angle while above it and within a ship's wheel is mounted an excellent electric clock with an alarm that slowly strikes with bell-like sound at any designated time. To complete the nautical effect, the trim 16" parchment shade is decorated with a hand painting of a cruiser. Ship. wt. 10 lbs.



B 31-615 SINGING BIRD IN CAGE . . . \$115.00

Often mistaken for the real thing. This 11" gilded cage contains two beautiful feathered birds. The larger one sings the clearest most realistic song imaginable, fluttering and moving its beak as it sings, while the smaller bird flutters only. One winding operates the tiny bellows located in the base of the cage for about 3 minutes. Ship. wt. 3 lbs.

C 31-515 MUSICAL CIGARETTE BOX . . . \$15.00

Imported from Germany, musical ballerina cigarette box. Has quiet dignity of design, richness of hand-polished wood. Open this handsome box! Thrill to the lovely Ballerina reflected in double mirrors of the cover dancing to the strains of a waltz. Music that is clear, true and of delightful tone. Swiss musical works. Size 5 1/2" long, 4" wide, 3 1/2" high. Ship. wt. 2 lbs.

D 31-105X MANICURING SET (Imported)

(Tax included) . . . \$12.95
For neatness—essential to all. Smooth red leather case with slide fastener contains (neatly secured in individual leather loops) heavy duty nail clippers, tweezers, cuticle scissors, utility scissors, file and cuticle shaper. Ship. wt. 1 lb.

E 31-115X MAN'S BILLFOLD (Tax included) . . . \$9.00

The man of discrimination will be proud of this handsome stitchless billfold of California saddle leather. In addition to two bill compartments (one secret), 4 transparent identification pockets, a card and memorandum pocket, and a card case, there are two pockets for those vital spare keys. Truly a distinctive Christmas gift. Ship. wt. 1 lb.

F 31-165X COMBINATION PURSE AND BILLFOLD (Imported)

(Tax included) . . . \$7.20
Milady's French change purse with outside billfold. Made of highly polished genuine leather with moire silk lining and slide fastener. Billfold has three separate compartments. Signal red or deep rich green. STATE COLOR. Ship. wt. 1 lb.

G 31-181 FIVE YEAR DIARY . . . \$3.95

The trustworthy lock assures protection of all intimate and personal records from inquisitive eyes. Beautiful bound in genuine leather with attractive gold tooling. With extra pages for addresses. Ship. wt. 3 lbs.

H 5-52X ALARM CLOCK MAGNET MEMO

(Tax included) . . . \$15.45
For appointments. Neat and useful twenty-four hours a day. The square brass rimmed alarm clock with luminous numerals and hands for night reading sets in the slanting top of the 4 1/2" by 7" leather covered box which holds a generous supply of note paper with an automatic pencil conveniently attached by magnetism to its side. Forest green or Brown. STATE COLOR. Ship. wt. 2 lbs.

J 5-26 FILE-A-CHECK . . . \$8.95

This handsome File-a-Check keeps all your cancelled checks always at your fingertips, month by month, all year long making it convenient for budget, personal and business accounting. File with lock and key measures 7 x 7" holds 1,200 checks; is covered with gold tooled genuine leather and contains a monthly file index. Green or Maroon. STATE COLOR. Ship. wt. 3 lbs.

K 5-57 PHOTO-VUE ALBUM . . . \$8.50

To preserve prints and negatives, this album is just about the nicest we've seen. No paste or fuss, prints slip into transparent plastic pockets. Covered in brown or forest green top grain leather with 48 pockets for 96 pictures up to 3 1/2 x 5 1/2"; space for more. Size 7 x 10". STATE COLOR. Ship. wt. 3 lbs.



A BOAT LAMP—Heavy brass base in the shape of a running light with glass globe and containing a light controlled by separate switch. Twelve inch parchment shade for the main light decorated with hand painted sea view. 16" high. **\$18.50**
 10-46-3 Ship. wt. 5 lbs. (Red Globe) **\$18.50**
 10-46-4 Ship. wt. 5 lbs. (Green Globe)



B 10-35 TWO COLTS AND FENCE LAMP **\$34.50**
 A most attractive and interesting lamp with a universal appeal. Colorful figures of a pair of lively and friendly young colts, separated by a corral fence, are mounted on a 5 x 12" black base. The 16" diameter oval, parchment shade is decorated with an interesting map of the U.S. showing the history of horses and cattle in America. Ship. wt. 10 lbs.

C 31-330 GOLF BALL MARKER **\$3.95**
 A ball marked with the owner's name often helps during play and more often brings them home from brooks and rough when found by other players. Aluminum holder, name plate, 78 letters, 6 blanks, and special marking ink with directions complete the set. Ship. wt. 3 lbs.

D 31-275 GOLF TEES **\$3.00**
 The perfect golf shot is the result of perfection and since the first shot in golf starts with placing the ball on a tee, why not begin right with a perfect tee? Here are twelve 14 karat gold plated $1\frac{3}{4}$ " in a strong hinged covered box. Rather extreme but may be the reason for long straight tee shots. Ship. wt. 1 lb.

E 31-167 PICNIC UTENSILS (Imported) **\$6.95**
 A compact 3 x 4" smart, pigskin case, lined with red plastic material contains, secured in individual leather loops, a quality made stainless steel folding spoon, knife and fork. Handles are the penknife type. Ship. wt. 1 lb.

F 31-278 GOLFER'S SCORE KEEPER **\$4.95**
 Wear on wrist. Each stroke taken is recorded on the plunger. Resets to zero. Ship. wt. 1 lb.

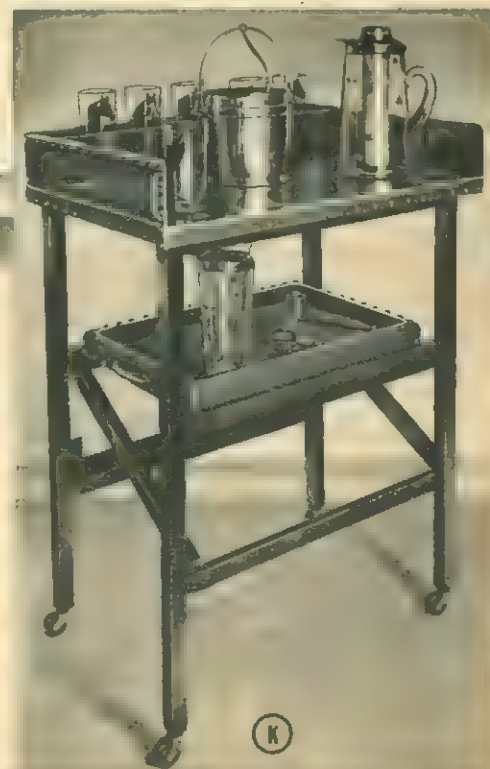
G 6-123 MR. PICNICKER (A Thermos Product) **\$14.95**
 Putting up a picnic lunch with this kit is a pleasure, for packed in this tartan plaid carry-all with zipper opening are two aluminum quart thermos bottles to keep beverages refreshingly hot or cold, 8 plastic cups and an airtight metal box that holds 12 jumbo sandwiches. Size: 14 x 12". Ship. wt. 9 lbs.

H 31-169 POCKET AUTO TOOL KIT (Imported) **\$12.50**
 A high grade handy tool kit, pocket knife in shape, $5\frac{1}{2}$ " long, made entirely of pickled steel with tool parts forged and tempered. Has cutting blade, file, Phillips patented screwdriver, bottle opener, punch or splicer. Is equipped most ingeniously with a wrench that opens to $\frac{7}{8}$ " and has serrated jaws of chrome-vanadium. Fine leather case included. Made in France. Ship. wt. 1 lb.

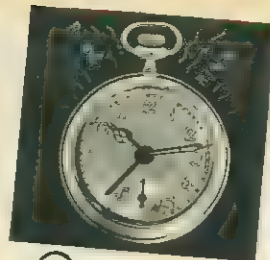
J 21-165 PALOMINO HORSE **\$4.95**
 A faithful reproduction of a Palomino horse. Handsomely cast from metal, hand painted and with a western saddle and felt saddle blanket. Measures 7" high, 8" long. Ship. wt. 4 lbs.

K 41-40 ROLLING BAR **\$49.95**
 This sturdy rolling bar, of wood, mahogany stained, and on castors is 34" high and 16" wide. It has 2 very attractive trays with formica, burn and stainproof bottom each "upholstered" in stain resistant plastic covering with welting and tastefully decorated with nickel studs. Top tray is partitioned for glasses and bottles while the lower felt bottomed shelf serves as a handy tray as well. Accessories not included. In red or green. **STATE COLOR.** Ship. wt. 27 lbs. Express only.

L 31-90 KEY CORK SCREW **\$4.95**
 A key to open and liberate tasty bottled contents. Made of solid brass, finished in antique green with raised vine design in brass measuring $5\frac{1}{2}$ " long, having a bottle opener in top and a cork screw in the shaft. A very substantial and ornamental novelty. Ship. wt. 1 lb.

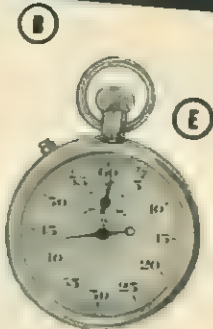


A 31-124X CALENDAR WRIST WATCH (Tax Included) Ship. wt. 1 lb. . . . \$18.15
The correct days of the month, as well as the correct moments of each day, are ticked off by this fine 7-jewel Swiss movement and shown on its smart and intriguing-looking face. With steel back moisture proof case and unbreakable crystal, it is distinctly novel, yet no quick-fading fad. The calendar feature is a practical plus of this popularly priced watch.



B 31-158X POCKET ALARM WATCH
(Tax Included) Ship. wt. 1 lb. \$13.20
Reliable 7-jewel timepiece. Swiss works in sturdy chromium case, diameter 2". Radium dial with alarm hand. Time and alarm are stem wound simultaneously. Excellent for travel or camping.

C 31-11X GIRL'S WRIST WATCH
(Tax Included) \$15.95
3/8" in diameter, gold filled case with raised gold numeral-dial. The 7 jeweled movement is accurate and has by test, proven very reliable. Adjustable black corded silk band with gold filled clasps. Ship. wt. 1 lb.

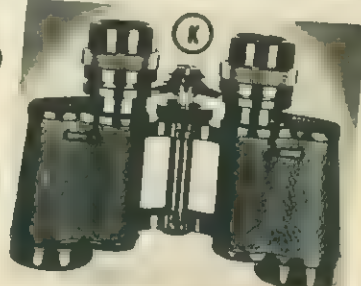


D 3-63X CUCKOO CLOCK (Tax Incl.) . . . \$27.00
Ship wt. 5 lbs.
Promptly on each hour colorful Cuckoo himself chirps out the time from his window up under the eaves of this 9 x 12" wooden clock. Has hand carved wooden decorations around the black clock face which has white numerals and hands. Twenty-four hour brass movement has double corn weights. For wall use only.

E 31-159 TRACKMODEL STOP WATCH
(Imported) \$10.95
An excellent Swiss stop watch, necessary for referees, interesting for spectators at all sporting events when time is of the essence. Large hand registers from 1/5 second up to one minute. Small hand registers minutes (up to 30 minutes). Starts, stops and returns to zero by successive pressure of crown. Chrome case.

31-161 STOP WATCH (1/10) (Imported)
(Not Illustrated) \$10.95
Same as Trackmodel but small dial registers minutes up to 15, large dial 1/10 seconds. Ship. wt. 1 lb.

F 3-137X SCHOOL CLOCK (Tax Included)
Ship. wt. 4 lbs. \$9.55
The wooden teacher beats off the seconds with his right hand to his class of 4 wooden children. Painted wall background bears the face of the clock. Wooden case contains fine brass movement with cone weight for 24 hour reliable time keeping. Clock, for wall use only, measures 6 x 7".



G 31-428X SEVEN SEAS WATCH
(Tax Included) \$3.85
Chrome finished watch shows regular and Naval time. Time up to 12 o'clock and to 24 o'clock are indicated. Furthermore time by the ships' bells for the hrs. and half hrs. is shown and the names of the various periods for doing guard duty (watches) Ship. wt. 1 lb.

H 31-77X BELT WATCH (Tax Included) . . \$10.95
A handsome and accurate timepiece that is ideal for sportswear, particularly for golfers. Watch has chrome case with luminous dial and is set in a genuine pig-skin leather case with belt loop. Ship. wt. 1 lb.

J 31-54 PEDOMETER
(by NEW HAVEN) \$5.95
Hong or carry this watch-like looking device in an upright position and it will (without winding) measure distances walked up to 100 miles. Adjusts to length of stride. Has nickel plated case. Indicator can be returned to zero. Ship. wt. 1 lb.

K 31-189X BINOCULARS (Imported)
(Tax Included) . . . \$66.00
A lifetime gift. For sports, travel and all-round outdoor use, these leatherweight, (15 oz.) 8 x 30, binoculars with coated lenses for better light transmission give a sharp, clear, 120 yard field of vision at 1000 yards distance. With leather case. Ship. wt. 3 lbs.

L 31-80 MARLBOROUGH BAROMETER \$35.00
The Marlborough is a superb new creation embodying the best of the old and the new. A handsome, traditionally styled and craftsman made period barometer which is reasonably priced and yet sacrifices nothing in either quality or appearance. Dark mahogany finish, silver faced dials and scale. Shows temperature and forecasts the weather. 32" overall. Ship. wt. 4 lbs.



M 31-22 INDOOR-OUTDOOR THERMOMETER Ship. wt. 2 lbs. . . . \$5.00

Mounted indoors, yet tells both outdoor and indoor temperatures. Outdoor unit has flexible capillary tube (over which the window sash can close tightly) to show the outdoor temperature inside the house. Plastic case. Silvered scale. 8 3/4 x 2 1/2".

N 31-21 KRICK WEATHER GUIDE \$12.50
Name state in which weather guide is to be used. 10 1/2" instrument. Interprets wind direction, type of clouds and time of year into weather conditions. Identify the cloud formation from one of the 13 colored prints, adjust the indicator to the wind direction and the time of year and the answer to tomorrow's weather is yours. Made of rust proof metal, contains compass. Wt. 2 lbs.

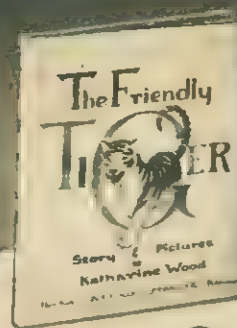
P 31-89 AIRGUIDE BAROMETER . . \$20.00
Fine traditional styling, superb workmanship and high accuracy combine to make this an outstanding desk barometer. Polished mahogany case. Etched brass and silvered dial with black calibrations. Brass and black hands. Brass bracket and knob. 8" high, 6" wide, 3 3/4" deep. Wt. 4 lbs.



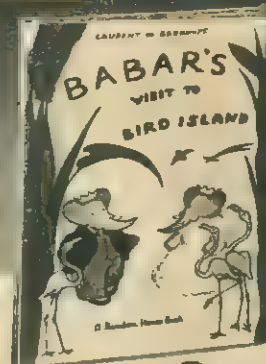
A



B



C



D



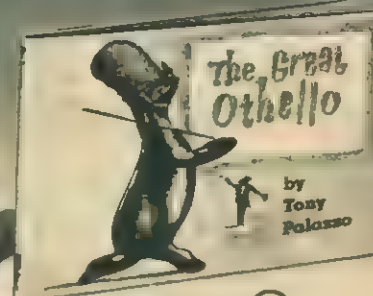
J



K



L



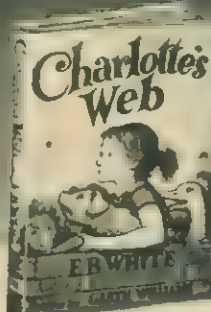
M



T



U



V



W

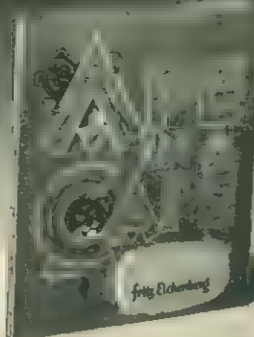
OUR BOOK DEPARTMENT

We have endeavored to photograph here the best sellers for this Christmas Season. They have been carefully selected from the very large library of children's books which we carry throughout the year. We specialize in keeping in stock many children's classics, as well as the best of the new books.

- A 030-1 A CHILD'S GOOD MORNING**—(2-5 yrs.)—Beautiful sunny pictures by Jean Charlot, and a very simple and real story by Margaret Wise Brown, telling of a new day for children, for birds, for the rooster that crows.\$2.00
- B 030-2 LOOK!**—(2-5 yrs.)—Turn the pages of this book, and look at the wonderful procession of baby animals—one to a page. Handsome drawings by Zhenya Gay.\$2.00
- C 030-3 THE FRIENDLY TIGER**—(3-7 yrs.)—What happens when a friendly tiger decides to return the calls of all the people who visit him at the zoo. Both story and pictures are hilarious. By Katharine Wood.\$2.00
- D 030-4 BABAR'S VISIT TO BIRD ISLAND**—(3-7 yrs.)—Babar's new adventures are illustrated in the complete, amusing, full-colored detail which has made all the Babar books so popular. By Laurent de Brunhoff.\$3.50
- E 030-5 CURIOUS GEORGE RIDES A BIKE**—(3-7 yrs.)—H. A. Rey's wonderful monkey starts off to deliver newspapers, and ends in an animal act. The humor of the story is carried out in such funny detail in the bright pictures that the book will be endless fun to look at after one reading \$2.75
- F 030-6 APE IN A CAPE**—(3-7 yrs.)—An alphabet of odd animals. As funny a book as we have seen since Leslie Brooke published his first rhymes. A single line of verse on each page, and absurdly amusing and original picture. By Fritz Eichenberg.\$2.00
- G 030-7 A FOR THE ARK**—(3-7 yrs.)—Two of every kind of animal march into the ark in Duvoisin's most brilliant pictures. He goes straight through the alphabet to be sure to include them all.\$2.00
- H 030-8 PERCY, POLLY, AND PETE**—(3-7 yrs.)—Millie, the mother cat, hides her kittens all over the house to protect them from a very little girl. 32 stunning pictures, as well as a delightful story. By Claer Turley Newberry.\$2.00
- J 030-9 ONE MORNING IN MAINE**—(4-8 yrs.)—Wonderful sea coast scenes, and a family story of a happy day, which includes clamming, and a trip to the village for supplies, and ice-cream cones. By Robert McCloskey.\$2.50
- K 030-10 MY FRIEND JOHNNY**—(4-8 yrs.)—What happens when two little boys quarrel and then happily make up. A good story, with a pleasant moral, and attractive pictures of children playing. By Vana Earle.\$2.00



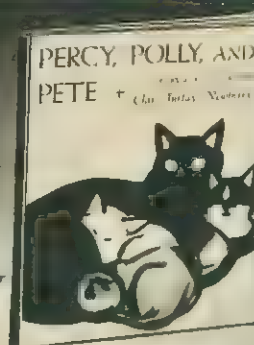
(E)



(F)



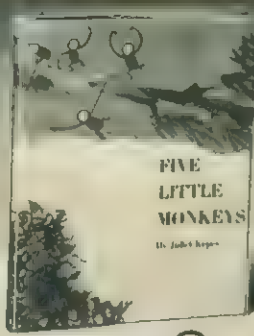
(G)



(H)



(N)



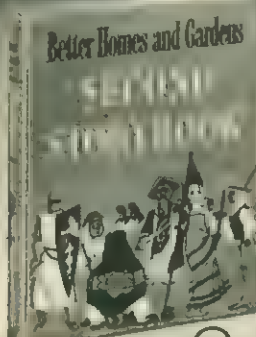
(P)



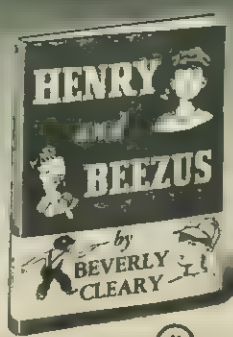
(R)



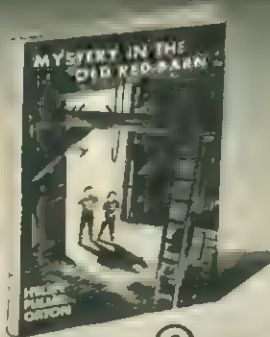
(S)



(X)



(Y)



(Z)



(ZZ)

L 030-11 JUST SO STORIES—(4-8 yrs.)—A complete edition of Kipling's tales of how the elephant got his trunk and other animal wonders. Every page is illustrated with humor and style and attractive color by Nicholas, who won the Caldecott award in 1951 for distinguished illus. \$2.50

M 030-12 THE GREAT OTHELLO—(4-8 yrs.) All seals are fun. This is a story, with lots of pictures, of a very special seal, who was a star in carnivals and on television. There is a surprise ending to the tale. By Tony Palazzo \$2.00

N 030-13 RAGS, The Firehouse Dog—(4-8 yrs.)—The excitement of a fireman's life, combined with the appeal of a good dog story make this tale of the firehouse mascot irresistible. By Elizabeth Morton, with many illustrations by Morgan Dennis. \$2.00

P 030-14 FIVE LITTLE MONKEYS—(4-8 yrs.)—This amusing story is full of change and suspense. Lots of things happen to the naughty monkeys who tease the jungle animals. Very fine illustrations in handsome colors. By Juliet Kepes. \$2.50

R 030-15 SHORTY'S MULE—(4-8 yrs.)—Any boys who like cowboys will enjoy this exciting and humorous tale of the mischievous and clever mule who captures a cattle rustler. By George Cary Franklin, with lots of pictures by William Moyers. \$2.25

S 030-16 BUFFALO BILL—(6-9 yrs.)—Buffalo Bill Cody and the stirring days of the old West are made vivid in this splendid book. Written, and illustrated in full color and black and white by Ingri and Edgar Parin d'Aulaire. \$2.75

T 030-17 BRONTO—(6-9 yrs.)—A little eastern boy on a big western cattle ranch, learns to be a 'top hand,' with the help of his favorite horse. The exciting story and big print make this a fine book for a beginner to read by himself. By Hetty B. Beatty. \$2.00

U 030-18 THE MAGIC CURRANT BUN—(6-10 yrs.)—This a wonderful story to read aloud. It's very funny, and packed with excitement. Adults will be as absorbed and amused as children. The pictures alone are a delight. By John Symonds, illustrated by Andre Francois. \$2.00

V 030-19 CHARLOTTE'S WEB—(6-10 yrs.)—E. B. White's new story will enthrall his readers as completely as did "Stuart Little." This tale takes place on a farm. A pig and a spider are the main characters, but there are many others to enjoy meeting, and seeing in Garth Williams' illus. . . . \$2.50

W 030-20 THINGS TO MAKE AND DO—(4-10 yrs.)—Directions for making a variety of interesting things, marble games, a kite, gliders, dolls, bird houses, and many toys and useful objects which will appeal to both boys and girls. Text and pictures are explicit. By Esther M. Bjoland. \$2.95

X 030-21 BETTER HOMES AND GARDENS SECOND STORY BOOK—(6-12 yrs.)—Nineteen famous and well-loved stories, each with the illustrations from the early fine editions. Selected by Betty O'Connor. \$2.95

Y 030-22 HENRY AND BEEZUS—(7-11 yrs.)—Henry is a boy who never means any harm, but nevertheless he is always mixed up in one exploit after another, each one funnier than the last. By Beverly Cleary, illustrated by Louis Darling. \$2.50

Z 030-23 MYSTERY IN THE OLD RED BARN—(7-11 yrs.)—Plenty of excitement, and a happy surprise ending will make this easily read story a favorite with all boys and girls. By Helen Fuller Orton, illustrated by Robert Doremus. \$1.75

ZZ 030-24 LITTLE BALLET DANCER—(7-10)—Longing to be a ballet dancer, a little French girl is happy to have her training with the Paris Opera School. The story, by Monica Stirling, is delightful, and gives a true picture of professional ballet. There are many lovely pictures in color by Helen Stone. \$2.50



BOOKS SENT POSTAGE FREE
ANYWHERE IN THE UNITED STATES,
AND ALL POSSESSIONS

OUR BOOK DEPARTMENT

We have endeavored to photograph here the best sellers for this Christmas Season. They have been carefully selected from the very large library of children's books which we carry throughout the year. We specialize in keeping in stock many children's classics, as well as the best of the new books.

A 030-25 MARY POPPINS IN THE PARK—(8-12 yrs.)—Neat and trim, wearing a new hat trimmed with a crimson tulip, the incomparable Mary Poppins appears in a new fourth book, which is just as good as the earlier stories by P. L. Travers. Illustrated by Mary Shephard\$2.50

B 030-26 MAGGIE ROSE—(8-12 yrs.)—A loveable and very real little girl helps her family in every way she can, selling berries to pay for a happy birthday-Christmas celebration. By Ruth Sawyer. The charm of a family story and of life in a Maine village are enhanced by Maurice Sendak's illustrations\$2.00

C 030-27 KIT CARSON, Mountain Man—(8-12 yrs.)—A brief but vivid biography of the courageous scout, from his first trip to the western frontier to his pony express days. By Margaret E. Bell, with many pictures of those dramatic days by Harry Daugherty.....\$2.00

D 030-28 AT BAT WITH THE LITTLE LEAGUE—(8-12 yrs.)—An excellent baseball book, giving the whole story of Little League Baseball, how it started, and how, it works. By the founder, Carl E. Stoltz, and M. W. Baldwin, illustrated with over 70 action photographs \$2.95

E 030-29 CUB SCOUT MYSTERY—(8-12 yrs.)—A regular thriller in which a cub scout troop solves a mystery which has baffled the adults of the town for years. The plot is exciting and perfectly possible. By Dorothy Sterling, illustrated by Paul Galdone.....\$2.50

F 030-30 SEA VIEW SECRET—(8-12 yrs.)—A big old fashioned house, looking remote and spooky in the midst of a modern housing development, turns out to contain an important secret, solved by a group of children. By Elizabeth Kinsey, illustrated by Mary Stevens....\$2.50

G 030-31 PICTURE COME TRUE—(8-12 yrs.)—A supremely good family story, warm and imaginative and convincing. An eleven-year-old girl is the engaging center of the story. By Priscilla M. Warner.....\$2.50

H 030-32 NANCY AND PLUM—(8-12 yrs.)—Like an old fashioned story this book gives a wealth of detail which will fascinate children. It's truly funny and being realistic it has sad parts too, and suspense. By Betty MacDonald, illustrated by Hildegard Hopkins....\$2.50

J 030-33 PENNY'S WORTH—(8-12 yrs.)—The riding school horse, Penny becomes the treasured possession of a private family in this realistic horse story. By Nancy Caffrey, with many illustrations by Jeanne Mellin.....\$2.50

K 030-34 PAMELA AND THE BLUE MARE—(10-12 yrs.)—How Pamela got over her fear of horses and finally rode her beloved mare, Frosty, to championship makes a wonderful story. By Alice O'Connell, who understands horses and gives accurate information about their training. Illustrated by Paul Brown.\$2.50

L 030-35 BALLET SCHOOL MYSTERY—(10-12 yrs.)—The boarding school year of a group of English ballet students is enlivened by a mystery which is stirred up and then solved by a particularly impetuous and talented student. By Constance M. White.\$2.50

M 030-36 FELICITY FINDS A WAY—(10-up)—An attractive girl in old New York is torn between her love for her Tory grandparents, and her brother who fought with Washington. A trip to the Bahamas proves unexpectedly exciting, involving a search for treasure. By Eleanore M. Jewett, illustrated by Robert Hallock.\$2.75

N 030-37 GOLDEN GEOGRAPHY—A Child's Introduction To The World. (8-12 yrs.) Over 300 paintings and maps in full color, and a brief clear text which not only gives a lot of information but stirs the imagination and the wish to learn more. By E. J. Werner, illustrated by Cornelius de Witt.\$3.95

P 030-38 A BOOK OF NATURE—(8 yrs. up)—Accurate, well drawn pictures in color of animals, birds, reptiles and growing things. Opposite each is a brief but comprehensive description, including where and when it can be seen. The natural history of the northeastern and central United States is thoroughly covered. By Pelagie Doane.\$4.00

R 030-39 FIRESIDE BOOK OF FAVORITE AMERICAN SONGS—(All Ages)—A family book of permanent delight. 131 indigenous songs, with musical arrangements that are simple to play. The 400 illustrations, in color, create a pictorial history of the country. Selected by Margaret B. Boni, arranged by Norman Lloyd, illustrated by A. Battaglia.\$5.00

S 030-40 PICTORIAL HISTORY OF AMERICAN SPORTS—(12 yrs. up) being a complete history of the sports played from 1607 through 1952, this handsome book presents in text and pictures a permanent pageant of life in this country. An adult book which every sports fan and nearly everyone else will want. By John Durant and Dr. Otto Bettman. \$9.00 for orders placed before November 14. Afterward.\$10.00

T 030-41 BEST SPORT STORIES:1952—(12 yrs. up)—A collection of outstanding news reports of actual sports events of the past year, with prize winning photographs. Edited by I. T. Marsh and Edward Ehre. An Adult book.\$3.50

U 030-42 ISLANDS IN THE SKY—(boys 12 yrs. up)—Science fiction at its best, by Arthur C. Clarke, president of the British Interplanetary Society. The adventures of a boy posted on an Inner Space Station of the sky.\$2.00

V 030-43 RED GRANGE—Football's Greatest Half back. (boys 12 yrs. up) An outstanding biography of the small town boy who became one of America's greatest athletes. It tells the story of college and professional football at their best. By Gene Schoor and Henry Gilford.\$2.75

W 030-44 YANKEE ROOKIE—(boys 12 yrs. up)—Realistic story of the upsets, trials and triumphs of a young rookie who finally made the Yankee team. A good tale, as well as plenty of authentic baseball information. By Ed. Fitzgerald.\$2.50

X 030-45 CENTER ICE—(boys 12 yrs. up)—A college hockey star wins a contract with the N. Y. Rangers, and learns the facts of big league athletics. A splendid story as well as thrilling accounts of games. By Philip Harkins.\$2.50

Y 030-46 STAR ROAN—(boys or girls 12 yrs. up)—A dramatic horse story in which a young boy trains an outstanding Spanish stallion. The book gives a clear picture of the early California rancho days. By Harlan Thompson.\$2.50

Z 030-47 BLACK STALLION'S FILLY (boys or girls 10 yrs. up)—Headstrong and spoiled, Black Minx, the first filly by the Black Stallion, gives her trainers unheard of trouble. But in the end her racing blood leads her to triumph at the Kentucky Derby. By Walter Farley.\$2.00

A-A 030-48 BOLD VENTURE—(girls 12 yrs. up)—An excellent horse story, showing how a young girl's skill and understanding gives her mastery over a beautiful grey jumper heretofore considered an outlaw. By D. V. S. Jackson\$2.50

B-B 030-49 THEN IT HAPPENED—Stories Of Unforgettable Moments. (girls 12 yrs. up) A collection of outstanding short stories, each of an experience of intense personal meaning. Some are sad and some are gay, and all are dramatic in their message. Edited by Wilma McFarland.\$3.00

C-C 030-50 MARSHA ON-STAGE—(girls 12 yrs. up)—High school dramatics and a temperamental and self-willed but lovable girl, as well as talented young man who plans to be a playwright and director. An absorbing novel by Amelia Elizabeth Walden.\$2.50



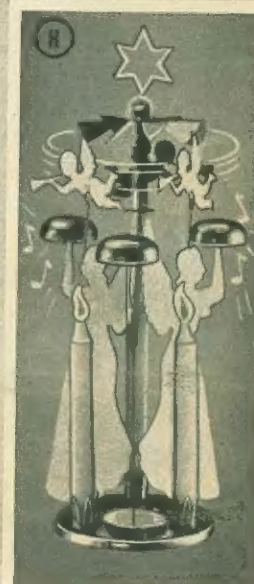
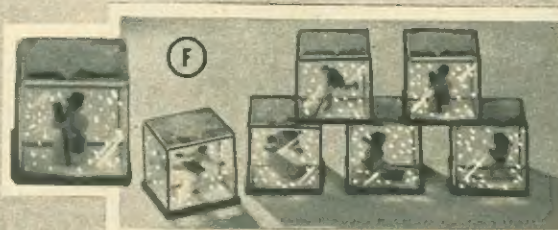
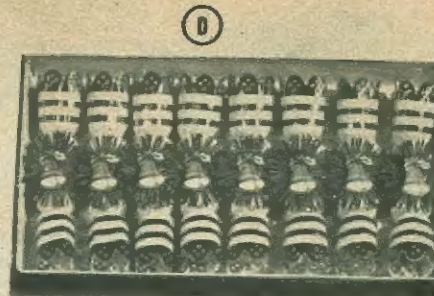
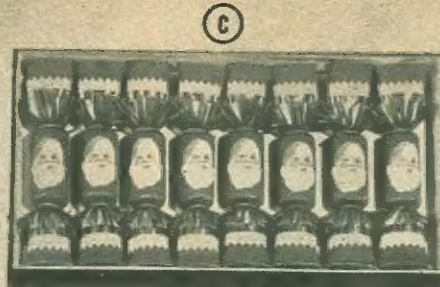
A 8-79 SANTA CLAUS OUTFIT . . \$18.95

What fun and joy it is to be part of that great thrill enjoyed by the very young when they come face to face with Santa. To capture the complete illusion it is necessary to dress the part and this deluxe outfit will help to do so. Coat, trousers and stocking cap are of the traditional red, trimmed with wide bands of rich white plush. Black shiny belt, with leggings to match, a silky flowing beard, handlebar mustache and hair complete, this excellent outfit. Sizes for Santas of all ages. 36 to 46. STATE SIZE. Pack not included. See below. Ship. wt. 4 lbs.

8-80 SANTA PACK, made of sturdy red fabric with white trim, draw-string and stencil. Ship. wt. 1 lb. **\$2.95**

B 5-220 DELUXE SANTA MASK . . \$2.70

A most realistic Santa Mask that covers the head and face and can be worn comfortably for hours. Made of soft latex rubber with luxuriant flowing full beard, mustache and hair. Ship. wt. 1 lb.



C 28-5 CHRISTMAS MOTTOES \$2.00
Same as below except not as elaborate. Made of red crepe paper, fringed edges and Santa Claus medallion. Ship. wt. 2 lbs.

D 28-4 CHRISTMAS MOTTOES \$2.95
Eight snapping mottoes, containing paper hat, favor and verse. Of good quality white crepe paper, with scalloped lace edges and stripes in shiny red and green. Center medallion with bells. Ship. wt. 2 lbs.

E 28-284 TINSEL (Imported) \$2.25
Fine, imported tinsel of extra heavy quality for trimming larger Christmas trees (5 feet and higher). Strand 15 feet long, 2 1/2" width. Ship. wt. 2 lbs.

28-214 TINSEL 15' long, 2" width. Ship. wt. 2 lbs. \$1.50

F 2-9 SNOW SCENES (Imported) \$2.75
Each of these clear plastic, 1 1/8" square cubes, is filled with water and contain a small figure of a skier, skater or snowman, etc. When shaken, white particles are stirred up producing a severe snow storm inside which gradually abates as the particles settle again. 6 to the set. Ship. wt. 2 lbs.

G 28-47 MUSICAL NATIVITY SET (Exclusive) \$15.75
Captures the very essence of the season. Twelve imported composition figures (about 3 1/2" high) are exquisitely detailed. Wooden manger (14" wide) has concealed music box to play "Silent Night," and concealed light bulb. Ship. wt. 10 lbs.

H 28-97 ANGEL BELLS (Imported) \$3.25
A typical European decoration especially for Christmas. Made of pieces of flat brass. On circular base stand 3 angels whose wings meet and support a revolving top piece. Motion to the top piece is supplied by heat generated by three candles. As the top revolves cherubs suspended from the top swing past and gently strike bells, held up to them by the angels. Measures 11" high. Ship. wt. 2 lbs.



A



B

A 28-9 CHRISTMAS PIE \$20.00
 Alop this 15" diameter pie, deep in cotton snow and dotted with evergreen trees, rides Santa Claus with his toy filled pack in a reindeer drawn sleigh. Pie edged with red and white crepe paper. Contains gifts for boys and girls tied with ribbon. Ship. wt. 5 lbs.

B 28-6 SANTA PARTY PIE (Exclusive) \$18.00
 A timely centerpiece all in red and white, measuring 16" in diameter and 5" high, concealing 8 gifts each individually wrapped to them. Gifts extracted from base of pie by pulling ribbons attached to them. Standing on top of the pie is a jolly 21" Santa with a buckram face and hand-painted features. Ship. wt. 5 lbs.

C FILLED CHRISTMAS STOCKINGS—Packed plump with toys . . . for happy girls and boys . . . a delightful surprise "extra". Naturally the toys are modest ones as reflected by the quantity and price.

28-11 (BOYS)—about 23 toys. Ship. wt. 3 lbs. . . \$2.50
28-12 (GIRLS)—about 23 toys. Ship. wt. 3 lbs. . . \$2.50
28-14 (BOYS)—about 28 toys. Ship. wt. 4 lbs. . . \$3.75
28-15 (GIRLS)—about 28 toys. Ship. wt. 4 lbs. . . \$3.75
28-16 (BOYS)—about 35 toys. Ship. wt. 6 lbs. . . \$6.75
28-17 (GIRLS)—about 35 toys. Ship. wt. 6 lbs. . . \$6.75

D 28-20 OUR OWN FILLED STOCKING (Exclusive) \$15.00
 (3 to 8 yrs.)—Deluxe stocking, 23" long, with Santa hand puppet on top, is filled with a generous selection of fine small toys. A wonderful last-minute "extra". Ship. wt. 7 lbs.



C



D

ALL ORDERS ACCEPTED FOR IMMEDIATE SHIPMENT ONLY—NONE CAN BE HELD FOR LATER DELIVERY.

AFTER DEC. 15, 1952, MAIL ORDERS CANNOT BE ACCEPTED FOR CHRISTMAS DELIVERY AS PER ANNOUNCEMENT ON INSIDE OF FRONT COVER.

SHIPPING INFORMATION: Except where noted in catalog, all merchandise purchased on a CHARGE or CASH basis, will be shipped by parcel post or express, PREPAID to any one of the "FREE DELIVERY STATES" shown on the table below. Please note, however, that our free delivery policy does not apply on COD orders. On such orders, the shipping and collection charges are paid by the purchaser regardless of destination. For economy, speed and convenience, we recommend that all non-charge orders be placed, whenever possible, on a CASH rather than a COD basis.

Remittances for CASH orders that are to be shipped outside the free delivery states, should include parcel post charges. The charges may be calculated on the basis of weights in catalog and Parcel Post or Express Chart below. If, WHEN REQUIRED, shipping charges are not remitted with the cash order, shipment will be made by Express Collect.

Free Delivery States		Express and Parcel Post Chart									
		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Connecticut	New York	Indiana		Alabama		Arkansas		Colorado		Arizona	
Delaware	Pennsylvania	Kentucky		Florida		Kansas		Montana		California	
District of Columbia	Rhode Island	Michigan		Georgia		Louisiana		New Mexico		Idaho	
Maine	Vermont	North Carolina		Illinois		Nebraska		Wyoming		Nevada	
Maryland	Virginia	Ohio		Iowa		North Dakota				Oregon	
Massachusetts	West Virginia	South Carolina		Minnesota		Oklahoma				Utah	
New Hampshire		Tennessee		Mississippi		South Dakota				Washington	
New Jersey				Missouri		Texas				ALL U. S. POSSESSIONS (PP Only)	
		EXP.	P.P.	EXP.	P.P.	EXP.	P.P.	EXP.	P.P.	EXP.	P.P.
First pound via express or parcel post		1.50	.19	1.50	.21	1.50	.23	1.50	.25	1.50	.27
Each additional pound via ex. or pp.		.05		.07		.10		.12		.14	

NOTES: The charge for the first pound on each package, and calculations should be made accordingly when more than one package is required for the entire order. Merchandise weighing up to 70 pounds and going to one destination, may be considered one package.

RETURN TO
DESIGN DIV.

A

GIFT

FROM

F.A.O. SCHWARZ

745 FIFTH AVENUE

NEW YORK 22, N.Y.

BRANCH STORES

WASHINGTON, D. C.

BOSTON, MASS. — ARDMORE, PA.

U. S. Patent Office

OCT 23 1952

Design Division



POSTMASTER: If undeliverable FOR ANY

REASON, notify sender, stating

reason, on Form 3547.

RETURN TO
DESIGN DIV.

14-286



U. S. Patent Office

OCT 23 1952

Design Division

U. S. POSTAGE
PAID
New York, N. Y.
Permit No. 760